



**ALUMNI
& FRIENDS
ASSOCIATION**
C H A N N E L
I S L A N D S

California State University Channel Islands
Alumni & Friends Association
Alumni & Friends Board Meeting
Monday, February 24 2014 @ 6:05 p.m.

Board members present: Jason Barnes, Yvette Bocz, Gary Cushing, Barbara Davey, Leah Lacayo, Melody Kimball, Bert Partida, Jana Plat, Mason Randall, Mark Sellers, Stephanie Chavez, Robert Cabral, Bert Partida

Staff/Guest present: Nicole Ipach, Zach Ingram, Tania Garcia, Jonathan Neira.

Board members absent: Kristina Cervi, Fernando Mora, Mike Silacci, Pradeep Srinivas, Celina Zacarias Marlene Dean, Allison Macdonald, Brandon Blake, Austin Walker, Robert Krauss, Gary Wartik, Maria Calderas, Hank Lacayo

**February 24th
6:05 pm**

Minutes:

We did not have quorum last meeting, board members can leisurely read the minutes Jana diligently typed.

President's report:

Gary introduced the new student board member, Stephanie Chavez. Our special guests are Nicole Ipach and Zach Ingram. We reviewed the Alumni goals. Jonathan gave an update on the \$14 for 14 campaign.

Special Presentation:

The Alumni Attitude Study was presented by Ron Shoss. See handout for more information.

Treasure's Report: (walker):

Tania gave Austin's report. Highest we have had in our account for scholarships.

Action Items: None

Discussion Items:

Two terms limits were discussed. Consensus on the bylaw change of official recommendation of two term limit. There was a question if there could be a spreadsheet of current terms of board members.

Tania drafted the Alumni Council Selection Procedure. She asked for any edits from the board. Questions arose about the term limits. A&F is looking for a long-term commitment. The three candidates were emailed questions.

Committee report:

Programs: Melody gave the report. Meetings were moved to first Tuesday of the month. We are looking for a kid friendly place. Please respond to the volunteer slots for grad fest.

Wine: Change of location at the Cantara Cellars, June 19th 5:30 pm

Membership and Marketing: Zach Ingram gave the report and said we are looking to connect more with our 1,250 CI alumni followers. The largest demographic in our followers are female between the ages of 18-24.

Alumni Director Report:

News- In the packet there are sponsorship information for way community members can support the university.

Next board meeting- Monday April 21th 6 pm

Meeting Adjourned at 7:35 pm