

# wavelength

March 24, 2011

## *Kocis receives Governor's Employee Safety Award*



*Theresa Kocis, second from left, displays the award while posing with Joanne Coville, Vice President for Finance & Administration, Scott Jacobsen, Associate Director of Logistical Services, and Dave Chakraborty, Associate Vice President for Operations, Planning & Construction. See story on page 2.*

## *In this issue...*

<i>News</i> .....	2	"The Art of Survival," featuring Holocaust survivor Charles Pierce April 25 .....	5
OP&C's Theresa Kocis recognized for "CI Fire Life Safety Program" .....	2	<i>Around Campus</i> .....	6
CI's Sailing Club participates in its fourth LA Harbor Cup .....	2	CI practices the art of "Xeriscaping" .....	6
<i>Events</i> .....	3	FREE "R.A.D. Self Defense Training" offered .....	6
Summit Researches Minority Use of National Parks .....	3	Updates for the Identity Style Guide .....	7
Discover CI – Campus Preview Day Scheduled for April 9 .....	3	<i>Highlights</i> .....	8
Children's Reading Celebration & Young Authors' Fair April 9 .....	4	Back to Basics Five Year Reunion .....	8
Q&A Documentary "Sex Slaves: Minh's Story" April 14 .....	4	Grad Fest .....	8
Students vs. Faculty/Staff Volleyball Game April 14 .....	5	MVS School Speaker Series .....	9
E-Waste Day Saturday, April 23 .....	5	Business 101 Breakfast Briefing .....	9

## OP&C's Theresa Kocis recognized for "CI Fire Life Safety Program"



Theresa Kocis joined the OP&C team five years ago as an electrician who also had responsibility for the fire alarm system. As one of her passions is fire safety, she started a campus safety program and has been recognized and was recently presented by President Rush with the Governor's Employee Safety Award.

Theresa started the "CI Fire Life Safety" program on campus. The program is designed to communicate with many groups about appropriate response during fire emergencies. Her objective is educating students, staff and faculty on planning for emergencies and providing additional response direction to building occupants.

This work is completely outside her basic job functions as a campus electrician. She researched similar programs and consulted with our on-campus State Fire Marshal to develop a mission, charter and objectives, then recruited initial campus membership. Theresa has arranged 'hands-on' fire extinguisher training to staff, faculty and students in coordination with our extinguisher service company. Theresa was integral in establishing CAD Graphics display for alarm reporting at the Dispatch Center in Police & Parking Services. Theresa is also continuing her education and will soon receive an Associate's Degree in Fire Science Technology focusing on prevention. Congratulations Theresa!

## CI's Sailing Club participates in its fourth Los Angeles Harbor Cup



CI's Sailing Club competed in its fourth Los Angeles Harbor Cup. The Club competes in the Pacific Coast Intercollegiate Sailing Conference against universities across the West Coast. Focusing on rebuilding in 2010 after a number of Club sailors graduated, CI's team continues to grow in numbers and enthusiasm. The Club practices at Channel Islands Harbor in Oxnard and competes in offshore regattas throughout Southern and Northern California.

The CI Sailing Club is anchored by team captain Andrew Domingos (jib and spin). In addition to Andrew, returning Harbor Cup competitors include Kevin Schallert (main), Andrew Healy (jib), Hayley Bracken (pit) and Cameron

Demaranville (foredeck). The team also includes freshman Greg Dair (skipper) and Tim Fedderson (mast), and Lisa Marchand (alternate). The team is coached by volunteer Mike O'Neil, assisted by team alumni Nick de Rouhlaac and Austin Dias, and supported by advisor Steve Lefevre.

### Dinghy Sailing Highlights:

<http://regatta.mit.edu/f10/fall-dinghy-pcc/> (11th out 20 in the Pacific Coast Collegiate Sailing Conference, Dinghy Pacific Coast Championships "sailed in a fj and laser" Greg Dair finished 2nd overall for FJ Varsity A division.)

## Summit Researches Minority Use of National Parks

---



Four CI students and Tracylee Clarke, Assistant Professor of Communication, attended a research summit at Yosemite National Park, sponsored by the National Parks Promotion Council. The interdisciplinary team also includes Don Rodriguez, Associate Professor of Environmental Science & Resource Management and Jose Alamillo, Associate Professor of Chicana/o Studies, and was established as part of a recent grant from the Santa Monica Mountains Fund, [http://www.csuci.edu/news/releases/2011\\_nationalparkservice.htm](http://www.csuci.edu/news/releases/2011_nationalparkservice.htm). The summit helped researchers discover what studies have been done and what might still need to be done to make the National Parks relevant to 18-25 year-old minority students and to find out why minorities aren't using the National Parks.

