

# CHANNEL

CSU Channel Islands Magazine • Spring 2013 / Volume 17 / Number 1



● **11th Annual Commencement**  
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## Continuing Our Paths of Partnership

It's been a remarkable year at your University! We have more students now than ever before; new academic buildings; and a beautiful Central Mall, built with private donations and volunteer labor. As we look back over our ten years in the community, we are proud of how we have come together to create the excellent university that our region deserves.

Our appreciation for what we have built was put in stark relief in May as we saw the campus surrounded by walls of flame and smoke. We are grateful for the first responders who came from across the state of California, as well as from our local community and our campus, to make sure that our building and grounds were protected, and more important, that every member of the campus community was safe. We are thankful for our beautiful surroundings, but it is the people of your University that make it such a special place.

As we go to press, we are awaiting the final budget for 2013–14, and we are hopeful that it will contain some improvement over the disastrous cuts of recent years. But our success over the next ten years, just as over the last ten, will depend upon more than tax dollars and student tuition. It will continue to require the generosity of individuals and innovative public/private partnerships that enable us not just to be good, but to be great. Your University stands ready to meet the challenge. Together, we innovate. Join us!

Sincerely yours,

Richard R. Rush  
President

▲ President Rush, CSU Chancellor Timothy White and Chief of Staff Lars Walton tour CI in April. On Chancellor White's one-day visit, he met with students, attended a faculty and staff forum, attended the Business & Technology Partnership Leadership Dinner, and spoke at a news conference.

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Rob Varela/VCSTAR



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We welcome your comments and suggestions. Please send correspondence to: [communication.marketing@csuci.edu](mailto:communication.marketing@csuci.edu) or CSU Channel Islands, Communication & Marketing, One University Drive, Camarillo CA 93012-8599.

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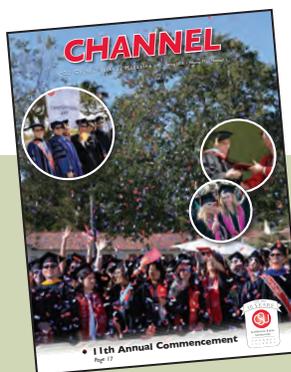
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Cover: 11th Annual Commencement Ceremonies  
See story on pages 17 & 18



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**CSU Channel Islands Mission Statement**  
Placing students at the center of the educational experience, California State University Channel Islands provides undergraduate and graduate education that facilitates learning within and across disciplines through integrative approaches, emphasizes experiential and service learning, and graduates students with multicultural and international perspectives.

**Professor Receives President's Award**

Blake Gillespie, Associate Professor of Chemistry, has earned CI's 2013 President's Award for Innovations in Teaching and Learning. The award recognizes an individual who has made unique and significant contributions to the teaching mission of the University.

A CI faculty member since 2003, Gillespie has a well-deserved reputation as an innovator. He makes chemistry appealing and accessible to science and non-science majors alike by creating courses such as CHEM 335: "Chemistry of the Kitchen," which places students in a kitchen laboratory for hands-on exposure to the chemistry, biology and physics behind the ingredients and preparation of food.

An early adopter of the "flipped classroom," Gillespie requires biochemistry students to view his videotaped lectures online on their own time,

freeing them to use class time for discussion, projects and problem-solving. He shares the benefits of this learning model with colleagues in CI's Blended Learning Preparation Program and at regional and national conferences.

Gillespie will be nominated by CI for the Carnegie Foundation's U.S. Professors of the Year Award, which honors those who excel as educators and influence the lives and careers of their students. Sponsored by the Council for Advancement and Support of Education (CASE) and The Carnegie Foundation for the Advancement of Teaching, it is the only national program to recognize excellence in undergraduate teaching and mentoring.

Read the full story by visiting: <http://www.csuci.edu/news/releases/2013-gillespiepresidentaward.htm>

**Biology Student Earns Grant to Study Cancer**

Nikki Wetton, a 28-year-old junior biology major at CI, will spend the summer researching women's cancer cell lines, thanks to a competitive grant from the CSU Program for Education and Research in Biotechnology (CSUPERB).

Wetton was one of 16 students statewide to earn the CSUPERB Presidents' Commission Scholar Award, which gives highly promising undergraduate students \$8,000 to engage in full-time biotechnology-related laboratory-, field-, clinic- or community-based research. She and her faculty mentor, Associate Professor of Biology Nitika Parmar, are investigating how cervical, ovarian, breast and uterine cancer cell lines in women respond to exposure to anti-cancer agents using Phenotype MicroArray Panels and what protein pathways are impacted in them.

Wetton will submit a final report on her work to CSUPERB in the fall and may also be asked to present her research at the CSU Chancellor's Office in Long Beach this summer. She will also present her work at several regional and national conferences in 2014.

Read the full story by visiting: <http://www.csuci.edu/news/releases/2013-cibiologystudentwomenscancers.htm>

**Mathematics Students Earn Top Prizes**

CI mathematics students won top prizes for presentations of their research at a Mathematics Association of America (MAA) conference held in April at University of San Diego. Four CI Master of Science in Mathematics students swept the top four spots in the graduate competition and four undergraduate mathematics students won two of the top four awards in the junior/senior



category.

Graduate category winners, whose algebraic geometry research was advised by Professor of Mathematics Ivona Grzegorzczuk, included:

- Nausheen Ahmed, "The Tooth Surface"
- Ryan DeMoss, "Properties of the Burkhardt Quartic"
- George Walden, "Bohemian Dome: The Pinched Inner Tube"
- Chinh Tran, "Polygonal Tilings of the Plane"

Junior/Senior category winners, whose imaging research was advised by Associate Professor of Mathematics Kathryn Leonard:

- Cameron Embree, Gradon Faulkner, Jillian Glasset, "Compression and Skeletal Shape Models"
- Rodrigues Bailey, "Wildfire Predictions via Infrared Images"

The research poster presentations allow the students to share their work with the wider mathematical community, receive recognition and feedback, hone communication skills, develop and advance ideas, and conduct valuable networking.

CI Associate Professor of Mathematics Kathryn Leonard, pictured on left, recipient of the MAA's prestigious Alder Award, was a featured speaker at the conference on the topic of "Image Modeling with Industry and Undergraduates."

Read the full story by visiting: <http://www.csuci.edu/news/releases/2013-cimathstudentsvictorious.htm>

**Professor Selected to Fulbright Senior Specialist Program**

Geoff Dougherty, Professor of Applied Physics, has been selected to the prestigious national Fulbright Senior Specialist program. The program provides short-term academic opportunities linking prominent U.S. faculty to their counterparts at institutions worldwide for curricular and faculty development and

institutional planning.

Developed by the U.S. Department of State Bureau of Educational and Cultural Affairs (ECA) and the Council for International Exchange of Scholars (CIES), the program awards grants to U.S. faculty and professionals to engage in collaborative projects at higher education institutions in more than 150 countries. Roster candidates are rigorously reviewed by specialist peer review committees and are eligible for a period of five years. Recipients of the awards are selected on the basis of professional or academic achievement.



Dougherty was chosen for his "interdisciplinary learning and innovative teaching" in engineering education, as well as his expertise in digital

and medical imaging, pattern recognition, and curriculum development. He is already planning visits to the Far East and Persian Gulf to help universities develop biomedical engineering programs with a strong component of medical imaging.

Read the full story by visiting: <http://www.csuci.edu/news/releases/2013-doughertyfulbrightprogram.htm>

**Students Win Internships to attend CERN**

Three CI students will attend the prestigious European Organization for Nuclear Research (CERN) in Switzerland this summer to help scientists address some of physics' biggest mysteries using the world's largest, most powerful particle accelerator.

Cameron Embree and Gradon Faulkner, both juniors double-majoring in Math and Computer Science, and Brandon Ausmus, a graduate Math student, are the first CI students to earn the highly competitive 10-week internships at the world-renowned lab.

The students will learn from and collaborate with international physicists, engineers and computer scientists on the ATLAS experiment

of the Large Hadron Collider. The 17-mile-long, underground particle accelerator allows scientists to smash subatomic particles, test theories of particle and high-energy physics, and reproduce conditions that existed at the beginning of the universe. Researchers are using the Large Hadron Collider to generate new insights into the Big Bang, the elusive Higgs boson, the evolution of the universe, black holes, and dark matter.

CI recently joined the CSU-wide Nuclear and Particle Physics Consortium (NUPAC), which offers CSU students the opportunity to apply to work and study on the ATLAS experiment of the Large Hadron Collider. Embree, Faulkner and Ausmus were selected on the basis of their academic records, including their performance in a nuclear physics course, and the match of their skill sets to current CERN projects.

Read the full story by visiting: <http://www.csuci.edu/news/releases/2013-cerninternships.htm>

**For more information on other University news stories visit <http://www.csuci.edu/news/newsreleases.htm>**

**Chemistry Professor Recognized by National Engineer Week Foundation**

Professor of Chemistry Phil Hampton has earned a prestigious regional award from the National Engineers Week Foundation. The Edwin Allen Kindberg Distinguished Engineering Service Award is presented annually to



"an individual who has made an outstanding contribution to advance or recognize the engineering profession in Ventura and Santa Barbara Counties." Recipients are selected by a committee of scientists and engineering professionals from the two counties. Hampton was honored for his efforts to spread enthusiasm for science to students of all ages through a variety of outreach programs and partnerships.

Hampton received the award at the National Engineers Week Committee's Annual Dinner held in Oxnard. The event also honored a teacher, five engineers, five "Projects of the Year," and 10 students with scholarships. CI President Richard Rush was the featured guest speaker and Hampton gave a presentation on CI's alliances with K-12 schools, community colleges, scientific and professional groups, and businesses to promote STEM (Science, Technology, Engineering and Mathematics) learning.

Hampton also serves as Director of Project ACCESO, an initiative funded by a federal Hispanic Serving Institution-STEM grant that encourages students in kindergarten through college to pursue STEM disciplines and careers. The program supports school and community outreach, career expos, tutoring and mentoring, afterschool programs, and an annual Science Carnival for kids and their families.

Read the full story by visiting: <http://www.csuci.edu/news/releases/2013-cichemprofessorwinsnationalengineersaward.htm>



# Springs Fire – At the Ready

*Preparation and Response Ensures  
Campus Safety*

By A. Michael Berman, Vice President for Technology & Communication

Thick smoke overhead. Walls of flame racing down the slope behind Sage Hall. Fire trucks crisscrossing the campus. Pine bark sending up wisps of smoke as it ignites in planters around the new Central Mall.

