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**Full Board Members Meeting & Retreat  
Agenda  
February 24, 2014 at 6:00 p.m.  
CSU Channel Islands, University Hall, Training Room**

- 1. Welcome (Cushing)**
  - a. New Board Member Introduction
  - b. Introduction of Special Guests
- 2. Approval of Minutes (January 27, 2014)**
- 3. President's Report (Cushing)**
  - a. Review of 2013-14 Goals
  - b. \$14 for 14
  - c. Introduce Alumni Attitude Study/Rob Shoss
- 4. Special Presentation – CSU Alumni Attitude Study Results (Shoss)**
  - a. Hour long presentation
- 5. Treasurer's Report (Walker)**
- 6. Action Items:** None
- 7. Discussion Items:**
  - a. Term Limits
  - b. Alumni Council Selection Procedure
- 8. Committee Reports**
  - a. Programs & Events (Mattingly)
    - Future Planning
    - Grad Fest
    - Upcoming Events
  - b. Nominations (Wartik)
  - c. STAT Society (Barnes)
  - d. Wine Team (Davey)
    - i. Through the Grapevine – June 19 – 5:30pm
    - ii. Location Change
  - e. Alumni Career Taskforce (Calderas)
  - f. Membership & Marketing (Ingram)
    - i. Social Media Marketing Plan
  - g. No Report: Finance, Strategic Plan, Government Relations, Taskforce for Long-term Funding
- 9. Alumni Director Report/University Report (Zacarias/Garcia)**
  - a. News
  - b. Sponsorships

**NOTE:** Next Full Board meeting – Monday, April 21, 2014 @ 6pm – CI



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**Full Board Members Meeting & Retreat  
Agenda  
April 21, 2014 at 6:00 p.m.  
CSU Channel Islands, University Hall, Training Room**

- 1. Welcome (Cushing)**
- 2. Approval of Minutes (February 24, 2014)**
- 3. President's Report (Cushing)**
  - a. Review of Board Member Roles & Responsibilities
  - b. Importance of May and September Meetings
  - c. Alumni Council Report (Plat)
  - d. \$14 for 14 Campaign Progress
- 4. Treasurer's Report (Garcia on behalf of Walker)**
- 5. Action Items:** None
- 6. Discussion Items:**
- 7. Committee Reports**
  - a. Programs & Events (Mattingly)
    - i. Grad Fest Final Report
    - ii. Commencement/Alumni Award Update
    - iii. Dodger Day
  - b. Nominations (Garcia on Wartik's behalf)
    - i. Slate of New Board Members & New Officers
  - c. STAT Society (Barnes)
  - d. Wine Team (Davey)
    - i. Location Update
  - e. Alumni Career Taskforce (Calderas)
    - i. First Meeting Update
  - f. Finance (Garcia on Walker's behalf)
  - g. No Report: Finance, Membership & Marketing, Strategic Plan, Government Relations, Taskforce for Long-term Funding
- 8. Alumni Director Report/University Report (Garcia/Ipach)**
  - a. University Advancement Staffing
  - b. News

**NOTE:** Next Full Board meeting – Annual Meeting - Monday, May 19, 2014 @ 6pm – CI



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**Full Board and Annual Meeting  
Agenda**

**June 9, 2014 at 6:00 p.m.**

**CSU Channel Islands, Madera Hall, Conference Room 2381**

- 1. Welcome (Cushing)**
  - a. New Board Member and Retired Member Recognition
- 2. Approval of Minutes (April 21, 2014)**
- 3. President's Report (Cushing)**
  - a. \$14 for 14 Campaign Progress
  - b. Compliance Check – MOA, Bylaws
  - c. Strategic Planning
- 4. Treasurer's Report (Walker)**
- 5. Action Items:**
  - a. Slate of New & Returning Board Members 2014-15 (Wartik)
  - b. Slate of Officers 2014-15 (Wartik)
- 6. Discussion Items:**
  - a. Alumni & Friends Endowed Scholarship Criteria
- 7. Committee Reports**
  - a. Programs & Events (Mattingly/Macdonald)
    - i. Commencement
    - ii. Dodger Day
    - iii. Alumni Award
    - iv. Mentorship & Networking Night
  - b. STAT Society (Barnes)
  - c. Wine Team (Davey)
    - i. Through the Grapevine
  - d. Alumni Career Taskforce (Calderas)
  - e. Finance (Walker)
  - f. No Report: Membership & Marketing, Nominations, Strategic Plan, Government Relations, Taskforce for Long-term Funding
- 8. Alumni Director Report**
  - a. Weekly Director Updates
  - b. Staffing Changes
  - c. Tim Allen Compliance Research
  - d. 2014-15 Calendar
  - e. Career Services Transitions
  - f. Alumni Geographic Groups
  - g. Assisting Outreach
- 9. University Report (Garcia)**



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**Full Board Members Meeting & Retreat  
Agenda  
September 16, 2013 at 6:00 p.m.  
CSU Channel Islands, University Hall, Training Room**

- 1. Welcome (Cushing)**
- 2. Approval of Minutes (May 20, 2013)**
- 3. President's Report (Cushing)**
  - a. The WAGE Project
  - b. VCCF Professional Development Courses
  - c. Frequency of Board Meetings
- 4. Treasurer's Report (Walker)**
- 5. Action Items:** None
- 6. Discussion Items:**
  - a. CSU Alumni Council Representative
- 7. Committee Reports**
  - a. Programs & Events (Macdonald/Mattingly)
    - i. Welcome Celebration
    - ii. Dodger Day
    - iii. President's Breakfast
    - iv. Volunteer Program
  - b. Nominations (Wartik)
    - i. Call for Nominations
  - c. Membership & Marketing (Neira)
    - i. Spring Membership Renewal
    - ii. CI View & Nautical
  - d. STAT Society (Barnes)
  - e. Wine Team (Davey)
  - f. Taskforce for Long-term Funding (Cushing)
  - g. No Report: Finance, Strategic Plan, Alumni Career Taskforce, Government Relations
- 8. Alumni Director Report/University Report (Garcia)**
  - a. Alumni Council Meeting, SDSU
  - b. Pacific Coast Business Times – Fastest Growing Companies
  - c. Advancement Strategic Plan
  - d. Advancement Reorganization

**NOTE:** Next Full Board meeting – Monday, November 18 @ 6pm.