



Instructionally Related Activities Report Form

SPONSOR: PAUL MURPHY

PROGRAM: PERFORMING ARTS

ACTIVITY TITLE: BEATLES TRIBUTE BAND CONCERT

DATE (S) OF ACTIVITY: APRIL 5TH

E-mail to the IRA Coordinator with supporting documentation at lisa.ayre-smith@csuci.edu within 30 days after the activity.

Thank you for your commitment to engaging our students!!

A. ADDRESS THE FOLLOWING QUESTIONS:

(1) PROVIDE A DESCRIPTION OF THE ACTIVITY;

BEATLES TRIBUTE CONCERT FOR THE ANNUAL CI STUDENT DOLPHINPALOOZA EVENT IN COLLABORATION WITH THE STUDENT PROGRAMMING BOARD SERIES FEATURING PAPERBACK WRITER, THE BEATLES EXPERIENCE GROUP. THE EVENT WAS HELD SATURDAY, APRIL 5TH FROM 1-5PM ON POTRERO FIELD ON THE CI CAMPUS.

(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?

THE ACTIVITY RELATED DIRECTLY TO THE PAMU/ART 231 BEATLES: MUSIC, FASHION AND CULTURE AND THE PAMU 200 HISTORY OF ROCK CLASSES THAT I DEVELOPED AT CI.

(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

DOLPHINPALOOZA WAS ATTENDED BY OVER 1, 000 CI STUDENTS! THIS IS A GREAT STUDENT EVENT THAT HAS LIVE MUSIC, RIDES, GAMES, FOOD, ETC. AND IS A GREAT WAY FOR STUDENTS TO JOIN TOGETHER, CELEBRATE, HAVE CAMARADERIE AND SCHOOL SPIRIT WITH FELLOW STUDENTS AT CI.

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?

ALTHOUGH THERE WERE OVER 1, 000 CI STUDENTS WHO ATTENDED I FEEL THE STUDENT PROGRAMMING BOARD COULD DO A MUCH BETTER JOB OF PROMOTING THIS EVENT TO NOT ONLY ALL THE CI STUDENTS BUT TO THE VENTURA COUNTY REGION AND THE CAMARILLO LOCAL COMMUNITY. IN MY OPINION, WITH THE RIGHT KIND OF ADVERTISING THIS FREE EVENT COULD'VE BEEN ATTENDED BY THOUSANDS OF MORE PEOPLE.



(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?

I THINK THE TIME FROM 1-5PM ON A SATURDAY ON A COMMUTER CAMPUS IS NOT IDEAL AND SHOULD BE CHANGED TO A LATER TIME. MANY STUDENTS LIVE OFF CAMPUS AND WORK ON THE WEEKENDS. HAVING THE EVENT IN THE DAY TIME WAS VERY MELLOW WITH MOST STUDENTS SITTING THE ENTIRE TIME. WHEN I BROUGHT PAPERBACK WRITER TO CAMPUS IN APRIL OF 2012 THE EVENT WAS AT NIGHT AND BY THE END OF THE CONCERT HUNDREDS OF STUDENTS WERE DANCING TO THE MUSIC.

(6) WHAT DID YOU LEARN FROM THE PROCESS?

IF EVENTS ARE NOT PROPERLY ADVERTISED MANY STUDENTS AND LOCAL COMMUNITY WILL NOT ATTEND THE EVENT. I HAVE WORKED WITH THE SPB SEVERAL TIMES IN THE PAST AND IN MY OPINION THEY DO NOT UNDERSTAND THE IMPORTANCE OF ADVERTISING. A LARGER PORTION OF THE BUDGET FOR THESE EVENTS SHOULD GO TOWARDS THIS AREA OF WEAKNESS.

(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)

DESPITE THE SMALLER THAN EXPECTED CROWD AND MID AFTERNOON EVENT TIME, THE STUDENT RESPONSE WAS VERY GOOD. MANY STUDENTS WROTE IN THEIR CONCERT REPORT THAT THEY HAD A GREAT TIME AND COULD NOT BELIEVE HOW CLOSE THE PAPERBACK WRITER GROUP LOOKED AND SOUNDED LIKE THE BEATLES. OVER 1, 000 CI STUDENTS ATTENDED THIS EVENT!

8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.

\$2500 HONORARIUM PAID TO THE FOUR PIECE PAPERBACK WRITER BAND.

