

## Instructionally Related Activities Funds Request Spring 2017

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## IRA Funds Request for 'Communication Across Campus' Lecture Series

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## Instructionally Related Activities Funds Request Summary

Project Sponsor	RJ Maher
Activity Title	'Communication Across Campus' Lecture Series
Activity/Event Date	01/15-4/15, 2017
Date Funding Needed By	12/15/2016
Previously Funded?	No
Semester/Year	—
Proposal #	—
Report submitted for previously Funded Activity?	No
Report submitted for previously Funded Activity	—
Additional Report #1	—
Additional Report #2	—
Additional Report #3	—
Additional Proposers	—
Academic Program(s) / Center Name(s)	Communication, General Education
Estimated total Course Fee revenue	N/A
Amount Requested from IRA	4415
Estimated Number of Students Participating	275
Conditions and Considerations	Artist/Performer/Speaker Fees & Honoraria, IT Requirements, Space/Facilities Services Requirements
Brief Activity Description	This speaker series is focused on the theme of the importance and challenge of effective and efficient intra-campus communication. Speaker topics address issues relating to barriers to shared understanding of others' work and priorities, and how various constituencies within a campus (i.e., students and faculty in the different programs or departments or centers or units) might improve efforts to get their work and their initiatives better known by the university community.
Learning Outcomes and Relation to IRA to Course Offerings	Participants should come away from the series of lectures with a better understanding of: why creating and executing an effective communications strategy is a professional skill that requires practice and effort; why under-investing in communication training can be costly to any individual campus organization and the university on the whole; the limits of a 'one person at a time' communications strategy, and the effect of noise in the system of a campus-wide marketplace of ideas.
Description of Assessment Process	Feedback on the usefulness of this lecture series will be collected in pre and post event participant surveys, immediate formal and informal interviews, and followup surveys and interviews conducted a time to be determined at a later date. The hope being that the data gathered captures the essence of the communication issues on participants minds prior to the lectures attended, as well as the effect, if any, the lectures have on improving intra-campus communication.
Activity Budget	<a href="#">CommunicationAcrossCampusLectureSeriesBudget.pdf</a>
CIA Budget	—
CIA Proposal	—
Course Syllabus	—
CIA Certification	—
Other Sources of Funding	none
Target Audience/Student Marketing	All students, faculty and staff will be invited to attend each lecture in the hope that a broad cross section of stakeholders will participate in response to posters placed around campus and online.
Bring Benefit to Campus	—
Sustainability	Significant physical and intellectual resources are better utilized when organizational policy, priorities and requests for feedback are effectively and efficiently communicated.
Program Chair/Director	christina.smith

<b>Dean</b>	james.meriwether
<b>Acknowledgement</b>	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

**Program Chair/Director Review**

<b>Recommendation</b>	I recommend approval of the IRA Funds Request described on this page
<b>Name</b>	Christina Smith
<b>Date/Time</b>	9/28/2016 8:36:03 PM
<b>Validation</b>	myCI-signin-L1-5251
<b>Comments</b>	—

**Dean Review**

<b>Recommendation</b>	I recommend approval of the IRA Funds Request described on this page
<b>Name</b>	James Meriwether
<b>Date/Time</b>	9/29/2016 5:24:34 PM
<b>Validation</b>	myCI-signin-PJ-9037
<b>Comments</b>	—

**IRA Committee Decision**

<b>Decision</b>	—
<b>Comments</b>	—

**Current Tasks**

Task	Time Assigned	Assigned To
IRA Committee Decision	9/29/2016 5:24:34 PM	<a href="#">David Daniels</a>

**Completed Tasks**

Task	Time Assigned	Time Completed	Completed By
Review from james.meriwether, Dean	9/28/2016 8:36:03 PM	9/29/2016 5:24:34 PM	<a href="#">James Meriwether</a>
Review from christina.smith, Program Chair/Director	9/28/2016 5:26:46 PM	9/28/2016 8:36:03 PM	<a href="#">Christina Smith</a>
Fill out Request	9/28/2016 4:35:30 PM	9/28/2016 5:26:46 PM	<a href="#">RJ Maher</a>

**Actions**

- [IRA Committee Decision](#)
- [View IRA Funds Request](#)