



Proposal # _____
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## ***Instructionally Related Activities Report Form***

SPONSOR: Joan Peters  
PROGRAM/DEPARTMENT: English  
ACTIVITY TITLE: Campus Reading Celebration 2018  
DATE (S) OF ACTIVITY: 10/18/18

Please submit via email to the IRA Coordinator along with any supporting documentation at [david.daniels@csuci.edu](mailto:david.daniels@csuci.edu) within 30 days after the activity. Thank you for your commitment to engaging our students!

### **A. ADDRESS THE FOLLOWING QUESTIONS:**

- (1) PROVIDE A DESCRIPTION OF THE ACTIVITY;
  - (2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?
  - (3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?
  - (4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?
  - (5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?
  - (6) WHAT DID YOU LEARN FROM THE PROCESS?
  - (7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)
  - 8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.
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### **B. ATTENDEE LIST- SUPPORTING DOCUMENT:**

In addition to the report form, *in a separate document*, attach to your email a list of attendees complete with each student major and grade level. This for IRA Committee reference only and will not be published on the IRA website. Include your name and the title of your IRA activity on the document.

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### **C. IMAGES FROM ACTIVITY:**

Finally, attach to your email up to 6 images demonstrating student participation (under 2 MB total) with captions/titles. Please attach these photos in .JPEG format directly to email. Thank you!

### **(1) PROVIDE A DESCRIPTION OF THE ACTIVITY**

The Campus Reading Celebration (CRC) provides an annual opportunity for the entire campus community to share in a common intellectual experience.

All members of the campus community (students, faculty, staff and administrators) have the opportunity to:

- Read the same Campus Reading Celebration Book that focuses on one or more of the CSUCI Mission Pillars. For 2018, the book was Roxane Gay's *Hunger: A Memoir of (my) Body*
- Discuss the CRC book with each other in formal and informal settings
- Interact with the author of the CRC book

### **(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?**

The CRC is annual event at CI and is an important part of our culture and curriculum. The book (nominated by and chosen by the campus) is used throughout the campus, in different disciplines, and often lives on in our collections, pedagogy, and collective memory. Because this is an annual campus-wide event for all CI students, all campus classes potentially relate to the proposed activity. Books chosen tend to relate to one (or more) of CI's Mission Pillars. This year's selection, Roxane Gay's *Hunger: A Memoir of (My) Body*, related to the pillars of Multiculturalism and Interdisciplinarity. Of the 1250 copies purchased for the event, approximately 250 copies of the book were given directly to the UNIV program, which used the book with their students; another 250 copies were given directly Performing Arts, English and Composition faculty who were teaching the book in their classes. The remaining copies were distributed to students.

### **(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?**

Each year, the Campus Reading Celebration attempts to give students a chance to hear that year's author read a bit from their work and talk about that work; it also affords students a substantial opportunity to interact with that author the day of the event. This year's selection addressed sexual assault and body image, topics that clearly resonated with students, as students lined up to interact with Roxane after hearing her keynote presentation, to ask her questions, and have their books signed. By providing students the opportunity to see that books are not dead artifacts, but vibrant entities with which they can interact through reading, - 2 - thinking, discussing with peers, professors, and their families and friends in formal and informal settings, the Campus Reading Celebration empowers students to become engaged readers who incorporate books into their frameworks for critical thinking.

### **(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?**



...on event was one of the largest events the CRC has had, with an estimated 400 people in attendance. Far more people than we'd anticipated attended the event, and some people had to stand in the back, and we heard that the speakers weren't loud enough to hear what was being said.

**(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?**

Although we had record attendance this year, we'd still like to find a better way to get information about the event to students. Currently, the campus makes it difficult to get messages directly to students (for example, there is no way to issue an all-student email with event information). Instead, the CRC committee needed to rely on announcements via social media and Student Clubs and Organizations, campus TV screens, etc., as well as information passed word of mouth from professors to students in their classes. Going forward, the CRC Committee would love to find a way to better solicit student participation in book suggestion and selection, as well as attendance and participation in activities with the author.

We'd also plan for having more people in attendance, and adjust the speakers and seating accordingly.

**(6) WHAT DID YOU LEARN FROM THE PROCESS?**

Early planning is key to the success of an event like this, as is encouraging participation from as much of the campus community as possible. Because the event is truly a campus event (no one program on campus "houses" the event) the de facto interdisciplinary nature of the book suggestion/selection processes and subsequent author activities afford students a truly unique intellectual opportunity that they are not likely to find elsewhere.

**(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)**

Student responses were overwhelmingly positive, as evidenced by the feedback students gave on the event, which can be viewed [here](#).

**(8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.**

Please enter response

**B. ON SEPARATE DOCUMENT, PLEASE ATTACH ATTENDEE LIST (PERSONALLY IDENTIFIABLE INFO REMOVED)**

While RSVP-ing for this event is encouraged, it is not required- thus, there is no accurate list of names of everyone who attended. Based on an estimated head-count, approximately 450 students/faculty/staff attended the keynote event

**C. PLEASE INCLUDE UP TO 6 IMAGES AS ATTACHMENTS TO YOUR SUBMISSION.**



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