

Full Board Members Meeting & Retreat **Agenda**

February 24, 2014 at 6:00 p.m. CSU Channel Islands, University Hall, Training Room

- 1. Welcome (Cushing)
 - a. New Board Member Introduction
 - b. Introduction of Special Guests
- 2. Approval of Minutes (January 27, 2014)
- 3. President's Report (Cushing)
 - a. Review of 2013-14 Goals
 - b. \$14 for 14
 - c. Introduce Alumni Attitude Study/Rob Shoss
- 4. Special Presentation CSU Alumni Attitude Study Results (Shoss)
 - a. Hour long presentation
- 5. Treasurer's Report (Walker)
- 6. Action Items: None
- 7. Discussion Items:
 - a. Term Limits
 - b. Alumni Council Selection Procedure
- 8. Committee Reports
 - a. Programs & Events (Mattingly)
 - Future Planning
 - Grad Fest
 - Upcoming Events
 - b. Nominations (Wartik)
 - c. STAT Society (Barnes)
 - d. Wine Team (Davey)
 - i. Through the Grapevine June 19 5:30pm
 - ii. Location Change
 - e. Alumni Career Taskforce (Calderas)
 - f. Membership & Marketing (Ingram)
 - i. Social Media Marketing Plan
 - g. No Report: Finance, Strategic Plan, Government Relations, Taskforce for Longterm Funding
- 9. Alumni Director Report/University Report (Zacarias/Garcia)
 - a. News
 - b. Sponsorships

NOTE: Next Full Board meeting – Monday, April 21, 2014 @ 6pm – CI