



<http://www.csuci.edu/ira/index.htm>

Application
Instructionally Related Activities Funds Request
2012-2013 Academic Year
DEADLINE: Fall and Academic Year 3/31/12
Spring 2013 deadline is 10/31/12

Applications must first be sent to the appropriate program chair. Chairs will then recommend and route them to the Dean's Office for review and authorization. The Dean's Office will then forward them to the IRA Committee for consideration.

Activity Title: *GUEST LECTURE/PERFORMANCE SERIES - PAMU 330 - JAZZ in AMERICA*
Project Sponsor/Staff (Name/Phone): **Steven Marsh (P.A. Dept. Lecturer)/ 310-621-6210**
Activity/Event Date(s): **1/22/2013, 2/5/2013, 3/14/2013**
Date Funding Needed By: **January, 2013**

***Please Note that for Fall Requests the earliest that you will be notified of funding availability will be early June 2012 and for Spring Requests early January 2013.*

Please check if any of the following apply to your IRA:

- | | |
|---|--|
| Equipment Purchase | Field Trip |
| <input checked="" type="checkbox"/> Event | Participant data collection for public dissemination, i.e. interviews/surveys that result is a journal/poster session/newsletter |
| IT Requirements | Risk Management Consultation |
| International Travel | Late Submission |
| Space/OPC Requirements | |
| Infrastructure/Remodel | |
| Other _____ | |

Previously Funded: YES NO Yes, Request # _____

*If previously funded, please attach copy of IRA Report

Does your proposal require IRB (Institutional Review Board) approval: Yes No

Assessment submitted for previously Funded Activity: YES NO

Academic Program or Center Name and Budget Code: **Performing Arts - 731**

Date of Submission: **10/30/2013**

Amount Requested: **\$2,500.00**
 (Should match item 2. E. on page 6)

Estimated Number of Students Participating: **250**

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Conditions and Considerations

Equipment Purchase-If requesting large equipment, Project Sponsor must show proof of correspondence with OPC Administration. In addition, all other purchases must follow Procurement Guidelines.

Events-For a large event, consultation with the events coordinator is recommended.

Participant Data Collection for Public Dissemination-If Project Sponsor proposes to conduct research with human participants then it may be subject to IRB (Institutional Review Board for the Protection of Human Subjects) review. It is the Project Sponsor's responsibility to inquire with the IRB **prior** to IRA application submission to determine if the project is exempt from IRB review so that funding is not delayed. Please indicate on the cover page if your project is exempt from IRB review.

Field Trip-If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

IT Requirements-Requires proof of correspondence and approval from IT Administration

International Travel-Requires International Travel application be submitted to Center for International Affairs.

Risk Management Consultation-Requires proof of correspondence with Risk Management.

Space/OPC Requirements, Infrastructure/Remodel-Requires proof of correspondence with OPC Administration .

Late Submission - Requires explanation for emergency funding.

Fiscal Management: Project Sponsor's program will be responsible for all costs incurred over and above what is funded through the IRA award and will be responsible for seeing that any revenue that is intended to offset the amount of the IRA award is transferred accordingly.

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Requirements and Signatures

Please provide the following in your application:

1. **Brief Activity Description.** Describe the activity and its relationship to the educational objectives of the students' program or major.

This is a Guest Lecture/Performance Series for the PAMU 330 “Jazz in America” course. Dr. Murphy’s “University Orchestra” will also attend these concerts, and the musicians who I bring to campus will also coach the University musicians in their ensemble. These performances are open to all CI students, faculty, and staff. It is very important for the students in the “Jazz in America” class to experience this style of music being performed live by high caliber professional musicians. For that reason, I have invited three amazing musical ensembles to perform for our class during the course of the semester. We will encourage the students to ask questions of the performers, and thus contribute to their understanding of the performance process.

To help the class understand how Blues music was one of the roots of American Jazz music, I have invited the award winning blues singer Janiva Magness and guitarist Kirk Fletcher to perform for the class early in the semester. Ms. Magness’ recent CDs and concert performances have received very positive press reviews. Additionally, Ms. Magness is a past winner of the B.B.King Blues Entertainer of the Year Award. The award was presented in person by B.B. King himself. Kirk Fletcher has played guitar for The Fabulous Thunderbirds and a host of other top blues groups. This duo played for one of my classes one year ago, and the students loved the Magness/Fletcher Duo!