On Friday, April 8 from 12–5 p.m., the research team would like to invite CI Latina/o students to join them on a field trip, hike and lunch to Newton Falls in the Santa Monica Mountains.

To find out more about this project, visit Facebook page “Vamos Al Parque” at: <http://www.facebook.com/reqs.php?fcode=a077b2228&f=1320884289#!/profile.php?id=100002165291335>.

For additional information call Jose Alamillo, Associate Professor of Chicana/o Studies, at 805-437-2685 or e-mail [jtlaxcuapan@yahoo.com](mailto:jtlaxcuapan@yahoo.com).

*Caption: Jose Tlaxcuapan, History and Chicana/o Studies; Professor Tracylee Clarke; Illiana Espinoza, Environmental Science & Resource Management; and Paul J. Paredes, Environmental Communication - after two days of research - hike to the lower falls in Yosemite.*

## Discover CI – Campus Preview Day Scheduled for April 9

---

Please join the University in welcoming to the campus students admitted for fall 2011 at the annual Discover CI, campus preview day, on Saturday, April 9 from 8:30 a.m. to 1 p.m. in the South Quad. Discover CI is an opportunity for students and their families to attend workshops about academic programs, next steps in the enrollment process, financial aid, and on-campus housing. A University Marketplace featuring student services, departments, and student clubs and organizations will allow admitted students to get a feel for the CI way.

For additional information contact Lori Macdonald, Coordinator of Student Recruitment, at ext. 8892 or [lori.macdonald@csuci.edu](mailto:lori.macdonald@csuci.edu) or Darius Riggins, Associate Director of Admissions & Recruitment, at ext. 3506 or [darius.riggins@csuci.edu](mailto:darius.riggins@csuci.edu).

## Children's Reading Celebration & Young Authors' Fair April 9

---

The Broome Library is pleased to announce its 6th annual Children's Reading Celebration and 35th annual Young Authors' Fair to be held Saturday, April 9 from 10 a.m. to 1 p.m. This exciting event promotes early childhood literacy with a variety of fun crafts and activities. Everyone will get to meet a special featured author, and each family will receive a free signed book.

This year's author is Kristine O'Connell George, author of the multi-award winning children's book, *Old Elm Speaks*. Kristine is a writer, poet, and tadpole rancher who lives in the nearby Santa Monica Mountains with her family. Children will also have the opportunity to read dozens of books written and illustrated for the Young Authors' Fair by K-12 students in Ventura County. Admission and parking for this community event are free.

If you would like additional information about the Ventura County Reading Association **Young Authors' Fair**, please see <http://www.vcrareading.org/YA.shtml>. For additional information and/or to RSVP to the Celebration, please visit: <http://www.library.csuci.edu/reading/index.php>.

The Children's Reading Celebration & Young Authors' Fair is brought to you by the Ventura County Reading Association, the John Spoor Broome Library, the English Program at CI, the Ventura County Office of Education, and the Target Foundation.

*For additional information contact Elnora Tayag, Outreach Coordinator, at ext. 3140 or [elnora.tayag@csuci.edu](mailto:elnora.tayag@csuci.edu).*

## Q&A Documentary "Sex Slaves: Minh's Story" April 14

---

Please join us for the MSNBC documentary showing, "Sex Slaves: Minh's Story," and engage in a Q&A with Minh Dang from UC Berkeley, Thursday, April 14 from 6-8p.m. in the Student Union Conference Room. This documentary features her story and background of human trafficking and childhood sexual abuse and ultimately her triumph over these tragedies. This special showing is sponsored by the Centers for Community Engagement and Multicultural Engagement.

*For additional information contact Pilar Pacheco, Associate Director of the Center for Community Engagement, at ext. 8851 or [pilar.pacheco@csuci.edu](mailto:pilar.pacheco@csuci.edu).*

## Students vs. Faculty/Staff Volleyball Game April 14

---

CI students, faculty, and staff are encouraged to participate in the Spring 2011 Students vs. Faculty/Staff Volleyball game on Thursday, April 14 at 6:30 p.m. in the Recreation Center. An informal volleyball practice session is scheduled for 12:00 p.m. in the Recreation Center on Thursday, April 7.

All skill levels are welcome, therefore “recreational” play will be required (i.e. no spiking). Students, faculty, and staff are encouraged to attend to participate or cheer on their favorite team.

