

**Board Meeting Minutes**  
**April 18, 2016 at 6:01 p.m.**  
**Camarillo Chamber of Commerce Conference Room**

**Board members present:**

1. Jason Barnes '12
2. Yvette Bocz '02eeeees
3. Kristina Cervi '15
4. Gary Cushing '10
5. Barbara Davey
6. Matt Furmanski
7. Sarah Gallagher '10
8. Nichole Ipach
9. James Jackson '13
10. Melody Kimball '09
11. Saxon Knauss '06
12. Robert Krauss '07
13. Lisa Pitts, student
14. Allison MacDonald '07
15. Maria Madrid, student
16. Bert Partida '05
17. Gary Wartik
18. Daniel Wolowicz

**Board members absent:**

Marlene Dean  
Mark Garcia '04  
Amanda Gordon '11  
Richard Lucas '08  
Mike Silacci

**Special Guests/Staff present:** President Richard Rush, Tania Garcia, Steven Guetzoian '12, Alysha Cordova '15

1. **Welcome** (MacDonald)
  - a. Board Introductions.
2. **Special Presentation** (Cushing): President Richard R. Rush  
In recognition of his leadership, Gary presented Dr. Rush with a symbolic pen that has permanent ink (not disappearing ink, graduation joke). On behalf of the A&FA Board,

Gary presented Dr. Rush with a memory book containing photos and our special messages. Dr. Rush expressed his appreciation for Tania for growing A&FA. Dr. Rush also thanked the Board members for believing in this university and thanked the faculty for their trust.

3. **Approval of Minutes, February 22, 2016** (Kimball)

**Motion:** Approve minutes from February 22, 2016. (MacDonald/Seconded by Bocz)

**Discussion:** None

**Vote:** 18 in favor, 0 opposed, 0 abstained.

**Resolved:** Motion carried; Minutes from meeting February 22, 2016 approved.

4. **President's Report** (Cushing)

a. CSU Alumni Council Meeting (Krauss).

- Meeting at San Bernadino on April 8-9. The collective bargaining agreement was reached between faculty and administration. Lou Monville, volunteer and board chair, stepped down after his part with the collective bargaining agreement. This prevented negative impact to students grades and graduation.
- Elected new alumni trustee (Lou Monville) from CSU Bakersfield, one of his kids attends CSUCI. John Nylon
- Treasurer report for 2016-17, surplus \$2K, balanced budget for CSU only increases to account for popluation increase.
- Portfolium to be launched. Enhanced LinkedIn for students and alumni. Coursework and video, resume, Invite local businesses to improve the hiring process. Currently in testing phase. Tania to confirm the cost is free for 3 years.
- Board alumni testing for user-friendly and value. Goal is to better connect alumni
- Gary Ashley vice chancellor
  1. Class of 3 million campaign numbers
  2. NYC alumni reception was successful. Perhaps continue this internationally. Have had events in Chicago and D.C.
- Stand with CSU. Still need funding and for legislation to support. Socks or glasses. #StandwithCSU social media campaign. Small CSUCI growth for next year with only adding 61 FTE.
- Exceeded 6-year graduation rate goal 57% (+3% to our goal). Average 4.7 yrs CSU graduation rate versus 4.3 UC graduation rate
- 5 new presidents. 10 of 23 women presidents
- CSU website is new.

b. Made in the CSU. Elisabeth Freeman was the first CI Distinguished alumni and she is featured in the Made in the CSU.

c. Alumni Giving and \$16 for 2016 Update

- 38 alumni gifts to date totaling \$1,143.
- 434 alumni donors have given a grand total of \$34,406.70. Contributes to overall giving goal is 696 total alumni participation. 200 alumni donors needed and \$2000 needed by June 30
- 9 friend gifts totaling \$281

d. 2016-17 Committee Chairs. Gary to confirm current chairs and to recruit replacements.

- e. Presidential Search Update. New president, President Beck, arriving August 8, 2016.

**5. Treasurer's Report (Krauss)**

- a. Review of Financials
  - Balance Sheet summary. Discrepancies from last meeting have been cleared up.
  - Income Statement summary. \$17,918 increase in Net Assets between June 2015
  - and March 2016.
  - Actual vs. Budget summary. Revising to show budget to actual to simplify. Will also include budget to actual projections.
- b. 2016-17 Budget. New format submitted.

