



Instructionally Related Activities Report Form

SPONSOR	DEPARTMENT
Paul Murphy	Performing Arts

ACTIVITY TITLE	DATE (S) OF ACTIVITY
Beatles Guest Artist series-Geoff Emerick	Oct. 21 st , 2013

SUPPORTING DOCUMENTATION

Attach:

- 1) Student evaluations or assessments- see attached student evaluations
- 2) Please list the number of students participating for each segment of the activity.- 90-100 students. For overnight activities please include the names, majors, and graduation dates of students on a separate sheet. (Student names are for internal IRA use only and will not be published)
- 3) Images demonstrating student participation (up to 6 images)
See link, scroll down to Beatles Guest Artist Series-
https://www.facebook.com/CSUChannellIslands/photos_stream
<https://www.facebook.com/events/210799089089658>
- 4) A summary of expenses- \$1000 honorarium

E-mail to the IRA Coordinator at lisa.ayre-smith@csuci.edu within 30 days after the activity.
It is recommended that sponsors also retain copies of reports for your records.

Thank you for your commitment to engaging our students!!

PLEASE ANSWER THE FOLLOWING QUESTIONS:

**(1) PROVIDE A DESCRIPTION OF THE ACTIVITY;
THIS WAS PART OF THE BEATLES GUEST ARTIST SERIES FOR THE ART/PAMU 231 BEATLES CLASS THAT I CREATED AND TEACH AT CI.**

**(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?
THE GUEST ARTIST WAS FOUR TIME GRAMMY AWARD WINNING RECORDING ENGINEER GEOFF EMERICK WHO WAS THE BEATLES SENIOR ENGINEER FROM 1966-1970.**

**(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?
THE STUDENTS HAD THE INCREDIBLE OPPORTUNITY TO HEAR AND MEET SOMEONE WHO RECORDED THE MOST POPULAR AND INNOVATIVE BAND IN POPULAR MUSIC HISTORY.**



**INSTRUCTIONALLY
RELATED
ACTIVITIES**

C H A N N E L
I S L A N D S

HE RECORDED SOME OF THE MOST POPULAR ALBUMS IN POP HISTORY INCLUDING *RUBBER SOUL, REVOLVER, SGT. PEPPER'S LONELY HEARTS CLUB BAND, THE WHITE ALBUM AND ABBEY ROAD.*

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?

MR. EMERICK IS VERY SOFT-SPOKEN AND SEVERAL STUDENTS IN THE BACK ROWS SAID IT WAS DIFFICULT TO HEAR HIM AT TIMES.

(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?

MAKE SURE HIS MICROPHONE IS LOUD ENOUGH FOR EVERYONE TO HEAR.

(6) WHAT DID YOU LEARN FROM THE PROCESS?

I LEARNED THAT THIS IS AN INVALUABLE COLLEGE EXPERIENCE FOR OUR STUDENTS. THE FEEDBACK FROM THE STUDENTS WAS AMAZING, THEY COULDN'T BELIEVE THEY GOT TO MEET AND HEAR SOMEONE WHO WORKED CLOSELY AND RECORDED THE MOST FAMOUS AND BIGGEST SELLING BAND IN POPULAR HISTORY, THE BEATLES.

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