

wavelength

February 11, 2010

“Living Under the Trees”

The University is hosting “Living Under the Trees”--a series of photographs and oral histories that focus on the current housing needs of Mexican Indigenous farm workers. The exhibition will be held in Broome Library 1320 Exhibition Hall through March 4.



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New Logos and Identity Style Guide Available



We are pleased to release the new University logos for use by the campus community. Rebranding of the University's logos began a couple years ago with the idea of creating a new formal logo for official University business and a CI Spirit logo for use by students and University promotional materials such as shirts, caps, pens, banners, etc.

An updated Identity Style Guide outlines the usage and guidelines for the logos as well as a list of Frequently Asked Questions. The Identity Style Guide and logos are available on the public shared drive at Z:/Logos.

The Identity Style Guide also explains a change for how to reference the University as CI. In cases where interpretation is not self-evident, use "California State University Channel Islands (CI)" as the first and most prominent reference, then use CI throughout the remainder of the document.

Should you have any questions or need assistance with use of the logos, please contact Joanna Murphy, Assistant Director of Communication & Marketing, at ext. 8915 or joanna.murphy@csuci.edu.

CI Participates in CSU Graduation Initiative

The CSU has embarked on a new initiative to improve graduation rates for all of its students. CI is pleased to participate in this initiative and has prepared a campus plan to provide support for its students and remove "obstacles" from the pathway leading to degree completion. The initiative is based on the methodology developed by Sir Michael Barber and detailed in his book, *Instruction to Deliver: Fighting to Transform Britain's Public Services* (2006). This methodology calls for the creation of a delivery plan and delivery team.

The CI delivery plan centers on four campus programs including:

- Enhancing Academic Advising
- Planning and Implementing Summer and Special Sessions
- Planning and Implementing a 1st and 2nd year Frosh Experience Program
- Becoming a Hispanic Serving Institution

The CI Delivery Team is chaired by Provost Dawn Neuman and includes broad participation from the campus community. The Delivery Team meets on the 1st Thursday of each month, and all members of the campus community are welcome to attend the meetings held in BTW 2185 from 1:30 – 3 p.m..

Additional information about CI's participation in the CSU Graduation Initiative may be found at <http://www.csuci.edu/cag/> or by contacting Karen Gundelfinger at ext. 8441 or karen.gundelfinger@csuci.edu.

CI Joins the AASHE STARS Program



The University has joined the Association for the Advancement of Sustainability in Higher Education (AASHE), as a charter participant in the AASHE STARS program which serves as the Sustainability Tracking, Assessment and Rating System. The charter membership was initiated by the campus' Sustainability Task Force in support of the University's strategic initiative for environmental sustainability.

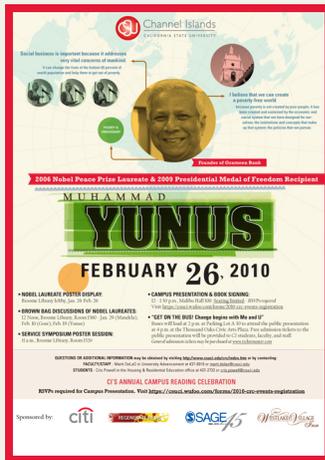


STARS tracks sustainable measures in three areas including Education & Research, Operations, and Administration & Finance. The campus will begin collecting data in support of our STARS participation with completion needed by January 2011.

You may visit the Web home page for STARS at <http://stars.aashe.org> which provides strong resources, articles, and information related to sustainability in higher education. Please join us in this effort by providing any assistance you can in gathering data.

For further information contact Deborah Wylie, AVP, Operations, Planning, & Construction, at ext. 8422 or deborah.wylie@csuci.edu.

Change in Campus Venue for CRC with Professor Muhammad Yunus



In order to accommodate all interested CI students, faculty and staff at the upcoming **Presentation and Book signing with Professor Yunus on Feb. 26 at 12 noon**, the campus location has been changed to **Salon A**. The online registration has been reopened but you must register in advance (see link below). All those who signed up for the waiting list will automatically be registered.