Most days when I come to campus I don't think too much about the emergencies that we might face. We spend some time planning for them, but we always hope they won't come. But on that Thursday in May, things changed quickly.

On my drive in, I heard there was a fire closing lanes on the 101 freeway. As I got closer to Camarillo, I could see the smoke rising from the hills. But what really got me worried was the

wind. It was not just blowing hard, it was swinging back and forth in dramatic gusts. And it was easy to see that the smoke pointed directly towards campus.

The key leaders of Technology & Communication had just come together to make sure we were ready, when the call came—prepare to evacuate. After making sure everyone had left our offices in Solano Hall, I headed over to our Police Department to connect with Nancy Gill, Director of Communication & Marketing, who was already fielding calls from news media and sending information messages to the campus community. The sky was a grim orange and black and ashes

were falling onto the group. The day was hot and the wind fierce. And all the smoke was blowing straight towards us.

Within about an hour, all the students and most of the rest of the campus population had been evacuated. The senior campus leadership was gathered with our police officers and key staff members in the Emergency Operations Center. It was clear—this was not a drill. Flames were visible through the thick smoky air. I could feel the heat of the fire-driven wind waft across the campus. A few TV trucks darted about among the fire trucks.

But despite the roaring inferno surrounding the campus,

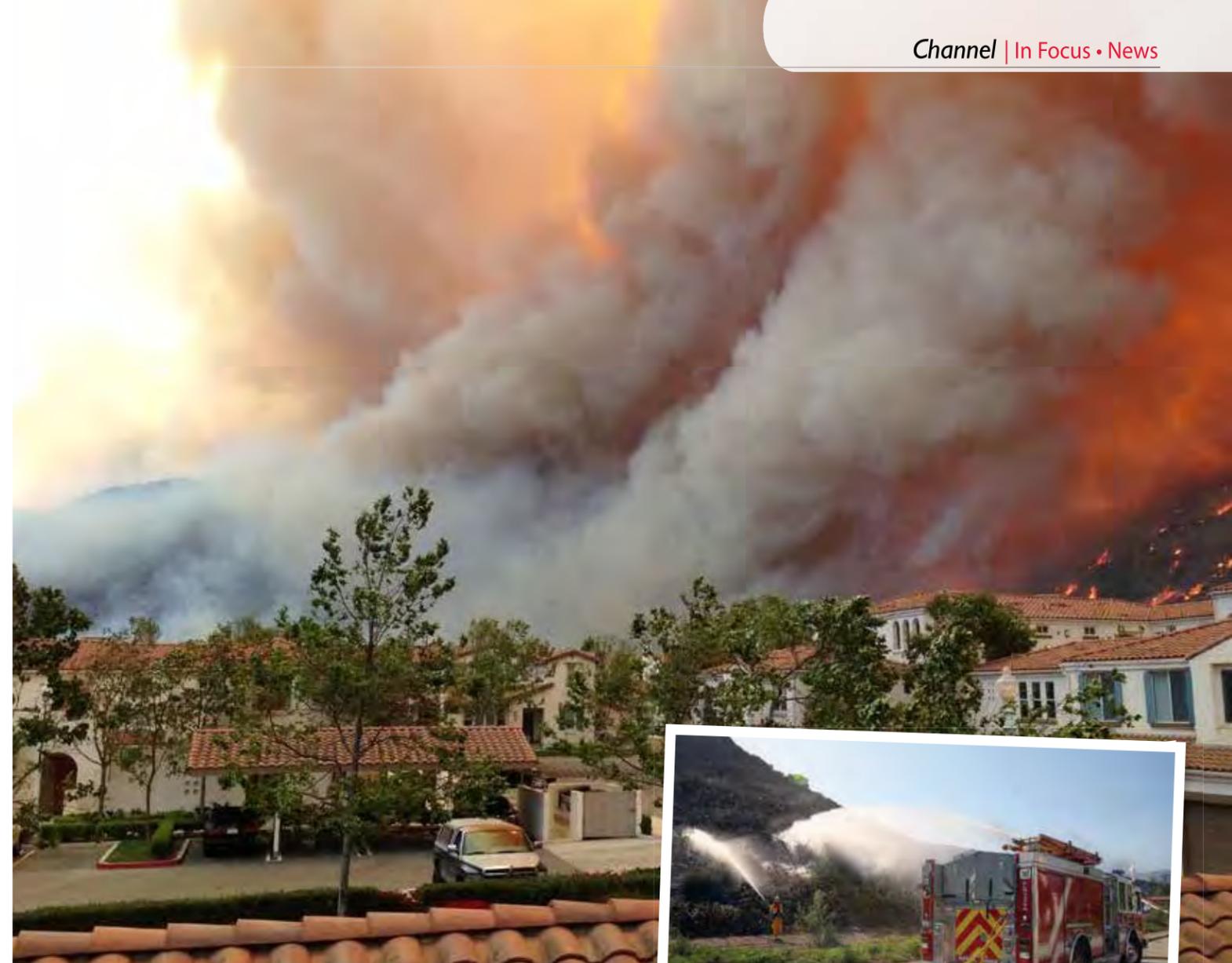


photo courtesy of JASON MILLER

the mood at the Emergency Operations Center was calm and professional. You could see that the firefighters had complete confidence in their ability to protect us, so it was impossible to doubt their resolve. It seemed almost as if a wall of protection surrounded the campus. Now and then a burning ember drifted onto the campus, and occasionally a small fire would start. When flames began to lift from burning vegetation on a roof, the fire fighters were there almost instantly, quenching the fire before it could take hold and do damage.

Among the lesser-known "first responders" were our

Information Technology staff. While they don't risk life and limb like fire fighters and police officers, they were no less determined to assure that our systems remained up and accessible so that we could communicate in an emergency. Working from home, they were able to execute our emergency plan which moved key online services to an off-campus location with little or no disruption. There were a few glitches, but through most of the emergency students and faculty could continue their work.

And then, after a couple of hours, things seemed almost normal, at least if you didn't notice

wisps of smoke wafting from the blackened hills or the smell of a barbecue gone mad.

We don't usually think about the web of support that underlies a campus—the dedicated groundskeepers that make sure that brush is cleared away; the University police constantly on patrol; the housing staff ready to get students off-campus in a flash without panic; and the dedicated professionals throughout the community who stand at the ready 24 hours a day. But you can bet all of us thought about them that Thursday, and we probably won't forget for a long time. ◀ C



# Spelling Success

By Lori Putnam

The third time was the charm for Soleil Jones, an eighth grade student from Juan Soria Elementary School in Oxnard, who won the 2013 Ventura County Spelling Bee hosted on the CI campus on Saturday, March 2nd.

“Follow your goals and do whatever it takes,” said Jones, who placed fifth last year and won this year’s competition by correctly spelling the word chresard. She was among 132 elementary school students

Misenhimer additional questions, such as the word’s language of origin.

“I was never a great speller,” confessed Misenhimer, who is principal at Glen City Elementary School in Santa Paula. “I’m thrilled to be a part of this event, and see the great pride the students have in their accomplishments.”

The *Ventura County Star* has presented the County Spelling Bee for more than 50 years. “It’s



photo courtesy of ANTHONY PLASCENCIA/Ventura County Star

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**“It’s more than just learning to spell words. This experience challenges kids to be critical thinkers.” –VCStar Editor John Moore**

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competing for the opportunity to participate in the 88th annual Scripps National Spelling Bee in Washington D.C. This year’s cash prize is \$30,000.

After successfully passing a written test conducted in the morning, more than 40 students advanced to an afternoon verbal spelling bee held in Malibu Hall. According to Jones, one of the greatest challenges was staying alert during seven rounds of spelling lasting nearly four hours. Each student’s style was different; some raced through their words as quickly as possible while others carefully wrote out the letters of their words on their hands and asked pronouncer Sheryl

more than just learning to spell words,” observed VCStar editor John Moore. “This experience challenges kids to be critical thinkers.” Moore also believes hosting the county bee on the CI campus provides students with a valuable university experience. “I love the opportunity to say to parents and kids that one day you can be here on this campus,” he said. “When you’re in fourth or fifth grade, that’s exciting.”

As for this year’s Ventura County winner, spelling champion is one of only many dreams she is pursuing. “I’d like to be pediatrician,” said Jones. “I think working with kids is really fun.” ◀ c



# University Establishes Research Station Partnership

By Marya Jones Barlow

About 40 miles off the Ventura coastline, Santa Rosa Island in the Channel Islands National Park is a treasure trove for scientists, historians, naturalists and adventurers alike. Now, thanks to a new partnership with the National Park Service (NPS), it is also a classroom, laboratory and field research station for CI students and faculty.

In April, CI and the NPS announced the Santa Rosa Island Research Station – A California State University Channel Islands Undergraduate Research Campus. The agreement paves the way for a facility that hosts wide-ranging educational and research opportunities in one of the nation's most ecologically and archaeologically prized island settings.

Santa Rosa Island's varied landforms, diverse array of plant and animal species, and significant archaeological assets make it a wealth of opportunity for research and student education. The facility will serve CI students and faculty as well as a much broader community, including other universities, governmental agencies, cultural institutions, and national and international researchers.

"We are delighted to partner with the NPS to provide our students, faculty and the international academic and scientific community with access to one of the world's greatest living laboratories," said CI President Richard R. Rush. "The Santa Rosa Island Research Station presents priceless opportunities for learning, collaboration, and innovation in areas ranging from anthropology and biology to park policy and wildlife conservation."

Santa Rosa Island, the second-largest

island within Channel Islands National Park (CINP), boasts 55 miles of coastline supporting a diverse web of marine life. Its 53,000 acres are home to more than 100 bird species, 500 plant species, many endemic species found nowhere else in the world, and numerous significant and federally protected archeological sites offering a 13,000-year record of human occupation, including the earliest-known human remains in North America.

A variety of CI programs is planned that promote study and stewardship of the island's rich natural and cultural resources. Courses and student research will span many of the University's disciplines, including the arts, humanities, and natural and social sciences. Programs include a summer archeological field school, immersive undergraduate field research in biology and environmental science and resource management, and studies of marine mammals and coastal systems.

