

Instructionally Related Activities Funds Request Fall 2016

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IRA Funds Request for Campus Reading Celebration

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Instructionally Related Activities Funds Request Summary

Project Sponsor	Debra Hoffmann
Activity Title	Campus Reading Celebration
Activity/Event Date	Oct 20, 2016
Date Funding Needed By	Spring 2016 AND Fall 2016
Previously Funded?	Yes
Semester/Year	Fall 2015
Proposal #	—
Report submitted for previously Funded Activity?	No
Report submitted for previously Funded Activity	—
Additional Report #1	—
Additional Report #2	—
Additional Report #3	—
Additional Proposers	Dr. Jacob Jenkins, Co-Chair Dr. Joan Peters, Co-Chair
Academic Program(s) / Center Name(s)	The Campus Reading Celebration is an annual campus-wide, interdisciplinary event
Estimated total Course Fee revenue	n/a
Amount Requested from IRA	\$31,150.00
Estimated Number of Students Participating	~1500 students reading/500 attending the event
Conditions and Considerations	Artist/Performer/Speaker Fees & Honoraria, Large Event, IT Requirements, Space/Facilities Services Requirements
Brief Activity Description	<p>The purpose of the Campus Reading Celebration is to provide an annual opportunity for the entire campus community to share in a common intellectual experience. The Campus Reading Celebration Task Force is made up of representatives from across the university.</p> <p>All members of the campus community (students, faculty, staff and administrators) will have the opportunity to:</p> <ul style="list-style-type: none"> • Read the same Campus Reading Celebration book that will focus on one or more of the CSUCI Pillars (Interdisciplinarity, International Perspectives, Multicultural Perspectives and Service Learning and Civic Engagement); • Discuss the Campus Reading Celebration book with each other in both formal and informal settings; • Interact with the author of the Campus Reading Celebration book to aid in the demystification of books and/or authors; • Engage in open dialogue relating to multicultural perspectives, international perspectives, interdisciplinarity and/or service learning and civic engagement; • Experience a CSUCI program that combines co-curricular and curricular activities.
Learning Outcomes and Relation to IRA to Course Offerings	Because this is an annual campus-wide event for all CI students, all campus classes potentially relate to the proposed activity. Many students at CSUCI have never before attended an event in which they've had the opportunity to encounter the author of a book they have read. The Campus Reading Celebration attempts to give them not only a chance to hear the author read a bit from their work and talk about that work, but also a substantial opportunity to interact with that author. By providing students an opportunity to see that books are not dead artifacts, but vibrant entities with which they can interact through reading, thinking, discussing with peers, professors, and their families and friends in formal and informal settings, we seek to empower them to become engaged readers who incorporate books into their frameworks for critical thinking. Encountering the author of a book they have had the chance to read, think about and discuss is the culmination of that experience.
Description of Assessment Process	<p>The CRC is annual event at CI and is an important part of our culture and curriculum. The book (nominated by and chosen by the campus) is used throughout the campus, in different disciplines, and often lives on in our collections, pedagogy, and collective memory. During fall semester 2015, 1,500 books were distributed to the university population. That October, following a lecture, multidisciplinary panel and several class visits, over 500 people attended the Campus Reading Celebration to hear author Karen Joy Fowler's keynote address.</p> <p>The Campus Reading Celebration Task Force will report statistics associated with the event, particularly attendance, and the number of classes that employ the book. The Task Force will also circulate, collect, and report the results of a survey given to all attendees. We believe the survey will be beneficial in assisting with the choice of a CRC book and author going forward.</p>
Activity Budget	2016BudgetForm_1314iraregularbudget.xlsx
CIA Budget	—
CIA Proposal	—
Course Syllabus	—
CIA Certification	—

Other Sources of Funding	Traditionally, the Provost and VP of Student Affairs contribute about \$1,500.00 to cover food and drink at the event. In addition, the Task Force works with Development to determine if there is a tie in with our community in hopes of receiving additional funding.
Target Audience/Student Marketing	<p>Since its inception, the CRC has been an important and well attended event at CI. As a campus-wide, interdisciplinary event, the target audience is CI students, faculty, staff and administrators. To this end, the Task Force creates news releases, post large posters across campus, and invites student and faculty participation by distributing free copies of the book each year. Faculty often employ the text in their classrooms and encourage student participation, often by awarding credit for attendance.</p> <p>Additionally, the Task Force annually sponsors some sort of support programming that further heightens interest. Charles Fishman, author of <i>The Big Thirst</i>, took students to the Oxnard Water Treatment facility. Luis Urrea met with a group of students and artist Juna Muller to examine a quilt made of garments discarded during border crossings. The event is truly interdisciplinary and invites investigation from multiple perspectives.</p>
Bring Benefit to Campus	n/a
Sustainability	n/a
Program Chair/Director	stephen.stratton
Dean	amy.wallace
Acknowledgement	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

Program Chair/Director Review

Recommendation	—
Name	—
Date/Time	—
Validation	—
Comments	—

Dean Review

Recommendation	—
Name	—
Date/Time	—
Validation	—
Comments	—

IRA Committee Decision

Decision	—
Comments	—

Current Tasks

Task	Time Assigned	Assigned To
Review from stephen.stratton, Program Chair/Director	2/29/2016 11:19:13 AM	Stephen Stratton
Edit Request	2/29/2016 11:19:13 AM	Debra Hoffmann

Completed Tasks

Task	Time Assigned	Time Completed	Completed By
Fill out Request	2/25/2016 11:15:07 AM	2/29/2016 11:19:13 AM	Debra Hoffmann

Actions

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