

Social Business Discussed at President's Circle Event



President Richard R. Rush (left) greets members of a recent President's Circle event, hosted by Limoneira Company in Santa Paula. The featured speaker was University Advancement Vice President Julia Wilson (right), whose topic was "Social Business – CI's Journey to an Innovative New Program." Wilson also presented video of a trip to Bangladesh (center) where she, University Provost Dawn Neuman, and Political Science Lecturer Christopher Scholl traveled the country to observe the workings of Grameen Bank's social businesses.

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An opinion editorial written by President Richard R. Rush appeared in the Ventura County Star on July 26 and is reprinted below.

Education is a responsibility our society owes to itself.

A measure of a people is the value that it places on education. The people of Ventura County have long shown their commitment to this important public good. It is the foundation of our democracy, the engine of our economy, and the nourishment that inspires us all to our full potential.

Now however, the 40 year effort to bring a public, four-year university to the county risks being undermined by one budget season of the State of California. The educational excellence for which CSU Channel Islands has become known and its ability to provide regional access are assailed.

Many of us have noted with concern the steady erosion in state funding for higher education. Expected 2009-10 general fund support for the California State University (CSU) is \$500 million less than a decade ago, yet the system today serves 100,000 more students. The State now plans to cut an additional \$584 million (a 20% reduction) from the CSU budget, affecting enrollment, employees, and operational expenses.

Our commitment is to serve as many students as possible without sacrificing quality, and to preserve as many jobs as possible. Even so, these unprecedented budget cuts will affect CI, its students and the county in several significant ways.

- Channel Islands, along with all CSU campuses, can not admit new students for spring 2010 semester. Enrollment must remain flat for the fall 2010 semester, despite increasing demand that has resulted in more applications for admission at CI than at many of our larger CSU sister campuses.
- Management and non-union employees will be furloughed two days a month for the next year, with the exception of public safety personnel. Bargaining units are in the process of voting for furloughs or layoffs. Students may find some changes in class schedules and limited campus services as a result of the furloughs.
- Campus construction projects, approved and funded by the voters, have been suspended, including a CI project for a safer entryway to campus.
- Undergraduate student fees for California residents will increase by \$672 per academic year beginning fall 2009, bringing fees to \$4,827. While these are the lowest fees among comparable institutions nationally, measures are being taken to mitigate the effect on students by increased university grants, federal financial aid, and federal tax credits.

The combination of furloughs, fee increases, and reduced enrollment still will require campuses across the CSU to cut an additional \$183 million from 2009-10 budgets.

These short-sighted measures to cut higher education funding are counter-intuitive, when one considers that for each dollar invested in the CSU, nearly five dollars is reaped by the State and the community. In fact, CSU-related expenditures create \$13.6 billion in economic activity. College graduates' median annual income is \$20,000 more than someone with a high school degree and nearly \$1M more over a working lifetime. With California ever reliant on personal income tax for its general fund revenue (55%), our state should be increasing the number of college graduates, not limiting their enrollment.

I want to assure the citizens of this region that even in these troubled times, Channel Islands' commitment to its students and our resolve to provide outstanding educational experiences remain firm. I am gratified by the dedication of faculty, staff, and students who continue to make this institution "a distinctive place of exceptional quality...a campus of innovation...one which is far ahead of many much older and better-established universities" as reported by the WASC accreditation commission.

The citizens of Ventura County have always understood the value of public education beyond one's personal needs, as the commitment to create CSU Channel Islands testifies. As a state we need to recommit to the idea that education is not a luxury, to be pruned and discarded when times are difficult. It is a responsibility that our society owes to itself.

Program to Help Employees during Difficult Economic Times

The CSU Channel Islands Helping Hand Program, an extension of the Brighter Holidays Program that provided assistance during December of 2008, has been re-activated to provide assistance to employees who may be in need during this difficult economic time. The program may help with food, clothing or other necessities for members of employee households. Assistance will generally be in the form of gift cards.

Employees can contact Human Resources in Solano Hall for information or to obtain an application. Applications will also be available at the University Reception Desk in Lindero Hall, or by clicking on the following link: <http://www.csuci.edu/hr/index.htm>.

Award decisions will be made by a small committee of CSU Channel Islands employees and Foundation board members. Every effort will be made to keep all recipients anonymous. Available funds are limited. Applications should be placed in envelopes and dropped in the boxes available at HR or at the University Reception desk. There is no deadline and applications will be reviewed on an ongoing basis.

Anyone wishing to contribute to this fund is encouraged to do so by contacting Marti DeLaO, Director of Development, Donor Relations/Annual Fund, at ext. 8919 or marti.delao@csuci.edu.

