Housing and Residential Education
Event Proposal

Date submitted: 9/04/2006  Person Responsible: Rachael Jordan
Title of Event: “Archie Bunker’s Neighborhood”
Date of Event: September 15, 2006  Time: 6:30  Location (Where): The Hub
Is This Venue Available? Yes  Was room reserved? yes
Committee/Task Force Members (Who): Rachael Jordan, Jaimie Hoffmann, Dr. Sawyer, Dean Cotton, and a few RA’s (I’m waiting for their response)
Audience (For Whom): Residents of Anacapa Village  Expected # of Attendees: 25
Brief Description of Event (What): "Archie Bunker’s Neighborhood" is an interactive program in which participants can put together their own community and observe the hardships that are present.

Objectives for Event (Why):
To educate Students on the damages that stereotyping can cause in a community.

(Student will learn)
1. How stereotypes can damage society
2. Challenge students by making them perform outside of their “comfort zone”
3. How to effectively communicate their thoughts through a facilitated discussion
4. To educate Students on the damages that stereotyping can cause in a community.

Nine Dimensions of Wellness. Please name dimension /describe specific aspect of the event:

Dimensions and brief description of connect:
1. Cultural – Students will be presented with issues of oppression and diversity
2. Interpersonal- students will work together to build “communities”
3. Expression – students will be asked to participate in a discussion directly following the activity

Details of the Event.

MATERIALS NEEDED
1. various colored dots or stars
2. masking tape
3. price lists
4. a gift for the white group
5. badges for the police, mayor, Secretary of Permits, Prison Guard
6. signs designating the areas and titles (Mayor’s Office, Permit Office, Prison)
7. 5-6 non attendees to help you
8. play money
9. permits
10. index cards to represent buildings built
11. rubber gloves

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THE PLAYERS

Mayor
The head of Archie Bunker's Neighborhood is Archie. His or her role is to oversee the building of each community and hear appeals for permits when he/she feels it is warranted.

Secretary of Permits
The role is to issue building permits when warranted and to treat people the way they deserve to be treated (according to the stereotypes). You may charge extra money for certain groups to build.

Prison Guard
The role is to keep people in prison until you feel like letting them go and to treat people the way they deserve to be treated (according to the stereotypes).

Police Officers (5-6)
The role is to escort people to the secretary of permits, supplier, mayor, and jail when warranted and to treat people the way they deserve to be treated (according to the stereotypes). You may chose to resort to bribery to allow certain groups to perform functions.

Residents
The people who are working to build the community, they should build the best community possible given the resources they have to work with.

PROCEDURE

1. Room Setup - A large room should be used and masking tape should be put on the floor to section it off. You will need 7 sections of about the same size. As the activity progresses, police officers will make the communities smaller or larger based on the group (white group will end up with a larger group).


3. As the attendees come into the room you will give them a sticker and direct them to their appropriate area.

4. When everyone is in the room explain that the object of the game is to build the best community possible using the resources (money) they have.

5. Explain the rules

THE RULES FOR PARTICIPANTS

Each community should have the following –
- an envelope with fake money
- a copy of the rules
- index cards (to build with)
- a marker

- Permit Applications

1. To leave your assigned area you must have a police escort, no matter what! You must have a police escort when returning to your assigned area, as well. Only one person from each group may leave at one time (unless someone is in jail).

2. To build something you MUST first get a building permit from the Secretary of Permits.

3. Any infraction of the rules will result in you being put in jail and you are not of any help to your group in jail.

4. If you are denied a permit or supplies you may ask the Mayor to hear your appeal.

THE POINT OF THE EXERCISE

The mayor, secretary of permits and police officers should capitalize on every stereotype they have ever heard and use it against all of the groups.
STEREOTYPE EXAMPLES

White/Caucasian
No escorts, always approved for permits, don't require permits, cheaper prices, never go to jail, extra money, more land. Give them a gift at the beginning of the game.

Native Americans
Continuously take land away, make references to gambling, casinos and rituals.

African American
Comment about how they should be doing things for you
Ask about gangs, ignore them often.
Only sell them cheap apartment buildings, churches, hospitals, fast food restaurants, and clubs

GLBT
When escorting them and dealing with them wear rubbers gloves, make reference to AIDS.
Ignore often. Only sell them hospitals, expensive apartment buildings, clubs, condos, and nice restaurants.

People with Disabilities
Help them do everything, get them chairs, NEVER ignore them, treat them as though they are helpless.
Sell them everything but parks, clubs, malls, and schools

Hispanic
Always speak very loud to them and very slowly, keep telling them you don't understand and walking away.
Sell them only cheap apartments and factories.

Other Groups that could be used: immigrants, women, Asian Americans, athletes, popular people, nerds, skaters

DISCUSSION

❖ What neighborhood were you in? How could you tell?
❖ What did you build?
❖ How did you feel being discriminated against?
❖ Do you think this activity was realistic?
❖ Do you think people think these things but don’t say them?
❖ How did you feel discriminating against others?

