



Mission | International Office

Zeppelin University fully embraces international education. Solid global partnerships with universities and educational organisations in research and education constitute an integral component of the university's mission.

The Zeppelin University International Office (IO) supports the establishment and maintenance of these and other global activities. It provides advice and support to incoming and outgoing students and generally coordinates international educational exchanges. By working together with our partner universities, ZU continually offers its students and faculty and those of its associate institutions numerous international networking opportunities.

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Location in Friedrichshafen | Germany

Zeppelin University is located in the city of Friedrichshafen, Lake Constance, Germany. Nestled at the base of the German, Swiss and Austrian Alps, Lake Constance (also the source of the Rhine River) is one of the largest freshwater lakes in Western Europe. The region is brilliant in diversity – a place where hi-tech lives in harmony with a plush landscape and the ancient traditions of yesteryear.



Information for International Students

Zeppelin University | Germany



"This has been an experience of a lifetime."

Amanda Richards, Cleveland State University, USA

A German History of a New University (1908 and 2003)

The start of Zeppelin University as a state accredited university in 2003 was enabled by the „Zeppelin Foundation“, established in 1908.

Germans donated 3,5 Mio. Goldmark to Count Zeppelin in 1908 to rebuild his airship after it was destroyed in an accident. The remaining funds were earmarked for the financing of cultural and educational institutions. „ZU“ is an outgrowth of this century-old fund!

Our Departments: Bridging Business, Culture and Politics

Department of Corporate Management & Economics: Economics and Management instead of a narrowly-focused „Business School“

Traditional management education has reached its limits. New theories and advancements based on culture, communication, organisation and political science are in demand. Our graduates embrace these new advancements and exercise entrepreneurship in large & medium-sized companies.

More information at www.zeppelin-university.de/en/cme

Department of Communication & Cultural Management: Culture + Communication + Management

Communicative competency and the understanding of cultural linkages are the key qualifications of the 21st century. Our unique offer: to combine culture, media & communication with management proficiency.

More information at www.zeppelin-university.de/en/ccm

Department of Public Management & Governance: Education for Politics, State and Administration

A new dimension of education for administration, state and politics - based on political advising, modernisation of Administration and Public Private Partnership - is needed today. We combine administration, politics and law with business and economics to reach this goal.

More information at www.zeppelin-university.de/en/pmg

"I really like the library at ZU, from where you can see the beautiful scenery of Lake Constance and enjoy the warm sunshine. The faculty here is so nice and offers help whenever you need. You can feel that it's one of Germany's best ranked universities."

Ms. Ying Wei, Peking University, China



Life's a Beach!

"Studying where others take vacation" – our students cannot stand this sentence! Why? Because they take vacation where others work! Zeppelin University, with its campus located directly on the shore of Lake Constance, is situated in one of Germany's most beautiful regions. At home where Germany, Austria and Switzerland meet, and in close proximity to attractive cities such as Zurich, Munich, Strasbourg and Stuttgart, Zeppelin University and its pristine surrounding offers an unlimited palate of free time activities for every interest.

Studying at ZU

Although it is a tight-knit community, Zeppelin University welcomes people of all cultures. Its small classes of 30 students or less per lecture, the system of one-to-one academic and career advising (TandemCoaching), and the accessibility of our faculty and staff, all go to ensure an individualized approach to learning. Zeppelin University's departments are ranked among Germany's top-ten programs in the ranking of the Center for Higher Education Development, CHE.

International students may attend Zeppelin University in one of three capacities: as an exchange student from a ZU partner school; as a study abroad student from a non-partner university; or as a degree seeking student.



"I'm having a wonderful time. I think the family that I am staying with is amazing. I would suggest you join in many of the student run groups, like sports, dancing, etc. all of which are very fun and a good way to meet people."

Daniella Ward, University of Texas at Dallas, USA

Admission Requirements

Applicants to the undergraduate school must present the equivalent of a German Abitur. Applicants to the graduate school must present the equivalent of an undergraduate degree from a recognized university. Zeppelin University requires international applicants to demonstrate German language proficiency at the B 2 level or above. There are several ways to do this: Via a certificate from a recognized German language school; the Goethe Institut Kleines Sprach Diplom; or a TestDaf score of 4. In addition, applicants to the graduate school must submit a minimum TOEFL score of 220 computer or 79 internet based.

Housing

There are three forms of living options: In a host family – to get the real German experience – , in the student dormitories or in a flat somewhere around the University. More information will be given by Beatrice Vallo.

