

Board Meeting Minutes
August 15, 2016 at 6:00 p.m.
Camarillo Chamber of Commerce Conference Room

Board members present:

1. Gladstone Bucknor '06
2. Gary Cushing '10
3. Barbara Davey
4. Nichole Ipach
5. James Jackson '13
6. Melody Kimball '09
7. Richard Lucas '08
8. Bert Partida '05
9. Lisa Pitts, student
10. Ernie Villegas
11. Daniel Wolowicz
12. Natalie Yanez '14

Board members absent:

Jason Barnes '12
Marlene Dean
Matt Furmanski
Sarah Gallagher '10
Mark Garcia '04
Amanda Gordon '11
Saxon Knauss '07
Robert Krauss '07
Allison MacDonald '07
Maria Madrid, student
Gary Wartik

Staff present: Tania Garcia, Alysha Cordova '15, Steven Guetzoian '12

1. **Welcome** (Cushing)
 - a. Meeting called to order at 6:00 p.m. by AFA President Gary Cushing.
 - b. Board Member Introductions.
 - c. New Board Member Welcome.
 - Natalie Yanez received her MBA 2014. She is the Director of Community Partnerships for Ventura County Credit Union.

- Gladstone Bucknor received his BA in History in 2006 and went on to receive his MLIS from San Jose State in 2009. He is the Assistant Library/Regional Administrator of the County of Los Angeles Public Library.
- Ernie Villegas is a Friend Representative and owns Villegas Public Affairs.

2. **Approval of Minutes, May 16, 2016** (Kimball)

No quorum, so could not vote to approve minutes.

Discussion: Amend the May 16, 2016 meeting minutes by adding Melody Kimball to list of absentees.

3. **President's Report** (Cushing)

- a. Board Social with Dr. Beck. Scheduled for Friday, September 16 starting at 6 p.m. Please RSVP, spouse/significant other welcome. Dr. Beck plans to arrive around 7:30 p.m.
- b. The Year Ahead - Implementation
 - Fundraising and Committees implementation of all the planning from previous year.
 - Start of another era for the university. Dr. Beck has published a video on Monday. She is personable, reachable, and out there in the community.

4. **Treasurer's Report** (Krauss)

- a. Review of Financials.
 - \$28K to move into Scholarship account. Funds raised from Dodger Day and Wine Event.
 - No income statement and balance sheet yet. Will have for next meeting. Not many expenses this time given the time of year.

5. **Action Items:**

- a. Bylaws Correction - Committees.
No quorum, so could not vote for Bylaws Correction.
 Discussion:
 - Government Relations - previously a priority for the CSU, has evolved.
 - Chapters - not currently necessary
 - Membership - folded into Communications and Marketing Committee
 - Wine Committee and Dodger Day Committees are covered under the Event Specific Committees.

6. **Committee Reports** (Chairs)

- a. **Communication & Marketing** (Jackson). Nothing significant to report, last meeting was June. Next meeting soon. Communications Report indicates Alumni Spotlight and Campus Updates click-throughs probably due to change in leadership.
- b. **Dodger Day** (Guetzoian). SEPT 25 at 1:10 p.m.
 - Vin Scully's last game.
 - SALES: Sold 600 of 700 tickets. Currently sold out to the public. Quantity set aside for sponsors and students.
 - SPONSORSHIP: \$8k sponsorship still needed.

- **TRANSPORTATION:** Taking metrolink instead of 13 buses significant cost savings (\$8K vs \$14K) projected to raise money through this event. Departing from Simi Valley station.
 - Volunteers needed. New volunteer recruitment opportunity (via FB).
 - Ticket pickup on campus prior to the event date.
- c. **Finance** (Partida). Budget for next year by December. Committee to meet soon.
- d. **Fundraising** (Barnes). No update
- e. **Nominations** (Wartik). No update
- f. **Programs & Events** (Cervi). Next meeting scheduled for OCT 11
- Wine Event ReCap. Set new A&FA record for event fundraising. Details below.
 - \$16 for 2016 Thank You Reception, 8/18. Sierra Hall room terrace. Class 2008 won both awards for participation and amount raised.
 - **Giving Goals:** \$60K and 696 alumni donors.
 - **Final Actuals: \$40K raised** (tied with last year) and **493 alumni donors** (lower than last year).
 - Welcome Celebration, 8/28. Promoting Dodger Day and a raffle to win tickets. Scheduled from 10 a.m. - 2:30 p.m. Audience: alumni, students, parents.
 - Scholarship Reception, 9/9
 - CSU Back to College Night, 9/14. Student and alumni tabling with giveaways at this in DC.
 - Dodger Day, 9/25. Covered in separate section above.
 - President's Dinner & Concert, 10/8
- g. **Scholarship Taskforce** (Kimball).
- One scholarship recipient has informed us of part-time status; therefore, we are investigating possibility to award that scholarship to an alternate candidate.
 - Encourage the Board to participate in the Scholarship Reception on 9 SEPT to meet our recipient Michael Merrill.
- h. **Strategic Plan** (Gordon). Met today. Planning to present at next Board Meeting.
- i. **Wine Team** (Davey). Set new A&FA record for event fundraising.
- Raised \$12K (goal \$10K).
 - 142 participants (goal 150 people), had new alumni participation (new to this event and new to events in general). 150 people is good size rather than smaller.
 - Great venue at the Camarillo Air Museum
 - Save-the-date for June 15, 2017
 - OCT 19 is next committee meeting
7. **Student Report** (Pitts/Madrid). Involvement Fair scheduled for SEPT 7 from 11 a.m. - 2 p.m. Tabling opportunity for A&FA.
8. **Faculty Report** (Furmanski). None

9. **Alumni Director Report** (Garcia)

- a. 2016-17 Calendar. Provided in the meeting packet.
- b. **Alumni Giving Plan.** Early start to fundraising this year with a “cause” focus. Next year we can either award a 3rd scholarship or increase scholarship amount.

10. **University Report** (Ipach)

- a. AUG 8 was start date for President Beck. She is conducting a listening tour. We anticipate she'll share her vision in the spring.
- b. Apartments to be developed business deal in escrow.
- c. Hit enrollment target, almost 7,000 students (2,200 graduated last May)
- d. Student Success is critical to CI and the CSU's Strategic Plan. Components include:
 - Retention and graduation rates
 - Push for scholarship support
 - Address food insecurity
 - Emergency Fund for students to provide assistance
 - Meal plan donation

11. **Open Comments.** None additional

Meeting ended at 6:50 p.m.

The next Alumni & Friends Association Board Meeting will occur on Monday, October 17, 2016 at 6:00 p.m. at the Camarillo Chamber of Commerce Board Room.