UNIVERSITY STRATEGIC PLAN
TOWN HALL MEETINGS / SURVEYS

- April 7 – 57 Attendees – CSU Channel Islands
  Faculty, Staff, Administrators, and University Strategic Plan Steering Committee (USPSC) Members

- April 29 – 27 Attendees – CSU Channel Islands
  Faculty, Staff, and the Student Advisory Board on University Life

- April 29 – 24 Attendees – CSU Channel Islands
  Staff, and USPSC members

- May 13 – 18 Attendees – CSU Channel Islands
  University Foundation Board Members

- September 15 – 52 Attendees – CSU Channel Islands
  Faculty, Staff, Administrators, and USPSC members

- September 17 – 20 Attendees – City of Oxnard
  Community members, Administrators, and USPSC members

- October 29 – 27 Attendees – City of Camarillo
  Community members, Administrators, and USPSC members

- November 5 – 16 Attendees – CSU Channel Islands
  Student Government and Provost

- December 3 – 12 Attendees – City of Santa Barbara
  Community members and USPSC members

- Wufoo Survey – 36 Respondents
  18 Staff, 11 Faculty, 4 Students, 3 Community Members

TOTAL NUMBER OF ATTENDEES/RÉSPONDENTS : 289

UNIVERSITY STRATEGIC PLAN STEERING COMMITTEE
Special thanks to members of the University Strategic Plan Steering Committee for facilitating the development of the University Strategic Plan.

Gary Berg
Associate Vice President and Dean,
Extended University & International Programs
Michael Berman
Vice President for Technology & Communication
Bill Cordeiro
Associate Vice President,
MVS School of Business & Economics
Jeanne Grier
Academic Senate Chair; Professor of Education
Gayle Hutchinson
Provost and Vice President for Academic Affairs
Nichole Ipach
Vice President for University Advancement
Jill Leafstedt
Associate Professor of Education;
Director of Innovative Teaching
Jim Meiriower
Program Chair and Professor of History
Toni Rice
Associate Vice President, Student Affairs
Sara Sanders
Student (History & Political Science);
Vice President of Student Government
Jim Gregory Sawyer
Vice President for Student Affairs
Genevieve Evans Taylor
Chief of Staff to the President
Ysabel Trinidad
Vice President for Business & Financial Affairs
Amy Wallace
Interim Associate Vice President for Continuous Improvement
Jim Walker
Community Member; President Emeritus,
Moorpark College

www.csuci.edu
**President’s Message**

Just over ten years ago I called upon the University to develop the foundation and principles that would guide our initial development. During our 13 short years of existence, we have created a top university where our students, faculty, and staff are competing with highly impressive results.

Keeping students at the center of the educational experience, we have become a well-developed, comprehensive institution of over 6,000 students, nearly 900 faculty and staff, 24 majors, 17 graduate/credential programs, and eight centers and institutes.

Just as the University has changed, so too has the world and our communities, which are filled with considerable challenges: the globalization of cultural and economic interactions; the environment and the efficient management of our earth’s resources; population increases, particularly in groups that traditionally have been least likely to attend higher education; and the explosion of information and the responsibility to examine it with an unbiased eye. These issues demand that we operate in innovative ways to educate students who can think critically, work in teams, and solve real world problems with interdisciplinary approaches.

Thus, in 2013 I asked the University Provost to convene a University Strategic Planning Committee to revisit the University’s Strategic Plan and make recommendations that will prepare our students to deal with the dominant issues of the 21st century. Their synthesis of this information has resulted in an affirmation of the University’s Mission Statement, and a refocused vision that encapsulates our values, culture and strategic priorities. This document summarizes the key elements of the University Strategic Plan and makes recommendations to the changing needs of our students, and foster regional and global communities through partnerships.

**University’s Mission Statement:**

California State University Channel Islands provides undergraduate and graduate education that facilitates learning within and across disciplines through integrative approaches, emphasizes experiential and service learning, and graduates students with multicultural and international perspectives.

**Student-Centeredness: How do we define it?**

Ensuring that students’ best interests are at the center of all University decisions.

**Mission Pillars**

- Integrative Approaches
- Community Engagement
- Multicultural Learning
- International Perspectives

**Values and Culture: Who are we?**

As an inclusive public university centered on student learning, we embrace and promote integrative approaches, community engagement, multicultural learning and international perspectives. With a singular commitment to student success, we strive for innovative practices and excellence within the disciplines. We practice civility, value collaboration and are responsible stewards of our resources. We adapt to the changing needs of our students, and foster regional and global communities through partnerships.

**Vision: Where will we be in five years?**

California State University Channel Islands aspires to be a prominent public university rich with diversity of people, culture, and thought, preparing students for an ever-changing world through exceptional teaching, meaningful scholarship, creative activities, innovative and strong leadership, and significant community partnerships.

**Strategic Priorities**

**Facilitate Student Success**

- Provide University access to students who bring diverse perspectives
- Provide a mission-driven education that prepares students for individual success as they become contributing members of society
- Provide support for student persistence toward degree completion and opportunity for timely graduation

**Provide High Quality Education**

- Hire and support high quality faculty and staff who are committed to the mission of the University
- Infuse integrative approaches, community engagement, multicultural learning, and international perspectives into all aspects of learning
- Engage undergraduate and graduate students in research and creative activities

**Realize Our Future**

- Build infrastructure capacity
- Leverage the use of technology
- Seek, cultivate, and steward resources both public and private
- Implement collaborative planning and accountability processes

**Mission Statement:** Why do we exist?

Placing students at the center of the educational experience, California State University Channel Islands provides undergraduate and graduate education that facilitates learning within and across disciplines through integrative approaches, emphasizes experiential and service learning, and graduates students with multicultural and international perspectives.