On two other occasions during the semester, I plan to bring other professional jazz musicians to campus to perform for the Jazz in America class. This gives the students a chance to see how the drums and bass function in a jazz music setting, and how jazz musicians interact on stage together. Dr. Murphy and myself will join the guest musicians to complete the performing ensemble. My guest musicians will also visit Dr. Murphy’s “Orchestra” class to help the students master their instruments. This kind of personal coaching is invaluable to young musicians, and it will improve the quality of our University’s performing ensemble. I plan to bring to campus the wonderful vocalist and recording artist, Cynthia Felton and her two musicians. Ms. Felton’s two CDs show her to be an important jazz vocalist on the musical scene, and she has won positive reviews in the music press. I will also bring Russel Blake, an incredible bassist, to campus. Also scheduled to make an appearance at C.I. will be the amazing drummer Kenny Elliot. Because our University does not yet have a drum teacher or bass teacher, these opportunities for our students to learn alongside these master musicians is all the more valuable.

2. Relation to IRA to Course Offerings. All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses. Please list all classes that relate to the program proposed.

This Lecture/Performance series is associated with the **PAMU 333 Varieties of Musical Experiences** course, and these events will be announced via flyers, the Performing Arts events calendar, the CSUCI home page (under the “Events” tab), and the concert will be announced in all the Performing Arts classes. Some of the courses that would directly benefit from these concerts would include:

- | | |
|--|-------------------------------|
| PA 101 Introduction to the Performing Arts | PAMU 100 Music Appreciation |
| PA 202 Integrating Dance, Music and Theatre | PAMU 200 History of Rock |
| PAMU 231 The Beatles: Music, Fashion and Art | PAMU 161 Music Fundamentals |
| PA 335 Business and the Performing Arts | PAMU 261 Music Theory |
| PAMU Jazz In America | PAMU 337 Music In History |
| PAMU 332 World Music | PAMU 435 The Music Museum |
| PAMU 109 & 309 Private Lessons | PAMU 202 Group Guitar Lessons |
| PAMU 307 University Chorus | PAMU 308 University Orchestra |
| PA 499 Performing Arts Capstone | PAMU 333 Varieties of Music |

3. Activity Assessment. Describe the assessment process and measures that the program will use to determine if it has attained its educational goals. **Please note a report will be due at the end of the semester.**

All students attending the event will be asked to write an assessment to the concert. They will write their thoughts about the importance of the event, and how they have benefitted from it. The students in the PAMU 330 Jazz in America course will be required to write a multipage review/summary of what they learned about the musical styles that were demonstrated at the events.

4. Activity Budget. Please enclose a complete detailed budget of the entire Activity **bold** specific items of requested IRA funding.

All of the guest musicians are top level professional musicians, who will be driving up from the Los Angeles metropolitan area.

The Magness/Fletcher Duo (2 musicians) will receive an \$600 honorarium, the Cynthia Felton Trio” (3 musicians) will receive a \$900, and the R. Blake/K. Elliott rhythm team will receive \$600. See **page 6** for the complete budget details.

5. Sources of Activity Support. Please list the other sources of funding, and additional support for the activity.

There are no other sources of funding. The additional support for this activity includes Karen Carey (AVP of Arts & Sciences), and Jack Reilly (Chair of the Performing Arts Department).

6. Acknowledgment. Project Sponsor and Program Chair acknowledge that they have reviewed and accepted the Conditions and Considerations detailed on page 2.

Signatures and Dates

Steven Marsh

10-29-12

Date

Jack Reilly

10-29-12

Date

KAREN CAREY

10/31/12

Date

Janiva Magness Concert (IRA)

Feedback from my Spring 2012 IRA concerts: -Spring 2012

Daniel Edwards [daniel.edwards302@myci.csuci.edu]

To:

Marsh, Steven

Sunday, February 12, 2012 10:50 AM

Hi Professor Marsh,

I really enjoyed the concert last Tuesday and thought it was not only informational, but very fun! I hope we can have even more concerts like this in the future. What I enjoyed about it was that it was a blues concert. I have never been to a blues concert and I liked that it was a different genre from the most of the other concerts played here. Thank you so much for making concerts like these available to students like me!

-Dan Edwards

Stephanie Bucks [stephanie.bucks882@myci.csuci.edu]

To:

Marsh, Steven

Wednesday, February 08, 2012 11:00 AM

Hello Professor Marsh,

I just wanted to let you know how much I enjoyed the Blues concert yesterday morning. Having them play live was very entertaining, but I learned a lot from the questions that the students were able to ask and the dialogue between the two artists. I hope that CSUCI continues to have live music for the students to enjoy.