**6. Discussion & Action Items. None**

**7. Committee Reports (Chairs)**

- a. Communication & Marketing (Bocz).
  - Mobile app was launched 2 years ago. Not being fully or effectively utilized. \$1200 annual fee. \$3000 setup fee. \$3000 renewal fee. Renewal date is April 25th. 3 of 25 board members still have the app.
  - Bandana around the world campaign idea for alumni engagement.
- b. Entrepreneurial Group (Garcia). No update.
- c. Finance (Partida). No update.
- d. Fundraising (Barnes).
  - Further discussion regarding excursion of objectives. End of April and May team captains to reach out to teammates.
  - 3 Primary Teams: Donor outreach (Led by Tania and Nichole), Student Scholarship Recipients (Led by Richard), Thank you campaign (Led by Jason)
  - See Jason for involvement. Not too late to get involved.
- e. Nominations (Wartik).
  - Met last week. Full slate to be shared at next meeting.
  - 3 folks have reached term limits - Yvette Bocz, Gary Wartik, and Mike Silacci. Nominations needed for 2 friends and 2 alumni total (to account for vacancies and retirees).
- f. Programs & Events (Cervi)
  - Usually meet 2nd Tuesday of the month
  - Grad Fest, 3/9-10.
    - 1. Exceeded goal of 250 new members at 392 new members.
    - Membership revenue at \$11,000. 276 alumni gifts at \$509
  - Alumni rally for the August Welcome Week, \$0 from Association, Host at Brendans. August 27th Saturday starting 6ish? Bring a friend or alumni who is not already a member.
  - B&TP Dinner, 4/21. See Tania she has some seats.
  - Commencement, 5/21. Sign up sheet.
  - Wine Event, 6/16. Need more sponsors. Meeting this Wednesday.
  - Dodger Day, 9/24 or 25
- g. Strategic Plan (Gordon). Meeting tomorrow
- h. Wine Team (Davey).

- June 16th at Camarillo Air Museum 6ish start time.
- Same price 2-for-1 alumni pricing and military.

**8. Student Report (Madrid/Pitts)**

- a. Larger multicultural center
- b. April 21st, Thursday 4-6pm active shooter event presented by Student Government.
- c. Insight meeting happened.
- d. Relay for life meeting. Goal is to have a team for next year.

**9. Faculty Report (Furmanski)**

- a. 17 new tenure track faculty in Fall 2016. Beginning discussions for next year's hiring.
- b. International artist. First artist residency on campus. Visiting artist in April the same week as our next board meeting. Mohamed Ali, British national street artist (TED talk)
- c. Faculty accomplishments recognition hosted by the library. Different from the SAGE Research forum.

**10. Alumni Director Report (Garcia)**

- a. Alumni 411 (Krauss). Freudian Sip and Student Union. We can help students now before they graduate. Interest in our mentorship program. Only been there 2 days so far and collected 30 surveys for less than 2 hours total. Have been asked when is he coming back. Student memberships and 2 student mentorship requests and 2 newsletter requests. 9-11 am on Thursdays. Idea to promote on Instagram.
- b. Scholarship finalists meeting tonight.
- c. Madewest and Lori's Lemonade are both alumni owned businesses donating in-kind for the Wine Event.
- d. Eurofins for biotech food service. Has 11 alumni employees. Hosting an event at their facility.
- e. April membership renewal. last 2 weeks. 33 new and renewing members. Just over \$2300 membership revenue. Plus 13 of 17 alumni donations. Next renewal is October
- f. 10 Year reunion event for the Sailing Club. Fall 2016
- g. Distinguished Alumni Award is cancelled for this year.
- h. Close-out first year of working with Prospect Mortgage affinity program. Positive relationship so far on both sides. Tania to draft the affinity program verbiage. Will provide in the Fall 2016.

**11. University Report (Ipach).**

- a. Provost Gail last day is June 1st. Leaving to become president of CSU Chico. Interim Provost to be appointed by President Beck.
- b. Thank you for attendance of President's Farewell.
- c. First RFP for 2025 apartments development. Negotiations with selected company. Impact is potential millions in revenue so we can invest in other things needed to accommodate students
- d. Saturday May, 14 1130-1230 in front of the library. SAGE Research event for faculty and student projects. Sarah Miller McCune, owner of Sage Publishing, to receive honorary doctorate (5th largest publisher in the world). Attendance requested to support

**12. Open Comments**

- a. Respond to Steven or Alysha emails in a timely manner to minimize follow-up.

Meeting ended at 7:27

***The next Alumni & Friends Association Board Meeting will occur on Monday, May 16, 2016 at 6:00pm at the Camarillo Chamber of Commerce Board Room.***