In addition, CI will offer data collected on the island to the NPS to help inform park planning and activities.

"This collaboration with CI will greatly enhance opportunities for scientific discovery and research, resource management and restoration, and education at the park," said CINP Superintendent Russell Galipeau.

Work soon will begin to convert two existing buildings on the island into facilities to host students, faculty, researchers, and a resident manager. CI plans to fund facility operations through a combination of grants, donations and revenue generated from facility use fees. ◀ C



▲ Channel Islands National Park Superintendent Russell Galipeau and President Rush on Santa Rosa Island



# Arbor Day Foundation Names CI a “Tree Campus USA”

By Marya Jones Barlow

CI’s commitment to being both scenic and sustainable is well-known throughout the campus and nearby community. Now, it’s gaining national attention.

The Arbor Day Foundation recently named CI a first-time recipient of its “Tree Campus USA” designation. The recognition honors CI for its dedication to forest management and conservation and makes it one of approximately 150 institutions nationwide and the first in the 23-campus CSU system to earn the title.

Tree Campus USA is a national program created in 2008 to honor colleges and universities for effective campus forest management and for engaging staff and students in conservation goals. CI achieved the title by meeting Tree Campus USA’s five standards, which include maintaining a tree advisory committee, a campus tree-care plan, dedicated annual expenditures toward trees, an Arbor Day observance, and student service-learning projects.

“We are so honored to receive recognition from the Tree Campus USA program,” said Dave Chakraborty, Associate Vice President for Operations, Planning & Construction. “This

is an accomplishment that represents just how far our young campus has come. Our Urban Forest Management Plan places sustainability as a top priority. This is vital to our campus’ ongoing success, as it provides an ideal environment for research, education, and recreation among the CI community.”

CI’s 1,200-acre campus has been carefully planned to preserve natural open space and native vegetation. The 135-acre main campus is home to more than 2,025 trees of 110 varieties, ranging in age from newly planted to historic. The extended campus includes a 370-acre regional park and several acres of restored creek bed. The University aims to increase its tree canopy cover on the main campus from 25 percent to more than 40 percent in the coming years. Over the past two years, more than 800 new trees have been planted as part of that effort. CI also strives to increase tree coverage on campus through its “Leave Your Mark” campaign, which invites donors to adopt a tree, paver or bench, commemorated with a personalized plaque.

“The campus forest nurtures us in many ways besides adding beauty,” said Campus Arborist John Fluharty. “Our campus forest

feeds us, cleans our air by removing pollutants, creates oxygen, absorbs run off, halts soil erosion, and provides us with shade.”

CI received formal recognition by the Arbor Day Foundation on Monday, April 22, during the annual campus Earth Extravaganza—a multi-day celebration of Earth Day and Arbor Day. The foundation presented Vice President for Finance & Administration Ysabel Trinidad with a plaque acknowledging the campus for its outstanding environmental stewardship.

“This acknowledgement as a ‘Tree Campus USA’ is another proud accomplishment for our University,” said President Rush. “Environmental stewardship and sustainability are values we not only try to preach but also practice and promote on a daily basis on this campus. They are reflected in our academic programs, student service-learning experiences, and the way we manage our campus. This recognition validates our success in making CI a sanctuary for learning, innovation, advancement, service and sustainability.”

To learn more about adopting a tree through CI’s Leave Your Mark campaign, visit [www.csuci.edu/impact/leave-your-mark/](http://www.csuci.edu/impact/leave-your-mark/). ◀ C

# Social Business: Theory, Practice and Critical Perspectives

By Andrea K. Grove, Professor of Political Science

Conceptualized and put into practice by Nobel Peace Prize Laureate and Presidential Medal of Freedom recipient Dr. Muhammad Yunus, social businesses operate to address social ills such as poverty, lack of health care, gaps in education, and environmental challenges. A social business is a profit-generating company wherein investors do not receive dividends. Initial investments are paid back, but remaining profits are reinvested. In this way, a social business is financially sustainable.

CI's California Institute for Social Business (CISB) in collaboration with Muhammad Yunus is the first program of its kind in the United States to grant an undergraduate degree in social business and to involve academia in research on the understudied academic field of social business. For the last two and a half years, as the Faculty Director of the CISB I have attended the annual Global Social Business Summit and preceding Academia Day three years in a row. Through these conferences, I have built relationships with an array of academics and entrepreneurs and with my colleague Dr. Gary Berg (Associate Vice President for Academic Affairs/Extended University), we are editing a book about social business (forthcoming in 2014 from Springer), including a Foreword from Dr. Yunus. Through the global network we are integrating this community of scholars to create one of the first comprehensive collections of theory and research on the emerging field of social business. The diverse group of authors come from around the world (United States, Germany, Vietnam, Saudi Arabia, Italy, Spain, and Bangladesh) and from various disciplinary backgrounds (business, education, political



▲ Dr. Muhammad Yunus speaks at One Young World in 2011.



◀ Professor Andrea Grove answers questions at a CISB event.

science, economics, geography, etc.), representing the leading academic experts on social business phenomena.

Our research explores the ideation, practice and evaluation of the concept of social business.

Over the past two decades, forces in various fields have surfaced promoting the notion that social problems might be better addressed through employing business methods. The context of this emergence of businesses with a social purpose and non-profits or non-governmental organizations with business methods is situated in a multifaceted discontent with the ability of both governmental and philanthropic agencies to address core social problems such as poverty, healthcare needs and environmental sustainability. This book begins with a theoretical focus, first exploring the evolution

of social business and then situating the concept of social business within the broader field of social entrepreneurship.

The second part consists of eight case studies. Using multiple methods, the authors explore social businesses around the world in the areas of: nutrition; a combination of health care, nutrition, and microlending; education; disease; energy; information technology; social business city approach; and Type II social businesses. The section is introduced with information about current methodologies. Part three is focused on practice, examining the state of the art knowledge in key areas concerning social business design and execution, as well as lessons learned thus far. Chapters look specifically at management, financial issues, and marketing. Part four turns a critical eye on the concept and its applications, concluding with an assessment of the state of knowledge in the field and gaps in research. This work will extend far beyond CSU Channel Islands and have a significant impact on many scholars around the world. ◀ C



◀ Perry (shown on left) and her UNIV 498 students on a field trip to Santa Cruz Island in April 2013 to conduct archaeological fieldwork on behalf of Channel Islands National Park.

# Unearthing the Human Story of California's Channel Islands

By Jennifer E. Perry, Assistant Professor of Anthropology

California's Channel Islands are commonly referred to as the "Galapagos Islands" of the northern hemisphere because they are home to many unique plant and animal species. Birders flock to the islands to catch glimpses of the island scrub jay; hikers and campers delight in the island fox; and, snorkelers and scuba divers swim alongside fish, sea lions, and dolphins.

Despite this rich biodiversity, however, many are surprised to learn that the human story of the Channel Islands is equally as diverse and fascinating. Since only one of the islands, Catalina, is home to permanent residents today, few tourists realize that Chumash and Tongva communities dotted the islands just 200 years ago and that they were connected through marriage, religion, and trade. Furthermore, we know from decades of archaeological research that Native Americans have lived on all eight of the islands for more than 13,000

years. In fact, growing evidence suggests that the islands were one of the earliest places to be colonized in North America!

Archaeologists such as myself have been dedicated to understanding and sharing this amazing human story. I first fell in love with the islands when I enrolled in an undergraduate field methods class that took place on San Clemente Island. In the 20 years since then, I have conducted research on human-environment interactions on seven out of the eight islands, being interested in how past peoples capitalized on the unique resources available to them and how their decisions influenced the character of the islands today. As one example, Santa Cruz Island is a major source of a rock known as chert, which islanders used to manufacture stone tools including spears, knives, and drills. They used the drills to make their canoe planks and shell bead money, both of

which were vital to their economy and to the extensive trade systems of southern California.

As another example, during excavations I unearthed evidence of a feast that took place about 200 years ago in the central valley of Santa Cruz Island. High-status items, such as shell bead money and the bones of dolphins and swordfish, tell me that important people were assembled here from different villages. As I analyze these artifacts and food remains, I continue to marvel at the sophisticated ways of the people who have come before me, and I feel connected to the communities of people attracted to the Channel Islands, past, present, and future.

*Perry is the co-editor and a co-author of a forthcoming book on "California's Channel Islands: The Archaeology of Human-Environment Interactions" (University of Utah Press, scheduled to be published in October 2013).* ◀ C



# Generation Green

By Lori Putnam

While the Baby Boom Generation may be known for its size and Generation X for its independence, a new generation is known by a color—green. And at CSU Channel Islands (CI), it's the Green Generation Club that offers students the opportunity to pursue their interest in the environment.

"Many of our students were the catalyst for the club," said Don Rodriguez, Professor and Chair of the Environmental Science & Resource Management program. "The Green Generation Club was an outgrowth of getting students organized around the idea of sustainability."

In April, the club hosted an Earth Extravaganza to promote awareness of and encourage participation in a wide range of environmental and sustainable projects on campus. The

celebration kicked off with faculty and staff planting more than 400 trees and shrubs in and around Long Grade Creek. The club also hosted a campus-wide celebration of Arbor Day and Earth Day on April 22nd. This year's event held a special meaning as CI received its first designation as a "Tree Campus USA" by the Arbor Day Foundation, making it one of only 150 higher education institutions to earn the honor (see page 9).

The mission of the Green Generation Club, founded in 2009, is to establish CI as a positive environmental example while advocating for sustainable practices on campus. According to club faculty advisor Linda O'Hirok, one of the strengths of the club is that it isn't connected to a single discipline or program.

"We're fairly broad," said O'Hirok, who is an Environmental Science & Resource Management lecturer. "Our idea of sustainability is looking at everything from water conservation to climate change to beach clean-ups to Earth Week celebrations. Our club provides an opportunity for anyone on campus to become active."

"This generation is more aware than previous generations with respect to sustainable choices," added Rodriguez. "The Green Generation Club has an important role to play in terms of raising awareness and getting students more involved around topics related to sustainability. As we grow as a campus, we want sustainability to be seen as an important part of the fabric of our campus culture which will set us apart from the rest of the CSU system." ◀ C

# Integrating Teaching and Technology

By Marya Jones Barlow

Students in Associate Professor of Education Jill Leafstedt's Individuals with Disabilities in Society class never enter a lecture hall, buy a textbook or take a written exam. Instead, they log in to her class website for learning modules that prompt

them to watch videos, read texts, engage in online class discussions and interactive assignments, go on Internet scavenger hunts for information, and meet course learning objectives by collaborating, creating and researching.

