

Instructionally Related Activities Funds Request Spring 2017

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IRA Funds Request for Arts Under The Stars

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Instructionally Related Activities Funds Request Summary

Project Sponsor	Heather Castillo
Activity Title	Arts Under The Stars
Activity/Event Date	May 5, 2017
Date Funding Needed By	January 2017
Previously Funded?	Yes
Semester/Year	Spring 2016, 2015, 2014, 2013, 2012
Proposal #	—
Report submitted for previously Funded Activity?	Yes
Report submitted for previously Funded Activity	irareportformAUTS2016.docx
Additional Report #1	—
Additional Report #2	—
Additional Report #3	—
Additional Proposers	—
Academic Program(s) / Center Name(s)	Performing Arts and Center for Integrative Studies
Estimated total Course Fee revenue	NA
Amount Requested from IRA	32,061.88
Estimated Number of Students Participating	150 artsits/researchers/performers & 600+ audience members
Conditions and Considerations	Large Event, Space/Facilities Services Requirements
Brief Activity Description	<p>Arts Under The Stars is a creative endeavor organized by CI's Performing Art and Arts Programs with the Center for Integrative Studies which features a free evening of outdoor art, music, film, theatre, and dance research based performances by CI students. The event will take place Friday May 5, 2017. This performance brings together more than 150 student researchers, artists, and performers in a collaborative multi-media experience across the CI campus. The concert will be based on CI's 2017 Academic Theme, Borders. Particular topics of interest revolve around CIS priorities Restoring a Healthy Planet and Creating a Just Society. All topics of research and creativity are still encouraged to submit a proposal.</p> <p>While the event gives students in Performing Arts an opportunity to practice their craft in a collaborative manner, the true benefit of AUTS to the CI campus is the unique nature in which students collaborate to communicate their research and creative agendas. There is no other event on another university that involves so many facets across disciplines. AUTS only limitation is the imaginations of the proposers. The added benefit is the real world nature of the event and the communication required on behalf of all its participants. Researchers need to communicate their research ideas to directors, choreographers, composers, and video artists, who in turn need to communicate to performers. Students in communication then facilitate advertising and event development to the public.</p> <p>Last year's successful addition of web based programs and pages allowed for audience members to go deeper and communicate with the performers and researchers. In fact, one presentation was invited by a professor from CSU Los Angeles to present their findings. As AUTS continues to grow, it becomes an opportunity for the campus to distinguish itself as a progressive leader in research presentation and integration.</p>
Learning Outcomes and Relation to IRA to Course Offerings	<p>Classes Participating</p> <p>Includes but not limited to: PA490 Production, PADA353 Jazz 2, 354 Modern 2, PADA Dance Ensemble 458, PAMJ 385 Audio Design and Recording, PAMJ Contemporary Music Ensemble, EOP program, PACHS 352 Aztec Dance, Independent Students in Biology, ESRM, Communication, Creative Writing, and Health Science.</p> <p>PA, PADA, PAMJ Learning Objectives: Performing Arts courses have an opportunity to implement all of their training and learning objectives in a live fast paced environment to a large audience. This high stakes style performance is preparation for real world activities that are likely post-graduation. AUTS helps PA students prepare and assess. They also have the opportunity to collaborate with artists from other mediums and researchers to convey one story or idea. Working together through different mediums is all part of the reality once they have left CI, and AUTS gives them an opportunity to practice the art of collaboration for effective communication.</p> <p>For the other courses including but not limited to EOP, Biology, ESRM, Communication, Creative Writing, and Health Sciences, they have the opportunity to disseminate their research or creative agenda in a unique presentation. This requires them to communicate effectively with the artists who will then translate the ideas through performance art.</p>
Description of Assessment Process	Assessment will be measured through student response papers, anonymous student surveys, anonymous audience on-line survey, and analytics from the digital program and website.

Activity Budget	AUTSiraRegularbudget.xlsx
CIA Budget	—
CIA Proposal	—
Course Syllabus	—
CIA Certification	—
Other Sources of Funding	Primary funding requested from IRA Performing Arts and Center for Integrative study to provide support with advertising and parking
Target Audience/Student Marketing	Promoting Participation A call for research to the CI campus will go out mid-October through CI view, social media channels, e-mail, campus posters and word of mouth. All courses specifically pertaining to AULTS such as PA490 are open to all students wanting to participate. In Spring, a large advertising campaign featuring videos, press release, social media, e-mail, and word of mouth will reach out to the larger CI community to participate in the event as audience members.
Bring Benefit to Campus	—
Sustainability	AULTS does not print programs and has gone entirely digital. Exploring how tech and web based platforms can enhance performance art.
Program Chair/Director	luke.matjas
Dean	james.meriwether
Acknowledgement	I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

Program Chair/Director Review

Recommendation	—
Name	—
Date/Time	—
Validation	—
Comments	—

Dean Review

Recommendation	—
Name	—
Date/Time	—
Validation	—
Comments	—

IRA Committee Decision

Decision	—
Comments	—

Current Tasks

Task	Time Assigned	Assigned To
Review from luke.matjas, Program Chair/Director	10/4/2016 9:59:33 AM	Luke Matjas
Edit Request	10/4/2016 9:59:33 AM	Heather Castillo

Completed Tasks

Task	Time Assigned	Time Completed	Completed By
Fill out Request	10/4/2016 9:50:17 AM	10/4/2016 9:59:33 AM	Heather Castillo

Actions

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