The off-campus public event with Professor Yunus will also be held on **Friday, Feb. 26 at 4 p.m. at the Thousand Oaks Civic Arts Plaza (TOCAP)**. Free event t-shirts and admission for CI students, faculty, and staff will be available but you must register online (see link below). The theme for the afternoon event is “Get On The Bus” and we have made arrangements to bus 500 campus participants to the venue. All those taking the bus will meet at 2 p.m. in Parking Lot A-10 to receive their free t-shirt and admission ticket. At this event, Professor Yunus will speak more about innovation and creativity in addressing social issues – a continuation of his book, *Creating a World Without Poverty – Social Business and the future of Capitalism*.

Those who prefer to go directly to the venue must register online (see link below) and can pick up their free t-shirt and admission ticket from 2 – 3 p.m. on Thursday, Feb. 25 in the Housing & Residential office in Santa Cruz Village or on Friday, Feb. 26 from 2 – 3 p.m. in Parking Lot A-10.

Advance registration for CI students, faculty, and staff is required for the on-campus or off-campus events and can be made by visiting: <https://csuci.wufoo.com/forms/2010-crc-events-registration/>.

CI spouses or guests who are interested in attending the public event may purchase tickets by contacting TOCAP at 805-449-ARTS or through Ticketmaster at www.ticketmaster.com.

Questions or additional information for the on-campus events may be directed to Amber Weir at ext. 8548 or amber.weir@csuci.edu.

Questions or additional information for the public off-campus event may be directed to Marti DeLaO at ext. 8919 or marti.delao@csuci.edu or by visiting <http://www.csuci.edu/crc/index.htm>.

Additional Campus Reading Celebration Activities

Other Campus Reading Celebration activities include:

- Posters on display in the Broome Library lobby of Nobel Peace Prize Laureates Nelson Mandela, Dalai Lama, Martin Luther King Jr., Al Gore, and U.S. Presidents.
- Informal brown bag discussion highlighting Professor Yunus on Feb. 19 in the Broome Library Room 1360 at 12 noon, facilitated by Dr. Ashish Vaidya.
- Service Symposium Poster Session on Feb. 26 from 11 a.m. to 12 p.m. in the Broome Library Room 1320. These posters will feature service projects/events undertaken by our students, faculty, staff, and community partners.

Lawrence King Vigil

The Lawrence King Vigil will be held Feb. 12 from 6 – 8 p.m. in Aliso Hall and is sponsored by Spectrum, Center for Multicultural Engagement, Multicultural and Women's & Gender Student Center, Education, Student Housing and the Center for Community Engagement. The event will remember and honor the life of Lawrence (Larry) King.

The event will begin at 6 p.m. with pizza and drinks, followed by a movie, *For the Bible Tells Me So*, and discussion and conclude with a vigil outside of Aliso Hall. Come join us as we call for an end to violence and harassment directed at lesbian, gay, bisexual and transgender people in schools and communities.

For more information contact Julia Balen, Faculty Director Center for Community Engagement at ext. 8435.

MBA Open House at Thousand Oaks satellite campus

Are you or a friend thinking about graduate school? You are invited to CI's MBA Open House on Monday, Feb. 22. The event will take place at Extended University's satellite campus at 501 Marin Street, Suite 230, in Thousand Oaks. Guests are welcome to stop by between 4 – 7 p.m.

Program administrators, faculty, and current students will be on hand to provide program information and answer questions. Learn about the MBA program, application materials, funding options, and program start dates by attending this Open House. CI employees receive a 25% discount on Special Session degree programs (sorry - discount to family members or dependents does not apply).

Deli buffet will be provided. Feel free to bring a relative, friend, or colleague!

For more information contact Alison Borden, Program Representative at alison.borden@csuci.edu.

