

Instructionally Related Activities Funds Request Spring 2017

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IRA Funds Request for Intro to African Drumming "Performance/Demonstration Series"

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Instructionally Related Activities Funds Request Summary

Project Sponsor	Raymond McNamara
Activity Title	Intro to African Drumming "Performance/Demonstration Series"
Activity/Event Date	January 2017
Date Funding Needed By	12/31/2016
Previously Funded?	No
Semester/Year	—
Proposal #	—
Report submitted for previously Funded Activity?	—
Report submitted for previously Funded Activity	—
Additional Report #1	—
Additional Report #2	—
Additional Report #3	—
Additional Proposers	—
Academic Program(s) / Center Name(s)	Performing Arts
Estimated total Course Fee revenue	n/a
Amount Requested from IRA	\$3050
Estimated Number of Students Participating	85
Conditions and Considerations	Artist/Performer/Speaker Fees & Honoraria
Brief Activity Description	<p>This internationally themed concert/demonstration series is designed for the PAMJ204 Intro to African Drumming course, and the event is open to all CI students, faculty, and staff. The idea behind this performance /demonstration series is to expose CI students to cultural music from Ghana, West Africa. I am bringing in Yeko Ladzekpo and her partner to give the students a real life experience with African Musicians and Dancers. She will work with our students throughout the semester culminating in a performance. The students will interact with our guests through the process of musical participation and dancing through discussions with the artists. We will learn traditional Ghanaian pieces from the Ewe people during the semester. These pieces will become part of our repertoire here at CI and will be performed on campus and throughout the community. Here is a brief bio from Yeko Ladzekpo:</p> <p>Yeko Ladzekpo-Cole was born into a family of drummers, dancers and composers from the country of Ghana, West Africa. Her parents helped establish the West African Drum and Dance program at California Institute of the Arts and UCLA. She herself holds a Bachelor's degree in Dance from CalArts and continues to carry on the tradition of performing and teaching the various styles of West African music and dance. For over 10 years, Yeko worked closely with her parents and their professional company Zadonu.</p> <p>Yeko Ladzekpo-Cole has worked with and under the direction of such notable dance pioneers as Debbie Allen and Lula Washington. Some of her career highlights include working with DreamWorks Studios on the animation dance sequences for the movie Madagascar II, Escape to Africa; performing with Fleetwood Mac during the Superbowl tailgate concert; performing and speaking at an anniversary celebration concert for the Grammy Music Awards; choreographing and performing for the opening gala party for The Lion King 2; and drumming and dancing in Shakira's video for the 2010 World Cup anthem "Waka Waka."</p> <p>These performances will be very beneficial to our students, and will foster the understanding of international cultures, which is among our mission statements here at CI.</p>
Learning Outcomes and Relation to IRA to Course Offerings	<ul style="list-style-type: none"> • PAMJ 204 – Intro to African Drumming OUTCOMES: • Describe orally and in writing the diverse styles and cultures of African music My class will be assigned written reflection papers about the following learning outcomes, all of which will be witnessed and experienced during our series of African music workshops: • Write about a workshop they attended. • Discuss orally, the musical characteristics and the oral tradition of African music. • Differentiate between teaching modalities between traditional African music and Western music. • Describe African music's significant impact on popular music. Site some examples that you are familiar with. • Identify songs or styles of African music not previously encountered in class. Many new songs and styles will be presented in the course of this workshop series. • Discuss how African music is related to historical, political and cultural events. Yeko will discuss her music in the context of cultural, political, and historical events in Ghana.
Description of Assessment Process	I will require my students to complete a postevent Qualtrics survey about the IRA event. When filling out my IRA Report for each event, I attach the students' feedback and comments. Through their formal writing assignments about these events, I collect more student comments for reporting back to the IRA committee.

Activity Budget	yekoafriicandrumclass.xlsx
CIA Budget	—
CIA Proposal	—
Course Syllabus	—
CIA Certification	—
Other Sources of Funding	There are no other sources of funding for this proposal.
Target Audience/Student Marketing	Our intended audiences are: #1: the students in the course most directly linked to this proposal. (PAMJ 204 Intro to African Drumming) #2: all other PA students, as these live performances are applicable to all of our other course offerings. #3: all other CI students, faculty, and staff #4: members of the Camarillo and Ventura Country communities. We will promote these events via several outlets, including the CI related FaceBook groups and pages, our CI Media Department's electronic scrolling announcements on the screens across campus, our PA Department calendar, and the Camarillo and Ventura news outlets and newspapers. My fellow PA and PAMJ instructors are also of great help in spreading the news about these events to the many students in their classes.
Bring Benefit to Campus	—
Sustainability	We do as much electronic & social media advertising as is possible. My events have practically zero negative impact upon the environment.
Program Chair/Director	luke.matjas
Dean	james.meriwether
Acknowledgement	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

Program Chair/Director Review

Recommendation	I recommend approval of the IRA Funds Request described on this page
Name	Luke Matjas
Date/Time	9/30/2016 8:50:46 PM
Validation	myCI-signin-V7-7956
Comments	—

Dean Review

Recommendation	I recommend approval of the IRA Funds Request described on this page
Name	James Meriwether
Date/Time	10/1/2016 7:06:08 AM
Validation	myCI-signin-SW-7198
Comments	—

IRA Committee Decision

Decision	—
Comments	—

Current Tasks

Task	Time Assigned	Assigned To
IRA Committee Decision	10/1/2016 7:06:08 AM	David Daniels

Completed Tasks

Task	Time Assigned	Time Completed	Completed By
Review from james.meriwether, Dean	9/30/2016 8:50:46 PM	10/1/2016 7:06:08 AM	James Meriwether
Review from luke.matjas, Program Chair/Director	9/30/2016 10:56:02 AM	9/30/2016 8:50:46 PM	Luke Matjas
Edit Request	9/30/2016 10:56:02 AM	9/30/2016 10:59:18 AM	Raymond McNamara
Fill out Request	9/30/2016 10:06:53 AM	9/30/2016 10:56:02 AM	Raymond McNamara

Actions

- [IRA Committee Decision](#)
- [View IRA Funds Request](#)