Be a Part from the Start

It is with enthusiasm that we share with you information regarding this year's "Be a Part from the Start" program! The "Be a Part from the Start" is a 10-week campus-wide student retention program that consists of a multitude of activities and events designed to help students engage in the University from the moment of arrival at CI.

The "Be a Part from the Start" series kicks off with a week of welcome called "Ride the Tide" and is followed by nine themed weeks based on each of the Dimensions of Development.

For more information, please contact Jay Derrico, Career Development Counselor at ext. 2745 or jay.derrico@csuci.edu.

Student Ratings of Teaching (SRT)

Starting this fall, students will be completing course evaluations of their instructors on-line. As part of the collective bargaining agreement for faculty, these evaluations must be conducted each semester. This has been a “paper and pencil” process up until now. Students will be able to access the online SRT via the new myCI portal and complete their course evaluations anonymously. Faculty and Program Chairs will be able to access the consolidated SRT reports online, but only after grades have been submitted and the semester has ended.

For additional information about the new on-line (SRT) Student Ratings of Teaching, click on the following link: <http://www.csuci.edu/academics/faculty/facultyaffairs/evaluation.htm>.

For more information contact Maria Tauber, Associate Director for Academic Personnel, at ext. 8543 or maria.tauber@csuci.edu.

Osher Lifelong Learning Institute (OLLI) kicks off classes

OLLI at CSUCI conducts classes for persons over 50 years of age that reflect courses the found in a good liberal studies program, but carry no grades, tests, or university credits. Intended for intellectual stimulation, the fall session begins August 24. CSUCI faculty and staff, and members of their families (those over 50 years of age) are invited to attend. Most six-week classes are held at the Broome Library, Monday through Friday, meeting once a week for two and one-half hours. Classes are also held in many venues off-campus, including Simi Valley, Thousand Oaks, Oxnard, Ventura, Ojai, and Carpinteria. Off-campus classes generally run for eight weeks, meeting two hours per week. There is a fee for classes.

Many classes, both on and off-campus, are taught by CSUCI faculty. CSUCI faculty report considerable satisfaction with the mature students and are offered a stipend of \$1,500 per course. The course programs for the winter and spring OLLI sessions are now being constructed.

Faculty is encouraged to contact Marty Kaplan, Director of Programs, at ext. 8583 or marty.kaplan@csuci.edu at their earliest convenience to discuss offering courses in winter or spring 2010.



Win a Luxury Trip for Two to Europe

University Advancement has raffle tickets available for \$50 each or 3 for \$100 to win a trip for two to Paris, Lucerne, Venice and Rome! The trip dates are November 15 – November 23, 2009. Included are superb hotel accommodations that include: all hotel service charges and tips, baggage handling fees and local taxes, six breakfasts and four dinners; touring by luxury air-conditioned coach with reclining seats and washroom on board; services of one of Trafalgar Tour’s top professional multi-lingual Tour Directors; and a wallet containing tour documents and helpful information. Airfare and trip cancellation insurance are not included.

Tickets can be purchased by visiting www.csuci.edu and clicking on the trip raffle button at the bottom of the home page. All tickets must be purchased by 5 p.m. on September 18. The winner will be announced at the October 3, 2009, President’s Dinner.

For more information, contact Marti DeLaO, Director of Development, Donor Relations/Annual Fund, at ext. 8919 or marti.delao@csuci.edu.

Welcome to CI, South Quad, Sunday, August 23, 11:30 a.m. to 1:00 p.m.

Welcome to CI is an opportunity for the campus community, incoming students and their families to unite in celebrating the start of the academic year. Enjoy a variety of food, family activities and entertainment. Enjoy food and fun for the whole family and receive valuable information from local service providers! We will provide low cost food to purchase through Islands Café at a reduced rate. There will also be other food vendors including Domino's Pizza.

President Rush will unveil a new University formal logo as well as a student-designed CI logo at the event. Rebranding of the University's logos began a year ago with the idea of creating a formal logo for official University business and a CI logo for students, something with which they could have a life-long affinity.

