

Instructionally Related Activities Report Form

SPONSOR: STEPHEN R BROGDEN
PROGRAM/DEPARTMENT: LIBRARY
ACTIVITY TITLE: PERLA BATALLA IN CONCERT;
PERLA BATALLA PRESENTS *BLUE HOUSE; HEARTS ON THE OUTSIDE.*
DATE (S) OF ACTIVITY: APRIL 29, 2016

Please submit via email to the IRA Coordinator along with any supporting documentation at david.daniels@csuci.edu within 30 days after the activity. Thank you for your commitment to engaging our students!

A. ADDRESS THE FOLLOWING QUESTIONS:

- (1) PROVIDE A DESCRIPTION OF THE ACTIVITY:
 - (2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?
 - (3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?
 - (4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?
 - (5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?
 - (6) WHAT DID YOU LEARN FROM THE PROCESS?
 - (7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)
 - 8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.
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B. ATTENDEE LIST- SUPPORTING DOCUMENT:

In addition to the report form, *in a separate document*, attach to your email a list of attendees complete with each student major and grade level. This for IRA Committee reference only and will not be published on the IRA website. Include your name and the title of your IRA activity on the document.

C. IMAGES FROM ACTIVITY:

Finally, attach to your email up to 6 images demonstrating student participation (under 2 MB total) with captions/titles. Please attach these photos in .JPEG format directly to email. Thank you!

(1) PROVIDE A DESCRIPTION OF THE ACTIVITY

THIS IRA GRANT SUPPORTED TWO EVENTS ON APRIL 29, 2016. EACH EVENT FEATURED PERLA BATALLA. PERLA IS A GRAMMY-NOMINATED SINGER WHO IS BEST KNOWN FOR HER WORK AS A VOCALIST FOR LEONARD COHEN. HER GRAMMY NOMINATION WAS FOR HER ALBUM "MESTIZA," WHICH FOCUSED ON SONGS FROM HER MEXICAN HERITAGE.

EVENT ONE WAS A PERFORMANCE OF THE MUSICAL *BLUE HOUSE; HEARTS ON THE OUTSIDE*, WHICH IS THE STORY OF THE RELATIONSHIP BETWEEN DIEGO RIVERA AND FRIDA KAHLO. PROFESSIONAL ACTORS PLAYED THE ROLES OF YOUNG FRIDA, OLDER FRIDA AND DIEGO. AT THE APPROPRIATE MOMENTS, PERLA SANG SONGS CO-WRITTEN BY HERSELF AND GRAMMY-NOMINATED COMPOSER/SONGWRITER DAVID BATTEAU.

IN ADDITION TO PERLA AND THE THREE ACTORS, A FOUR-PIECE BAND OF PROFESSIONAL MUSICIANS WAS BROUGHT IN TO ACCOMPANY PERLA. THE PERFORMANCE WAS VIDEOTAPED AS WELL.

EVENT TWO WAS *PERLA BATALLA IN CONCERT*. PERLA PERFORMED SONGS FROM HER MESTIZA HERITAGE, SONGS FROM *BLUE HOUSE* FOR THOSE WHO WERE UNABLE TO ATTEND THE EARLIER *BLUE HOUSE* PERFORMANCE, AND SONGS FROM LEONARD COHEN'S OEUVRE. PERLA WAS ACCOMPANIED BY THE BAND FROM *BLUE HOUSE* AND ONE ADDITIONAL MUSICIAN.

KEYT NEWS FROM SANTA BARBARA ATTENDED THE EVENT AND PREPARED A 60 SECOND NEWS CLIP COVERING THE EVENT. THIS VIDEO AIRED ON KEYT THE FOLLOWING WEEK. PERLA ALSO BROUGHT IN A VIDEO CREW THAT RECORDED THE ENTIRE PRODUCTION OF *BLUE HOUSE*. HERE IS THE LINK FOR THE BROADCAST:

[HTTP://WWW.KEYT.COM/NEWS/FREE-CONCERT-FEATURES-PERLA-BATALLA-AT-CSUCI/39306454](http://www.keyt.com/news/free-concert-features-perla-batalla-at-csuci/39306454)

BOTH PERFORMANCES WERE HELD IN MALIBU 140 WHICH HAS A SEATING CAPACITY OF 95 PEOPLE. BOTH PERFORMANCES WERE "SOLD" OUT AND, THANKS TO THE IRA GRANT, THERE WAS NO CHARGE TO ATTEND THE EVENTS.