Schedule

<table>
<thead>
<tr>
<th>Before Event: Task</th>
<th>Who</th>
<th>Time</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Post advertising</td>
<td>Rachael</td>
<td>Sept. 5th</td>
<td></td>
</tr>
<tr>
<td>Turn in supplies list</td>
<td>Rachael</td>
<td>Sept. 5th</td>
<td></td>
</tr>
<tr>
<td>Photocopy papers needed</td>
<td>Rachael</td>
<td>Sept. 11th</td>
<td>This will include sending them information on the event and the role that they will be playing so that they are prepared on the day of the event Set up will include making the designated areas in the Hub, putting up signs in the Hub and debriefing the actors</td>
</tr>
<tr>
<td>Contact facilitators and actors</td>
<td>Rachael</td>
<td>Sept. 5-11th</td>
<td></td>
</tr>
<tr>
<td>Set up event</td>
<td>Rachael</td>
<td>Sept 15th @ 5:30</td>
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</tbody>
</table>

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<thead>
<tr>
<th>Schedule</th>
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</thead>
<tbody>
<tr>
<td>During the Event: Task</td>
<td>Who</td>
<td>Time</td>
<td>Notes</td>
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<tr>
<td>Z:\WASC\1. Educational Effectiveness Report\99. working folder\5 co curr and imbl0\final exhibits\5.14 housing resid ed prop.doc</td>
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Publicity

All events that are to be held in housing must have the all five modes of publicity listed below unless otherwise arranged with the ARD. All publicity must be displayed no later than two weeks prior to the event.

<table>
<thead>
<tr>
<th>Type</th>
<th>1st Post Date:</th>
<th>2nd Post Date:</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Sandwich Board Posters</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 Large 6 Ft. Poster for The Commons</td>
<td></td>
<td></td>
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<tr>
<td>100 Small Handout Flyers</td>
<td></td>
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<tr>
<td>21, 8 1/2 x 11 or 11 x 14 Posters for the Bulletin Boards</td>
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<tr>
<td>Listing on Univeristy Calendar of Events</td>
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</tbody>
</table>

Supplies Needed

Food

- Business Meal Request (Attached)
- Caterer
- Potluck
- Snacks
- Drinks

Give details

Food Service. Check off what you need. Write how many of each, and who will be providing them.

- Chaffing dishes
- Serving Bowls
- Serving Platters
- Serving Spoons
- Serving Tongues
- Paper Towels
- Ice
- Coolers
- Tablecloths

Dining Ware. Check off what you need. Write how many of each, and who will be providing them.

- Plates
- Bowls
- Spoons
- Large
- Napkins
- Knives
- Small
- Forks
- Cups
**Decorations.** What will the decorations for the event be and how will they be purchased? No decorations are needed.

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**Music.** Who will be providing the music for the event?

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**What kind of equipment set-up are we responsible for?**

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**Equipment.** Fill out a work order for OPC and/or for IT

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Estimated Amount</th>
<th>Actual Amount</th>
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</thead>
<tbody>
<tr>
<td>Extension cords</td>
<td></td>
<td></td>
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<tr>
<td>Projector Screen</td>
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<td></td>
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<tr>
<td>Projector</td>
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<tr>
<td>Microphones</td>
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<td>Speakers</td>
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<td>PC</td>
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<td>TV</td>
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<td>VCR</td>
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<td>Podium</td>
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Please draw a basic sketch of the set-up that you would like (if needed).

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**Speaker**

Who will be the speaker? Dean Cotton, Jaimie Hoffman, and Dr. Sawyer will all help lead small group discussions.

What is the name of the speaker?

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**EVENT BUDGET**

<table>
<thead>
<tr>
<th>Description</th>
<th>Estimated Amount</th>
<th>Actual Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Performer Fees</td>
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<td></td>
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<tr>
<td>Food/Refreshments</td>
<td>0</td>
<td></td>
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<tr>
<td>Equipment Rental</td>
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<tr>
<td>Travel</td>
<td>0</td>
<td></td>
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<tr>
<td>Printing/Marketing</td>
<td>$20</td>
<td></td>
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<tr>
<td>Supplies</td>
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<td></td>
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<tr>
<td>Parking</td>
<td>0</td>
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<tr>
<td>Security</td>
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</tbody>
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<p>| Decorations                  | 0       |
| Interpreting/Communication  | 0       |
| Physical Plant (OPC)        | 0       |
| Additional Sound/Lighting   | 0       |
| Awards/Recognitions         | 0       |
| Souvenirs/Giveaways         | 0       |
| Miscellaneous               | 0       |
| <strong>Physical Plant (OPC) Total Cost</strong> | $20 |</p>
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<thead>
<tr>
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<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
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</thead>
<tbody>
<tr>
<td>Publicity/Marketing</td>
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<td>Audience Reaction</td>
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<td>Planning Process</td>
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<td>Overall Evaluation</td>
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**Things That Went Well:**

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**Things That Did Not Go Well:**

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**Suggested Improvements:**

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_____________________________________________________________________________

**Should The Event Be Repeated?**

YES  NO

**Were Committee Responsibilities Well Defined?**

YES  NO

**What Publicity Was Used?**

_____________________________________________________________________________

_____________________________________________________________________________