B. ATTENDEE LIST- SEPARATE SUPPORTING DOCUMENT:

In addition to the report form, *in a separate document*, attach to your email a list of attendees complete with each student major and grade level. This for IRA Committee reference only and will not be published on the IRA website. Include your name and the title of your IRA activity on the document.

C.IMAGES FROM ACTIVITY:



Finally, include up to 6 images demonstrating student participation (under 2.5 MB total). You MUST include captions/titles for each photo. You may put these photos in a Word or PDF format, or attach these photos in JPEG format directly to email. Thank you!


[HTTP://WWW.CSUCI.EDU/WAVELENGTH/2014/MARCH-13/DOCUMENTS/DOLPHINPALOOZ.PDF](http://www.csuci.edu/wavelength/2014/march-13/documents/dolphinpalooz.pdf)

1. Event Name

Text Response	
Dolphinpalooza	
Paperback Writer Tribute Band at Dolphinpalooza	
Beatles Tribute Concert	
Beatles Tribute Concert	
Beatles Tribute Band- Paperback Writer	
Paperback Writer concert at Dolphinpalooza	
Dolphinpalooza	
Beatles Tribute Concert	
Dolphinpalooza: Beatles Tribute Concert	
Dolphinpalooza festival	
Paperback Writer	
Dolphinpalooza	
Beatles Concert/Dolphinpalooza	
Beatles Tribute concert Paperback Writer	
Beatles Tribute Concert	
Paperback Writer	
Paperback Writer performance at Dolphinpalooza	
Paperback Writer concert	

Statistic	Value
Total Responses	18

2. Event Date

#	Answer	Bar	Response	%
1	Saturday, April 5th, 2014		18	100%
	Total		18	

Statistic	Value
Min Value	1
Max Value	1
Mean	1.00
Variance	0.00
Standard Deviation	0.00
Total Responses	18





3. How did you hear about this activity?

#	Answer	Bar	Response	%
1	Instructor		18	100%
2	Word of mouth		0	0%
3	Facebook announcement or posting		0	0%
4	csuci.edu website		0	0%
5	Flyer/ Poster		0	0%
6	CI newsletter or publication- if so, which one?		0	0%
	Total		18	

CI newsletter or publication- if so, which one?

Statistic	Value
Min Value	1
Max Value	1
Mean	1.00
Variance	0.00
Standard Deviation	0.00
Total Responses	18

4. Rate your overall satisfaction with this activity- 1 being lowest, and 10 being the highest score.

#	Answer	Bar	Response	%
1	1		0	0%
2	2		0	0%
3	3		0	0%
4	4		0	0%
5	5		0	0%
6	6		0	0%
7	7		1	6%
8	8		2	11%
9	9		2	11%
10	10		13	72%
	Total		18	

Statistic	Value
Min Value	7
Max Value	10
Mean	9.50
Variance	0.85
Standard Deviation	0.92
Total Responses	18

5. What do you consider the positives/ strengths of this activity?

Text Response	
Fun and entertaining	
The band tried to be like The Beatles The music was great	
Not only did this event serve a purpose for the course, but it also served as a means of bolstering a sense of community among CI students.	
It was really nice to have all of the rides and booths around the concert so you could listen and enjoy fun activities!	
The positive strengths would be getting the community involved in such great music, activities, games etc.	
The band was great, audio managers did a good job, Paul Murphy pulled it all together as well.	
It was a very memorable experience. Being able to relax under the sun while listening to fabulous music isn't something most people do often.	
I really appreciated having it on the same day as Dolphinpalooza	
The strengths of this activity were that it was very entertaining and that it really helped to reaffirm everything that I have been taught in class thus far.	
The music was good, there was food to eat and rides for those not interested in either.	
ADVERTISE!!! NO BODY KNEW ABOUT!!! I NEVER SAW A SINGLE FLYER OR ADVERTISEMENT ON CAMPUS..	
The positives is definitely exposing to the modern generation where man of the modern artist got there inspiration	
The good thing about this band was it made Dolphinpalooza a success. Many people that attended the function were there to see the band.	
The band and their legitimacy. They were such a treat to watch and I would highly recommend anybody who loves the Beatles, to watch this band.	
It was fun, free and a great experience.	
The band was great and had a great performance.	
Great performance. Free event. Good food.	
The band was perfect and the environment was super fun!	
Statistic	Value
Total Responses	18