"Technology is bringing down the walls of the classroom and changing our entire purpose as educators," Leafstedt said. "Students today are networked, mobile learners who need multiple inputs to stay engaged. Knowledge is no longer housed within a space or a person. We need to shift how we think about our jobs from being deliverers of information to being a facilitators of knowledge."

As Director of Teaching and Learning Innovation (TLI) at CI, Leafstedt helps other faculty bring a more technology-based approach to their own courses. She stays up-to-date on the latest innovations in online learning, sharing success stories and highlighting helpful software and best practices from CI colleagues and other educators who are leading the way.

In her role as Director of TLI, Leafstedt also facilitates CI's Blended Learning Preparation Program (BLPP), in which she meets weekly with faculty members who want to redesign their courses to incorporate technology more effectively and replace a portion of face-to-face class time with online coursework. So far, 30 faculty members have taken advantage of the program over the course of three semesters. Participating faculty have embraced changes such as "flipping the class"—allowing students to watch lectures online so class time can focus on discussion—or having students do presentations online so class time can focus on constructive feedback and discussion. Others have implemented changes that enable greater engagement in learning, such as interactive video discussions and student-created digital content.

"The BLPP program has transformed my view of online education," said Kathryn Leonard, Associate Professor of Mathematics. "Jill has created experiences that demonstrate how much more online learning can be than just an information delivery system – it allows for deeper and more interesting student assignments, for creating a strong sense of community quickly and effectively, and for individually targeting students in the areas they need the most support."

Leafstedt's appreciation for teaching and technology started at an early age. Her mother and grandmother—both elementary school teachers—encouraged her to become a teacher. Her father, a technology buff, bought one of the first Apple computers in

◀ Jill Leafstedt is a featured professor in a Channel Islands advertising campaign. Here a shoot for the campaign takes place in front of the Central Mall fountain.



▲ Faculty and staff: Top, left to right: Professor of Secondary Education Jeanne Grier, Director of Academic Technology Services Chris Mattia, Leafstedt, Computer Science Lecturer Anna Bieszczad, English Lecturer Stacey Anderson. Below right, Technology & Communication Student Assistant Kristi O'Neil.

**"Technology is bringing down the walls of the classroom and changing our entire purpose as educators."**

**—Jill Leafstedt**

the neighborhood and ensured his daughter went off to college with a computer. Leafstedt went on to earn her undergraduate degree in psychology and her Ph.D. in education with an emphasis in special education, disability and risk studies and an interdisciplinary emphasis in cognitive science at UCSB. All the while, she maintained an interest in technology, working on a federal grant project to develop some of the first online modules for teachers as a grad student.

"The main focus of my role with technology has been to change the conversation from 'Online is scary

and not engaging' to 'Wow, that's cool, I bet my students would love to try that,'" Leafstedt said. "Technology aside, this has been a wonderful opportunity to bring faculty together to talk about student learning."

"I am now able to integrate technology better into my teaching in efficient, practical, and meaningful ways," said Antonio Jiménez Jiménez, Associate Professor of Spanish. "Even though I have always felt comfortable with new technologies, Jill's program has allowed me to learn new ones

and, more importantly, how to best apply them in a way that makes sense with what I want to accomplish in the course."

While this is high praise, Leafstedt's favorite compliment came from a student who recently took one of her blended learning courses.

"He told me, 'In other classes, the discussion ends when the class time is up. I love that in this class our discussion—and my thinking—goes on and on,'" she said. "That's what it's all about." ◀ C





# Work Hard, Play Hard

By Lori Putnam

Normally a tug of war at work means departments battling over budgets or projects. However, at the 2013 Corporate Games sponsored by the City of Ventura, local businesses are actually encouraging their employees to participate in a tug of war, along with volleyball, darts, paintball, and dodge ball—all in the name of good fun and sportsmanship.

This year marked the first time CSU Channel Islands (CI) participated in the Corporate Games, competing in the division made up of the largest organizations in Ventura.

“With the 10 year anniversary celebration, it seemed like perfect timing to get out among the community and be a part of this event,” said Callie Juarez, who helped to organize CI’s four faculty and 80 staff members in sports competitions over the course of six weeks. “It’s about having fun, not winning, and meeting new people.” Last year, more than 70 local companies participated in the Games including Amgen, Blue Cross, Patagonia, and the County of Ventura. Nearly 10,000 participants engaged in 30 events.

The goal behind the Games is to promote teamwork, fun, and good

health according to Corporate Games Director Eric Burton. He had participated in a similar corporate team event while on staff at the YMCA in Springfield, Ohio, in the 1980s. When Burton moved to Southern California, he saw an opportunity to bring the concept to life for the City of Ventura.

“When I moved to California and saw how healthy everyone was and how much everyone enjoyed the great weather, I thought this was the perfect place to host an event like the Corporate Games,” said Burton. The first Games were held in 1989 and included six events hosted over one weekend at Ventura’s State Beach. It was an immediate success. “I could tell the idea of companies coming together and building camaraderie was working. Just seeing everyone doing a tug a war or building a sandcastle with such enthusiasm showed me we needed to break down walls between management and employees.”

This year the County of Ventura took home the most gold medals in its division, followed by Naval Base Ventura County and Amgen. CI Biology lecturer Tom Schmidhauser won the University’s only medal, bronze, in his age group for the Corporate Games 5K race. ◀ C



▲ Tom Schmidhauser, Biology lecturer, won a bronze medal for the 5k race

# 10th Anniversary Exhibit – A Decade of Distinction

By Elnora Kelly Tayag, Outreach Coordinator, John Spoor Broome Library

In celebration of the University's "A Decade of Distinction," the John Spoor Broome Library is proud to present a 10th Anniversary Exhibit commemorating CI's first 10 years of growth. The exhibit focuses on faculty teaching and research, the hard work of staff, and student learning experiences inside and beyond the classroom. Images, documents, and memorabilia featured in the exhibit are from the Archive Collection at the Broome Library.

The 10th Anniversary Exhibit begins with a photo exhibit and timeline that highlights CI milestones, such as the inaugural ceremonies, campus ground breakings, university travel courses, and campus activities with students, faculty and staff. Interwoven with world events, the campus timeline spotlights events like the first Island View Orientation (2002), the opening of Anacapa Village on-campus housing (2004), the inaugural freshman class graduation (2007), CI's accreditation granted by the Western Association of Schools & Colleges (2007), Nobel Peace Prize Laureate Muhammad Yunus's visit and founding of CI's California Institute for Social Business (2010), and CI's Hispanic Serving Institution designation by the U.S. Department of Education (2010), to name a few.

Accompanying the photo exhibit and timeline are several display cases featuring memorabilia and ephemera on CI's first 10 years, including campus expansion, the Broome



◀ The library's photo exhibit team: Front row, left to right: Elnora Kelly Tayag, Kaela Casey, Alysha Cordova, Sarah Martinson, Laura Worden; Back row, left to right: Martha Reyes, Marco Ruiz, Barbara Cullin, Evelyn Taylor, Ben Hipple

*Buffy the Vampire Slayer* and *The Biggest Loser* and even music

Library, student clubs and organizations, CI publications, and television shows and movies filmed at CI. Since 2002, CI has expanded to over 1200 acres, coupled with renovation projects and new construction on campus with Aliso Hall, Anacapa and Santa Cruz Villages, Martin V. Smith Center for Integrative Decision-Making, the Student Union, and more recently, Del Norte and Madera Halls. CI's modern architectural gem is the John Spoor Broome Library, a 21st century digital teaching library designed by world famous architect Lord Norman Foster.

CI's six founding student organizations in 2002-03, Student Government, *CI View*, Student Programming Board, Gamma Beta Phi, M.E.Ch.A., and Zeta Pi Omega, have now grown to over 50 active student clubs and organizations and intramural sports clubs, such as CI's award-winning Sailing Club. Many television and film productions were filmed at CI, including feature films *Pearl Harbor* and *The Ring*, popular shows like

videos from artists such as 'N Sync.

The exhibit continues in the Millennium News Center, where visitors can see the original vision and model of the Broome Library and learn about John Spoor Broome, the Library's benefactor. On the walls are various t-shirts from over the years and an electronic slideshow that reflects the spirit of CI and student life. Visitors and children can also enjoy putting together two CI picture puzzles. Additionally, there is an interactive poster where visitors are asked to share their favorite CI memories and accomplishments, which will be archived at the Library.

The 10th Anniversary Exhibit will be on display until August 31st. Docent led architectural tours are offered Fridays at 10:30 a.m. on June 28, July 26, and August 23. To RSVP for docent tours, please visit the Library website at [www.library.csuci.edu](http://www.library.csuci.edu). Broome Library summer hours are Monday – Friday 9 a.m. to 4 p.m. and closed weekends. ◀ C





# Eleventh Annual Commencement Ceremonies

CI celebrated its eleventh commencement with two ceremonies on May 18. Over 12,000 parents, families and friends cheered for more than 1,000 students who participated in the morning and afternoon ceremonies by receiving their bachelor's, master's or teaching credentials.

Dannie Fox, Lead Groundskeeper, was the honored staff member selected to ring the Navy ship bell to signal the beginning of Commencement and Dr. Frank Barajas, Professor of History, led the procession by carrying the Light of Learning.

Remarks were provided by CSU Trustee William Hauck, President Richard Rush, and graduating Student Government President David Ashley. An honorary doctorate degree was awarded during the morning ceremony to Lou Cannon, considered the foremost biographer of Ronald Reagan and a former White House correspondent. The honorary degree, conferred jointly by the California State University Board of Trustees and CI, is the highest honor the University can bestow. ◀ C





## CI Takes the Helm of Channel Islands Boating Center

By Lori Putnam

Just in time for summer, the Channel Islands Boating Center has opened its doors after a 14-year journey from concept to construction. The boating center, located in Channel Islands Harbor in Oxnard, offers CSU Channel Islands (CI) students and Ventura County residents a popular resource to enjoy water sports and to learn more about the local marine environment.

