

Climate Change Student Video Contest Sponsored by the Center for Integrative Studies at CI



The **Center for Integrative Studies (CIS)** at CI is pleased to bring you the **COOLCLIMATE Climate Change Student Video Contest**. Your challenge, should you choose to accept it, is to create a video that is 4- 5 minutes and that answers these three questions:

1. Why do you care about climate change?
2. How are you reducing carbon pollution or preparing for the impacts of climate change?
3. What climate solutions have you identified?

Your video should describe how climate change affects you, your family, friends, and community, now or in the future. Be cool! Be creative! Use storytelling or images or shadow puppets or anything that explains the steps you're taking, or could take, to reduce carbon pollution and prepare for a changing climate. Feel free to recruit your friends and make it a group project. Interdisciplinary projects will be a plus!

Who can enter?

The contest is open to ALL currently enrolled CSUCI students (undergraduate, graduate, post-bac and credential students)

Registration

Register for the competition at the following link:

https://csuci.qualtrics.com/SE/?SID=SV_8pOPkYsuCUxFfUN

How do I get started?

Be sure to review the CIS web page (<http://www.csuci.edu/cis/events.htm>) and click on the "COOLCLIMATE CLIMATE CHANGE VIDEO CONTEST" link. A number of useful resources are listed there-

- Climate Change Facts and Resources: Ideas to Get You Started on Your Video Masterpiece. This page provides key facts, important definitions, questions for exploration, and links to great resources.
- List of video-making suggestions that every award-winning director should know.

When is the deadline?

The deadline for submitting entries is **October 24th, 2014 at 4:00 PM (PST)**. *All videos should be saved on a flash/USB drive which should be submitted to Motoko Kitazumi in Ojai Hall by the due date.* The winner will be notified via email and announcements will be made to the public on the CI and CIS websites on or around **November 17th, 2014**.

How will the videos be judged?

Videos will be judged based on how well you answered the contest questions, your overall creativity, video quality, production, presentation, and the scientific accuracy of your content.

Judges

The judges will include a panel of CI faculty and staff from all disciplines at CI. The panel will consist of 6-8 judges who will view the videos.


Award

The first 25 entries will receive a free promotional gift. The Grand Prize Winner will receive a trophy. Promotional gifts will be given *only* upon receipt of the videos and evidence of registration.

Contest Technical Guidelines

Below is a list of technical requirements for your video submission. Ignoring these can lead to disqualification of your wonderful creation, so follow these carefully:

- Video files must be 4-5 min. long.
- Video files must be in one of the following formats: .mp4, .mov, .avi, or .wmv.
- Maximum video file size is 10GB.

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- Minimum video quality is 480 Standard Quality (704 x 480 dimensions). HD quality is preferable, either 720 (1280 x 720 dimensions), or 1080 (1920 x 1080 dimensions).
 - Videos must be recorded and produced in English.
 - Videos can't contain or encourage dangerous or unsafe activities. For example, if we get a video featuring cycling or rock climbing, and there's no helmet to be seen on the participants, better luck next time.
 - Videos that contain any profanity will be disqualified, so be sure to edit it out.
 - Videos must be an original creation
 - Only one video can be submitted per participant
 - Music: If you want to use music in your video, then avoid using copyrighted music, which is music on the radio or purchased in a store. On the other hand, you can use your own music or royalty-free music from a royalty-free music site.

Legal Material: The following are legal details that we have to share.

- Video entries must be original, produced by amateurs and not have been produced for compensation or previously posted on any other Web page.
- CIS and CSUCI retain an irrevocable license to publish, use, duplicate, disclose, exhibit, display, modify or edit any video entry submitted for this contest. CIS has the right, but not the obligation, to revise and use all entries for informational and marketing purposes and, upon notice to the participant, to allow its partner organizations to use the submitted entries without further compensation to the participant.
- Personal information collected for the contest will never be sold. The information collected for the contest will only be used to contact participants in direct relation to the contest.
- The contest winner's name will be announced publicly, after consultation with the finalists.
- All personal information collected through the contest websites will be destroyed within six months of the conclusion of the contest or otherwise managed in accordance with CSUCI guidelines. Any videos posted to YouTube for publicity purposes will be subject to YouTube's privacy policy.
- CIS reserves the right to not select a winner if none of the entries received are judged to be high quality.
- Entries that include content that violates the rights of third parties (including, but not limited to, rights of copyright), are deemed to be obscene or libelous, contain violence or show attacks on individuals or organizations, portray political lobbying, promote or demonstrate political advocacy, litigation initiatives, initiatives with religious purposes, policy advocacy or any other forms of advocacy will be disqualified.

For more information, please contact CIS Director Dr. Nitika Parmar (nitika.parmar@csuci.edu) OR Centers Coordinator Motoko Kitazumi (motoko.kitazumi@csuci.edu)