WHILE MANY STUDENTS DID ATTEND EACH EVENT, THE MAJORITY OF THE AUDIENCE WAS FROM NEARBY COMMUNITIES. FOR MANY COMMUNITY MEMBERS, THIS WAS THEIR FIRST EXPOSURE TO CSUCI. TO ME, THE ATTENDANCE BY THE COMMUNITY WAS A PLUS FOR BOTH EVENTS.

(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?

The reason I selected Perla for these events was for her potential to cross over between three departments: Art, Music, and Chicana/o Studies.

Art: *Blue House; Hearts on the Outside:* *Blue House* is the story of the complex relationship between Diego Rivera and Frida Kahlo. Both are considered to be among the most important Mexican artists of the 20th century. In this production, actors portrayed the younger Frida, the older Frida and Diego Rivera.

Music: Both *Blue House* and Perla's concert featured four professional musicians, many of them touring musicians: David Batteau, Pete Korpela, Phil Parlapiano, and Simeon Pillich. Also, because of her ten years of touring experience with Leonard Cohen, Perla adds insight into one of the great poet/songwriters of the 20th century.

Chicana/o Studies: Perla's Grammy-nominated album "Mestiza" focuses on her Mexican heritage. She and her band presented many songs from this album and from this portion of her repertoire. She discussed her mixed blood heritage and explained how proud she was of her heritage.

One student wrote to Perla:

"Thank you for reminding me how much I love the story of Frida and Diego.
Thank you for acknowledging the ghosts.
Thank you for reminding me to honor my own mixed blood.
Thank you for inspiring me to always hold fast the hand of my own creative self, and not let go."

(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

Many strengths can be found within these two events:

- a. The crossover potential, noted above, which allows students from at least three disciplines to experience in person a professional performance that relates to each respective discipline.
- b. These two events brought people from the community to the CSUCI campus, many of whom had not been here before. One attendee wrote:

"It was a very magical evening and I hope you plan on presenting more events like this in the future. Malibu Hall is a wonderful space! It was

also very nice to see the CSUCI for the first time. I have heard so much about it but never had a purpose for visiting the campus.”

- c. Coordinating these events gave me the opportunity to connect with many faculty members that I might not have otherwise known. I was very appreciative of the support from Karen Carey (Dean of Arts and Sciences) and, of course, Amy Wallace and Steve Stratton from the Library were extremely supportive as well. Other members of the CSUCI faculty were supportive either directly or indirectly. This would include Jose Alamillo, Catherine Burris, Heather Castillo, Matt Furmanski, Denise Lugo, Jennie Luna, Luke Matjas, Jim Meriwether, Paul Murphy, Luda Popenhagen, and Elizabeth Rothrock. Catherine Burris and Paul Murphy were particularly encouraging.

Nancy Gill and Kim Gregory were helpful with publicity as well.

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY’S WEAKNESSES?

There were no weaknesses in the two performances themselves. Any weaknesses could be attributed to the technical side of the production. For example, there were occasional loud “pops” coming from the sound system in both events. Also, the set change between events did not take place as it should have. This can all be easily corrected for future performances.

Also, because this was my first IRA grant, I learned so much about various costs for different aspects of the process. Budgeting for future IRA-funded events will be much more detailed than it was this time.

(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?

Perla may feel differently but, to my mind, there is little improvement to be made in the events themselves. However, as noted in the above Question 4, there are technical improvements to be made: eliminating the occasional “pops” coming from the sound system is a priority. Coordinating any set changes is also important.

Also, now that I have a better understanding of various budget requirements, I will provide a more detailed budget for any future IRA-funded activities.



(6) WHAT DID YOU LEARN FROM THE PROCESS?

Because this was my first IRA Grant, most of what I learned dealt with the IRA process, IRA budgeting and CSUCI requirements for hosting an event on campus. Because of this semester's experience, I feel I am in a much better position to submit a more detailed budget when applying for another IRA grant.

I've had enough presenting music in various venues that there were really no surprises with this production. For future IRA Grant applications, work on a more detailed budget will be a priority.

(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)

Please see attached document.

(8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.

Sound and lights:	\$3,500.00
Talent Honorarium:	\$6,505.00
Publicity/Printing:	\$60.00
Parking (\$18x3):	54.00
Signage	\$40.00
Univ Event Fee:	<u>\$75.00</u>
TOTAL:	\$10,234.00
Amount Granted:	\$10,234.00

B. ON SEPARATE DOCUMENT, PLEASE ATTACH ATTENDEE LIST (PERSONALLY IDENTIFIABLE INFO REMOVED)

I have attached two reports from Eventbrite which list the names of all who registered to attend one or both events. Unfortunately, these lists do not differentiate between students, faculty or community members.

