



RECEIVED
MARCH 9 2010
Dean's Office

<http://www.csuci.edu/ira/index.htm>

Application
Instructionally Related Activities Funds Request
2009-2010 Academic Year
DEADLINE: Fall and Academic Year 3/15/09
Spring 10/15/10

Applications must first be sent to the appropriate program chair. Chairs will recommend and route them to the Dean's Office for review and authorization. The Dean's Office will then forward them to the IRA Committee for consideration.

Activity Title:

Project Sponsor: Dennis Downey
Associate Professor of Sociology
(805)437-3315 / dennis.downey@csuci.edu

Activity/Event Date(s): Fall 2010 (exact date TBD)

Date Funding Needed By: Fall 2010

Please check if any of the following apply to your IRA:

- | | |
|--|---|
| <input type="checkbox"/> Equipment Purchase | <input type="checkbox"/> Field Trip |
| <input checked="" type="checkbox"/> X Event | <input type="checkbox"/> Participant data collection for public dissemination, i.e. interviews/surveys that result is a journal/poster session/newsletter |
| <input type="checkbox"/> IT Requirements | <input type="checkbox"/> Risk Management Consultation |
| <input type="checkbox"/> International Travel | <input type="checkbox"/> Late Submission |
| <input type="checkbox"/> Space/OPC Requirements | |
| <input type="checkbox"/> Infrastructure/Remodel | |
| <input type="checkbox"/> Other _____ | |

Previously Funded: **NO**

Does your proposal require IRB (Institutional Review Board) approval: **NO**

Assessment submitted for previously Funded Activity: **YES**

Academic Program or Center Name and Budget Code: **Sociology (733)**

Date of Submission: **March 28, 2010**

Amount Requested: **\$2,250**

Estimated Number of Students Participating: **300**

Application
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2009-2010 Academic Year
Requirements and Signatures

1. **Brief Activity Description.** Describe the activity and its relationship to the educational objectives of the students' program or major.

Justine Reel, Ph.D., is a nationally recognized researcher and activist in the area of body image issues and eating disorders. (A current academic curriculum vita is attached.) She has published broadly on the topics of body image and related issues of eating disorders. She is also very involved at the campus and community level in addressing those issues. Given the importance of those issues to our students (primarily but not solely women students), I would like to bring Dr. Reel to CSUCI to make presentations that will increase the visibility and understanding of those issues, and to offer some informal training for how to address those issues on our campus (through the creation of student organizations and events, organizing support groups, etc.).

While the precise nature of the presentations is still emerging, on the basis of conversations with interested students, faculty, and staff on campus, I have a general outline of what would most effectively make use of Dr. Reel's visit to campus. Her visit will entail several activities/presentations. The main general event for students will be a presentation and discussion of issues concerning distorted body images, where they come from, and the damage that they do – most specifically in the form of eating disorders. While those issues have a profound impact on college aged students (especially women), they are often hidden due to ignorance or stigma (or some combination of both). The purpose of the general event is to highlight the issues and educate around them by presenting students with valid information that will accomplish two main goals: first, for those students unaware of body image and eating disorder issues, to prompt them to think seriously about them and to cultivate a more supportive atmosphere for those students suffering from the worst effects. Second, the event will provide additional current information and research for those who are already aware of the issues and their impacts.

A second event will focus more specifically on students (as well as faculty and staff) who are interested in developing events, organizations, or programs to address those issues on campus in an ongoing way. This event would be the next day in the mid-morning or at lunch, taking the form of a small and less formal conversation with Dr. Reel about the programs and activities that she has initiated to address the issues at the University of Utah. Specifically, Dr. Reel will address her role in organizing the group Students Promoting Eating-disorder Awareness and Knowledge (SPEAK) at the University of Utah. According to their website: "SPEAK is a group of diverse students from many different educational backgrounds such as exercise and sport science, public health, nutrition, and sport psychology, psychology, and health promotion and education. The group's goals are to promote self-esteem, promote self-efficacy, promote healthy body images, and promote healthy eating habits." SPEAK's mission is "To promote awareness of eating disorders and body image issues through educating diverse populations, developing strategies for prevention, providing resources for treatment, and conducting relevant research." (For more information, see <http://web.utah.edu/speak/>.) Dr. Reel will also address her involvement in other campus and community events, such as "Love Your Body Week" at the University of Utah. According to their website: "The mission of LYBW is to encourage acceptance and celebration of human diversity through body shapes and sizes. We encourage kindness and affirmation of human value regardless of differences in weight, physical size, shape, age, and ability. We hope to contribute to

