

Instructionally Related Activities Report Form

SPONSOR: Paul Murphy

PROGRAM/DEPARTMENT: Performing Arts

ACTIVITY TITLE: Beatles Guest Artist Series

DATE (S) OF ACTIVITY: May 10th & 11th

Please submit via email to the IRA Coordinator along with any supporting documentation at david.daniels@csuci.edu within 30 days after the activity. Thank you for your commitment to engaging our students!

A. ADDRESS THE FOLLOWING QUESTIONS:

- (1) PROVIDE A DESCRIPTION OF THE ACTIVITY;
 - (2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?
 - (3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?
 - (4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?
 - (5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?
 - (6) WHAT DID YOU LEARN FROM THE PROCESS?
 - (7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)
 - 8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY (DO NOT INCLUDE ACCOUNTING STRINGS)
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B. ATTENDEE LIST- SUPPORTING DOCUMENT:

In addition to the report form, *in a separate document*, attach to your email a list of attendees complete with each student major and grade level. This for IRA Committee reference only and will not be published on the IRA website. Include your name and the title of your IRA activity on the document.

See attached

C.IMAGES FROM ACTIVITY:

Please embed 3-5 images in this document (or attach in .JPEG format) that demonstrate student participation with captions/titles.

(1) PROVIDE A DESCRIPTION OF THE ACTIVITY

PAMU/ART 231 BEATLES GUEST ARTIST SERIES FEATURING A DISCUSSION/ Q & A WITH FOUR TIME GRAMMY AWARD WINNING AND FORMER LEGENDARY BEATLES ENGINEER GEOFF EMERICK. MR. EMERICK CAME TO CLASS IN SPRING 2016. ON MAY 10TH & 11TH HE DUSCUSSED THE BEATLES, HIS CAREER AND THE ABBEY ROAD ALBUM HE ENGINEERED.

(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?

Mr. Emerick is author of our text book Here, There and Everywhere: My life recording the Beatles. So, it is a unique and amazing experience to get the actual sound engineer who recorded the Beatles to come to our CI class.

(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

THE STRENGTH OF THIS ACTIVITY IS FOR THE STUDENTS TO HAVE THE INCREDIBLE OPPORTUNITY TO HEAR FROM ONE OF THE MOST FAMOUS SOUND RECORDING ENGINEERS OF ALL TIME. MANY OF THE STUDENTS BRING THEIR PARENTS AND FRIENDS AND IN THEIR COMMENTS SAY THEY COULD NOT BELIEVE THAT THEY GOT TO MEET SOMEONE WHO ACTUALLY RECORDED THE BEATLES. MANY STUDENTS HAVE MR. EMERICK AUTOGRAPH THEIR TEXT BOOK, ALBUMS OR CD'S. THE STUDENTS ABSOLUTELY LOVE THE INTERACTIVE NATURE OFF THE THIS DISCUSSION, LECTURE AND Q & A. THE STUDENTS CONSISTENTLY REMARK IN THEIR EVALUATIONS THAT THE GUEST ARTIST CLASSES ARE THE MOST FUN AND CULTURALLY ENRICHING CLASSES OF THEIR EDUCATIONAL EXPERIENCE AT CI.

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?

BASED ON STUDENTS COMMENTS I WOULD SAY THE WEAKNESS IS THAT ONE OF THE TWO CLASSES WERE ONLY ONE HOUR AND FIFTEEN MINUTES LONG. MR. EMERICK, THE STUDENTS AND I PREFER THE DOUBLE CLASS THAT IS TWO HOURS AND FIFTY MINUTES. MUCH MORE MATERIAL CAN BE COVERED IN THAT TIME FRAME

(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?

Perhaps have Mr. Emerick come twice during the semester or offer as extra credit to the shorter class to attend the longer class. And a larger classroom perhaps.

(6) WHAT DID YOU LEARN FROM THE PROCESS?

I ALSO LEARNED THAT THE STUDENTS WHO HAD TO WRITE AN IN-CLASS REVIEW/SUMMARY OF THE EVENT ABSOLUTELY LOVE THE CLASS VISIT BY EMERICK AND FEEL IT IS AN INVALUABLE COMPONENT TO THE COURSE.

(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)

See attached Qualtrics survey reports.

(8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.

\$1000-Guest artist honorarium for Tue. May 10

\$1250- Guest artist honorarium for Wed. May 11

**B. ON SEPARATE DOCUMENT, PLEASE ATTACH ATTENDEE LIST
(PERSONALLY IDENTIFIABLE INFO REMOVED)**

See attached.

We also had an additional 40 students from the History of Rock class who attended in addition to the 60 students enrolled in the Beatles courses.

