

CHARTER
of the
BUSINESS ADVISORY COUNCIL (BAC)
of the
Martin V. Smith School of Business and Economics

I. INTRODUCTION

The BAC makes recommendations and suggestions which will assist the further development and improvement of the Smith School at CSUCI.

PURPOSE OF THE COUNCIL

Mission Statement:

- To act as advisors in formulating and evaluating strategies to improve the curricula and activities of the school as well as its external visibility.
- to foster awareness and knowledge of the School and to devise ways to support its long term development
- to advocate for the School by communicating to the School the ideas and opinions of friends, alumni and others interested in the welfare of the School.
- to expand the opportunities available to the School and its students.
- to providing a formal network of contacts and information to support students and the work of the School
- to strengthen ties between the School and its alumni, alumni relations activities and student services.
- to foster interaction between the School and the business community. Specific goals could include enhancing internship and career opportunities, and promoting direct participation in the educational experiences of students ("Professor for a Day", "Executive-in-Residence", etc)

II. BUSINESS ADVISORY COUNCIL STRUCTURE

The Business Advisory Council shall be organized as follows:

A. MEMBERSHIP

The Business Advisory Council will consist of distinguished members from business, industry, government, and the arts, within Ventura County and surrounding communities, as well as future prominent alumni of the Smith School.

B. EX-OFFICIO MEMBERS OF THE BUSINESS ADVISORY COUNCIL

The faculty of the Smith School will serve as *ex officio* (nonvoting) members of the board. One faculty member from the School will be designated as the faculty liaison to the Council.

C. METHOD AND TERM OF APPOINTMENT

The faculty of the Smith School shall submit recommendations for membership on the CSUCI Business Advisory Council to the President of CSUCI. Recommendations for membership may also be submitted by the Council. The President of CSUCI shall appoint the members of the Business Advisory Council.

1. Members shall serve for a period of three years.

2. There is no limit to the number of terms for members of the Business Advisory Council.

3. *Ex officio* members shall serve annually at the pleasure of the President of CSUCI.

D. OFFICERS

The officers of the Business Advisory Council will be Chair, Vice Chair, and Secretary. The Chair will be selected annually by the Council. The Vice Chair and Secretary will be elected from the voting members of the Business Advisory Council.

E. SUBCOMMITTEES

The Business Advisory Council may appoint standing subcommittees from time to time.

III. MEETINGS

The advisory council will normally meet no less than once and no more than three times during the year at the call of the Chair or the President of CSUCI. Meetings will be announced at least two weeks in advance of the proposed date. An agenda will be sent to Board members prior to the meeting.

Additional meetings of the Business Advisory Council and any constituted committees may be held as needed.

IV. AMENDMENT OF THE CHARTER

This charter will be amended by a majority vote of the Council at a meeting announced as described above. Suggestions for changes to the Charter should be communicated to the faculty liaison member and the Chairperson. The President of CSUCI is the final approver for all changes to the BAC, its charter and its membership.

Charter as amended August 2006