Ventura County retained CI as a project manager during construction of the 15,000 square-foot facility, and the University is responsible for its daily operations as part of a long-term lease. The County and the Channel Islands Harbor Foundation funded the two-

story building which includes a boathouse, classrooms, an outside deck, and a lobby area for educational exhibits. The dock is adjacent to the boating center to provide direct access to the water. DesignARC of Santa Barbara designed the boating center and construction was completed by HMH Constructors of Camarillo.

“Early on in the project, we

developed partnerships,” said Lyn Krieger, Director of the Channel Islands Harbor Department of Ventura County. “The Channel Islands National Marine Sanctuary, for example, was very active from the start in providing an educational component for the Center’s use.” Other boating center partners include the California Department of Boating and Waterways and a number of private donors.

“This Center has a lot of uses for the University, certainly as a recreational facility for students but also as a great learning opportunity about our environment,” added Krieger. The Channel Islands National Marine



◀ President Richard Rush with Board of Supervisors Ventura County members Peter C. Foy, Kathy Long, John Zaragoza and Linda Parks.

### “We All Have a Stake in It”

The keys to the boating center were presented to President Richard Rush in a public ceremony on April 3 attended by members of the County Board of Supervisors and federal agencies, CI staff and faculty, and children from the Boys

Ventura County in 2001,” said Rush, who recounts that his 11-year involvement with the boating center makes him a relative latecomer compared to other project participants. Rush applauded CI faculty member Barbara Thorpe and the late CI administrator Stephen Lefevre in helping to bring the boating



“This Center has a lot of uses for the University, certainly as a recreational facility for students but also as a great learning opportunity about our environment.”

– Director of the Channel Islands Harbor Department of Ventura County Lyn Krieger

Sanctuary, which is managed through the National Oceanic and Atmospheric Administration (NOAA), covers more than 1,400 miles of water off the coastlines of Santa Barbara and Ventura. It is a popular area for diving, boating, and observing diverse wildlife.

& Girls Clubs of Oxnard and Port Hueneme. The children were the first through the center’s lobby doors to view the various exhibits on ocean exploration, navigation, and climate change which were designed and funded by NOAA. “This was the first thing that hit my desk when I came to

center to fruition. “Steve carried the baton for us a number of years in making this a reality for the entire community,” observed Rush. “Steve, thank you. We made it and we’re grateful to you for it.” County Supervisor John Zaragoza, representing the Fifth District, which includes

Islands Harbor, shared his belief that the center will be a vanguard for future boating centers—due in no small part to the success of the various partnerships. “It was important to form this partnership with the county, city, and the University. The partnership with NOAA and the donors were essential too,” said Zaragoza. “We were all involved and that’s what makes a project like this one successful. We all have a stake in it.”

“Everything we do these days is a public and private partnership,” remarked Rush. “To the donors and the community, we thank you. On behalf of the University, we will hold the center in trust for you.”

### A Link to Learning

The boating center will be the new home of CI’s award-winning sailing team and will offer training for CI students in sailing, kayaking, rowing, power boating, and more. However, its reach will extend far beyond the University.

“The boating center will provide an educational link between public schools, colleges, and the community,” said Edwin Lebioda, Associate Vice President of Student Affairs. “It will provide access to the waterfront for the general public and provide training and equipment for those who might not otherwise have the opportunity to use the harbor.” A key stakeholder group will be school-age children, many of whom will experience

the boating center for the first time as part of CI’s Youth Watersports Camp. Beginning in late June and running through mid-August, children ages 8 to 16 can participate in sailing, kayaking, and windsurfing programs taught by CI staff and students.

“I’m really thrilled about the opportunity for younger kids to participate in summer water programs offered by CI,” said Krieger. “Hopefully this can help expose children at a young age to the University.”

What’s more, the boating center may spark a lifelong interest in the environment and marine research. Dan Basta, Director of the Office of National Marine Sanctuaries, recalls that his own passion for the ocean began with a simple love of fishing. “I didn’t learn about the sea from a text book,” he said, “I wanted to get on a boat and go fishing.” He believes community resources like the Channel Islands Boating Center can not only build awareness for the value of marine sanctuaries now, but also help educate the next generation about environmental issues. “The secret here is that you are engaging a community of youth not by telling them to pay attention to the ocean, but by engaging them in experiential activities such as sailing and boating.” CI will provide a range of for-credit and non-credit recreational activities at the boating center. ◀

### Channel Islands Boating Center Partners

- California Department of Boating and Waterways
- California Department of Parks and Recreation
- California State University Channel Islands
- Channel Islands Harbor Foundation
- Channel Islands National Marine Sanctuary
- National Oceanic and Atmospheric Administration
- Office of National Marine Sanctuaries
- Martin V. & Martha K. Smith Family Foundation
- Bob and Sandy Snyders
- Ventura County Harbor Department



## Learning More by Giving Back

By Lori Putnam

Service learning takes many forms at CSU Channel Islands (CI). Whether it is monitoring debris on local Southern California beaches or assisting in wetlands restoration in New Orleans, CI faculty and students are expanding their learning by giving back to communities near and far. And at the heart of CI's commitment to service learning, linking classroom curriculum to real community needs, is the Center for Community Engagement.

"CI has had a fundamental commitment to community engagement from its birth," said Dennis Downey, Associate Professor of Sociology and the Center's faculty director. "While many universities are finding ways to add community engagement into their programs, all of our programs have evolved with community engagement integrated into them from the start – which is a huge advantage."

Over the last 10 years, the Center has helped to foster relationships with 50 community partners including the Camarillo Economic Development Corporation, the Boys & Girls Club of Camarillo, and Schools on Wheels. "Our partners are core to our program. As co-educators they mentor our students about the larger social, cultural, and political issues that make up the world around them," said Pilar Pacheco, Associate Director. "These partnerships provide opportunities for students to mentor youth, work on immigration issues, tutor, work in community gardens, and much more."

Pacheco estimates that 1,300 students participated in service learning in

2012, with an additional 600 students engaged in community service through student clubs and other organizations. As a result, CI students have contributed more than 24,000 hours of service which translates to nearly half a million dollars to the Ventura County economy.

"CI's service learning program has assisted the Cabrillo Economic Development Corporation to meet requirements that would otherwise be impossibly costly," said Kathryn Benner, Community Building Manager at the CEDC. "CI students have made it possible for us to keep track of the quality of life changes for residents who live at CEDC sites and capture their stories." This year, Benner was recognized as the Center's 2013 Community Partner.

Service learning can teach students more about themselves as well according to Reverend Julie Morris of Elder Care Alliance, another CI community partner. "We believe that exposing students to the ways we are working creatively and thoughtfully to meet the needs of elders with dignity will influence the students' relationships to the older adults in their lives, and may even inspire some of them to work in this growing field."

"Service learning is a win-win," added Downey. "It benefits the community while it enriches students' education and prepares them for successful careers and lives of service."

For more information regarding service learning at CI, visit <http://www.csuci.edu/communityengagement>. ◀

## Service Learning in Action

### MARINE DEBRIS

Dr. Christopher Cogan and his ESRM 100 students are taking beach clean-up to the next level. Working in collaboration with the Environmental Protection Agency, Cogan is helping to document beach debris content and map its origin. "The idea is to use the technologies we teach in Geographic Information Systems to map different types of debris and location and, in the process, pick up the debris as well," said Cogan.

### WETLANDS RESTORATION

Six months after Hurricane Katrina devastated New Orleans, Dr. Sean Anderson was on-site helping the community rebuild. The next term he started to bring his CI students along with him. Today his trips involve exposing students to the city's culture as well as supporting such initiatives as wetlands restoration. "One of things I'm most proud of is that students have actually relocated to Louisiana after graduating," said Anderson. "It's a tribute to how well embedded we are in the culture. It's about solving problems as true collaborators."

### PRESERVING A LEGACY

Since 2008 students enrolled in Dr. Jose Alamillo's Chicano Studies 499 class have worked with community partners to document the Bracero program, considered the largest guest worker program in U.S. history. Last year, students worked with the CEDC to create a Bracero history exhibit for a community center in a low-income farmworker housing complex.



Rob Varela/VCSTAR



# Multicultural Festival Welcomes Community to Campus

By Lori Putnam

With performances that included a New Wave 80s band, a Celtic rock group, a jazz quartet, and folklorico dancers, CI's Multicultural Festival offered something for everyone.

"We wanted to have a real blend of music from all over the world, with many different styles so as to appeal to a lot of people," said CI faculty member Paul Murphy, who collaborated with the Student Programming Board and the Provost's office to combine the festival with the annual student celebration Dolphinpalooza. The day-long event, hosted in the South Quad on April 27th, drew more than 900 attendees.

"Every year the students' big event is Dolphinpalooza," said Merissa Stith, Events Coordinator for Academic Affairs. "In recognition of the University's

10th anniversary, we thought we'd make this event an even larger festival for the entire community."

The festival's headliners included the world-renowned Young Dubliners and the popular "geek" rock band the Spazmatics, founded by former Thousand Oaks high school science teacher Kevin Stigwood. Additional performances included the Channel Islands Jazz All-Stars, the Ballet Folklorico de CI, Rio Brasil Samba, and the University Orchestra led by Murphy.

"The whole idea is about more than just music. We're representing all different departments and students," added Murphy. "We also want people to know we have a lot happening at CI. We're part of the community, and we want to share some of the great things we're doing with the local community."

Earlier in the day, CI friends and family were entertained by festival games held on the South Quad lawn including bubble bowling, sumo wrestling, and rock climbing. Student artists drew chalk murals on the sidewalks while local food trucks added to the festive spirit. Even the University's Chemistry program was represented as faculty member Phil Hampton and students froze food for the crowd's enjoyment.

For CI student Lundon Templeton, who assisted in planning this year's event, the festival is also an opportunity to connect with students outside the classroom. "I like being able to see my peers excited about something that I helped plan," said Templeton. "It's great to see students, their families, and the community. We want everyone to come to campus and feel a part of CI." ◀ c

# Award-winning CI Immigrant Student Welcomes Commencement Guests

By Marya Jones Barlow

When Martha Torres-Mendez walked the stage at CI's May 18 Commencement ceremony, it was a celebration of several personal milestones. The 24-year-old was the first in her family to graduate from college—or high school, for that matter. She recently won the CSU system's prestigious Sally Casanova Pre-Doctoral Award, as well as funding from the Chancellor's Doctoral Incentive Program that will help support her as she works toward her Ph.D. at UC Irvine. And she delivered the welcome to more than 6,000 afternoon commencement guests in Spanish, a task that instilled pride in the Mexican immigrant who learned English herself as a teenager.

