



Proposal # _____
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## ***Instructionally Related Activities Report Form***

**SPONSOR: Campus Reading Celebration Task Force**

**PROGRAM/DEPARTMENT: CI Campus**

**ACTIVITY TITLE: annual Campus Reading Celebration**

**DATE (S) OF ACTIVITY: Spring- Fall semester 2016, culminating author event Oct 20, 2016**

Please submit via email to the IRA Coordinator along with any supporting documentation at [david.daniels@csuci.edu](mailto:david.daniels@csuci.edu) within 30 days after the activity. Thank you for your commitment to engaging our students!

### **A. ADDRESS THE FOLLOWING QUESTIONS:**

- (1) PROVIDE A DESCRIPTION OF THE ACTIVITY;
  - (2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?
  - (3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?
  - (4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?
  - (5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?
  - (6) WHAT DID YOU LEARN FROM THE PROCESS?
  - (7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)
  - 8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.
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### **B. ATTENDEE LIST- SUPPORTING DOCUMENT:**

In addition to the report form, *in a separate document*, attach to your email a list of attendees complete with each student major and grade level. This for IRA Committee reference only and will not be published on the IRA website. Include your name and the title of your IRA activity on the document.

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### **C. IMAGES FROM ACTIVITY:**

Finally, attach to your email up to 6 images demonstrating student participation (under 2 MB total) with captions/titles. Please attach these photos in .JPEG format directly to email. Thank you!

### **(1) PROVIDE A DESCRIPTION OF THE ACTIVITY**

The purpose of the Campus Reading Celebration is to provide an annual opportunity for the entire campus community to share in a common intellectual experience. The Campus Reading Celebration Task Force is made up of representatives from across the university.

All members of the campus community (students, faculty, staff and administrators) will have the opportunity to:

- Read the same Campus Reading Celebration book that will focus on one or more of the CSUCI Pillars (Interdisciplinarity, International Perspectives, Multicultural Perspectives and Service Learning and Civic Engagement);
- Discuss the Campus Reading Celebration book with each other in both formal and informal settings;
- Interact with the author of the Campus Reading Celebration book to aid in the demystification of books and/or authors;
- Engage in open dialogue relating to multicultural perspectives, international perspectives, interdisciplinarity and/or service learning and civic engagement;
- Experience a CSUCI program that combines co-curricular and curricular activities.

### **(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?**

The CRC is annual event at CI and is an important part of our culture and curriculum. The book (nominated by and chosen by the campus) is used throughout the campus, in different disciplines, and often lives on in our collections, pedagogy, and collective memory. Because this is an annual campus-wide event for all CI students, all campus classes potentially relate to the proposed activity. Books chosen tend to relate to one (or more) of CI's Mission Pillars. This year's selection, *Make Your Home Among Strangers*, related to the pillars of Multiculturalism and Interdisciplinarity. Of the 1000 purchased for the event, 300 Copies of the book were given directly to the UNIV program, which used the book with their students; another 300 copies were given directly to SOC and Composition faculty who were teaching the book in their classes.

### **(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?**

Each year, the Campus Reading Celebration attempts to give students a chance to hear that year's author read a bit from their work and talk about that work; it also affords students a substantial opportunity to interact with that author the day of the event. This year, students were afforded the opportunity to interact with the author at a panel discussion on the First-Generation college experience, hear the author's keynote presentation, and interact one-on-one with the author after both events. By providing students the opportunity to see that books are not dead artifacts, but vibrant entities with which they can interact through reading,

thinking, discussing with peers, professors, and their families and friends in formal and informal settings, the Campus Reading Celebration empowers students to become engaged readers who incorporate books into their frameworks for critical thinking.

#### **(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?**

Author activities for this event vary from year to year, depending upon the author's schedule when they are on campus. For some previous Campus Reading events, authors were able to be on campus for multiple days, or participate in class visits in addition to their keynote presentations. Because of Cruet's personal schedule this year, she was only able to be on campus for part of the afternoon and evening on the day of the event. If she had been able to be on campus for an additional day, two professors had committed their classes (over 200 students) to participating in author's activities during her visit. This was disappointing.

#### **(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?**

Find a better way to get information about the event to students. Currently, the campus makes it difficult to get messages directly to students (for example, there is no way to issue an all-student email with event information). Instead, the Task Force needed to rely on announcements via social media (campus FB and Instagram), campus TV screens, etc., as well as information passed word of mouth from professors to students in their classes. Going forward, the Task Force would love to find a way to better solicit student participation in book suggestion and selection, as well as attendance and participation in activities with the author.

#### **(6) WHAT DID YOU LEARN FROM THE PROCESS?**

Early planning is key to the success of an event like this, as is encouraging participation from as much of the campus community as possible. Because the event is truly a *campus* event (no one program on campus "houses" the event) the de facto interdisciplinary nature of the book suggestion/selection processes and subsequent author activities afford students a truly unique intellectual opportunity that they are not likely to find elsewhere.

#### **(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)**

As in previous years, no formal assessment was conducted of this event. Anecdotal feedback from students/faculty/staff who participated in the author activities and/or in the planning processes were uniformly enthusiastic and positive. Readers felt the book was a good fit for CI's student population, and those who interacted with the author found her to be warm and enthusiastic about the campus and its people.

**(8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.**

***\*Below are our “pre-event” estimated expenses- these numbers do not reflect actual amounts spent. David Daniels has exact accounting of the total expenses for this year’s event***

Rentals: Stage/lighting	\$2,400.00
Linen Rental	\$175.00
IT Chargeback: on-site technician	\$0
OPC Chargeback	\$375.00
Parking Chargeback: 100 community; signage	\$200.00
Printing: Posters; bookmarks; kiosk	\$1,250.00
Swag	\$0
Flowers: Podium Piece	\$500.00
Catering: Refreshments	\$2,000.00
Freshman Books	\$10,000.00
Speaker Fee	\$14,000.00
Misc. (In-State Travel)	<u>\$250.00</u>
<b>Estimated Total:</b>	<b>\$31,150.00</b>

**B. ON SEPARATE DOCUMENT, PLEASE ATTACH ATTENDEE LIST**

While RSVP-ing for this event is encouraged, it is not required- thus, there is no accurate list of names of everyone who attended. Based on an estimated head-count, approximately 300 students/faculty/staff attended the keynote event in the evening, and approximately 45 students/faculty/staff attended the afternoon panel discussion.

\*Campus Events may have a list of those who RSVP’d for the evening event, but again, this number will be lower than the total number of students/faculty/staff who actually attended.

**C. PLEASE INCLUDE UP TO 6 IMAGES AS ATTACHMENTS TO YOUR SUBMISSION**

\*Four photos from the event are attached to this email



