

# wavelength

February 10, 2011

## *Workshops engage and encourage younger students*



*More than 1,000 K-8 grade students will visit the CI campus during the spring semester. Read more about the CI volunteers who host this program on page 2 of this week's Wavelength.*

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## Social Media

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There are more ways than ever to connect with CI students, faculty and community members using social media outlets! Social media offers new ways to engage with constituents, colleagues, and the world at large. This new model can help build stronger, more successful relationships if used properly. Online social networks allow you to listen, share and engage your constituents.

A document outlining CI's [Social Media Guidelines](#) provides information for creating successful social media channels on behalf of the University. Please notify the [Communication & Marketing](#) office of social media outlets created for CI's academic programs, departments or areas so they may be included on the University's [Social Media Directory](#) Web page.

*For additional information contact Nancy Gill, Director of Communication & Marketing, at ext. 8456 or [nancy.gill@csuci.edu](mailto:nancy.gill@csuci.edu).*

## LEAP will facilitate “Pathway to College” campus visit program

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The Leaders in Education Awareness Program (LEAP), a program within University Outreach is comprised of 16 exceptional CI student leaders who volunteer on a weekly basis in providing outreach services to the community. Among their responsibilities, the LEAP team is responsible for hosting on-campus elementary and middle school students through the “Pathway to College” campus visit program.

Schools from Ventura County and surrounding counties register for the Friday programs and bring to campus between 60 and 120 students each week. During the spring 2011 semester, 22 confirmed visits totaling over 1,000 K-8 grade students have been scheduled. LEAP conducts college preparation workshops geared for the children's age level entitled “Your Path to College” and “Welcome to iCollege”. “Your Path to College” is an engaging workshop designed for younger children that allows them to create goals for their future and imagine their high school graduation. “Welcome to iCollege” is geared towards older children and uses modern techniques to teach them about the A-G college entrance requirements, college entrance exams and preparation, the four systems of higher education in California, and provides some information on financial aid.

Visiting students also have the opportunity to ask questions of a CI student panel, are guided on a campus tour, and receive a “Class of 20\_\_” picture that concludes their campus visit. The LEAP team is trained on three vital components: social justice in education, communication, and leadership. LEAP student volunteers learn the importance for service to their community and strive to create a university-going culture for children.

*For additional information contact Vanessa Mendoza, University Outreach Counselor, at ext.3519 or [vanessa.mendoza@csuci.edu](mailto:vanessa.mendoza@csuci.edu).*

## Student Leadership Awards Nominations Open

Student Leadership Programs is proud to announce the 2010-2011 Student Leadership Awards! The Student Leadership Awards recognize the amazing contributions of our student leaders, student groups and mentors. Please take a moment to review the available awards and nominate those individuals and/or groups that you see eligible and deserving of recognition.



### Awards:

- Student Leaders of the Year Awards - Outstanding Freshman, Sophomore, and Junior Awards
- Group Awards - Outstanding Club/Organization and Group Awards, Most Promising Club/Organization and Group Awards
- Mentor Awards - Outstanding Club/Organization Advisor Award and the Mentor Award
- Event Awards - Outstanding Collaborative Event, Co-Curricular Event and Service Project Awards

Nominations are due **March 7**. Please visit the Student Leadership Awards Web page at <http://www.csuci.edu/studentleadership/leadership-awards/index.htm> for nomination forms.

Thank you in advance for taking the time to complete a nomination. It is through your nomination that we are able to recognize the superior development and contributions of our student leaders.

*For additional information contact Jaimie Hoffman, Assistant Director of Student Leadership Programs, at ext. 3141 or [jaimie.hoffman@csuci.edu](mailto:jaimie.hoffman@csuci.edu).*

## Orientation Leader Recruitment

Do you know a student who would make an outstanding orientation leader (OL)? New Student, Orientation & Transition Programs is currently recruiting orientation leaders for the 2011 Island View Orientation sessions. We value your input and would like your recommendations to help build another amazing team. You can assist by informing students that possess the qualities listed below or by making announcements that OL positions are now available during meetings or classes.

