



## **ALUMNI & FRIENDS ASSOCIATION**

C H A N N E L  
I S L A N D S

**CI Alumni & Friends Association  
Full Board Meeting  
California State University Channel Islands  
University Hall, Conference Room  
January 27, 2014  
6:00 pm**

**Board members present:** Jason Barnes, Yvette Bocz, Maria Calderas, Gary Cushing, Barbara Davey, Marlene Dean, Robert Krauss, Leah Lacayo, Allison Macdonald, Melody Mattingly, Bert Partida, Jana Plat, Mason Randall, Austin Walker, Celina Zacarias.

**Staff present:** Tania Garcia, Jonathan Neira.

**Guests:** Hank Lacayo

**Board members absent:** Brandon Blake, Robert Cabral, Kristina Cervi, Stephanie Chavez, Fernando Mora, Mark Sellers.

Board members no-show: Mike Silacci, Pradeep Srinivas.

**Meeting called to order at 6:05 p.m.**

**Minutes:**

We did not have quorum last board meeting, minutes do not need approval.

**President's report: (Cushing)**

Gary would like everyone to look over the attendance sheet. The group is reminded of board member commitments to attend 3 events each year, maintain paid membership in the A&FA, attend all board meetings, and actively participate in a minimum of two committees. Jonathan presented the Givezooks Alumni website for the \$14 for 14 campaign. Our goal is 1,500 alumni participation. Tania went over the CI relations goals.

**Treasurer's Report: (Walker)**

Tania gave the report. No significant change \$64-63,000 number. Looking to ramp up revenue with our new goals and grad fest.

**Committee report:**

Mentorship and networking night- Big success! Alcoa Fasteners sponsored the event. Grad fest- March 5-6, 10:00 am to 6:00 pm, 4 shifts per day. A call for volunteers was placed.

Distinguished Alumni Awards- Date and time? Combining commencement in the ceremony or recognition?

Commencement May 17<sup>th</sup> save the date!

Freshman Orientation- open door for board members to volunteers at the orientation. There will be a video for the new students about Alumni and Friends.

Nominations- There was a nominations meeting and reviewed the list of current members whose terms are expiring. The Chair will be calling those to see if they want to continue or step off the board. The Nominations Committee will present an official slate of new board members and officers at the annual meeting in May, asking for approval.

STAT society-Jonathan, Jason, and Melody met to discuss STAT society. Looking for 6 or 7 interns for the founding charter class. Melody will be working on packet.

Seminar will be put in practice to teach. Jonathan will be overseeing the project but Zach will be the lead staff assigned.

Wine team- There is a meeting on Wednesday night. The committee has secured the gifts for the event. Through the Grapevine is on June 19 at 5:30 pm

Taskforce for long-term funding- Waiting to hear from Dr. Rush. More universities are taking up long term funding

Alumni Career taskforce has a new chair in Maria Calderas and they will get together and create a plan before the next meeting

### **Alumni Director Report:**

We are adding a few staffing position to the university advancement . New director of Operations and a new Director of Development. Chancellor Tim White will be doing a state of the CSU on Wednesday night and the board is encouraged to log in and listen to the live streaming

### **University report:**

July 17<sup>th</sup> is Celina's Birthday

February 20<sup>th</sup>-State of the University and CI Connection luncheon at Spanish Hills.

If you want to sponsor a student, let Celina know.

President Rush is the Grand Marshall of the St. Patrick's Day Parade.

The week of April 1<sup>st</sup>, campus wide project, Light it up Blue is autism awareness. The library will be lit up blue. The different city halls will be asked to participate as well.

Celina was in Sacramento last week as part of the healthcare and education gathering. They are pushing public/private partnership using the CI nursing program as a model. The State of California will hopefully come in to support the nursing as currently only 33 student spots are available and over 500 eligible applicants have applied. \$142M increase to the CSU, stay tuned to hear how this directly plays into supporting the University.

University Staffing Changes- Celina is now under the supervision of the President.

Meeting Adjourned at 6:43



**ALUMNI  
& FRIENDS  
ASSOCIATION**  
C H A N N E L  
I S L A N D S

*California State University Channel Islands*  
**Alumni & Friends Association**  
Alumni & Friends Board Meeting  
Monday, February 24 2014 @ 6:05 p.m.

