


The Economic Value of California State University Channel Islands to Ventura and Santa Barbara Counties



About CSUCI

 **8,094**
Students

 **1,007**
Employees

Ventura and Santa Barbara Counties
California

Economic impact analysis



Alumni impact

Impact of the increased earnings of CSUCI alumni and the businesses they work for

\$166.1 million
Added income

1,651 Jobs supported

OR



An economic boost similar to hosting the World Series
26x



Operations spending impact

Impact of annual payroll and other spending

\$146.9 million
Added income

1,318 Jobs supported

OR



Enough to buy **3,121** new cars



Student spending impact

Impact of the daily spending of CSUCI students attracted to or retained in the region

\$22 million
Added income

312 Jobs supported

OR



Enough to buy **1,776** families* a year's worth of groceries



● = 50 jobs
* = family of four



Visitor spending impact

\$3.2 million Added income OR **36** Jobs



Research spending impact

\$2.4 million Added income OR **25** Jobs



Construction spending impact

\$2.2 million Added income OR **26** Jobs



Volunteerism impact

\$1.2 million Added income OR **36** Jobs

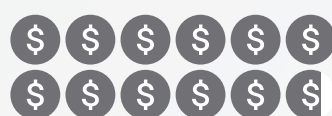
Investment analysis



For every \$1...



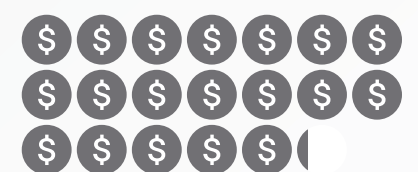
Students gain **\$11.70** in lifetime earnings



Taxpayers gain **\$3.10** in added tax revenue and public sector savings



Society gains **\$19.20** in added income and social savings



The average bachelor's degree graduate from CSUCI will see an increase in earnings of **\$32,500** each year compared to someone with a high school diploma working in California.

