



# Instructionally Related Activities Funds Request

Required fields are marked with an \*

## Instructionally Related Activities Funds Request

### 1. Basic Details

Required fields are marked with an \*

**Activity Title** \* Campus Music Copyright Licensing

**Activity/Event Date**

**Date Funding Needed By\*** April 2016

**Previously Funded? \* No**

Complete this section if you have been previously funded: N/A

**Semester/Year:**

**Proposal Number** (If known- reference Award Letter that was emailed)

**Report submitted for previously Funded Activity?** N/A

If you submitted a report for a previously funded activity, you may upload a copy.

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**Additional Proposers:**

**Academic Program(s)/ Center Name(s)\*** Academic Support / IRA; Performing Arts; Communication

**Estimated total Course Fee revenue\*** n/a

**Amount Requested from IRA\*** \$10,700

(Should match "Total Requested from IRA" in Activity Budget)

Estimated Number of Students Participating \*

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## **\*2. Brief Activity Description**

Describe the activity and its relationships to the educational objectives of the students' program or major. 500 words max.

Music is performed at a variety of venues across the CI campus. This can take the form of playing recorded music in public venues, live performances by students or faculty, guest performances, and other campus events. In each instance where the music is performed or played and the music is subject to copyright protection there is an obligation to pay a license for that use. This proposal provides funds that will pay fees for a blanket copyright license with the major licensing agencies (ASCAP and BMI) for both the current and upcoming academic years. In addition to covering live performances these licenses will also cover rights for internet broadcasts (previously licenses for the IRA-supported Dolphin Radio project were included in their contract for streaming services. Unfortunately their streaming services provider went out of business and Dolphin Radio must now also obtain licenses – something that was not included in their prior budget). Ensuring that copyright music is available to the campus community is of critical importance to the instructional program and the campus community.

## **\*3. Learning Outcomes and Relation of IRA to Course Offerings**

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses. 250 words max

Unlike other proposals this is not a discrete activity. It provides the ability for all IRA activities (live and streaming through Dolphin Radio) to continue to play and perform copyright music in support of their stated outcomes.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent.

## **\*4. Activity Assessment**

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note that a report will be due at the end of the semester.**

Unlike other proposals this is not a discrete activity. It provides the ability for all IRA activities to continue to play and perform (or in the case of Dolphin Radio “broadcast”) copyright music in support of their stated outcomes.

## **\*5. Activity Budget**

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

AY 15-16 Licensing Costs

Licensing Agency	Base Fee	Dolphin Radio	Total	
BMI	\$1,906	\$535	\$2,441	writers / publishers who own music in BMI repertoire
ASCAP	\$1,875	\$358	\$2,233	writers / publishers who own music in ASCAP repertoire
SoundExchange	n/a	\$600	\$600	artists who have recorded copyrighted music broadcast
Total Cost requested from IRA funding	\$3,781	\$1,493	\$5,274	

Estimated AY 16-17 Licensing Costs

Licensing Agency	Base Fee	Dolphin Radio	Total	
BMI	\$1,963	\$540	\$2,503	writers / publishers who own music in BMI repertoire
ASCAP	\$1,930	\$365	\$2,295	writers / publishers who own music in ASCAP repertoire
SoundExchange	n/a	\$615	\$615	artists who have recorded copyrighted music broadcast
Total Cost requested from IRA funding	\$3,893	\$1,520	\$5,413	

This request is for IRA to cover all the costs associated with licenses for Dolphin Radio in both the current year (\$1,493) the coming year (\$1,520 – estimate). In addition, IRA support is requested for the two primary annual licenses for the current and coming academic years. This represents a total allocation of \$5,274 for FY 15-16 and \$5,413 for FY 16-17.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you MUST use the IRA Travel Budget Form. You can download either of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

## **6. International Trips (only) N/A**

If your event is an international trip submitted through the Center for International Affairs, you must upload copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

## **Certification N/A**

You will be asked to certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

## **\*7. Sources of Activity Support**

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity.

None

## **\*8. Promoting Participation**

What is your intended audience and how do you intend to market this to your students? \* 250 words max

This proposal is to support all IRA projects (and other campus functions) that involve the performance or use of copyright music. This potentially impacts every member of the campus community. Ensuring that copyright music is available to the campus community is of critical importance to the instructional program and the campus community.

If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus? 250 words max