Executive Summary 2014 – 2015
Overview

• Drinking behaviors of students before they arrive on campus
• Frequency and reasons why first-year students drink
• Student responses compared to students across the United States
• Impact of high-risk drinking on students
Highlights

• Findings are based on self-report data obtained from 867 first-year CI students who completed all three AlcoholEdu for College Survey’s.

• When measured prior to arrival on campus, CI students’ drinking rates where below the national average.
Highlights

• 11% of CI students reported drinking in a high-risk way, when measured midway through the fall semester (n=867)

• 87% of CI students, after completing AlcoholEdu®, reported that the course prepared them to make responsible decisions about drinking.
Highlights

• The most common drinking-related risk behaviors that CI students engage in are doing shots and pre-gaming.

• Two of the most frequently reported negative consequences of drinking are hangovers and blacking out.
Highlights

• CI students reported that AlcoholEdu® prepared them to:
  • Prevent an alcohol overdose
  • Help someone who may have alcohol poisoning
  • Establish a plan ahead of time to make responsible decisions about drinking
  • Change their drinking behavior
  • Changed their perceptions of other’s drinking behavior
Impact for High-Risk Students

• Before taking AlcoholEdu®:
  • 54% of high-risk drinkers (n=79) saw no need to change the way they drink.

• After taking AlcoholEdu®
  • 64% (n=50) indicated their readiness to change their drinking behaviors.
A Profile of CI Students

• Abstainers: 0 drinks in the past year

• Non-drinkers: 0 drinks in the past two weeks

• Light/moderate drinkers: on at least one occasion in the past two weeks
  • 1 – 3 drinks for females
  • 1 – 4 drinks for males

• Heavy-Episodic drinkers: on at least one occasion in the past two weeks
  • 4 or more drinks for females
  • 5 or more drinks for males
A Profile of CI Students

- Data shows that 37% of CI students have not had a drink of alcohol in the past year. Among those who have (n=773), the drinking rates are as follows:

Survey 1 (n=1239)

- Heavy-Episodic Drinkers: 12% CI Students, 20% National Average
- Light/Moderate Drinkers: 18% CI Students, 18% National Average
- Non-Drinkers: 63% CI Students, 70% National Average
- Abstainers: 34% CI Students, 37% National Average
A Profile of CI Students

- Data from the final survey shows how CI students’ (n=508) drinking rates changed early in the first semester as compared to national aggregate.

Survey 3 (n=867)

- **Heavy-Episodic Drinkers**: 11% (National Average) vs. 26% (CI Students)
- **Light/Moderate Drinkers**: 20% (National Average) vs. 20% (CI Students)
- **Non-Drinkers**: 54% (National Average) vs. 69% (CI Students)
- **Abstainers**: 32% (National Average) vs. 40% (CI Students)
Thank you!

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