6. What were the weaknesses of this activity?

Text Response
More booths
the band played for a long time...one hour might have been more realistic
N/A.
Maybe a few more booths with some games would have been nice!
The only weakness was that at some points it was hard to hear people talk in the microphone but other than that everything was done well.
Not publicized enough- it should have had far more people attending. Shade in the stage seating area would have been nice too.
There was almost no shade. Also, the food trucks were far away from the concert.
n/a
The only weaknesses of this event were that there should of been more advertising done on campus and in the local community to bring in more people to see this concert.
Just that it seemed like there wasn't a lot of people there.
none
None. I had a great time.
nothing
it was poorly advertised by IRA and there could have been a larger crowd if there had been better publicity. also, having the concert during the day took away from the concert vibe.
CI needs to do more promoting. Small turnout. More food trucks would've been good too.
None!

Statistic	Value
Total Responses	16

7. Suggestions or comments for future activities?

Text Response
Keep it coming!
I know you guys are just starting put and it was a huge success, but more booths and activities/crafts would be fun for the future!
I would just add more activities and games (balloon tosses, races) for kids to do.
Publicize in classes, pass out fliers, advertise for it earlier, and have more attractions to keep people at Dolphinpalooza.
More details were needed on the flier.
No suggestions.
Maybe have more food trucks. There were not many options of food, and maybe find a food truck with cheaper prices. I am not a cheap person, but pay 12 dollars for a cheaply made burger and an ice tea is ridiculous. I pay less than that at in n out and their burgers are amazing.
I wouldn't mind seeing them again or having more tribute bands perform at school
DJs with dance floors.
Keep it going and get more Beatles bands if possible!

Statistic	Value
Total Responses	10

8. Any other comments?

Text Response
A wonderful experience. I plan to attend any future events of this kind regardless of its relevance to any classes I'm taking.
Thanks for a lovely day!
Parking was way too far away from the event. If it was at the north quad then it wouldn't have been a major problem.
Good event. Had a great time.
Such a great Saturday spent at school, and I'll probably never say that again!

Statistic	Value
Total Responses	5

9. Which course(s) that you are currently taking did this activity relate to?

Text Response
Beatles
Art 231-Beatlemania
History of the Beatles
History of Rock n Roll
Pamu 200- History of Rock
The history of the Beatles
ART/PAMU 231 The Beatles
2142 (Spring 20 14) THE BEATLES-01
PAMU/ ART 231 The Beatles
PAMU 200
The history of the beatles
This related to my History of Rock course
Beatles Class
The Beatles course
The Beatles-02 (Spring 20 14)
History of Rock and Roll
Art 241
PAMU The Bealtles class

Statistic	Value
Total Responses	18

10. How did this activity relate to the content and/or learning outcomes of the courses that you are taking?

Text Response
Paperback Writers Beatles Tribute
We needed to attend for an assignment and the music that was played is integral to the course. It provided a more real-life application for the course.
This event provided an invaluable insight as to what a live performance by the Beatles might have looked like.
We were currently learning all about this topic, The Beatles, in class and it was so much fun to see the concert live.
The activity related back to a band we learned about in class- the Beatles. The Beatles were well known in the 60's when they were first starting out as a new band and are still known fifty years later just as much. The tribute bands help capture the great memories and songs that the original Beatles have to offer, the Paperback writers being one of the bands to do so .
We had to go to a Beatles tribute concert to hear live music, how it would be performed to day, and get the whole historical experience to day.
At Dolphinpalooza, a Beatles Tribute band was performing live. This class requires a Beatles tribute paper to be written.
It really helped to enhance my knowledge of material covered in class and acted as a good way for me to self assess by seeing if I knew the song names and facts associated with that song.
This activity related to the content of the course that I am taking by it supplemented what was being taught in class with a live music experience.
The festival had a rock group come which is what the class is about.
Gave a real life like example of what it might have been like too see the beatles.
The content we are discussing in class is the Beatles. The tribute band gave an awesome impersonation.
It was awesome to go to the Paperback Writer event because it made you feel like you got to experience what the Beatles were actually like.
Well, I am learning about the Beatles history, so it would only make sense for me to watch a Beatles tribute band.
Part of the class requirement was to attend a tribute show highlighting the Beatles songs.
We learn about the different music styles of different groups so it was nice to hear an example of the different stages the Beatles went through in their career.
Class is about the Beatles music and production
We had the next best thing from the real Beatles play us the songs we are learning so much about.

Statistic	Value
Total Responses	18