### **Volleyball Practice Session**

Thursday, April 7, Recreation Center  
12-1 p.m.

### **Student vs. Faculty/Staff Volleyball Game**

Thursday, April 14, Recreation Center  
6-6:25 p.m., Warm Up  
6:30 p.m. Game Time

*For additional information contact Campus Recreation at ext.8902 or email Neal Spearman at [neal.spearman@csuci.edu](mailto:neal.spearman@csuci.edu).*



## E-Waste Day Saturday, April 23

---

In celebration of Earth Day, the Center for Community Engagement and All Green Electronics Recycling, will be hosting an E-Waste Day, Saturday, April 23 from 9 a.m. to 4 p.m. in Lot A-2, behind Sage Hall. All types of electronics can be recycled including computers, monitors, printers, cell phones, mobile phones, televisions, VCRs, DVD players, scanners, and many other outdated electronics. Recycle your e-waste so that none of the hazardous material ends up in a landfill. All of the end-of-life electronics collected are recycled and processed within the United States.

*For additional information contact Pilar Pacheco, Associate Director of the Center for Community Engagement, at ext. 8851 or [pilar.pacheco@csuci.edu](mailto:pilar.pacheco@csuci.edu).*

## “The Art of Survival,” featuring Holocaust survivor Charles Pierce April 25

---

Please join us Monday, April 25 from 4 to 5:30 p.m. in the Broome Library, Room 1360 for “The Art of Survival,” a truly heartwarming story about Mr. Charles Pierce, one of the relatively few remaining Holocaust survivors and a Camarillo resident.

Mr. Pierce, now at the age of 90, has only recently been able to tell others about the six grueling years he spent in Nazi concentration camps and the loss of his mother, father and most family members and friends during this time. This event is not only extremely educational and enlightening but emotional and inspirational. Come join us to hear his story and engage in a Q&A afterwards with Mr. Pierce and his son.

*For additional information contact Pilar Pacheco, Associate Director of the Center for Community Engagement, at ext. 8851 or [pilar.pacheco@csuci.edu](mailto:pilar.pacheco@csuci.edu).*

## CI practices the art of “Xeriscaping”

Xeriscaping, pronounced “zeer-escape-ing”, essentially is the art, process and development of establishing a water-wise landscape. The term xeriscaping calls upon the images of stripping out the “green” and adding desert like qualities-cacti, sand, and rocks; however, it offers a more colorful plant option, ranging from shrubs to grasses, trees, and even flowers.

Each region of California has different resource conditions, such as available water, soil type, temperature ranges, and lighting. When designing a landscape, it is more sustainable to select drought tolerant plants, and install efficient irrigation systems.

CI uses xeriscaping in the front and back of the John Spoor Broome Library. Behind the Library, there are plants that are native to the Mediterranean climate in which CI is located, and thus are adapted to the local rainfall. In the front of the library, there are Californian and Mexican desert plants. Due to the adaption of these plants to this region, less water is needed; therefore, CI installed low precipitation rate spray heads.

*For additional information contact Dan Wakelee, Associate Dean, at ext. 8542 or [dan.wakelee@csuci.edu](mailto:dan.wakelee@csuci.edu).*



## FREE “R.A.D. Self Defense Training” offered

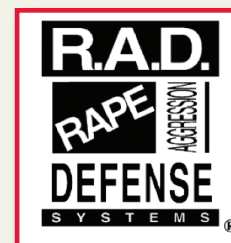
Could you effectively defend yourself if attacked? Learn how from trained CI Police personnel at this 12-hour (3 hours each day) class for female students, faculty and staff – free of charge. Classes are scheduled for April 25 & 26 and May 3 & 4 from 6:30 to 9:30 p.m. R.A.D. (Rape Aggression Defense) is the largest women’s self-defense training program in the country, being taught by more than 350 universities and municipal law enforcement departments nationwide.

The Rape Aggression Defense System is a program of realistic, self-defense tactics and techniques. This comprehensive course for women begins with awareness, prevention, risk reduction and avoidance, and progresses to the basics of hands-on defense training.

Participants must attend all four sessions to complete the program. Class size is limited; register now at Police & Parking Services Customer Service located in Placer Hall. A \$20 deposit will be collected at the time of registration and will be fully refunded upon completion of the course. A waiting list is also being established for the next sessions to offered in the near future.