Students applying for the orientation leader position must:

- Have attended CI for at least one semester
- Be a student in good academic and behavioral standing at CI with a minimum cumulative grade point average (GPA) of 2.5 upon the completion of the spring 2011 semester
- Demonstrate good organizational and communication skills
- Have the ability to relate to a diverse population
- Have the ability to effectively communicate with large audiences
- Be a team player with intrinsic motivation
- Have experience with team development and conflict resolution

To learn more about the hiring process you visit: [http://www.csuci.edu/nsotp/orientation/orientation\\_leader\\_information.htm](http://www.csuci.edu/nsotp/orientation/orientation_leader_information.htm).

*For additional information contact Kirsten Moss-Frye, Associate Director of Access, Orientation & Transition Programs, at ext. 3156 or [kirsten.moss@csuci.edu](mailto:kirsten.moss@csuci.edu) or New Student, Orientation & Transition Programs at ext. 3160 or [orientation@csuci.edu](mailto:orientation@csuci.edu).*

## MVS Speaker Series to feature Harold S. Edwards – Feb. 11

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Harold S. Edwards will be the next featured speaker for the Martin V. Smith School of Business & Economics spring speaker series. The event will be held Friday, Feb. 11 from 12 to 2 p.m. in Malibu Hall. The event is free and includes lunch for the first 250 attendees.

Harold Edwards is the President and CEO of the Limoneira Company, a 118-year old NASDAQ listed (LMNR) global, vertically integrated agribusiness concern based in Santa Paula, California. Edwards is a fifth generation member of one of the farming families to be associated with the Company over its long history and is also a member of the University's Foundation Board.

The Limoneira Company was founded in Ventura County in 1893. Over time, Limoneira has evolved into a prosperous global agribusiness and community developer whose mission is to preserve and promote its tradition, heritage and legacy in agriculture, community development and stewardship to maximize value for its shareholders. Today, Limoneira is the largest avocado producer in the United States and the largest vertically integrated lemon supplier in California.

This event is sponsored by the MVS School of Business & Economics and the MVS Business Advisory Council. Reservations may be made by visiting <http://business.csuci.edu/events.htm>.

*For additional information contact Merissa Stith, Events Coordinator Academic Affairs, at ext. 8548 or [merissa.stith@csuci.edu](mailto:merissa.stith@csuci.edu).*

## Spring Environmental Lecture Series

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The Environmental Science & Resource Management program will present a Spring Environmental Lecture Series, which free and open to the public. They will take place from 6 to 7 p.m. as follows:

**Parasites and Ecosystems** with speaker Kevin Lafferty of USGS and UC Santa Barbara  
• Tuesday, Feb. 22, John Spoor Broome Library, room 1360

**Green Tech: Networking and Control Technologies in Energy Saving Applications** (co-sponsored with the Martin V. Smith School of Business & Economics) with speaker Chris Stanfield of Echelon Corporation  
• Tuesday, March 8, John Spoor Broome Library, room 2325

**Kitchen Literacy: forgetting and remembering where food comes from** with speaker Ann Vileisis, historian and author  
• Tuesday, April 5, campus venue to be determined

**The Future of World's Birds in the 21st Century** with speaker Cagan Sekercioglu of the University of Utah  
• Tuesday, April 19, John Spoor Broome Library, room 1360

**Moby-Dick and the Mythology of Oil** with speaker Robert Wagner, independent petroleum consultant  
• Tuesday, April 26, John Spoor Broome Library, room 1360

*To make a reservation contact Mary Devins, Faculty Coordinator, at ext. 3253 or [mary.devins@csuci.edu](mailto:mary.devins@csuci.edu).*

## Program urges respect for differences – Feb. 15



CI will commemorate the 2008 killing of 15-year-old gay Oxnard student Lawrence King with a candlelight vigil on Tuesday, Feb. 15. The evening's program will feature a showing of *The Laramie Project* at 6 p.m. at the Broome Library, room 2325.

For the second year the student gay/straight alliance, Spectrum, in partnership with Julia Balén, Associate Professor of English, and her English/Gender Studies Class, offers a program to remember Lawrence King. This year they also commemorate the wrongful murder of Matthew Shepard, a 21-year-old gay student from the University of Wyoming. *The Laramie Project*, a film of the play by Moises Kaufman, will be shown followed by a discussion. The

discussion, an exploration of how we might end violence and harassment directed at lesbian, gay, bisexual and transgender people in schools and communities will be followed by a candlelight vigil.

CI emphasizes the issue of civil discourse and what it means in campus life, particularly in light of the current national conversation about civility and democracy. This program considers what respecting differences means. The program is presented by Spectrum, the School of Education, the English program, the Centers for Multicultural Engagement and Community Engagement, Associated Students, Inc., Housing & Residential Education, and Multicultural Programs.