5th Annual Oxfam Hunger Banquet

The Center for Community Engagement, in collaboration with the Center for Multicultural Engagement and the Sociology Program, will host the 5th Annual Oxfam Hunger Banquet, Tuesday, Feb. 23 from 1:30 – 2:45 p.m. in Malibu Hall 100. This event is a participatory dramatization (it is like a big play) and effort to bring awareness to the 850 million people in the world suffering from hunger, and the 30,000 children under the age of five dying every day of preventable causes including malnutrition. By participating in the Oxfam Hunger Banquet, CI students will be doing their part to bring awareness and **action** to change these grim realities. Facilitated discussion will follow.

For more information contact Pilar Pacheco, Assistant Director Center for Community Engagement Programs, at ext. 8851 or pilar.pacheco@csuci.edu.

2009 Hunger Study Presentation

Sociology professor Sunghee Choi, will present her findings from the 2009 Hunger Study on Wednesday, Feb. 24 from 3 – 4 p.m. in Broome Library 1360. In spring 2009, Professor Choi and 22 Sociology Capstone and Internship students partnered with Food Share, Ventura County's regional food bank, to participate in the study.

The purpose of the study was to: assess the number of hungry and food insecure people; to understand the patterns and causes of hunger and food insecurity; and to evaluate how current social services and community agencies are effectively meeting the needs of the hungry in Oxnard, Port Hueneme, and Santa Paula. This study is particularly timely and important because it assesses how the current economic crisis affects the existing population of hunger and food insecurity and whether or not the economic crisis created a newly hungry population in Ventura County. This event is sponsored by the Center for Community Engagement.

For more information contact Pilar Pacheco, Assistant Director Center for Community Engagement Programs at ext. 8851 or pilar.pacheco@csuci.edu.

Student Union Grand Opening

The Student Union will be hosting Grand Opening festivities March 16-18, 2010. Activities will highlight the building's amenities as well as talent from CI students, staff and faculty. The festivities will include live musical entertainment, game room tournaments, an illusionist, an outdoor movie, an ice sculpture artist and coffee samples. The Ribbon Cutting Ceremony will be the culminating event and is scheduled to occur Thursday, March 18 at 11 a.m. at the Student Union north entrance. An Open House and guided tours will immediately follow. Details regarding the scheduled events can be found on-line at <http://asi.csuci.edu/news-and-events.htm>.

As part of the Grand Opening festivities, a Be PROUD marketing campaign has been launched. The Grand Opening committee comprised of CI students, faculty, staff, and administrators requested a motto which encapsulated the purpose of the Student Union in addition to the Grand Opening festivities. Each of the events was intentionally scheduled to highlight the Be PROUD motto: Be Purposeful, Be Respectful, Be Outstanding, Be Unique, Be Dolphins!

For more information contact Dr. Genevieve Evans Taylor, Executive Director, Associated Students Inc., at ext. 3998 or genevieve.evans-taylor@csuci.edu.

Other News

Remembering a CI Alum – Julius R. Glover III

Julius Russell Glover III, 23 of Ventura, died Friday, February 5, 2010 in Newhall, as the result of an automobile accident. Born on July 3, 1986 in Los Angeles, Julius was a Ventura County resident for 20 years. He graduated from California State University Channel Islands in 2008 with a BA in English. A passionate and talented writer and poet, Julius loved literature, computers and video games.

Visitation is from 3-8 p.m. today, February 11, at the Ted Mayr Funeral Home, 3150 Loma Vista Road in Ventura. Funeral mass will be celebrated at 10 a.m., Friday, February 12, at Our Lady of the Assumption Church, 3175 Telegraph Rd., Ventura.

The family has asked that in lieu of flowers, contributions in memory of Julius R. Glover III be made to CSU Channel Islands Foundation. A scholarship fund will be created to honor Julius.

For additional information or to make a contribution, please contact Marti DeLaO, Director of Development, at ext. 8919 or marti.delao@csuci.edu.

Student Summer Job Fair

Housing & Residential Education is pleased to offer a summer job fair for students interested in working on campus in Housing this summer. Most positions accommodate students attending summer school, and summer housing is available. Come hear about your dream summer job on Feb. 16 or 17 at 4 p.m. in the E1 Lounge of Housing located at Santa Cruz Village.