changing the socio-cultural ideals that equate thinness with health, beauty, and happiness often leading to hatred of fat and the emergence of eating disorders." (For more information, see www.loveyourbodyweek.com/.) Dr. Reel will also discuss and provide guidance to members of the campus community on best practices in terms of response and support for those suffering from eating disorders or distorted body image issues, based on her role as a Licensed Professional Counselor (LPC). In this event, Dr. Reel will present her own experiences as an organizer and counselor, but the focus will be to use the visit as a way to help CSUCI campus community members to develop that kind of programming here. This event will be co-sponsored by the Center for Civic Engagement, Housing and Residential Education, and the Office of Leadership, Career, and Health.

In order to increase attendance at the events, they will be publicized and linked to relevant courses on campus. Faculty members teaching the following courses have expressed an interest in the events: Social Problems (SOC 201); Sociology of Gender and Sexuality (SOC 410); Media Literacy and Youth Culture (COMM 345); Adolescent Development (PSY 445); Introduction to Sociology (SOC 100). Additionally, in the weeks prior to her visit, I will sponsor one or more screenings of relevant documentaries on issues of body image – most notably, "Killing Us Softly 4: Advertising's Image of Women" (a 2010 update of a classic documentary on the subject which I show every semester in Introduction to Sociology).

2. **Relation to IRA to Course Offerings.** All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses. Please list all classes that relate to the program proposed.

The events will be related to a number of courses. I have included letters or messages from professors teaching a variety of courses who are interested in having their students participate in some of the above events. The following is a list of those courses and the professors who expressed interest in having their students attend and participate in the event:

- Introduction to Sociology / SOC 100 (Dennis Downey)
- Social Problems / SOC 201 (Sunghee Choi)
- Media Literacy and Youth Culture / COMM 345 (Kaia Tollefson)
- Adolescent Development / PSY 445 (Christy Teranishi)

Combined enrollment for the above listed courses is expected to be approximately 200 in the fall semester, counting only sections taught by faculty members listed. As events come closer, I will contact *all* faculty members teaching sections of those courses – as well as identifying additional courses that may be relevant. But the courses (and faculty members) listed will provide a strong foundation for attendance and participation.

In addition to specific courses, several student service units on campus have expressed an interest in facilitating student involvement. The Center for Civic Engagement is interested in helping to promote and sponsor the event addressing how to develop programming around the issues of distorted body image and eating disorders (communication with Pilar Pacheco, Assistant Director of the Center for Civic Engagement). Units within Student Affairs are also interested in assisting to promote any events associated with Dr. Reel's visit, and will help to connect appropriate students and staff for those events (meeting with Debbie Gravelle, Director of Leadership, Career and Health). There is also interest in linking the program into residential education programs for students in dorms via Resident Assistants (communication with Cindy Derrico, Director, Housing and Residential Education). The nature of those cooperative arrangements will be finalized at the time when funds are allocated, and as the events draw nearer.

One final note: while IRA funds are meant to serve students specifically, given the nature of the issues, it seems reasonable to include some secondary focus on staff and faculty in the events as their participation will help them to serve students in relation to the important issues that they address.

3. **Activity Assessment.** Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note a report will be due at the end of the semester.**

All students attending all events will be asked to complete a survey about the value of the activity vis-à-vis educational goals.

4. **Activity Budget.** Please enclose a complete detailed budget of the entire Activity **bold** specific items of requested IRA funding. (Page 4)

\$2,250 (see page 4)

5. **Sources of Activity Support.** Please list the other sources of funding, and additional support for the activity.

The main costs associated with the events will be travel and honorarium, which would be paid for with IRA funds. There are no other sources of support currently identified.

7. **Acknowledgment.** Project Sponsor and Program Chair acknowledge that they have reviewed and accepted the Conditions and Considerations detailed on page 2.

