



Business & Technology Partnership

2012 Leadership Dinner

April 19, 2012 • 6 PM • Embassy Suites Mandalay Beach Resort

Did you know that:

The Business & Technology Partnership Leadership Dinner is an annual event that bestows three awards- Business & Community Leader of the year, Technologist of the Year, and Faculty of the Year. In addition, five scholarships are awarded to exceptional CI students. Proceeds from the event go directly to support student scholarships and the CI Faculty Development Fund.

SPONSORSHIP OPPORTUNITIES

Title Sponsor - \$15,000

- Logo and/or name with premier placement on event invitations *
- Recognition, logo and/or name on all event publicity and marketing materials, including press releases
- Two full-page advertisements in the event program with premier placement (One full color; one b&w)**
- Public acknowledgement and sponsor recognition by the emcee at the event
- On-stage presentation of student scholarships during the event
- Opportunity to distribute a special gift item to attendees at the event
- Premier logo placement on the CI website
- Acknowledgement in the event program
- One VIP table of 10 at the event
- One-year B&TP Membership
- First right of refusal for 2013 event

Presenting Sponsor - \$10,000

- Logo and/or name on event invitations *
- Recognition, logo and/or name on all event publicity and marketing materials, including press releases
- Full page advertisement prominently placed in the event program (b&w)**
- Sponsor recognition by emcee at the event
- Acknowledgement in the event program
- One-year B&TP Membership
- Opportunity to distribute a special gift item to attendees at the event
- Logo placement and recognition on the CI website
- VIP seating for eight guests at the event
- First right of refusal for 2013 Event

Banquet Sponsor - \$7,500

- Logo and/or name on event invitations *
- Recognition, logo and/or name on all event publicity and marketing materials, including press releases
- Half-page advertisement prominently placed in the event program (b&w)**
- Sponsor recognition by emcee at the event
- Acknowledgement in the event program
- Opportunity to distribute a special gift item to attendees at the event
- One-year B&TP Membership
- VIP seating for six guests at the event
- First right of refusal for 2013 Event

Invitation Sponsor - \$3,500

- Logo and/or name prominently placed on event invitations *
- Recognition, logo and/or name on all event publicity and marketing materials, including press releases
- Half-page advertisement placed in the event program (b&w)**
- Sponsor recognition by emcee at the event
- Acknowledgement in the event program
- One-year B&TP Membership
- VIP seating for four guests at the event
- First right of refusal for 2013 Event



**BUSINESS &
TECHNOLOGY
PARTNERSHIP**
CHANNEL
ISLANDS

SPONSORSHIP OPPORTUNITIES (continued)

Supporting Sponsor - \$2,500

- Logo and/or name on event invitations *
- Recognition, logo and/or name on all event publicity and marketing materials, including press releases
- Quarter-page advertisement placed in the event program (b&w)**
- Sponsor recognition by emcee at the event
- Acknowledgement in the event program
- One-year B&TP Membership
- VIP seating for four guests at the event
- First right of refusal for 2013 Event

Program Sponsor - \$2,500

- Logo and/or name prominently placed in the event program
- Logo and/or name on event invitations *
- Recognition, logo and/or name on all event publicity and marketing materials, including press releases
- Quarter-page advertisement placed in the event program (b&w)**
- Sponsor recognition by emcee at the event
- Acknowledgement in the event program
- One-year B&TP Membership
- VIP seating for four guests at the event
- First right of refusal for 2013 Event

Wine Sponsor - \$2,500

- Logo and/or name prominently placed on tables acknowledging as wine sponsor
- Logo and/or name on event invitations *
- Recognition, logo and/or name on all event publicity and marketing materials, including press releases
- Quarter-page advertisement placed in the event program (b&w)**
- Sponsor recognition by emcee at the event
- Acknowledgement in the event program
- One-year B&TP Membership
- VIP seating for four guests at the event
- First right of refusal for 2013 Event

Award Sponsor - \$1,000

- Logo and/or name on event invitations *
- Recognition, logo and/or name on all event publicity and marketing materials, including press releases
- Quarter-page advertisement placed in the event program (b&w)**
- Sponsor recognition by emcee at the event
- Acknowledgement in the event program
- One-year B&TP Membership
- VIP seating for two guests at the event
- First right of refusal for 2013 Event

Ticket Information

- Individual Tickets - \$150
- VIP Table - \$1,250
Includes six seats for you and your guests, four seats go towards hosting CSU Channel Islands students and/or awardees and their guests. Listed in event program and publications as a table sponsor.

For any questions contact Alissa Larreta, Advancement Events Specialist at (805) 437-8916 or email alissa.larreta@csuci.edu

***Logo must be received by February 27 for inclusion in invitation.**

****Program spotlights must be received by March 30 for inclusion in program.**