For directions or more details, please contact Janel Suliga, Assistant Director of HRE, at ext. 3997 or janel.suliga@csuci.edu.

Student Housing Available May 15 – August 26, 2010

Housing & Residential Education will be offering student summer housing May 15 – August 26, 2010! Any student in good University standing is eligible to stay for the summer.

For more information, please contact Lisa Racine, Coordinator of Housing Conferences, at ext. 8961 or lisa.racine@csuci.edu.

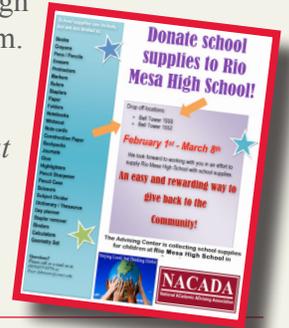
National Academic Advising Association Seeks Donated Supplies



Every year the Advising Center staff attends a professional advising conference and this year the University is hosting the National Academic Advising Association (NACADA) meeting for the Pacific region. This year NACADA is asking universities to come together and donate supplies for needy schools. We are asking for the help of students, faculty, and staff to give what they can to support this charitable cause.

CI's local school will be Rio Mesa High School, a school that offers a migrant education program in addition to its general high school curriculum. Please drop off supplies such as books, pens, pencils, folders, staplers, binders, rulers, calculators, or any unused school supplies that would be of use to a high school student. Drop off locations are Bell Tower 1555 or 1552 from 8 a.m. to 5 p.m. Monday through Friday. We will be collecting items until March 8.

Please contact Peer Advisors Elizabeth Quigley or Kristin Hronek with any questions at ext. 8574 or peer.advisors@csuci.edu.



WeTip Anonymous Hotline Available Now



The University's Police Department has partnered with the nonprofit organization WeTip for the anonymous reporting of crimes that may occur on campus. You can make a report to WeTip by phone at **800-78-CRIME** or online at www.wetip.com.

Total Anonymity

When you call the WeTip hotline the first words you will hear from the tip operator will be, "This is the WeTip crime line. Please do not give your name." The operator will then ask a series of questions, designed by law enforcement, to obtain the maximum amount of information about the reported crime. After the information is taken a code name and number are assigned to the caller. The caller will always remain anonymous.

How to Report a Crime

1. Call the WeTip number; do not give your name. A code name and number will be assigned to you.
2. The WeTip operator will take the information and pass it on to appropriate law enforcement officials who then conduct their own investigation. Only calls made directly to WeTip will be eligible for a cash reward.
3. If your information results in an arrest and conviction, you will be given up to \$1,000 cash, depending upon the importance of the crime solved. Again, your identity will never be known to anyone at WeTip or law enforcement.

Rewards

Cash rewards of up to \$1,000 are given upon verified reports from law enforcement that WeTip information was received prior to arrest and that the information was helpful in the arrest and conviction. The reward drop is made at a secret postal location, using the assigned code names and case numbers. No personal contact is ever made with the original caller.

For more information please contact Cpl. Kevin Medley, Crime Prevention Coordinator, at kevin.medley@csuci.edu.

Around Campus

Zip Hooded Sweatshirts on Sale

Get ready for CI Spirit Wednesdays with The Cove Bookstore's newly received 1/4 zip hooded sweatshirts available in three colors: red, silver and fuchsia.

Don't miss the incredible sale price of only \$21.95 for this trendy version of a classic item. Limited stock is available.

For more information contact The Cove Bookstore at 482-5456.

Share your news – wavelength the campus communication vehicle

wavelength is an electronic, internal newsletter that helps strengthen internal communication and participation across the University through timely updates on campus developments and activities.

This publication is sent out via e-mail every other Thursday.

If you have information you would like shared throughout the campus email it to wavelength@csuci.edu. Items should be submitted by 5 p.m. Monday prior to the Thursday publication date. We encourage your participation, input, and suggestions as we consider this your newsletter and invite you to share with your campus colleagues.