For more information about the Welcome to CI event, contact Jay Derrico, Career Development Counselor, at ext. 2745 or jay.derrico@csuci.edu

For more information about the logo unveiling, contact Nancy Gill, Director of Communication & Marketing, at ext. 8456 or nancy.gill@csuci.edu

Lecture Series in Entertainment Industry begins Fall 2009

Available to both the community and CSU Channel Islands students, an exciting eight lecture series in entertainment industry will feature successful and prominent professionals in the areas of film, music, animation, video gaming, and television. Proceeds from the lecture series will be used to support the University's Entertainment Studies. Guest speakers will include:

- Mark Hartley – Music Manager, Fitzgerald Hartley Co. (clients include Brad Paisley and LeAnn Rimes)
- Budd Carr – Film Music Supervisor, Picture Tunes Music Co, (known for his work on Oliver Stone films)
- Neil Portnow – President and CEO, The Recording Academy (The Grammys)
- Steve Schnur – Music and Marketing President, Electronic Arts
- Don Passman – Attorney, Gang, Tyre, Ramer, and Brown, Inc. (clients include Janet Jackson and R.E.M)
- Kevin Jones – Former Senior Vice President, Columbia Pictures
- Orly Adelson – President, Dick Clark Productions

When: Every other Wednesday beginning August 26 from 8 to 9:50 pm (8 sessions total)

Dates: August 26, Sept. 2, 16, & 30, Oct. 14 & 28, Nov.18, and Dec. 2

Where: CSU Channel Islands, Aliso Hall

Tickets: \$150 for the series. Purchase tickets on-line at
or by calling 1-800-838-3006.

For more information contact Nichole Ipach, Director of University Development, at ext. 8893 or nichole.ipach@csuci.edu

Fourth-Annual Dolphin Classic Golf Tournament Scheduled for Aug. 31

The Fourth Annual Dolphin Classic Golf Tournament will be held Monday, Aug. 31 at Spanish Hills Country Club in Camarillo. The tournament will raise funds to help establish intercollegiate athletic programs at CSUCI.

Players from the winning teams will have an opportunity to play in the Million Dollar Shootout – a hole-in-one contest. The Million Dollar Shootout will be held after regular tournament play. If one of the golfers in the shootout makes a hole in one, he or she wins \$1 million dollars.

The University Foundation will also be selling up to 500 numbered golf balls to be dropped as part of the Aspen Helicopter Ball Drop. Anyone can purchase a ball for the drop and the purchaser of the winning ball—the ball that makes it closest to or goes in the hole—doesn't need to be present to win. Each ball is \$10.

Teams will play in either Gross or Net formats. Other event details include a skills competition, team portraits, auction, dinner, and awards.

To sign up to play in the tournament, purchase golf ball drops, or for more information contact Mitchel Sloan, Director of Development & Sponsorships, at ext. 8916 or mitchel.sloan@csuci.edu.

6th Annual Alumni & Friends Dodger Day on Sept. 19

Tickets are currently sold out for the 6th Annual Alumni & Friends (A&FA) Dodger Day set for Saturday, September 19, 2009. This year 150 alumni, students, faculty, staff and friends will take part in the annual CI tradition watching the Los Angeles Dodgers take on the San Francisco Giants at beautiful Dodger Stadium. Want to be part of the CI tradition, but didn't get a ticket in time? Come visit the Alumni & Friends Booth during the Welcome CI event on Sunday, August 23. The A&FA will be holding a raffle for two pairs of Preferred Field Box seats. Special thanks to Dan and Kathy Anderson for donating the tickets.

For more information on Dodger Day or on how to win tickets, please contact Tania Garcia, Associate Director of Alumni Relations, at ext. 8952 or tania.garcia@csuci.edu.

New Course for Introduction to Microfinance begins Fall 2009

Microfinance is an effective tool to fight poverty. Poor people need access to financial services just like we do. Microfinance started out as small loans that helped the poor start a business, earn income, build assets and move from mere survival to planning for their future. It has expanded to savings, mortgages and many other products. Deutsche Bank estimates that over 100 million poor people have benefited from microfinance. However, \$250 billion is needed to enable the billion people who live on less than \$1 a day to work their way out of poverty. This new course will explore the theory and practice of microfinance; the history, those involved, the impact, and next stages of microfinance around the world.

The course will be held every other Thursday from 5-7 p.m. beginning August 27. Presentations include:

- Aug. 27, Introduction to Microfinance and the Local Perspective: Rudy Estrada, Director, CSUCI Small Business Institute
- Sept. 10, Role of Village Technology in Microfinance: Peter Bladin, Executive Vice President and Founding Director Grameen Foundation
- Sept. 24, Microfinance: Commercialization and Next Stages of Microfinance: Leslie Theodore, Senior Development Officer, Accion International
- Oct. 8, Bringing the Corporate World to Microfinance: Paul Blyth, Head of Finance, Microplace
- Oct. 22, Economics of Microfinance: Ashish Vaidya, Dean of Faculty, CSU Channel Islands
- Nov. 5, Microfinance through the Internet: Isabelle Barres, Vice President Microfinance Partnerships, www.Kiva.org
- Nov. 19, Microfinance – A Platform for Other Social Development: George Guimaraes, CEO, Project Concern International (PCI)
- Dec. 3, Microfinance in Latin America: A Regional Perspective: Gary Mulhair, Chief Investment Officer, Global Partnerships

For more information or to sign up visit: <http://www.csuci.edu/exed/enrollment.htm>.

