

Introduction to Microfinance

BUS/FIN 305 Fall 2009, Every other Thursday 5 – 7 pm (8 sessions starting August 27) 1 Unit

This course will explore the theory & practice of microfinance around the world; the history, those involved, the impact and next stages of microfinance around the world. Microfinance is an effective tool to fight poverty. Poor people need access to financial services just like we do. Microfinance started out as small loans that helped the poor start a business, earn income, build assets and move from mere survival to planning for their future. It has expanded to savings, mortgages and many other products. Deutsche Bank estimates that over 100 million poor people have benefited from microfinance. However, \$250 billion is needed to enable the billion people who live on less than \$1 a day to work their way out of poverty.

SPEAKERS

Aug. 27 Introduction to Microfinance and the Local Perspective
Rudy Estrada
Director, Small Business Institute
CSU Channel Islands

Oct. 8 Bringing the Corporate World to Microfinance
Paul Blyth
Head of Finance
Microplace

Nov. 19 Microfinance – A Platform for Other Social Development
George Guimaraes
CEO
Project Concern International (PCI)

Sept. 10 Role of Village Technology in Microfinance
Peter Bladin
Executive Vice President and Founding Director
Grameen Foundation

Oct. 22 Economics of Microfinance
Ashish Vaidya, PhD
Dean of the Faculty
CSU Channel Islands

Dec. 3 Microfinance in Latin America: A Regional Perspective
Gary Mulhair
Chief Investment Officer
Global Partnerships

Sept. 24 Microfinance: Commercialization and Next Stages of Microfinance
Leslie Theodore
Senior Development Officer
Accion International

Nov. 5 Microfinance through the Internet
Isabelle Barres
Vice President
Microfinance Partnerships
Kiva.org

ENROLLMENT FORM

(Fill out and Fax back or register online)

DATE	BIRTH DATE	SOCIAL SECURITY #	TERM/YEAR
LAST NAME	FIRST NAME	MIDDLE INITIAL	
STREET ADDRESS			
CITY	STATE	ZIP	
TELEPHONE (DAY)	EVENING	FAX	
E-MAIL ADDRESS			

BUS/FIN 305 Fall 2009, Every other Thursday 5 – 7 pm (8 sessions starting August 27)	1 Unit	Fee \$185.
---	--------	-------------------

CREDIT CARD # _____ MASTERCARD EXP. DATE: _____

Authorizing Signature _____

Check (Make payable to CSUCI): Check # _____

REFUNDS: Refund requests must be made in writing and received before the course begins. CSUCI retains \$20. of refunded fees as a processing fee.

ENROLL IN PERSON, BY PHONE, OR FAX:

CSU CHANNEL ISLANDS
EXTENDED EDUCATION
One University Drive, 2109 Sage Building, Camarillo, CA 93012

Phone: (805) 437-2748
Fax: (805) 437-8859
Online: www.csuci.edu/exed