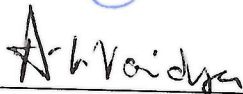
Signatures and Dates


Project Sponsor

March 30, 2010
Date


Program Chair/Director

3-30-2010
Date



4/7/10

Dean

Application
Instructionally Related Activities Funds Request
2009-2010 Academic Year

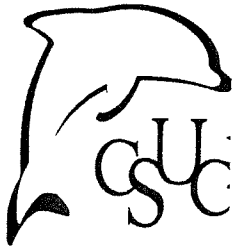
ACTIVITY BUDGET FOR 2009-2010

1. Operating Expense Budget

A. Supplies	_____
B. Vendor Printing	_____
C. In-State Travel	_____
D. Out-of-State Travel	\$500_____
E. Equipment Rental	_____
F. Equipment Purchase	_____
G. Contracts/Independent Contractors	_____
H. Honorarium	\$1,500_____
I. OPC Chargeback	\$250_____
J. Copier Chargeback	_____
K. Other (Please Specify)	_____
TOTAL Expenses	\$2,500_____

2. Revenue

A. Course Fees	_____
B. Ticket Sales	_____
C. Out of Pocket Student Fees (exclusive of course fees)	_____
D. Additional Sources of funding (Please specify And indicate source)	_____
E. Requested Allocation from IRA	_____
Total Revenue	_____



**Instructionally Related Activities Funds (IRA)
2010-2011 Academic Year**

Budget Request & Program Set-Up

Date: August 24, 2010
To: Accounting & Budget
From: Mary Devins
Subject: IRA Funding Transfer Request # 361

IRA Approved Campus contact: Dennis Downey
 Faculty Support Coordinator: Mary Devins

Program Set-Up	
Name of Program (limit to 30 characters)	Body Image & Eating Disorders

IRA Funding Source				
Account	Fund	Dept	Program	Monetary Amount
660003	TK910	733	90308	\$2250

Fiscal Year for Budgeting and Spending:	2010/2011
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*** Program codes will become inactive at the end of the Budgeted/Spending Fiscal Year ***

Mary Devins 8-24-2010
 IRA Committee Representative Date

Gray Cole 8/25/10
 Accounting Department Date

Attached: Applications for Approval Signed by University President or Representative Provost/Dean.
 Please return copy of completed/signed form to Mary Devins, Academic Affairs.

Budget Office Use

Program Set-Up:	PS Finance Chartfield	Notification	Update PubChartfield
Budget Set-Up:	Budget Journal Entry	Journal Entry #	Completed Date



**California State University Channel Islands
Check Request Form**

[To be used for transactions not requiring a purchase order, service agreement or travel & expense reimbursement]

MAKE CHECK PAYABLE TO:

Name: Justine Reel _____
 Address 1: 9721 S. Bluffside Drive _____
 Address 2: _____
 City, State Zip: Sandy, UT 84092 _____
 Amount: \$ 2000.00__

PeopleSoft Vendor ID: 7581
 Note: New vendors must complete a Form 204

Check Instructions:

- Mail to payee
- * Pick up at Cashier - Ext _____
- Mail attachments with check – include copies

Description to appear on reports (30 characters)
 Reel Honorarium _____

*Check will only be held for 48 hours after notification before being mailed out.

TYPE OF PAYMENT:

- | | | |
|--|--|--|
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Lodging (Camarillo area) ** | <input type="checkbox"/> Subscription/Periodical |
| <input type="checkbox"/> Art Model | <input type="checkbox"/> Membership/Dues | <input type="checkbox"/> Tax Remittance* |
| <input type="checkbox"/> Bank Fee* | <input type="checkbox"/> Parking | <input type="checkbox"/> Utility/Telephone |
| <input type="checkbox"/> Freight/Postage | <input type="checkbox"/> Payroll | <input checked="" type="checkbox"/> IRA Activity |
| <input checked="" type="checkbox"/> Honorarium/Speaker | <input type="checkbox"/> Permit/License | <input type="checkbox"/> Other- must be explained |
| <input type="checkbox"/> Interpreting/Note taking | <input type="checkbox"/> Registration/Conference | |

*Accounting Use Only **Hampton Inn/Country Inn/Courtyard Marriott

DESCRIPTION AND/OR EXPLANATION OF PAYMENT:

Honorarium for Justine Reel, guest speaker for "Facing our Bodies". Offer letter attached. Vendor is listed in the system. Flyer attached.

ACCOUNTING & APPROVAL:

Account	Fund	Dept ID*	Program	Class	Project/Grant**	Amount
613802	TK910	733	90308			\$2,000.00
Total						\$2,000.00

*Depts. 2xx,3xx,4xx,6xx,9xx require additional approval as designated by VP Finance & Admin.

Requestor: Mary Devins _____
 Printed Name & Extension

 Signature

5-9-11

 Date

Approver: Dan Wakelee _____
 Printed Name & Extension

 Signature

 Date

Approver: _____
 (If required) Printed Name & Extension

 Signature

 Date