**Board members present:** Jason Barnes, Yvette Bocz, Gary Cushing, Barbara Davey, Leah Lacayo, Melody Kimball, Bert Partida, Jana Plat, Mason Randall, Mark Sellers, Stephanie Chavez, Robert Cabral, Bert Partida

**Staff/Guest present:** Nicole Ipach, Zach Ingram, Tania Garcia, Jonathan Neira.

**Board members absent:** Kristina Cervi, Fernando Mora, Mike Silacci, Pradeep Srinivas, Celina Zacarias Marlene Dean, Allison Macdonald, Brandon Blake, Austin Walker, Robert Krauss, Gary Wartik, Maria Calderas, Hank Lacayo

**February 24<sup>th</sup>  
6:05 pm**

**Minutes:**

We did not have quorum last meeting, board members can leisurely read the minutes Jana diligently typed.

**President's report:**

Gary introduced the new student board member, Stephanie Chavez. Our special guests are Nicole Ipach and Zach Ingram. We reviewed the Alumni goals. Jonathan gave an update on the \$14 for 14 campaign.

**Special Presentation:**

The Alumni Attitude Study was presented by Ron Shoss. See handout for more information.

**Treasure's Report: (walker):**

Tania gave Austin's report. Highest we have had in our account for scholarships.

**Action Items: None**

**Discussion Items:**

Two terms limits were discussed. Consensus on the bylaw change of official recommendation of two term limit. There was a question if there could be a spreadsheet of current terms of board members.

Tania drafted the Alumni Council Selection Procedure. She asked for any edits from the board. Questions arose about the term limits. A&F is looking for a long-term commitment. The three candidates were emailed questions.

**Committee report:**

Programs: Melody gave the report. Meetings were moved to first Tuesday of the month. We are looking for a kid friendly place. Please respond to the volunteer slots for grad fest.

Wine: Change of location at the Cantara Cellars, June 19<sup>th</sup> 5:30 pm

Membership and Marketing: Zach Ingram gave the report and said we are looking to connect more with our 1,250 CI alumni followers. The largest demographic in our followers are female between the ages of 18-24.

**Alumni Director Report:**

News- In the packet there are sponsorship information for way community members can support the university.

**Next board meeting- Monday April 21<sup>th</sup> 6 pm**

Meeting Adjourned at 7:35 pm



**ALUMNI  
& FRIENDS  
ASSOCIATION**  
C H A N N E L  
I S L A N D S

*California State University Channel Islands*  
**Alumni & Friends Association**  
Alumni & Friends Board Meeting  
Monday, February 24 2014 @ 6:05 p.m.

**Board members present:** Jason Barnes, Gary Cushing, Barbara Davey, Melody Kimball, Jana Plat, Mason Randall, Stephanie Chavez, Robert Krauss, Kristina Cervi, Maria Calderas, Marleen Dean, Nichole Ipach.

**Staff/Guest present:** Tania Garcia, Jonathan Neira.

**Board members absent:** Yvette Bocz, Fernando Mora, Mike Silacci, Pradeep Srinivas, Celina Zacarias Allison Macdonald, Brandon Blake, Austin Walker, Gary Wartik, Bert Partida, Robert Cabral, Mark Sellers.

### **Full Board meeting**

**April 21<sup>st</sup>**

**6:01 pm**

#### **Minutes:**

We did not have quorum. However; Jana was thanked for minutes.

#### **President's report:**

Introductions happened. Board members' attendance reports were quickly looked over. Names highlighted are board members currently in attendance violation. Jana gave a report from the CSU Alumni Council meeting.

14 for \$14 campaign has raised \$9,910. We still need \$11,000.

1/3 the amount of people have donated and half of the money has been collected.

There will be a phone-a-thon soon. Alumni from 2005 are in the lead.

#### **Treasure's Report:**

Tania gave Austin's report. Tania reminded us that we still have to buy dodger tickets and the scholarship money will be transferred over soon. Grad fest funds will be in by the next month.

#### **Action Items: None**

#### **Committee report:**

Programs: Melody gave the committee update. Grad fest final report- we exceeded our committee goal. Total raised: \$8,733. We signed up 297 new members. 18 new lifetime members. We hope to have the save the date sent out in May.

Nominations: We will be voting in our new slate of board members next board meeting. Friend categories will have 4 vacancies. Leah Lacayo has resigned from the board. She will stay committed on the wine committee.

Wine: Change of location at the Twenty Eighty-Eight, June 19<sup>th</sup> 5:30 pm. Wine meeting will meet on Wednesday.

Career taskforce- had the first meeting, the discussion was centered around providing better career services.

No report: Finance, STAT society, Membership & Marketing, Strategic Plan, Government Relations, & Taskforce for Long Term Funding.