Campus Office Hours – 2009 Fall Semester

Academic Programs Office Closures

The Academic Program Offices for Art, Computer Science, English, Math, Performing Arts, Physics, and Nursing will be closed on: Sept. 4 & 18; Oct. 2 & 16; Nov. 6 and 23-27; Dec. 4 & 31.

The Academic Program Offices for Biology/Geology, Chemistry, Chicana/o Studies, Communication, ESRM, History, Political Science, Psychology, Sociology, and Spanish/Languages will be closed on: Sept. 11 & 25; Oct. 9 & 23; Nov. 13 and 23-27; Dec. 11 & 31.

MVS School of Business & Economics, School of Education and Extended University Program offices will maintain regular office hours.

Career Center

Monday – Thursday: 9 a.m. to 5 p.m.
Friday: Closed

Enrollment Center (437-8500)

Monday – Thursday: 8:30 a.m. to 5:30 p.m. (open to the public)
Friday: 8:30 a.m. to 5 p.m.

Telephone Hours:

Monday – Thursday: 8:30 a.m. to 1:30 p.m.

- Admissions: 437-8520
- Recruitment: 437-2724
- Financial Aid: 437-8530
- Records & Registration: 437-8504 or 437-3258

Health Center

Monday – Thursday: 9 a.m. to 6 p.m.
Friday: 9 a.m. to 1 p.m.

Information Technology Help Desk

Monday – Thursday: 8 a.m. to 8 p.m.
Friday: 8 a.m. to 12 noon

Telephone Hours:

Monday – Friday: 7:30 a.m. to 8 p.m.

Library

(August 24 – November 27)*

Monday – Thursday: 8 a.m. to 10 p.m.
Friday: 8 a.m. to 5 p.m.
Saturday: Closed
Sunday: 1 p.m. to 10 p.m.

*Please contact the Library for special pre-finals and finals hours after November 27.

Payroll Services

Monday – Thursday: 8:30 a.m. to 4 p.m.

Friday: Closed on the following dates: Sept. 4 & 18; Oct. 2 & 16; Nov. 6 and 23-27; Dec. 4 & 31

Recreation Center

Monday – Thursday: 11:30 a.m. to 9 p.m.

Friday: 11:30 a.m. to 7 p.m.

Saturday: Closed

Sunday: 3:30 p.m. to 9 p.m.

Recruitment Office

Monday – Thursday: 8:30 a.m. to 5:30 p.m. (open to the public)

Friday: Closed

The Hub

The Hub will be closed for the fall semester, except for special requests. All of the ASI student leaders and support staff have (or will be shortly) been moved to the Bell Tower.

University Cash Office

Monday & Wednesday: 8:30 a.m. to 5 p.m.

Tuesday & Thursday:* 8:30 to 3 p.m. and 4-5 p.m.

Friday: 8:30 a.m. to 12 noon

*Cash Office is closed between 3-4 p.m. on Tuesdays and Thursdays

Campus Closure – All offices closed Nov. 23-27; Dec. 25-Jan.4

Unless noted above, all other campus offices will maintain regular office hours. Please visit the University Web site for hours of service.

Cove Bookstore Back To School Days and Hours

Cove Bookstore extended hours for the first week of school will be:

Monday, Aug. 17 to Friday, Aug. 21	9:00 am to 5:00 pm
Saturday, Aug. 22 to Sunday, Aug. 23	10:00 am to 4:00 pm
Monday, Aug. 24 to Thursday, Aug. 27	7:00 am to 7:30 pm
Friday, Aug. 28	7:00 am to 5:00 pm
Saturday, Aug. 29	10:00 am to 5:00 pm
Sunday, Aug. 30	10:00 am to 4:00 pm

Coast Copy Center to open at beginning of fall semester

Coast Copy Center is a full-service copy center ready to accept work while the facility is being completed at the University Town Center across from the Cove Bookstore, 45 Rincon Drive, Suite 109A. Pick up and delivery arrangements can be made by contacting them at 805-557-4552.