C. PLEASE INCLUDE UP TO 6 IMAGES IN THIS DOCUMENT TO DEMONSTRATE STUDENT PARTICIPATION

[beatles-geoff-emerick-lj-photolinks.docx](#)

Initial Report

Last Modified: 05/16/2016

1. How did you hear about this activity?

#	Answer	Bar	Response	%
1	Instructor		31	100%
2	csuci.edu website		0	0%
3	Electronic advertising		0	0%
	Total		31	

Statistic	Value
Min Value	1
Max Value	1
Mean	1.00
Variance	0.00
Standard Deviation	0.00
Total Responses	31

2. Which class are you currently taking that relates to this activity

Text Response	
The Beatles	
The Beatles	
History of the Beatles	
ART 231	
The Beatles	
Art 231 The Beatles	
PAMU 231: The Beatles	
Pamu231 Beatles	
PAMU 231	
History of the beatles	
beatles history	
Art 231, The Beatles	
ART 231	
The Beatles	
ART 231_01 The BEATLES	
PAMU The Beatles 231	
Art 231	
art 231	
BEATLES	
The Beatles class	
History of Rock, and The Beatles	
The Beatles	
PAMU 232	
Beatles	
Art 231	
History of the beatles	
The Beatles	
beatles	
The Beatles-01	
Statistic	Value
Total Responses	29

3. How did this activity relate to the learning outcomes of the course you are taking?

Text Response	
Through out the course we read Geoff Emerick's book about his life recording the Beatles and we were lucky enough to have him come to our class to discuss the book and what we were learning about them	
I read his book and it was a great opportunity to get to meet Mr. Emrick and hear from him personally.	
The Textbook was written by Geoff Emerick.	
It went over the recording process of the Beatles' album "Abbey Road."	
It directly related to the learning outcomes of this course because the book we based the entire semester off of was Geoff Emerick's autobiography. It was incredible to have him speak with us.	
It was very informative in regards to the role the sound engineers play in the recording of music and showed a lot of the work that goes on behind the scenes that is not normally brought to everyones attention.	
This activity brought in Geoff Emerick, who worked as Senior Engineer for The Beatles. His visit gave us an inside look at what it was like to work with the Beatles and recording techniques.	
We are learning of the history of the Beatles and how their sound changed over time due to the pop culture of the different times and the most important person was obviously the sound engineer who we were lucky enough to have	
Yes	
We got to meet the sound engineer for the Beatles and his book was the book we used for the semester.	
Geoff was able to expand on Beatles topics and bring a better image directly from someone that was with The Beatles	
connecting author to book	
The guest speaker came to our class and told stories about his time spent as an engineer for the band. We learned of the innovations and drama that took place in creating this music.	
Very relevant, he was a audio engineer for the beatles	
geoff worked closely with the beatles, and provided great insight into their world; also, because it's his book we read, having him was extremely helpful	
We read a book in class on Geoff Emerick.	
We had a more in depth insight of the history the beatles had.	
Having a better understanding of how the Beatles performed and also appreciating the effort and technique used to create music	
-first hand experiences -more knowlege about beatles	
AFTER LEARNING SO MUCH OF THE PRODUCTION AND CREATION OF THE BEATLE MUSIC AND READING GEOFFS BOOK HAVING HIM COME TO CLASS AND TELL US IN PERSON HIS EXPERIENCE WITH THE BEATLE'S AND GEORGE MARTIN WAS A GREAT ADDITION TO THE CLASS.	
We got to learn from a sound engineers aspect how it is to work in the real world field. Loved it!	
It helped with the actual engineer giving his input and knowledge of music history and explain to us different concepts of what happened in the recording sessions. Gave me an insider perspective to the history of music.	
It related because the class is on The Beatles and Geoff Emerick was the recording engineer for Beatles.	
The activity had a guest appearance from the person who wrote the book we used in class. We got to ask question related to what we had been learning at I felt like it me a better understanding.	
The sound engineer of the Beatles talked to us about his encounters with the Beatles and how he made music with them.	
We got to meet the sound engineer for the Beatles.	
We received a first hand resource on the history of the Beatles from someone who was actually there for the creation of that history.	
It was amazing !!! It was cool to meet Geoff Emetic and his time with The Beatles	
Geoff Emerick was the sound engineer for The Bealtles	
Statistic	Value
Total Responses	29

4. Rate your overall satisfaction with this activity- 1 being lowest, 10 being highest

#	Answer	Bar	Response	%
1	1-5		0	0%
2	6-8		1	3%
3	9-10		29	97%
	Total		30	

Statistic	Value
Min Value	2
Max Value	3
Mean	2.97
Variance	0.03
Standard Deviation	0.18
Total Responses	30

