

Instructionally Related Activities Funds Request Fall 2016

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IRA Funds Request for Beatles Guest Artist Series

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Instructionally Related Activities Funds Request Summary

Project Sponsor	Paul Murphy
Activity Title	Beatles Guest Artist Series
Activity/Event Date	3/8, 3/9, 10/11, 10/12
Date Funding Needed By	August 2016
Previously Funded?	Yes
Semester/Year	Fall 2015, Spring 2016
Proposal #	0724
Report submitted for previously Funded Activity?	Yes
Report submitted for previously Funded Activity	IRAreportformEmerickFall15.docx
Additional Report #1	IRAreportformEmerickSpring15.docx
Additional Report #2	—
Additional Report #3	—
Additional Proposers	n/a
Academic Program(s) / Center Name(s)	Performing Arts
Estimated total Course Fee revenue	n/a
Amount Requested from IRA	4,950
Estimated Number of Students Participating	250-300
Conditions and Considerations	Artist/Performer/Speaker Fees & Honoraria
Brief Activity Description	This is an IRA request for the ART/PAMJ 231 The Beatles: Music, Fashion and Culture course. I have established a friendship with legendary former Beatles engineer, Geoff Emerick and have been bringing Mr. Emerick to visit to interact in and outside our classes with our students for the last five years. Mr. Emerick was the senior recording engineer with the Beatles from 1966-1970 recording what many music historians consider the greatest albums in Popular music history, these include 1966-Revolver, 1967-Sgt. Pepper's Lonely Hearts Club Band, 1968-The White Album and 1969 Abbey Road. Geoff has also received four GRAMMY awards. The students often remark that this is the highlight of the class.
Learning Outcomes and Relation to IRA to Course Offerings	<p>1. This event is specifically related to the ART/PAMJ 231 The Beatles: Music, Fashion and Culture course I created. Other classes that would directly benefit from this event</p> <p>PAMJ 385-Audio Design and Recording PAMJ 200-History of Rock PAMJ 310-Contemporary Music Ensemble PAMJ 332-World Music PAMJ 202-Group Guitar class</p> <p>Student Learning Outcomes for ART/PAMJ 231 The Beatles: Music, Fashion and Culture</p> <ul style="list-style-type: none"> • Discuss the importance of diverse musical influences on the Beatles music • Write about the different styles and periods of the Beatles • Describe how the Beatles' music influenced popular culture of the 1960's • Distinguish specific songs, styles, and periods of the Beatles musical output • Discuss the evolution of rock and popular music as influenced by the Beatles • Differentiate and compare the songwriting styles of the various members • Demonstrate the lasting influence of the Beatles from a musical and social standpoint <p>2. Mr. Emerick will be visiting each section of the Beatles class I teach and I will moderate a class discussion with Geoff about his time working with the Beatles and his career as an elite sound engineer. There will be a Q & A with students at the end of class, then students will be able to have Mr. Emerick autograph their Beatles memorabilia and take pictures with him.</p>
Description of Assessment Process	A Qualtrics survey is distributed to students after the event. I will also submit an IRA report.
Activity Budget	IRAbudgetspreadsheetfall16.xlsx
CIA Budget	—

CIA Proposal	—
Course Syllabus	—
CIA Certification	—
Other Sources of Funding	n/a
Target Audience/Student Marketing	The intended audience is specifically the students in the ART/PAMJ 231 The Beatles classes as well as CI students campus-wide. We also have had many faculty, staff and members of the local community attend this series in past years. There will be fliers made for the event, the students will be told in class and the dates will be their syllabus, and the event will be advertised on the Performing arts online calendar and announced on the CI PA facebook page.
Bring Benefit to Campus	—
Sustainability	n/a
Program Chair/Director	luke.matjas
Dean	karen.carey
Acknowledgement	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

Program Chair/Director Review

Recommendation	I recommend approval of the IRA Funds Request described on this page
Name	Luke Matjas
Date/Time	3/1/2016 10:12:36 PM
Validation	myCI-signin-6F-7918
Comments	—

Dean Review

Recommendation	I recommend approval of the IRA Funds Request described on this page
Name	Karen Carey
Date/Time	3/2/2016 7:56:24 AM
Validation	myCI-signin-6V-1749
Comments	—

IRA Committee Decision

Decision	—
Comments	—

Current Tasks

Task	Time Assigned	Assigned To
IRA Committee Decision	3/2/2016 7:56:24 AM	David Daniels

Completed Tasks

Task	Time Assigned	Time Completed	Completed By
Review from karen.carey, Dean	3/1/2016 10:12:36 PM	3/2/2016 7:56:24 AM	Karen Carey
Review from luke.matjas, Program Chair/Director	3/1/2016 10:40:34 AM	3/1/2016 10:12:36 PM	Luke Matjas
Fill out Request	2/29/2016 12:42:02 PM	3/1/2016 10:40:34 AM	Paul Murphy

Actions

- [IRA Committee Decision](#)
- [View IRA Funds Request](#)