For more information contact Tim Anderson, Manager, Copy Center Too at (805) 557-4552 or jobs@copycentertoo.com

Parking & Construction Updates

All parking lots on campus are scheduled to be available for use next week. However, we encourage everyone to give themselves ample time to park and arrive at your final campus destination. To access the current “Campus Path of Travel Map,” please click on the following link: http://www.csuci.edu/opc/campus-maps/Campus_Access_Map_-_2009-0817.pdf

Construction continues for new infrastructure and a central plant to provide capacity and utilities as the campus grows. Much of this is underground work and we are digging trenches in streets and walkways to install 11 different underground utilities. The contractor, PCL, is working diligently to secure work areas and provide safe paths of travel throughout the campus. Please be mindful of signage regarding safety issues and detours. Also, try to stay aware of ongoing construction wherever you are to ensure an additional margin of safety.

Please contact the OPC Work Center with any safety issues or concerns at ext. 8461. After hours, please contact the Police Department at ext. 8444.

Custodial Services

Custodial services for faculty and staff offices will be reduced to a bi-weekly schedule beginning next week. Recycle containers shall remain in all offices but regular trash receptacles will be removed from further use. Everyone’s assistance in utilizing common trash containers located in copy rooms, break rooms or bathrooms, will be appreciated.

Please contact the OPC Work Center with questions or concerns at ext. 8461.

Focus on Sustainability: New fresh, seasonal fruits and vegetables program offered

CSA, or Community Supported Agriculture, has come to CI and is being offered by Underwood Family Farms.



This sustainability-focused program is designed to connect the campus community with delicious, locally grown produce.

The weekly deliveries, purchased in subscriptions of three months, six months, or one year, can be conveniently picked up at the Hub parking lot every Tuesday from 1-2 p.m. They include \$20.00 (or more) of fresh, just-picked seasonal fruits and vegetables that are of the highest quality.

If you would like to become a member of the CSA program please visit: <http://www.underwoodfamilyfarms.com/store/category/12>

For more information contact Amy Spandrio, Coordinator of Student Communication & Assessment, at ext. 8937 or amy.spandrio@csuci.edu.

Promoting Good Health Hygiene

As the fall semester begins and flu season approaches, please remember the importance of following the personal hygiene and responsibility reminders listed below:

- Cover your nose and mouth with a tissue when you cough or sneeze. Throw the tissue in the trash after you use it. If you don't have a tissue handy, cough or sneeze into the bend of your arm to prevent coughing or sneezing into your hands and spreading germs.
- Wash your hands often with soap and water, especially after you cough or sneeze. Alcohol-based hand cleaners are also effective.
- Avoid touching your eyes, nose or mouth. Germs spread that way.
- Avoid close contact with sick people.
- If you get sick, stay home from work or school for at least 24 hours after your fever is gone without the use of fever-reducing medicine.

To this effort, hand sanitizers have been placed in all classrooms and outside all restrooms throughout the campus. University officials maintain close contact with the various public health officials responsible for monitoring both national and international developments. The campus will be notified if there are any changes to the current situation that have the potential to impact the CI community.

Additional information can also be found by following the links below to the Centers for Disease Control and Prevention and County of Ventura Public Health:

County of Ventura Public Health

Web link: http://portal.countyofventura.org/portal/page?_pageid=953,1294111&_dad=portal&_schema=PORTAL



Centers for Disease Control and Prevention "Take 3" Steps to Fight the Flu

Web link: <http://www.cdc.gov/flu/protect/preventing.htm>

Web link: <http://www.cdc.gov/Features/CollegeHealth/>

A New HR Series of Healthy Matters to Keep In Mind

A monthly publication from United Behavioral Health/Optum provides valuable information, advice, and resources on a variety of everyday behavioral health situations that can have an impact on employees' total health and productivity. View the July article "Overspent and Over-stressed" at: http://www.csuci.edu/news/healthcare/Pacificare_July09.pdf and visit the UBH web site at: www.liveandworkwell.com.

Information and therapeutic approaches contained in articles are provided for educational purposes only and are not meant to be used in place of professional clinical consultations for individual health needs. Certain treatments may not be covered in some benefit plans. Check your health plan regarding your coverage of services.

For more information contact Diana Enos, Benefits Coordinator, at ext. 8426 or diana.enos@csuci.edu.

Share your news – wavelength the campus communication vehicle

wavelength is an electronic, internal newsletter that helps strengthen internal communication and participation across the University through timely updates on campus developments and activities.

This publication is sent out via e-mail every other Thursday.

If you have information you would like shared throughout the campus email it to wavelength@csuci.edu. Items should be submitted by 5 p.m. Monday prior to the Thursday publication date. We encourage your participation, input, and suggestions as we consider this your newsletter and invite you to share with your campus colleagues.