



Proposal # 549

Instructionally Related Activities Report Form

SPONSOR: MATTHEW COOK
DEPARTMENT: LIBRARY
ACTIVITY TITLE: CAMPUS READING CELEBRATION
DATE (S) OF ACTIVITY: OCTOBER 10, 2013

E-mail to the IRA Coordinator with supporting documentation at lisa.ayre-smith@csuci.edu within 30 days after the activity.

Thank you for your commitment to engaging our students!!

A. ADDRESS THE FOLLOWING QUESTIONS:

(1) PROVIDE A DESCRIPTION OF THE ACTIVITY;

The purpose of the Campus Reading Celebration is to provide an annual opportunity for the entire campus community to share in a common intellectual experience. The Campus Reading Celebration Task Force/ made up of representatives from across the university/ has further defined objectives for this program.

(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?

Many students at CSUCI have never before attended an event in which they've had the opportunity to encounter the author of a book they have read. The Campus Reading Celebration attempts to give them not only a chance to hear the author read a bit from their work and talk about that work/ but also a substantial opportunity to interact with that author. By providing students an opportunity to see that books are not dead artifacts/ but vibrant entities with which they can interact through reading/ thinking/ discussing with peers/ professors/ and their families and friends in formal and informal settings/ we seek to empower them to become engaged readers who incorporate books into their frameworks for critical thinking. Encountering the author of a book they have had the chance to read/ think about and discuss is the culmination of that experience.

(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

THAT IT IS INTERDISCIPLINARY BY NATURE. THAT IT IS AN EVENT THAT CUTS ACROSS CAMPUS DIVISIONS BY INCLUDING FACULTY, STAFF, STUDENTS, AND PEOPLE OUTSIDE OF THE UNIVERSITY.

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?

I WOULD LIKE VERY MUCH TO INCREASE ATTENDANCE AND EVENT AWARENESS.

(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?



INCREASE THE NUMBER OF PUBLIC EVENTS PRECEDING THE ACTUAL AUTHOR VISIT. IN ADDITION, WE ARE GOING TO MAKE A CONCERTED EFFORT TO GET COPIES OF THE BOOK TO FACULTY BEFORE THE SPRING SEMESTER IS OVER SO THAT THEY MAY HAVE AN OPPORTUNITY TO INCORPORATE THE TEXT IN THEIR FALL LESSON PLANS. LAST, WE WOULD LIKE TO PROVIDE MORE FREE COPIES OF THE BOOK TO STUDENTS IN ADVANCE OF THE EVENT.

(6) WHAT DID YOU LEARN FROM THE PROCESS?

MOSTLY THAT THERE IS A WIDE-RANGING INTEREST IN THE EVENT BUT THAT DOESN'T ALWAYS TRANSLATE TO ATTENDANCE. OR, RATHER, AFTER HAVING MANAGED THIS PROCESS, THE BOOKING, TRAVEL ARRANGEMENTS, AND EVEN BOOK SELECTION ARE RATHER EASY. WHAT IS HARD IS GENERATING ATTENDANCE.

(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)

WE DID NOT CAPTURE THIS INFORMATION.

8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.

ROUGHLY, THE EXPENDITURES BREAK OUT AS FOLLOWS:

\$13,000.00 TO AUTHOR FOR SPEAKER FEE
\$8,000.00 TO FREE BOOKS FOR STUDENTS
\$1,300.00 TO STAGE AND LIGHTING RENTAL
\$500.00 TO POSTERS AND BOOKMARKS
\$375.00 TO OPC FOR A CHARGEBACK

WE HAVE ATTEMPTED MIGHTILY TO LIMIT INTERNAL CHARGES, SET-UP FEES, AND DOLLARS THAT DON'T DIRECTLY BENEFIT THE STUDENTS.

B. ATTENDEE LIST- SUPPORTING DOCUMENT:

In addition to the report form, *in a separate document*, attach to your email a list of attendees complete with each student major and grade level. This for IRA Committee reference only and will not be published on the IRA website. Include your name and the title of your IRA activity on the document.

Sorry, for an event of this magnitude, this would not be feasible.

C.IMAGES FROM ACTIVITY:

Finally, attach to your email up to 6 images demonstrating student participation (under 2 MB total) with captions/titles. (attach these photos in JPEG format directly to email).
Thank you!