

Instructionally Related Activities Report Form

SPONSOR: Paul Murphy

PROGRAM/DEPARTMENT: Performing arts

ACTIVITY TITLE: Spring 2016 PA 391 Production-Motown @ CI

DATE (S) OF ACTIVITY: April 1, 2, 3, 7, 8, 9

Please submit via email to the IRA Coordinator along with any supporting documentation at david.daniels@csuci.edu within 30 days after the activity. Thank you for your commitment to engaging our students!

A. ADDRESS THE FOLLOWING QUESTIONS:

- (1) PROVIDE A DESCRIPTION OF THE ACTIVITY;
 - (2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?
 - (3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?
 - (4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?
 - (5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?
 - (6) WHAT DID YOU LEARN FROM THE PROCESS?
 - (7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)
 - 8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY (DO NOT INCLUDE ACCOUNTING STRINGS)
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B. ATTENDEE LIST- SUPPORTING DOCUMENT:

In addition to the report form, *in a separate document*, attach to your email a list of attendees complete with each student major and grade level. This for IRA Committee reference only and will not be published on the IRA website. Include your name and the title of your IRA activity on the document.

C.IMAGES FROM ACTIVITY:

Please embed 3-5 images in this document (or attach in .JPEG format) that demonstrate student participation with captions/titles.

(1) PROVIDE A DESCRIPTION OF THE ACTIVITY

This was the spring 2016 PA 391 Production class. The subject I chose was the music and story of the Motown record label and it's role in the civil rights movement and integration in America. Over 35 students participated and over 650 attended Motown @ CI.

(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?

This is a PA major requirement-PA 391 Production class. It is also open to any other ci students.

(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

This was an amazing learning experience for the students on how to put on a professional-level theatrical musical production. Everything in the production was done by students and faculty. All the bio info on songs and artists for the program and powerpoints, all the musical scores and vocal arrangements and all the research, narration and script were done by students and faculty! The students also learned about the most successful African-American owned business in the 1960's in a racially segregated America. The level of the production was professional level. This includes the singing, choreography, dancing, acting and instrumental performers.

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?

Malibu 140 is not a real theater. Several attendees commented how amazing the production was but how unfortunate it could not be presented in a first rate theater. The sound and amount of mics we could utilize was also a problem which led to occasional feedback and not all the instrumentalists being properly miked.

(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?

Have it performed in an actual theater like other Universities have.

(6) WHAT DID YOU LEARN FROM THE PROCESS?

What an incredible amount of work is to put on a production of this magnitude and quality. Learning how to deal with the many different personalities, level of preparation, work ethic, etc. was also a challenge at times. I also found it fascinating and scary to watch everything come together in the days before we opened the show

(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)

Please see attached.

(8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.



California State
University

**INSTRUCTIONALLY
RELATED
ACTIVITIES**

C H A N N E L
I S L A N D S

Please enter response

**B. ON SEPARATE DOCUMENT, PLEASE ATTACH ATTENDEE LIST
(PERSONALLY IDENTIFIABLE INFO REMOVED)**

**C. PLEASE INCLUDE UP TO 6 IMAGES IN THIS DOCUMENT TO DEMONSTRATE
STUDENT PARTICIPATION**

IRA Activity Budget



INSTRUCTIONALLY
RELATED
ACTIVITIES
CHANNEL
ISLANDS

Activity Title: PA 391Production-Motown

Name of Sponsor: Paul Murphy

Account	Operating Expenses	Amount	PLEASE EXPLAIN: Comments/Notes
	A. Artist/ Performer/Speaker		
613802	Honoraria (Price set by CI)		
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613801	Professional Svcs/ Speaker Fees (Price set by vendor)	\$4,000.00	lighting designer, technical director, costume designer
601801	Special Consultants (existing CI employees)	\$3,000.00	soundman, choreographer
613801	Other Consultants /Other Professional Services	\$3,000.00	set designer, box office consultant
613001	Independent Contractor(s)		
	Other:		
	Artist/Performer/Speaker/Consultant TOTALS	\$ 10,000.00	
	B.. Supplies & Services- Other		
660002	Printing	\$650.00	
660017	Advertising (such as in a magazine or publication)		
660831	Copier Chargeback	\$100.00	
660090	Event Signage (wayfinding on day of event)	\$50.00	
660835	Event or Parking-related Staffing		
660825	Rentals or Leases	\$2,000.00	Scenic, prop, lighting, costumes (rented)
660833	Promotional Items (with logo)		
660834	Awards		
660890	Registration- Conferences & Meetings		
660003	Supplies & Services- Other	\$200.00	Dry cleaning
660003	Supplies & Services- Other	\$4,000.00	Musical supplies, scenic, prop (bought)
660003	Parking (please describe)	\$500.00	Permits for off-campus consultants, lot rental
	Other (specify)		
	Other (specify)		
	Supplies & Services- Other TOTALS	\$7,300.00	
	TOTAL EXPENSES	\$17,300.00	

	C. Revenue	Amount	Comments/Notes
	A. Course Fees		
	B. Ticket Sales	\$1,000.00	(Approx. No student fees, other fees go to PA program)
	C. Additional Sources of Funding		
	TOTAL REVENUE	\$1,000.00	(Approx)
	D. TOTAL REQUESTED FROM IRA	\$17,300.00	

E. Other Expenses

660832	OPC Chargebacks & Facility Use Fees		
	Other (not requested from IRA)		
	Other (not requested from IRA)		
	TOTAL OF OTHER EXPENSES	\$0.00	