"I still can hardly believe it," said Torres-Mendez. "I came to this country when I was 13 and I was afraid to speak in class because my English was so poor. It's such an honor now to be graduating from CSU Channel Islands and to stand up to welcome my parents and community."

It's one of many honors for Torres-Mendez, a Spanish major from Coachella who surmounted quite a few challenges to reach the commencement stage. In addition to her degree and CSU awards, she was named "Outstanding Graduate" by the Spanish program—an honor she proudly shared with her younger sister, Angeles. This fall, she'll head to UC Irvine to pursue her master's and Ph.D. in Contemporary Mexican literature on a Regents Scholarship that covers her tuition and expenses.

Torres-Mendez came to the U.S. at the age of 13 with her parents and eight brothers and sisters. Her father, a gardener, and mother, an agricultural worker, encouraged their children to pursue higher



education. After becoming the first in her family to graduate from high school, Torres-Mendez was accepted into CI. But as she got ready to head to the Camarillo campus, she was overcome by fear.

"I was afraid to leave home," she said. "English was my second language and I was afraid the classes were going to be too hard and intimidating. So, I stayed home and took a job as a hostess at a restaurant. It didn't take me long to regret that I had lost an amazing opportunity."

She contacted CI's admissions office and enrolled the following year.

Spanish Professor Stephen Clark, who served as her faculty mentor, said he immediately recognized her potential as a teacher when Torres-Mendez gave a presentation in one of his classes.

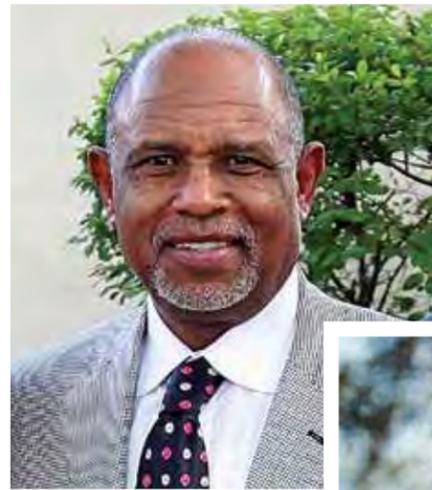
"Once I saw her in that class, I said, 'This is a future all-

star teacher in the making,'" he recalled. "She had this activity designed that made the presentation completely interactive and got everyone involved. She engaged the audience better than anyone I've ever seen in an undergraduate class."

Perhaps most impressive, Torres-Mendez juggled full-time studies, a 3.6 GPA, work as a Spanish tutor, studying for GREs, and applying for scholarships and graduate schools while also managing roles as a wife and new mother.

Torres-Mendez decorated the cap she wore at graduation with a special message dedicated to her family: "Como lo prometí"—As I Promised. Next to the message, she added two little blue feet, representing her 2-year-old son, Daniel.

"All of this is for him," she said. "I want him one day to be proud of his mom." ◀ C



▲ Larry Hibbler, Owner and President, Simi Valley Ford

◀ John Notter, President and Proprietor, Westlake Village Inn



▲ Hugh Cassar, President and CEO, Kretek International

◀ Blaise Simqu, President and CEO, Sage Publications, Inc.

# Building a Strong Foundation

By Lori Putnam

A 10-year anniversary celebration is a perfect time to look forward, not back, according to CSU Channel Islands (CI) Foundation Board Chair George Leis.

"I attended a recent Commencement where President Rush was sharing CI's many accomplishments with the graduates and their families," said Leis, who serves as Regional President, Central Coast Division for Union Bank. "And then he shared what we have to look forward to—an events center, a strong athletic program, and much more."

A key partner in helping to make that future a reality is the CI Foundation, which recently added several new members representing a broad spectrum of community leadership. These influential community and industry leaders share in common a belief in the CI mission.

When inviting members to the Foundation board, said Leis, it is important to identify those leaders in the community who have a passion for higher education. "We are an ardent group of individuals, and we believe in Dr. Rush's vision," he observed. "We look for leaders who are willing to put their passion to work to help drive the success of this University."

"I am thrilled to welcome our newest members to the CI Foundation Board," said President Richard R. Rush. "Their

generosity and support will continue to help CSU Channel Islands serve our community. They have already made a critical difference in advancing our mission and this is just the beginning."

The Foundation's newest members include John Notter, owner and proprietor of the Westlake Village Inn and member of the Conrad N. Hilton Foundation Board of Directors. It was his connection with the Hilton Foundation that brought him to CI. Notter recalled

**"As the state continues to limit funds to colleges and universities, it is imperative that the community supports CSU Channel Islands."**

*— Foundation member John Notter*

being impressed with what the University had accomplished in such a short time, and he recognized the importance of the CI Foundation in meeting the University's goals. "As the state continues to limit funds to colleges and universities, it is imperative that the community supports CSU Channel Islands," he said. "By doing so, we all benefit."

When Blaise Simqu, CEO and President of Sage Publications, was invited to join the CI Foundation board, he viewed it as a natural fit for himself and the company. "I've spent 25 years in academic publishing and I've probably visited more than 500 campuses during my career. One of the things I know with absolute certainty is that a college makes a community much more dynamic and interesting," said Simqu. "A university draws people to a community in a way that no other industry can."

Hugh Cassar, the Honorary Consulate of Malta and supporter of such local charities as Casa Pacifica, The Wellness Community, and The Alliance for the Arts, is also a recent addition to the board and welcomes the opportunity to advance its vision and goals. "I'm learning more about CSU Channel Islands every time I go there," said Cassar. "If I can be of service with my knowledge of business, I will give 100 percent with the time I have."

As for Camarillo resident and new Foundation board member Larry Hibbler, it's all about the students. "I believe every kid deserves the opportunity to go to college," said Hibbler, who is President and Owner of Simi Valley Ford and is a former Chair of the Simi Valley Chamber of Commerce. "There are a lot of kids in the area that really deserve that chance and the University gives it to them. Every time I visit the campus, it feels like a family. They say it takes a village to raise children, and that's what it feels like when I go to CSU Channel Islands."

To learn more about the CI Foundation visit [www.csuci.edu/impact/give.htm](http://www.csuci.edu/impact/give.htm). ◀ c



## The 2013 Foundation board members

**George Leis, Chair**  
Regional President, Central Coast Division—Union Bank

**Harold Edwards, Vice Chair**  
President & CEO, Limoneira Company

**Neil Paton, Secretary**  
Consultant, Aerospace Materials

**Dr. Terry Ballman, Professor**  
and Chair of Spanish & Communication Programs

**\*Dr. Edward Birch, Ambassador,**  
Union Bank

**\*Hugh Cassar, President and CEO,**  
Kretek International

**\*Ann Deal, CEO Fashion Forms**  
First

**\*Henry Dubroff, Editor, Pacific Coast Business Times**

**Linda Dullam, Owner, Dullam Nurseries**

**Robert England, Partner, Ferguson, Case, Orr, Patterson, LLP**

**\*Janet Garufis, President & CEO, Montecito Bank & Trust**

**\*Mark Hartley, Co-owner,**  
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**\*Larry Hibbler, Owner & President,**  
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**Bill Kearney, Sr. Vice President,**  
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**\*Armando Lopez, Partner, Plaza Development Partners**

**\*Douglas McRae, Director of Philanthropy,**  
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**\*John Notter, President & Proprietor,**  
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**\*Emilio Pozzi, President,**  
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**John Ridgway, CEO & Creative Director,**  
Novocom

**Richard Rush, President, CSU Channel Islands**

**\*Blaise Simqu, President & CEO, Sage Publications, Inc.**

**Peter Wollons, President & CEO, Airborne Technologies, Inc.**

*\*Denotes newest board members.*



Scholarship recipients Eric Varela, Jenna Fordis, President Rush, Christy Diggins-Richey, Ashley Tegley, Charles Hillman



President Rush and Professor Cynthia Wyels



Ann Deal and President Rush

# Business & Technology Leadership Dinner Awardees



President Rush and Steve Gill

▲ From left to right: Sheila Cluff, Jane Rush, President Rush, Ventura Mayor Mike Tracy, Chancellor White

CI recognized three outstanding business, technology and community leaders and awarded five student scholarships at its 9th Annual Business & Technology Partnership (B&TP) Leadership Dinner held on April 18 at the Crowne Plaza Ventura Beach. Housed in the Martin V. Smith School of Business & Economics, the B&TP is a collaborative effort between CI and community leaders, business and technology executives and professionals. The Partnership works to foster the collaboration of technology and related service-based companies with CI and promote technological excellence among CI students, faculty and staff for the benefit of the region's economy.

Awardees include: **Business and Community Leader of the Year:** Ann Deal, Founder and CEO of Fashion Forms.

**Technologist of the Year:** Steven Gill, Partner of Gills Onions.

**Faculty Leader of the Year:** Dr. Cynthia Wyels, Professor of Mathematics.

Student recipients of \$6,000 scholarships were Christy Diggins-Richey, Nursing; Jenna Fordis, Nursing; Charles Hillman, Applied Physics; Ashley Tegley, Nursing; and Eric Varela, Computer Science.

The event's title sponsor was Union Bank. Other sponsors included: Airborne Technologies, Inc., Aera Energy, LLC, Davey / Wesely, Bill and Elise Kearney, Ruby Oertle, *Pacific Coast Business Times*, and Sheeler Moving and Storage, Inc. ◀ C



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*Proceeds from the event will support the highest priority needs of the University.*

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# Join Us - Leave Your Mark

Celebrating its 10th Anniversary, CI invites you to leave your mark and support your University in a most unique way. Through pavers, benches, or trees, share with others your personal history in the CI story. Your support will renovate open spaces on campus while helping students achieve their fullest potential through scholarships and programs.



## Adopt a Tree \$1,000

From Jacarandas to Oaks, each tree enhances CI's natural beauty - providing shade and gathering spaces for students, faculty, and community members now, while creating an enduring and lasting gift to future generations. The name of your choice will be placed on a plaque located at the base of either a new or mature tree in recognition of your gift.