For additional information please contact Julia Balen, Associate Professor of English, at ext. 8435 or [julia.balen@csuci.edu](mailto:julia.balen@csuci.edu).

## Career Development Services Workshops – Feb. 15 & 22

The Career Development Center staff hosted their first Open House on Feb. 1 with over 120 guests in attendance. The Open House served as an opportunity to introduce new programs and services offered for the spring semester. The campus-wide event also welcomed the Coordinator of Career Development Services, Amanda Carpenter. Career Resource Assistants Lindsay Thomson, Whitney Gradillas, and Chelsea Martino were also introduced and will provide career support to their peers at the Career Development Center in their new role.

Career Development Services looks forward to serving students as they venture on their journey for career success. A highlight of February activities include:

### **Brown Bag Lunch Series, Featuring CI Alumni**

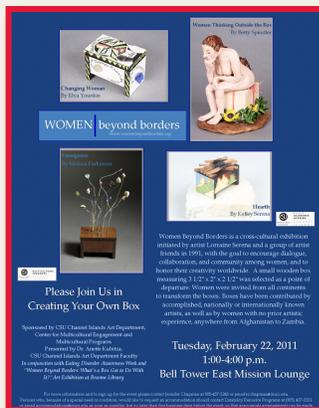
Listen and learn from CI alumni as they share their educational and professional experiences post-graduation. The first 25 students to arrive and sign-in the day of the event will be given a **FREE** brown bag lunch. Tuesday, Feb. 15, 12:00 p.m. - 1:00 p.m. Broome Library, #1360

### **Occupational Exploration**

Interested in several career paths? Learn how to research detailed information about specific career paths including information pertaining to; nature of work, earnings, job outlook, and more. Tuesday, Feb. 22, 10:00 a.m. - 11:00 a.m. Bell Tower, #1548

For additional information contact Amanda Carpenter, Coordinator of Career Development Services, at ext. 3565 or [amanda.carpenter@csuci.edu](mailto:amanda.carpenter@csuci.edu).

## Women Beyond Borders Box Making Workshop – Feb. 22



The Art program, Center for Multicultural Engagement, and Multicultural Programs, invite the campus community to a presentation by Art lecturer, Dr. Anette Kubitzka, on “Women Beyond Borders: What’s a Box Got to Do With It?” The presentation and box making workshop will be held in conjunction with Eating Disorder Awareness Week on Tuesday, Feb. 22 from 1 to 4 p.m. in the Bell Tower East Mission Lounge.

Women Beyond Borders is a cross-cultural exhibition initiated in 1991 by artist Lorraine Serena and a group of artist friends with the goal to encourage dialogue, collaboration, and community among women, and to honor their creativity worldwide. A small wooden box measuring 3 1/2” x 2” x 2 1/2” was selected as a point of departure. Women were invited from all continents to transform the boxes. Boxes have been contributed by accomplished, nationally or internationally known artists, as well as by women with no prior artistic experience.

For additional information contact Jennifer Chapman, Coordinator of Multicultural Programs, at ext. 3243 or [jennifer.chapman@csuci.edu](mailto:jennifer.chapman@csuci.edu).

## Women’s Recognition Luncheon – March 29

The Center for Multicultural Engagement and Multicultural Programs will once again host a Women’s Recognition Luncheon to honor women who foster growth and development of our community through leadership, service and dedication. This year’s Women’s Recognition Luncheon will be held on Tuesday, March 29 at 12:00 p.m. in Malibu Hall 100.

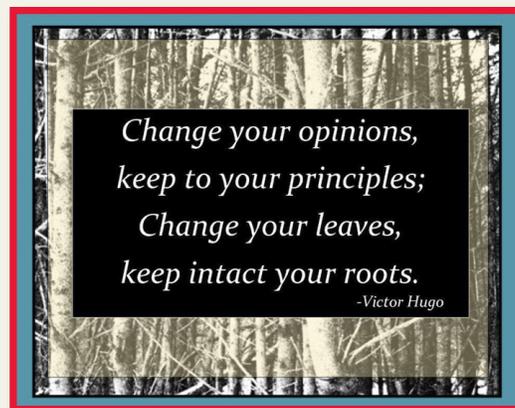
The event will pay tribute to the National Women’s History Project theme: “Our History is Our Strength”. To honor the 100 year anniversary of the California Woman Suffrage Amendment, we welcome you to mingle with historic female California suffragists played by the 1911 Conejo Valley Votes for Women Club. The luncheon will also host Ms. Winifred Elam and her one-woman performance “Ain’t I a Woman” inspired by Sojourner Truth’s famous 1851 speech.

