

**BOARD MEETING MINUTES
MAY 16, 2016 AT 6:00 P.M.
CAMARILLO CHAMBER OF COMMERCE CONFERENCE ROOM**

BOARD MEMBERS PRESENT:

1. Yvette Bocz '02
2. Kristina Cervi '15
3. Barbara Davey
4. Marlene Dean
5. Nichole Ipach
6. James Jackson '13
7. Saxon Knauss '06
8. Robert Krauss '07
9. Allison MacDonald '07
10. Gary Wartik
11. Daniel Wolowicz

BOARD MEMBERS ABSENT:

1. Jason Barnes '12
2. Gary Cushing '10
3. Matt Furmanski, faculty
4. Sarah Gallagher '10
5. Mark Garcia '04
6. Amanda Gordon '11
7. Richard Lucas '08
8. Maria Madrid, student
9. Bert Partida '05
10. Lisa Pitts, student
11. Mike Silacci

SPECIAL GUESTS/STAFF PRESENT:

Professor Jared Barton, Justin Gutierrez, Crislin Barbas-Litardo, Tania Garcia, Steven Guetzoian '12, Alysha Cordova '15

1. WELCOME (MacDonald)

Board member introductions: all present board members and staff introduce themselves to special guests

2. SPECIAL PRESENTATION: *Professor Jared Barton, Justin Gutierrez, Crislin Barbas-Litardo*

Senior students Justin Gutierrez and Crislin Barbas-Litardo present their Capstone presentation *Who Gives a Buck? An Analysis of Alumni Giving at CI*. In summary, the alumni most likely to give are female, from Ventura or Los Angeles Counties, admitted to CI as freshmen, lived on campus, double majored and graduated with Magna Cum Laude honors. A full report to be sent to the Board soon.

3. APPROVAL OF MINUTES, APRIL 18, 2016 MacDonald)

Motion: Approve minutes from April 18, 2016. (Gary Wartik/Seconded by Nichole Ipach)

Discussion: Gary Wartik had these corrections: change mentions of “Cushing” to include “Gary Cushing” now and “Gary Wartik” as there are two Garys. Change use of word folks to people or board members. Delete the extra use of the letter “e” from Yvette Bocz’s name in present list.

Vote: 12 in favor, 0 opposed, 0 abstained.

Resolved: Motion carried; Minutes from meeting April 18, 2016 approved.

4. PRESIDENT’S REPORT (MacDonald)

SPECIAL PRESENTATION: OUTGOING BOARD MEMBERS

Allison MacDonald presented Kristina Cervi with plaque and thanks her for her 3 years of service. She is leaving the board to pursue law school in New York. MacDonald presented Yvette Bocz with a plaque to thank her for her 13 years of service. She has termed out and cannot return to the Board until a year has passed. Mike Silacci was not present but he will also be receiving a plaque for his 12 years of service. Silacci is also terming out.

5. TREASURER’S REPORT (Krauss)

Review of Financials

Report has not changed since last meeting. If there are any questions, please ask Rob Krauss or Tania Garcia.

6. DISCUSSION & ACTION ITEMS

a. SLATE OF OFFICERS & NEW BOARD MEMBERS (Wartik)

- (2) new 4-year alumni positions open: Gladstone Bucknor ’07 History and Natalie Yanez ’14 MBA
- new 4-year Friend position open: Ernie Villegas, Owner, Villegas Public Affairs
- Returning Board Members include Jason Barnes ’12 Political Science, Gary Wartik for 1 more year as Immediate Past President, Gary Cushing for 1 more year as President
- Officers slate for 2016-17 recommended to remain the same as 2015-16 slate

Motion: Approve New Board Member Slate for 2016-17, Returning Board Members, and 2016-17 Officers Slate (Gary Wartik/Seconded by Kristina Cervi)

Vote: 12 in favor, 0 opposed, 0 abstained.

Resolved: Motion carried; New Board Member Slate, Returning Board Members, and 2016-17 Officers Slate approved.

b. HONORARY ALUMNUS AWARD (Garcia)

Tania recommends that the A&FA offer this special award to recognize individuals who are not alumni and not eligible for honorary doctorates. Award will not be required for each year, but will be recommended on an as needed basis.

c. HONORARY ALUMNUS AWARDEE – CLASS OF 2016 (Garcia)

Tania recommends Dr. Rush as inaugural awardee.

Discussion: Kristina Cervi asks if we can name award after Dr. Rush – Tania to look into it. Normally, someone who wins the first award is not named after the award.

Motion: Approve Honorary Alumnus Award Program and award to Dr. Rush in 2016 (Gary Wartik/Seconded by Yvette Bocz)

Vote: 12 in favor, 0 opposed, 0 abstained.