## Adopt a Paver \$250, \$500, or \$1,000

As we approach the successful completion of the Central Mall, we would like to give you the chance to inscribe a paver with your personal message to be permanently displayed at the heart of the campus. Thousands of pavers will be joined together in a stunning design and are available at three giving levels with corresponding sizes.

Please note that all pavers are scheduled to be installed by August 2013.



## Adopt a Bench \$5,000

Beautiful teak benches are placed throughout CI's open spaces and courtyards, complementing the unique Spanish mission revival architecture of the campus. They are a wonderful way to honor a loved one, remember a friend, celebrate a meaningful occasion, or recognize your organization or group. Your gift will be recognized with a plaque installed on the bench, with the message unique, specific, and created by you<sup>1</sup>.

For more information, contact Nichole Ipach, Assistant Vice President for University Development at 805-437-8893 or nichole.ipach@csuci.edu

<sup>1</sup>Names and messages placed on pavers and plaques are subject for approval by CSU Channel Islands and the California State University System. Due to space limitations, the number of characters allowed for the engraving of pavers and plaque recognition is limited.



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## Honor Roll of Donors

Doug Jenzen,  
'07 History

## Education Path Leads to Rewarding Combination

By Marya Jones Barlow

Doug Jenzen can thank the Great Recession for helping nudge him toward his dream job.

Today, the 33-year-old Nipomo native is executive director of the Guadalupe-Nipomo Dunes Center, a nonprofit that offers educational, cultural, recreational, and conservation programs in one of the largest, most ecologically significant coastal dune ecosystems on Earth. He's also the author of a book, with a second on the way.

It's not the life Jenzen pictured for himself back in 2005, when he enrolled at CI with intentions of becoming a high school history teacher—leaving behind a successful career as a district manager for the national book retailer Borders.

"I got tired of making money for a corporation and wanted to do something to make the world a better place," Jenzen said. "At Borders, I spent a lot of time working with teachers and students and doing school fundraisers. Seeing the impact teachers had really appealed to me."

Jenzen worked full-time while completing his bachelor's in history at CI and then went on to pursue teaching credentials at Cal Poly. A week before he finished, Jenzen's job prospects dimmed as 25,000 California teachers were laid off in the recession.

"It was really bad timing," Jenzen said. "A couple of my instructors at CI had planted the seed in my head that I was capable of getting a master's degree—something I

hadn't considered before."

Jenzen completed a master's degree in history at Cal Poly while substitute teaching. After finishing his thesis on the history of local agriculture and labor demographics, he approached an old contact in the publishing industry about writing a book.

One year later, Jenzen published "Images of America: Nipomo and Los Berros," a carefully researched photographic history of the area. He donated all of the proceeds to the Dana Adobe, a historic National Landmark in his hometown.

His work led to a job as program director for the Dana Adobe, where he organized educational programming. The Guadalupe-Nipomo Dunes Center came calling less than a year later.

As the organization's executive director, Jenzen oversees a natural

history museum and interpretive center, budgeting, fundraising and grant-writing, three employees, 50 volunteers, docent-led nature and history hikes, and educational programs for more than 5,500 children a year.

Though it's a far cry from teaching history in a high school classroom, Jenzen is even more thrilled to have a career that combines his training as a teacher, historian and businessman.

"I love it," he said. "In a way, I think I'm actually better suited for it because we get to design fun, hands-on educational experiences for students without the confines of things like the school day or state standards. It's extremely rewarding without having to deal with some of the drawbacks that classroom teachers have to." ◀ ◻





# UPDATES



## **Cristine Campos '06** **Biology and Chemistry** **(double-major)**

Cristine recently received her Ph.D. in Microbiology and Immunology working with the tier 1 select agent *Burkholderia pseudomallei* at UNC Chapel Hill. She also recently contributed to research that led to a publication in *Science Magazine*.



## **Nasim Khansari** **'09 History and** **Political Science** **(double-major)**

Nasim works for the Asian Pacific American Legal Center as a Citizenship Network Manager. She recently heard President Obama speak on comprehensive immigration reform and is currently working on immigration service delivery and policy reform.

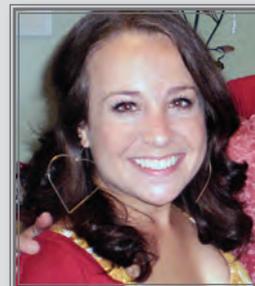
## **Sergio Juarez '10 Communication**

Sergio is a doctoral student at the University of Denver while teaching at the Community College of Aurora. He is an adjunct instructor in Communication Studies teaching courses in public speaking, decision making, and interpersonal communication.



## **Bethany Morris '11 Early** **Childhood Studies**

Bethany graduated this spring from CSUN with a master's degree in Early Childhood Studies. She completed her thesis, which is on the presence of plagiocephaly (a flatness of the head due to excessive pressure placed on one area of the skull) in infants. The end result will be an advocacy for parent and caregiver education and awareness of the promotion of gross motor development in infants to prevent plagiocephaly.



## Alumni Mobile App Launched

Want to get the latest CI campus and alumni news and events, anytime, anywhere? There's an app for that.

CI's Alumni & Friends Association launched the CSUN Channel Islands Alumni mobile app in May. The free app is available in the app stores for iPhone, iPad, Android, Blackberry, and on the Web at <http://go.csuci.edu/ci4life>.

The app allows users to select from more than 100 feeds to

personalize their CI news on such topics as alumni events and updates, clubs, campus activities and academic programs. Subscribers can use the app to stay in touch with classmates, submit address updates, answer polls, learn about special alumni offers and promotions, and more. It also has a section that offers helpful, humorous tips and advice, covering topics ranging from

job and dining etiquette to finances, health, happiness and everyday life.

"Now CI students, alumni and supporters can carry CI in their pockets, literally," said Jonathan Neira, a CI graduate who works in Alumni Relations and Community & Government Relations and spearheaded the app project. "We hope this free app enables CI alumni and all of the University's friends and supporters to stay even more connected and informed." ◀ c



By Marya Jones Barlow

## Dodger Day Event Wins National Award

Score another home run for CI's Alumni & Friends Dodger Day event! The University won a 2013 Award of Excellence for Alumni Relations Programs from The Council for Advancement and Support of Education (CASE) after packing the stands at Dodger Stadium for a special 10th anniversary event.

CASE, the world's largest association serving university advancement professionals, selected CI's Dodger Day for the top "gold" award from a record number of entries. Awardees were honored at a CASE district conference on March 2 in San Francisco.

"This award means a lot because it recognizes that Dodger Day is more than an alumni event – it is a celebration of CI involving our entire community," said Tania Garcia, Director of Development, Alumni Relations. "Hundreds of people from our community joined us to show their CI spirit."

The 9th Annual Alumni & Friends Dodger Day took place on Sunday, Sept. 30, 2012 with more than 600 students, alumni and friends turning Dodger Stadium red with Dolphin pride. President Rush took the field to throw out the ceremonial first pitch, just before the Los Angeles Dodgers played the Colorado Rockies. CI and its supporters also got a special salute on the stadium's Jumbotron.

A tradition since 2004, Dodger Day has steadily grown into CI's largest signature alumni event. For the cost of admission, participants enjoy commemorative T-shirts; deluxe bus transportation – complete with movies, singing and networking – between the CI campus and Dodger Stadium; and a memorable day of baseball, bonding and fun. This year's event is scheduled for Sunday, Sept. 15.

## Alumni Celebrate and Reunite in "A Night with CI"

CI honored distinguished alumni, reunited old friends, celebrated its 10-year anniversary, and began a new tradition with "A Night with CI" in February.

The inaugural CI all-campus reunion and distinguished alumni awards dinner drew more than 150 guests to the Grand Salon on Feb. 2 for an evening of honors, speeches, and a dinner reception.

Organized by Associated Students Incorporated (ASI) and the Alumni & Friends Association, the event attracted attendees ranging from members of the first graduating class to current students, faculty, staff and community members.

Awards were presented in two categories to three outstanding CI alumni, as selected by student and

alumni committees.

Rebecca Glazier, a 2004 Liberal Studies graduate, won an ASI Award, which is presented to alumni who were involved in ASI, display outstanding leadership in their professions, and uphold the foundational CI values of intellectual honesty, democracy and social justice. Glazier was the first Student Government President elected by the CI student body. She went on to earn a master's and Ph.D. in Political Science from UCSB and is now an Assistant Professor of Political Science at the University of Arkansas Little Rock. One of her many notable accomplishments was the development of interactive teaching software used by professors nationwide to increase student engagement in the political science classroom. She also recently was selected for the CSU Working for California statewide distinguished alumni honor.

Anneka Busse, a 2007 CI graduate working toward a Doctorate of Psychology from Pepperdine University, also won an ASI Award. While at CI, Busse served as Student Government President and ASI Chair. In her master's program at USC, she was Student Ambassador for the Rossier School of Education and Co-Vice President for the Marriage and Family Therapy Student Organization. At Pepperdine, she was selected by faculty as a Peer Supervisor overseeing first- and second-year doctoral trainees. She is also President for the Psy.D. Student Government Association.

Elisabeth Freeman, a 2006 graduate (pictured third from right), was the winner of the Alumni & Friends Distinguished Alumni Award. Freeman is President of the International Center for Professional Development (ICPD),

where she leads efforts to provide access to careers and professional development for students, military veterans and other professionals in the U.S. and Africa. She earned an Executive Masters in Public Health Degree from UCLA, where she has been a guest lecturer.

Her noteworthy philanthropic efforts include initiating the *Jatropha Tree* project, which produces biodiesel that can be sold to pay for medication in sub-Saharan Africa. She also founded Legacy Direct, a nonprofit healthcare organization committed to expanding connectivity for the advancement of science in Africa. She was honored with the 2006 Camarillo Healthcare District's Apple of Excellence Award and in 2010 was identified as one of the CSU statewide distinguished alumni. As a CI student, she led the efforts to raise over \$10,000 for the victims of Hurricane Katrina.

"A Night with CI" was a memorable night of reflecting, reconnecting and celebrating our 10-year anniversary," said Genevieve Evans Taylor, ASI Executive Director. "We look forward to seeing it grow as a longstanding annual event."

For more information on these and other Alumni events, visit <http://www.csuci.edu/alumni/index.htm>. ◀ C





photo courtesy of RICHARD GILLARD/Acorn Newspapers

*Kate Barnholtz, '04 Art*

## Artist Guided By Universality of Art

By Marya Jones Barlow

You might say that art is in Kate Barnholtz's blood. The daughter of two successful artists, Barnholtz grew up painting, studying ceramics and selling her art in her father's gallery in Cape Cod, Mass.