C. PLEASE INCLUDE UP TO 6 IMAGES AS ATTACHMENTS TO YOUR SUBMISSION



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**INSTRUCTIONALLY
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ACTIVITIES**

C H A N N E L
I S L A N D S

Perla Batalla: Blue House; Hearts on the Outside at CSU Channel Islands

Friday, April 29, 2016 from 5:00 PM to 6:45 PM (PDT)
CSU Channel Islands - 1 University Drive - Malibu Hall Room 140 - Camarillo, CA 93012

<input checked="" type="checkbox"/>	Aaron	John	2	General Admission	Free Order Order 24576439793-513092847
<input checked="" type="checkbox"/>	Andrade	Cesar	4 -2	General Admission	Free Order Order 24576439793-513818347
<input type="checkbox"/>	Balén	Julia	1	General Admission	Free Order Order 24576439793-514158697
<input checked="" type="checkbox"/>	Bortolussi	Victoria	1	General Admission	Free Order Order 24576439793-513898897
<input checked="" type="checkbox"/>	Bosman	Denis	2	General Admission	Free Order Order 24576439793-514207155
<input checked="" type="checkbox"/>	brennan	brian	2	General Admission	Free Order Order 24576439793-512493914
<input type="checkbox"/>	Cervantes	Brenda	1	General Admission	Free Order Order 24576439793-513998969
<input checked="" type="checkbox"/>	Clifford	Jerry	2	General Admission	Free Order Order 24576439793-514234424
<input type="checkbox"/>	Collins	Tracl	2	General Admission	Free Order Order 24576439793-512527361
<input type="checkbox"/>	Corradini	Nancy	2	General Admission	Free Order Order 24576439793-512825416
<input type="checkbox"/>	Cruz	Stephanie	1	General Admission	Free Order Order 24576439793-513705848
<input type="checkbox"/>	Dela Selva	Aurora	1	General Admission	Free Order Order 24576439793-514244404
<input checked="" type="checkbox"/>	Diorio	Cathy	2	General Admission	Free Order Order 24576439793-512547682
<input checked="" type="checkbox"/>	Evans	Jeff	2	General Admission	Free Order Order 24576439793-512315780
<input type="checkbox"/>	Fisher	Morgan	2	General Admission	Free Order Order 24576439793-513426883
<input checked="" type="checkbox"/>	Fletcher	Brandi	2	General Admission	Free Order Order 24576439793-512521713
<input type="checkbox"/>	Flores	Cindy	2	General Admission	Free Order Order 24576439793-512437738
<input type="checkbox"/>	Garcia	Maria	2	General Admission	Free Order Order 24576439793-513825027
<input type="checkbox"/>	Garcia	Robert	2	General Admission	Free Order Order 24576439793-513823393
<input checked="" type="checkbox"/>	Garrison	Rick	2	General Admission	Free Order Order 24576439793-514117868
<input checked="" type="checkbox"/>	Gomez	pedro&claudea	2	General Admission	Free Order Order 24576439793-513996752
<input type="checkbox"/>	Gonzalez	Prescilla	2	General Admission	Free Order Order 24576439793-514111703
<input type="checkbox"/>	Gough	Richard	2	General Admission	Free Order Order 24576439793-513715448
<input type="checkbox"/>	Gough	Richard	1	General Admission	Free Order Order 24576439793-513852748
<input checked="" type="checkbox"/>	Gough	Richard	1	General Admission	Free Order Order 24576439793-513852748
<input checked="" type="checkbox"/>	Grey	Kristina	2	General Admission	Free Order Order 24576439793-514361416



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Perla Batalla: Blue House; Hearts on the Outside at CSU Channel Islands