Resolved: Motion carried; Approve Honorary Alumnus Award Program and award to Dr. Rush in 2016

d. **Mission Statement Update** (Garcia)

The Strategic Planning Committee met before this board meeting to review the 3-year plan and review the A&FA mission statement.

Motion: Approve new A&FA mission statement (Kristin Cervi motions w/ her edit below/Seconded by Gary Wartik)

Discussion: Kristina Cervi recommends the wording be switched to “The Alumni and Friends Association of California State University Channel Islands...” rather than having “California State University Channel Islands Alumni & Friends Association...” as the opening line.

Vote: 12 in favor, 0 opposed, 0 abstained.

Resolved: Motion carried; Approve new A&FA mission statement

7. **COMMITTEE REPORTS** (Chairs)

a. **COMMUNICATION & MARKETING** (Bocz)

- Steven is looking into bandanas for Commencement 2017, also looking into obtaining birthday info on alumni from Records and Registration
- Our monthly newsletter open rate is 14% with the goal of 15%
- James Jackson will be new Chair of Communications and Marketing as Yvette terms out.

b. **ENTREPRENEURIAL GROUP** (Garcia) Absent - No update.

c. **FINANCE** (Partida) Absent - No update.

d. **FUNDRAISING** (Garcia)

Tania present as Jason Barnes was not able to attend due to work commitments. Groups have been created to work on thank you letters, outreach and there will be more to come soon.

e. **NOMINATIONS** (Wartik)

Discussed in Action Item 6A.

f. **PROGRAMS & EVENTS** (Cervi)

- B&TP Dinner, 4/21. Tania reports on event success, thanks Barbara Davey and Carrick DeHart. Scholarships were awarded and if you have not seen the event video on the awardees, please watch. Tania engaged with alumni from Eurofins and CJ Walsh – who is marrying an alumna of CI too.
- Commencement, 5/21. Kristina Cervi thanks the board members that have volunteered to help.
- Wine Event, 6/16. Kristina Cervi is excited to be event MC.
- Scholarship Reception, 9/9. Tania asks board to save the date
- Dodger Day, 9/25. Steven reports that the Metrolink train ride from Simi Valley to LA is confirmed. The game will be Vince Scully’s last so we will not get a first pitch. We will be saving \$6,000 from switching from buses to trains. Expected guest amount is lowered to 700 from 1,000 in order to make crowd management easier.

g. **STRATEGIC PLAN** (Garcia)

Tania reported that first draft of strategic plan for the next 3-years is in the works. A first draft should be presented to board in August 2016.

h. **WINE TEAM** (Davey)

Wednesday, May 18 is the last committee meeting before event on June 16. If you have not bought tickets yet, please buy. Raffle tickets for \$50 will be sold at event and prizes include 7 days in Hawaii, and a special airplane ride at the Camarillo Airport. Raffle tickets will benefit scholarships. Staff members cannot participate.

9. STUDENT REPORT (Pitts/Madrid) – Absent – no update.

10. FACULTY REPORT (Furmanski) – Absent – no update.

11. ALUMNI DIRECTOR REPORT (Garcia)

Please add the new full board meeting dates for 2016-17 to your personal calendars. The Executive Committee meeting dates for 2016-17 will change, please do not add the ones in this packet to your calendar- new dates will be sent out soon. Tania thanks Sociology Capstone students, James Jackson, Lisa Pitts and Kristina Cervi for attending their presentations last week. Tania informs us that the capstone reports will be shared with us soon and that the biggest surprise for the students was how many alumni and current CI students did not know enough about the A&FA Board. Tania thanks everyone for all of their hard work and volunteer time this year and asks all to rest well over summer until we meet again in August. Tania also thanks Alysha Cordova, Nichole Ipach and Steven Guetzoian for their support.

12. UNIVERSITY REPORT (Ipach)

The Sarah Miller McCune Honorary Doctorate Ceremony went well. McCune mentioned that she looks forward to continuing the partnership CI has with Sage and including her private foundation with CI which is new and a big step. At Commencement, Mark Lisagor will be receiving his honorary doctorate. We are expecting 15,000 guests, grads included. This will be the largest graduating class. Dr. Beck will start in August 2016, Nichole would like to set up a dinner for her to meet the A&FA board sometime in September. Nichole ended her reported with thanking the board, Tania and staff for all of their support and service.

13. OPEN COMMENTS (None)

MEETING ADJOURNED AT 7:16 P.M.

THE NEXT ALUMNI & FRIENDS ASSOCIATION BOARD MEETING WILL OCCUR ON MONDAY, AUGUST 15, 2016 AT 6:00PM AT THE CAMARILLO CHAMBER OF COMMERCE BOARD ROOM.