Yet when it came time to make a living, Barnholtz became a businesswoman and certified public accountant. She spent 25 years as a chief financial officer and successful entrepreneur in the film industry before realizing she still hadn't found her true calling.

At the age of 43, Barnholtz enrolled at CI to complete her bachelor's degree, thinking she might major in psychology. But while exploring the campus on her very first day, she ducked into the painting gallery and encountered Art Program Chair and Professor of Art Jack Reilly teaching students to paint.

"He truly changed the course of what I was going to do. It's all Jack Reilly's fault," she joked. "I

searched my whole life for what I wanted to do. CI gave me the gift of knowing what I wanted to do. I don't think I was an artist before I went there."

Now the new owner of the California Art Institute (CAI) in Thousand Oaks, Barnholtz is hoping to provide the same inspiration and support to other artists. She purchased the renowned art school, where she also studied as a student, last year – "not as a business decision but as a fulfillment of my dreams." The school was founded in the early 1980s by the late Fred Fixler, an alumnus of the famed Art Student League of New York, where Barnholtz's parents both trained as artists. Barnholtz also owns the Burdick Art Gallery in Cape Cod, where she and her family show their work.

Barnholtz's background as a successful businesswoman has helped CAI thrive. The art institute

employs 30 people and offers more than 25 drawing, painting, illustration, fine art, animation, sculpture and photography courses each semester, many of which focus on the human figure. Barnholtz works hard to create a welcoming, supportive environment where all ages, skill levels and incomes feel at home. In addition to turning CAI into a nonprofit institute "by artists for artists," Barnholtz hopes to offer opportunities for CI art students to intern, practice, teach and develop as artists.

"Art is one of the wonderful ways we bring people together. It's a universal language that transcends religion, class, money, everything," she said. "To be part of extending another generation of artists and to see the joy on people's faces because they found a way to express themselves – that's my pay. It's extraordinary."

Learn more about CAI at [www.calartinst.com](http://www.calartinst.com). ◀ C



# OLLI Dolphins Feast on Learning

By Jack Phillips, OLLI Steering Committee Chair

In a John Spoor Broome Library classroom, research archeologist Dr. Matt Curtis holds the crowd spellbound with tales of humankind's successful move out of Africa, citing mitochondrial DNA evidence as well as evidence from his work in the region. Those who've attended biochemistry research professor Dr. Bob Stellwagen's spectacular tours of microbiology have an advantage: they've already learned about mitochondrial DNA. On another day, literature professors Sharon Diffner and Dr. Marilyn Vail lead groups of readers eager to discern the nature of literature and mine new rich seams of meaning in selected novels, which discerning students connect to the insights

flowing from "The Power of Myth," the latest offering by Dr. Bill Garlington, master story-teller of the mystery of meaning. These are just a small sample of the rich feast of learning that CI's Osher Lifelong Learning Institute (OLLI) students enjoyed in spring 2013.

The Osher Foundation tasks each OLLI program at its 117 host campuses with crafting a program unique to its needs. Working closely with Program Director Nick Fuentes, the OLLI Dolphins have taken full responsibility for the content, funding, and growth of the program. Faced with a budget shortfall in spring 2012, OLLI's Steering Committee issued a call for help and quickly raised \$15,000 to support the program.

The curriculum, finance, and outreach committees have all launched programs that are paying off handsomely in new growth and vitality.

The program has set high standards for academic quality since its inception in 2004, drawing together intellectually curious seasoned adults and top-quality instructors in a community formed around the sheer love of learning. Today, the CI-OLLI partnership is one of the premier realizations of Bernard Osher's vision of university-level continuing education for students aged 50 and better.

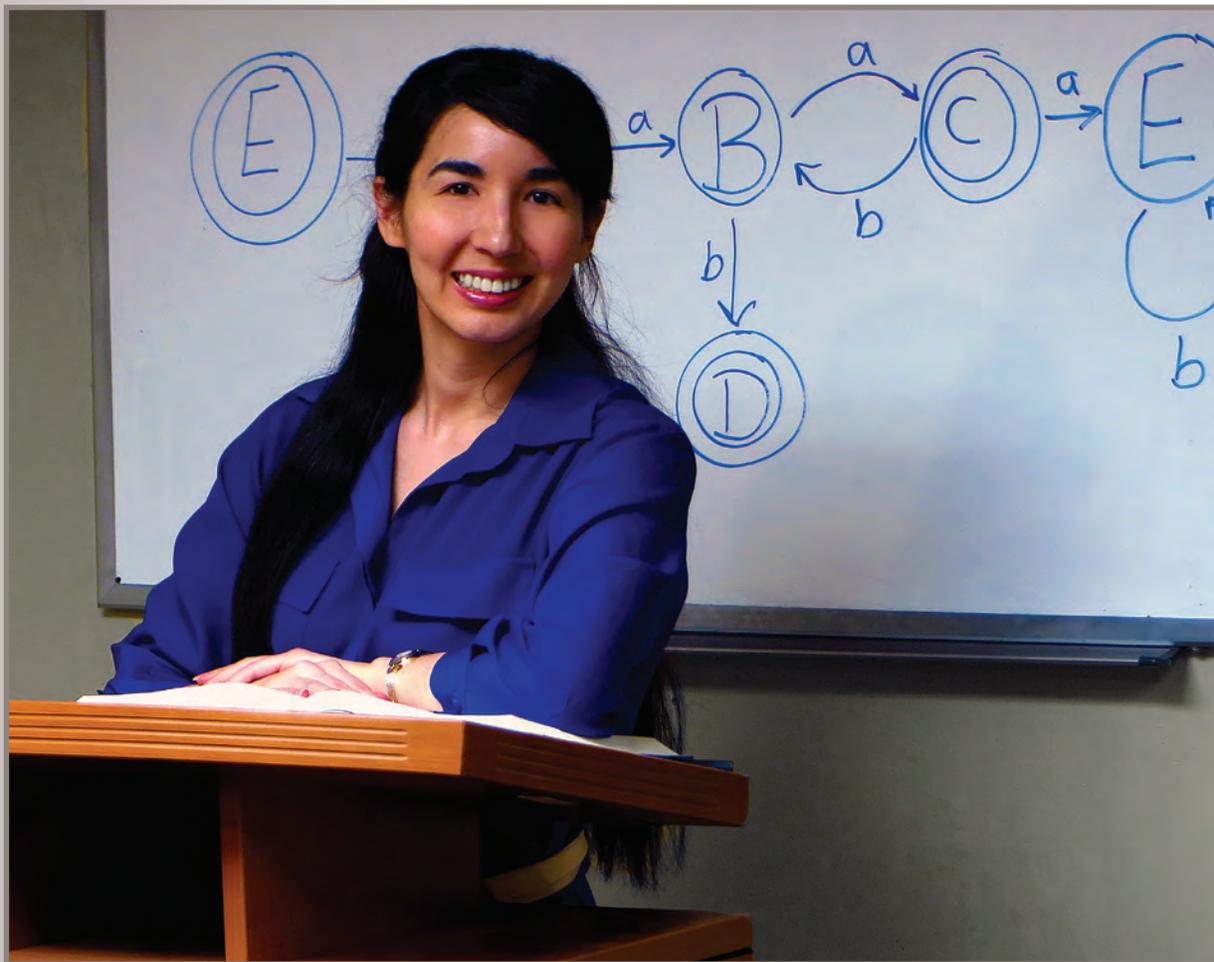
We invite you to join us! Together, we'll continue to go further. ◀C

*Kathy Macropol, MS Computer Science '07*

## A Personalized Experience Inspires a Family Tradition

By Janet Egiziano, Director, Thousand Oaks Campus, Associate Director, MBA Program

When both your parents are computer scientists and you read computer science books just for fun, you just might be destined for a career in computer science. That's the story behind Kathy Macropol who earned an MS in Computer Science from CI in 2007, and who today is an Assistant Professor of Computer Science at Arcadia University. Macropol's journey began with an Associate degree from Ventura College and a UCLA undergraduate degree. Shortly after graduation she received a mailer announcing CI's new graduate degree in computer science. Macropol, a Camarillo native, had heard about the new CSU campus right in her own backyard. She visited, loved what she saw, and was encouraged by the program's professors to apply to the program. "Throughout the program," Macropol says, "my CI professors were encouraging and inspiring. The classes prepared me well for my Ph.D. and for my work." At Arcadia University, Macropol combines an undergraduate Chemistry degree, an MS in Computer Science degree, and a Ph.D. in Computer Science to conduct research in data mining, bioinformatics, and machine learning. "I'm in the field of Network Science where we work to discover common principles,



algorithms and tools that govern network behavior," says Macropol. "We are developing techniques that can integrate and analyze data from multiple sources and models efficiently."

One of Macropol's greatest pleasures as a professor at Arcadia, however, is teaching. "My experience at CI taught me how much influence a professor has and how inspiring a professor can be. CI's graduate program

was a personalized experience – like family. I try to model that inspiration everyday."

That inspiration extends to Macropol's own family. Her younger sister is now a CI computer science student. "My sister watched me and saw that CI provided a wonderful experience that prepared me academically and professionally. CI's Computer Science program has become a family tradition." ◀ c



## CALENDAR OF EVENTS

For a complete list of University events, visit [www.csuci.edu](http://www.csuci.edu)

August 24: Fall semester begins - Saturday classes

August 25: Welcome Celebration

August 26: Fall semester begins - Weekday classes

September 15: Alumni & Friends Association's 10TH annual DODGER DAY – For more information, visit <http://www.csuci.edu/alumni/event.htm>

October 5: Annual President's Dinner at Four Seasons Hotel Westlake Village

October 11-13: Family Weekend – For more information, visit <http://www.csuci.edu/familyweekend/>



The new Central Mall fountain completed a major milestone in the renovation of the heart of the campus and fulfillment of CI's master plan. The octagonal, four-tiered Spanish Mission-style fountain stands over 12 feet tall and 32 feet wide. It is encased in decorative, custom-made Malibu tiles as well as replicas of historic tiles found on original 1930s buildings throughout the campus.

Read the full story by visiting: <http://www.csuci.edu/news/releases/2013-centralmallcomplete.htm>