<input type="checkbox"/>	Hayden	Susan	3	General Admission	Free Order Order 24576439793-512604224
<input checked="" type="checkbox"/>	Haynes	Beth	1	General Admission	Free Order Order 24576439793-513191100
<input type="checkbox"/>	Huffman	Carl	1	General Admission	Free Order Order 24576439793-514372325
<input checked="" type="checkbox"/>	Hunnecke	Tony	1	General Admission	Free Order Order 24576439793-512987857
<input type="checkbox"/>	Jimenez Jimenez	Antonio Francisco	2	General Admission	Free Order Order 24576439793-514189978
<input type="checkbox"/>	Kellogg	Thomas	2	General Admission	Free Order Order 24576439793-512581175
<input checked="" type="checkbox"/>	King	C	1	General Admission	Free Order Order 24576439793-514102621
<input checked="" type="checkbox"/>	Krantz	Peter	2	General Admission	Free Order Order 24576439793-511754940
<input type="checkbox"/>	Lehr	Tracy	2	General Admission	Free Order Order 24576439793-512654697
<input type="checkbox"/>	lopez	margarita lopez	1	General Admission	Free Order Order 24576439793-514083808
<input type="checkbox"/>	Lujan	Lupe	1	General Admission	Free Order Order 24576439793-513897487
<input type="checkbox"/>	Mancilla	Edwin	2	General Admission	Free Order Order 24576439793-513325978
<input checked="" type="checkbox"/>	Marshall	Lisa	4	General Admission	Free Order Order 24576439793-513864691
<input type="checkbox"/>	Montgomery	Benny	2	General Admission	Free Order Order 24576439793-513027079
<input checked="" type="checkbox"/>	Murphy	Carrie	2	General Admission	Free Order Order 24576439793-512741769
<input checked="" type="checkbox"/>	Nelson	Tara	2	General Admission	Free Order Order 24576439793-512550031
<input checked="" type="checkbox"/>	Niles	Jennifer	2	General Admission	Free Order Order 24576439793-512773955
<input type="checkbox"/>	ONeal	Cheray	1	General Admission	Free Order Order 24576439793-512599723
<input type="checkbox"/>	ONeal	Cheray	1	General Admission	Free Order Order 24576439793-512599723
<input checked="" type="checkbox"/>	Part	Su	2	General Admission	Free Order Order 24576439793-513142428
<input type="checkbox"/>	Parziale	Peter	2	General Admission	Free Order Order 24576439793-513105007
<input checked="" type="checkbox"/>	Pendleton	Laura	1	General Admission	Free Order Order 24576439793-511727297
<input type="checkbox"/>	Perks	James	1	General Admission	Free Order Order 24576439793-514119907
<input checked="" type="checkbox"/>	Reingold	Sheri	1	General Admission	Free Order Order 24576439793-513172433
<input checked="" type="checkbox"/>	Reingold	Sheri	1	General Admission	Free Order Order 24576439793-513172433
<input type="checkbox"/>	Scheibelhut	Barbara	1	General Admission	Free Order Order 24576439793-514189760
<input checked="" type="checkbox"/>	Stratton	Stephen	1	General Admission	Free Order Order 24576439793-512484937
<input checked="" type="checkbox"/>	Tillman	John	12	General Admission	Free Order Order 24576439793-514117444
<input checked="" type="checkbox"/>	Van loan	Jay	3	General Admission	Free Order Order 24576439793-513485929

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Perla Batalla: Blue House; Hearts on the Outside at CSU Channel Islands

<input checked="" type="checkbox"/>	Van Loan	Jay	1	General Admission	Free Order Order 24576439793-513806906
<input type="checkbox"/>	Villanueva	Miles	1	General Admission	Free Order Order 24576439793-513823490
<input checked="" type="checkbox"/>	Whitney	James	2	General Admission	Free Order Order 24576439793-512541823
<input checked="" type="checkbox"/>	Redneek evens Taylor			Perla guest 2	
	Arlaro			2	
Marshall no show 2nd show					



“Many thanks to you and everyone else involved for putting this beautiful event together and making it possible for guests to attend "gratis". It was a very magical evening and I hope you plan on presenting more events like this in the future. Malibu Hall is a wonderful space! It was also very nice to see the CSUCI for the first time. I have heard so much about it but never had a purpose for visiting the campus.”

“Thank you very much for organizing this amazing show.
I was really affected by all aspects of it.”

I went home and looked up a bunch of stuff and shared the information and event with my book club. They were interested as well. Well done, looking forward to more.

“I was wishing there was a second night. I would’ve come back and brought ten friends with me.”

“Show was great! Thank you.”

“Thank you for your efforts in putting that all together. Such a beautiful evening.
We were so happy to be there!”

From a letter to Perla:

“Perla, the play and your show were ... beyond words. AMAZING! The songs, the lyrics, the melodies, the actors. I was soooooo moved. At one point during one of the songs, I had tears streaming down my face. I couldn’t even talk afterwards. I couldn’t even verbalize to you when we saw you afterwards how brilliant I thought it was. I could watch it a thousand times.

“Then, to be able to just sit and watch you perform was magical. You looked soo happy that night and GORGEOUS. Even if we ALL walked around with a purple spot behind us, we’d never look as beautiful as you did that night. I was so hoping that you would play all of the Blue House songs again! But in the end, it was just perfect. Oh, wait, except for that loud pop before and after the show! What was that!!? lol

“Anyway,

I just wanted to say thank you for your beautiful voice. Your beautiful ENERGY!

Thank you for reminding me how much I love the story of Frida and Diego.

Thank you for acknowledging the ghosts.

Thank you for reminding me to honor my own mixed blood.

Thank you for inspiring me to always hold fast the hand of my own creative self, and not let go.”



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