5. What do you consider the strengths of this activity?

Text Response	
It made learning about them and their music that much more exciting having him there talking about it with us, it was legendary.	
The strength was that I learned many new things about how music came to be so different today thanks to music engineers like him.	
Hearing the perspective of Geoff Emerick while learning about the things he experienced during the time which we're going over at that moment in class.	
The whole experience was pretty awesome - we got to meet the man you recorded a number of the Beatles' albums!!!	
Being able to ask him any question we wanted to about the Beatles and their music.	
You get to meet someone who has worked in the music industry and who is sharing their experience.	
In bringing Geoff Emerick into class we got an insider's view into studio innovations and techniques, how music is recorded and personal encounters of what it was like to work with The Beatles. It was sort of like a second-hand hands-on experience.	
Stronger than ever !! It was great being able to relate what we learned to someone in real life !! Especially when they are so nice and willing to answer all of our questions..definitely gonna help me on my exams as well	
Very engaging.	
All of it.	
Everything	
the speaker	
Such a unique and cool opportunity to hear the engineer of the Beatles speak about his time spent in the studio with them.	
Everything	
valuable insight	
The first hand experience of meeting the Beatles main engineer.	
it was organized, he added more information to lecture	
HIM BEING ABLE TO TELL US THE STORIES THAT WERENT IN THE BOOK AND OUR ABILITY TO HAVE MORE OF A CONVERSATION WITH HIM RATHER THAN JUST THE STORIES IN THE BOOK.	
The personal intimate aspect	
Strengths were bringing the actual engineer of songs to the campus and allowing him to give input	
It gave you insight into the music of the Beatles from an insider.	
We got to hear more detail on the questions we had from the readings.	
We were able to meet the person responsible for making the Beatles music.	
All strengths	
All of it.	
We had the opportunity to ask any questions we wanted	
hearing from the source his experience has a recording engineer	
It made learning the material very fun and interesting. It was the most amazing opportunity I have ever had learning wise, he is an unbelievably talented individual.	
Statistic	Value
Total Responses	28

6. What were the weaknesses of the activity?

Text Response	
There were no weaknesses	
There wasn't any I liked it.	
Geoff was harder to hear sometimes. (could be solved by microphone?)	
It was hard to hear from the back	
An hour and 15 minutes was not long enough to speak with him!	
N/A	
It changes the flow of the class, which could cause issues for some students.	
None at all !!!! Except for not enough time	
None.	
Nothing maybe time, would have been awesome if he could have stayed longer.	
the length	
The activity should take place in a better classroom or other area because it became difficult to hear the speaker and our fellow classmates(when they asked questions) at certain points. The room in Ojai Hall is too long for a guest speaker.	
N/A	
not the best room set up (hard to hear in the back)	
I think that or classroom was a little small for all the people that came.	
I DIDNT THINK THERE WAS WEAKNESSES	
Nothing. I repeat nothing! Amazing class!	
Only weakness is that Mr. Emerick has a quiet voice, so maybe giving a microphone to allow students to hear	
I sit towards the back of the class and it was harder to hear the speaker.	
I don't think there any weakness about this activity.	
None, totally worth it!	
None	
None.	
-	
none	
That we only got to see him once!	
Statistic	Value
Total Responses	26

7. Suggestions or comments for future activities?

Text Response	
I would suggest to have him come for future classes	
Bring in Paul McCartney?	
Maybe have a microphone for Mr. Emerick to speak through so that people in the back can hear	
Keep him coming as long as you can!	
I would suggest having a more organized plan for the visit so that the discussion stays on track and amplifying the speakers' voice more.	
Keep them coming!	
keep doing it	
maybe a microphone	
Give Professor Murphy a raise! He definitely is one of the most amazing teachers at CSUCI!	
None	
Maybe use somebody of microphone with the guest speaker or use a different classroom	
Keep it going!!!	
-	
Keep bringing in Geoff, it makes a lecture more of a privilege than a requirement for class.	
Statistic	Value
Total Responses	14

8. Any other comments?

Text Response
It was an honor to be able to meet him. I have no musical background and knew nothing of the Beatles before taking this class and I can walk away completely satisfied with this opportunity.
While a change in the flow of the class could cause issues for some students, the benefits far out weigh these issues. It is really helpful and a good learning tool to bring in people who were actually a part of the subject the students are learning about.
A great thing to have for this class
Loved the Beatles class! I wish more people knew there was this class on campus! Loved it!
None
I thoroughly enjoyed this activity
None
It was an awesome experience I will never forget!!
My favorite class because of meeting Geoff Emerick
Thank you for the opportunity to meet the legendary Geoff Emerick.

Statistic	Value
Total Responses	10