### **THE R.A.D. ADVANTAGE:**

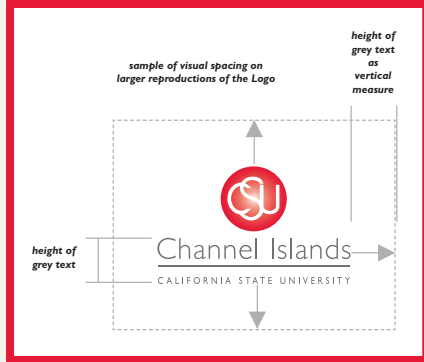
- Has established the standard for female self-defense programs
- Offers no-nonsense, practical techniques of defense
- Provides realistic and dynamic hands-on training
- Provides students with a comprehensive Reference Manual



*For additional information contact Officer Dan Russ at ext. 8444 or [dan.russ@csuci.edu](mailto:dan.russ@csuci.edu).*

## Updates for the Identity Style Guide

Since rebranding the University two years ago, a number of updates have been made to the University's Identity Style Guide published by Communication & Marketing (C&M). Updates include appropriate sizing, clear area, and do's and don'ts for logos; additional CI Spirit logos, CI Bell Tower artwork; C&M approval needed for all apparel proofs, and approved University extensions.



The Identity Style Guide and logo files are available for reference and use on the Public drive (Z) > LOGOS folder. Joanna Murphy, Assistant Director of Communication & Marketing, is available to answer questions or provide direction for proper use of logos or apparel orders by contacting her at ext. 8915 or [joanna.murphy@csuci.edu](mailto:joanna.murphy@csuci.edu).



## Back to Basics Five Year Reunion



A reunion was held on Friday, March 11 in Salon A to recognize the fifth annual Back to Basics Student Leadership Retreat. Back to Basics is grounded in the concepts of basic training and boot camp. Students are brought “back to the basics” of leadership by engaging in learning objectives related to discipline, delegation, communication, teamwork, professionalism and motivation through interactive squad activities. The retreat consists of leadership development workshops presented by CI student affairs professionals and basic training-style leadership exercises led by the retreat general and Vice President of Student Affairs, Wm. Gregory Sawyer. After attending this retreat, students continue to

report that they have a greater level of self-confidence and a strong sense of achievement.

Fifty students (former cadets) attended the reunion that featured a keynote address from “General Sawyer” and moving speeches delivered by a student representative from each class that expressed what they had learned from the retreat. Rebecca Torres, a class speaker from Back to Basics III (2008-2009) said, “I recognized that day [during the retreat], that no matter how many times I thought I failed at something, I had no choice but to pick my head up and try again.”

*For additional information contact Jaimie Hoffman, Assistant Director of Student Life, at ext. 3141 or [jaimie.hoffman@csuci.edu](mailto:jaimie.hoffman@csuci.edu).*



## Grad Fest

*More than 700 students attended Grad Fest, a two-day event where Commencement services and information, such as Parking & Transportation, Disability Accommodations, Alumni & Friends Association, Cap & Gown ordering, and ceremony details were offered to degree candidates.*

*For additional information contact the Commencement Hotline at ext. 3100 or [commencement@csuci.edu](mailto:commencement@csuci.edu) or visit <http://www.csuci.edu/commencement/index.htm>.*





## MVS School Speaker Series

Author Kelsey Timmerman presented the topic and his book “Where Am I Wearing” on March 11 as part of the Martin V. Smith School of Business & Economics Spring 2011 Speakers series. Timmerman’s discussion puts a human face on the issues of globalization. The event was also sponsored by the MVS Business Advisory Council.



## Business 101 Breakfast Briefing

The CSU Channel Islands (CI) Business & Technology Partnership (B&TP) hosted a networking breakfast and panel discussion entitled “The Future of Business in the Next Decade along the Ventura County 101 Corridor” on March 17.

Moderated by Henry Dubroff, Chairman and Editor of the Pacific Coast Business Times, the panel included (left) George Leis, President/COO of Pacific Capital Bancorp; (center) Laurie Eberst, CEO St. John’s Regional Medical Center and St. John’s Pleasant Valley Hospital; and (right) Rick Principe, President and CEO of Westcord Commercial. The event was sponsored by the Martin V. Smith School of Business & Economics.



### *Share your news – wavelength the campus communication vehicle*

wavelength is an electronic, internal newsletter that helps strengthen internal communication and participation across the University through timely updates on campus developments and activities.

This publication is sent out via e-mail every other Thursday.

If you have information you would like shared throughout the campus email it to [wavelength@csuci.edu](mailto:wavelength@csuci.edu). Items should be submitted by 5 p.m. Monday prior to the Thursday publication date. We encourage your participation, input, and suggestions as we consider this your newsletter and invite you to share with your campus colleagues.