### **Alumni Director Report:**

University Advancement staffing has hired new team members: Chris Abe, Director of Operations; Grace Robinson, Director of Planned Giving and Major Gifts. An admin support position for funding will be open shortly. 2014-15 budget looks promising and could open up spots for two more for staff members for University Advancement.

News: CSU Channel Islands has launched the new online degree program. CSU Channel Islands was recognition as Tree Campus USA. Alcoa foundation will be making a contribution of \$25,000 dollars to plant 500 more trees on campus. Speaker series for MVF smith foundation has started. We were recognized as a Green College from Princeton review.

CI connection luncheon was the first preview of lab space, athletic facilities, housing, and alumni centers. CSU Channel Island would like to expand and build out the campus without state funding.

Security systems engineering- Programs needed 50% security systems engineering in the future and job market now. 2016? Sierra Hall will be used to security system engineering.

**Next board meeting- Monday May 19, 2014 6:00 pm**

Meeting Adjourned at 7:35 pm



**ALUMNI  
& FRIENDS  
ASSOCIATION**  
C H A N N E L  
I S L A N D S

*California State University Channel Islands*  
**Alumni & Friends Association**  
Alumni & Friends Board Meeting  
Monday, June 9, 2014 @ 6:09 p.m.

**Board members present:** Jason Barnes, Gary Cushing, Melody Kimball, Jana Plat, Kristina Cervi, Brandon Blake, Yvette Bocz, Austin Walker, Mark Sellers, Bert Partida.

**Staff/Guest present:** Tania Garcia, Jonathan Neira, Eva Gomez.

**Board members absent:** Marlene Dean, Mike Silacci, Pradeep Srinivas, Allison MacDonald, Gary Wartik, Robert Cabral, Robert Krauss, Nicole Ipach, Maria Calderas, Mason Randall, Stephanie Chavez, Barbara Davey.

**Full Board meeting  
Monday, June 9, 2014  
6:09 pm**

**Minutes:**

Minutes from last meeting do not require approval since the last meeting did not have quorum.

**President's report:**

Welcome new faculty Alumni & Friends board member Dax Jacobson. Our retiring board members were thanked for their service: Leah Lacayo, Austin Walker, Robert Cabral and Mark Sellers.

\$14 for 14 Campaign update: There is a 2003 grad that will be setting up a early childhood development scholarship. There were 441 donors and 574 gifts. Average gift size was \$20. \$11,499 raised. Alumni & Friends put together a phone bank but it was difficult to man without students so the advancement team will be taking over the calls.

We need a compliance check/review; our MOA expired in 2012. Strategic Planning Committee will be meeting soon to begin the development of our next 3-5 year strategic plan.

**Treasurer's Report:**

We looked at the statements through April. There's an increase in our net assets due to our past events to raise sponsorship dollars. Tania added that we are still seeing financial contributions from Dodger Day, \$14 for 14 and Grad Fest.

**Action Items:**

Reviewed the proposed new and returning board member and the 2014-15 officer slate. Kristina Cervi motion approval. Yvette Bocz made the second. Slate was anonymously approved.

**Discussion Item:**

Eva opened the discussion on creating the Alumni & Friends Endowed Scholarship criteria. Tania Garcia, Melody Kimball, Yvette Bocz and Jason Barnes will meet to draft scholarship criteria as a separate taskforce.

**Committee report:**

**Program & Events**

- Commencement: We sold all the t-Shirts (200 t-shirts).
- Dodger Day: sold 110 tickets so far
- Alumni Award: Next year we will combine the wine event and alumni awards.
- Mentorship & Networking Night: Will be moved to February 6, 2015.

**Wine Team**

- Through the Grapevine: The wine event is next week June 19<sup>th</sup> 2014.

**No report:** Membership & Marketing, Nominations, Strategic Plan, Government Relations, Taskforce for Long-Term Funding Finance, Alumni Career, STAT Society

**Alumni Director Report:**

The board will start receiving weekly Director updates from Tania.  
Staffing Changes- Admin assistance will be hired soon. Jonathan has taken on a new role as a specialist. Tim Allen Compliance Research- Tim Allen is a past alumni and he gave us an analysis about our organization from his legal background/ point of view. 2014-15 Meeting Calendar were in our packets today. Alumni Geographic Group will be looking to connect our recruiting team and our current alumni in various places in the state. CSSA President Award recognition was given to President Rush.

**Next board meeting- Monday August 18, 2014 6:00 pm**

Meeting Adjourned at 7:25 pm