Any member of the campus community may nominate an exceptional female leader that has fostered the growth and development of the community. Since CI’s history is based upon the strength of our mission pillars, we ask that you nominate women on the basis of their contribution to:

- Integrative Approaches
- Experiential and Service Learning
- Multicultural Perspectives
- International Perspectives

*Nominations will be accepted in the six categories of:*

- Student
- Staff
- Administrator
- Faculty
- Alumni
- Community Member



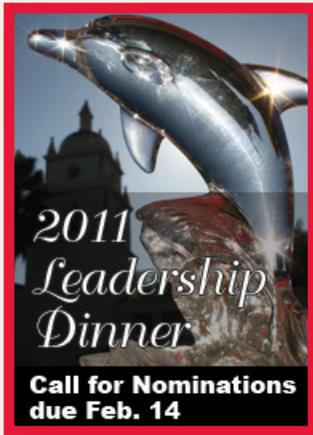
[Click here to download Nomination form.](#) Nomination forms are also located in the MWGSC, Bell Tower East 1805 or by e-mail request to [jennifer.chapman@csuci.edu](mailto:jennifer.chapman@csuci.edu).

Submissions are due no later than 5:00 p.m. on Friday, March 4. The luncheon is open to all campus community members and invited special guests.

For additional information and to RSVP for the event contact Jennifer Chapman, Coordinator of Multicultural Programs, at ext. 3243 or [jennifer.chapman@csuci.edu](mailto:jennifer.chapman@csuci.edu).

## B&TP Leadership Dinner – April 28

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The fifth annual Business & Technology Leadership Dinner will be held Thursday, April 28 at 6 p.m. at the Embassy Suites Mandalay Beach Resort in Oxnard. The recognition and student scholarship fundraising event is proudly sponsored by Santa Barbara Bank & Trust.

[Click here to view 2011 B&TP Leadership Dinner.](#)

The evening will feature presentations of the:

- B&TP Business & Community Leader of the Year Award
- B&TP Technologist of the Year Award
- B&TP Faculty Member of the Year Award
- Five student scholarships

*For additional information contact Kim Bluitt, Director of Corporate & Foundation Relations, at ext.8919 or [kim.bluitt@csuci.edu](mailto:kim.bluitt@csuci.edu).*

# Around Campus

## Spring Sweatshirts Now on Sale

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The Cove Bookstore is holding their annual spring sale on sweatshirts available in Fuchsia, Graphite Gray, or Black. Sweatshirts include a front zipper and hoodie for an amazing price of \$24.95.

Please stop by the Cove Bookstore to purchase your size before they are all gone!

*For additional information contact the Cove Bookstore at 482-5456.*

## Wellness Monthly - Healthy Food Therapy A Positive Spin on Eating for Relaxation and Comfort

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Look through any magazine and you're sure to find an article about how to eat healthier or how to lose weight, but how often can you learn about how to eat for relaxation and comfort in a healthy way?

[Download February 2011 Pacificare Wellness Monthly \(PDF\)](#)

*For additional information contact Diana Enos, Benefits Coordinator, at ext. 8426 or [diana.enos@csuci.edu](mailto:diana.enos@csuci.edu).*

## Correction

In the last issue of *wavelength*, an article incorrectly reported that the University had received an award from the Ventura County Emergency Coordinators Council for "Best Emergency Preparedness Plan." The correct information should have noted that University representatives were recognized for their contribution in helping to develop the award-winning 2010 Ventura County Hazard Mitigation Plan.

### *Share your news – wavelength the campus communication vehicle*

*wavelength* is an electronic, internal newsletter that helps strengthen internal communication and participation across the University through timely updates on campus developments and activities.

This publication is sent out via e-mail every other Thursday.

If you have information you would like shared throughout the campus email it to [wavelength@csuci.edu](mailto:wavelength@csuci.edu). Items should be submitted by 5 p.m. Monday prior to the Thursday publication date. We encourage your participation, input, and suggestions as we consider this your newsletter and invite you to share with your campus colleagues.