Stephanie Bucks

Paul PJ Sullivan [paulpj.sullivan688@myci.csuci.edu]

To:

Marsh, Steven

Wednesday, February 08, 2012 1:48 PM

Thank you for the blues concert. It was very enjoyable and amazing to see these two talented artists. This concert was fun and I believe it to be a good use of the money for the music program and hope it inspired others as much as it did me.

-Paul Sullivan

Dennis Travis [dennis.travis979@myci.csuci.edu]

To:

Marsh, Steven

Wednesday, February 08, 2012 4:03 PM

Professor Marsh,

Thanks for arranging the performance. Janiva and Kirk were amazing! Live demonstrations related to course material really help to create a full and memorable educational experience.

- Dennis

CSUCI was lucky to have two great blues performers Janiva Magness and Kirk Fletcher. The intimate performance featuring only a guitar and a voice, created a raw one-on-one session for the viewers.

Kirk Fletcher is considered to be one of the best young guitar players of the Blues scene. His upbeat personality filled the room as he played the guitar. Janiva has a powerful voice that spoke on behalf of Blues music. Her lyrics told a story that had emotion and life, just as the original Blues artists had accomplished. The music she sang could not have been portrayed any better, as her soul poured into her lyrics. Janiva was recognized by the B.B. King Entertainer of the Year in 2009, an award that has been given to other premier Blues and R&B artists. One could hear the same passion and devotion in her own lyrics as you can hear in many of the old Blues singers. It truly was an honor to be able to listen to real, emotional, and powerful music that will hopefully carry on throughout history and prove timeless.

Amanda Pine

PAMU 333 March 28, 2012

We had another concert at Channel Islands University, which was a saxophone quartet this time. Our teacher was one of the stars, playing the alto saxophone. While all four saxes were warming up, it brought back so many memories of when I was in Concert Band. The sound was so soothing.

I could help but to tap my foot during the Ragtime music piece. It was really fun and upbeat. All in all, I love these concerts and we need more of them. I understand that we have a budget, and there are budget cuts to take music out of school, but if it helps for education, I don't think the cuts are fair. These artists care for their passion of music, which gives us hope and makes us work harder for our goals in life.

Zoe Frank

PAMU 333, Professor Marsh

When I heard that our class was going to experience a blues concert with Janiva Magness and Kirk Fletcher on campus, I lit up. I love music, so getting the chance to hear a new style live was exciting. I always knew that music was therapeutic, but I never thought a blues song could have so much emotional impact on me emotionally. The sound of Janiva's voice gave me goosebumps, and her lyrics were powerful. This was definitely an experience that I am never going to forget, and I am glad that I was introduced to a new type of music.

Christopher Abbott

2/9/12

PAMU 333

Janiva Magness and Kirk Fletcher were absolutely wonderful. Ms. Magness was the vocalist, and she the emotion and mood out with her voice. Janiva was the kind of singer that could make every song sound like it was about me. One of the best parts of the concert was that we were able to ask questions, and hear about their musical histories. It was clear to see that no one chooses to become a blues musician, the blues definitely chooses you!

Gabrielle Arellano

PAMU 333: Varieties of Musical Experience

When I first heard of the Janiva Magness/Kirk Fletcher blues concert, I was ecstatic. I really liked the songs that they chose. This performance was amazing. I really liked the experience, and they have inspired me to branch out into Blues music. I'm hoping to see something like that again.

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ACTIVITY BUDGET FOR 2012-2013

1. Operating Expense Budget

A. Supplies	N/A
B. Vendor Printing	N/A
C. In-State Travel	N/A
D. Out-of-State Travel	N/A
E. Equipment Rental	N/A
F. Equipment Purchase	N/A
G. Contracts/Independent Contractors	N/A
H. Honorarium	\$2,100 (for a total of seven musicians)
I. OPC Chargeback	N/A
J. Copier Chargeback	N/A
K. Other (Please Specify)	\$400 (for announcement posters, ink costs, parking, signage, and unexpected overage costs.)
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TOTAL Expenses	\$2,500.00

2. Revenue

A. Course Fees	N/A
B. Ticket Sales	N/A
C. Out of Pocket Student Fees (exclusive of course fees)	N/A
D. Additional Sources of funding (Please specify And indicate source)	N/A
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Total Revenue	N/A
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E. Total Requested from IRA	\$2,500.00