

# 2017 *Distinguished* ALUMNI AWARD

## ALLISON MACDONALD '07 B.A. PSYCHOLOGY

A resident of Ventura County, Allison MacDonald graduated from CSU Channel Islands in 2007 with an undergraduate degree in Psychology. Later she earned a certificate in project management from UC Irvine and is currently pursuing an MBA.

After graduating, Allison was hired by the Brooks Institute to work in the admission office. Shortly after, she took a managerial position at the Marinello School of Beauty in Simi Valley. Due to her exemplary leadership skills, she quickly rose through the ranks to become School Director.

With a proven track record of leadership, client relations and management, Allison is currently working as Project Manager for AVMetrics in Simi Valley. In this capacity, she oversees internal initiatives ranging from web projects to accounting systems. She is also responsible for client relations, accounting, finance and human resources.

As an undergraduate, Allison took advantage of the University's internship program and was active in student activities. These opportunities had a profound impact on her life and career. So much so that in 2009 Allison took the initiative to give back to her alma mater by getting involved in Alumni Relations.

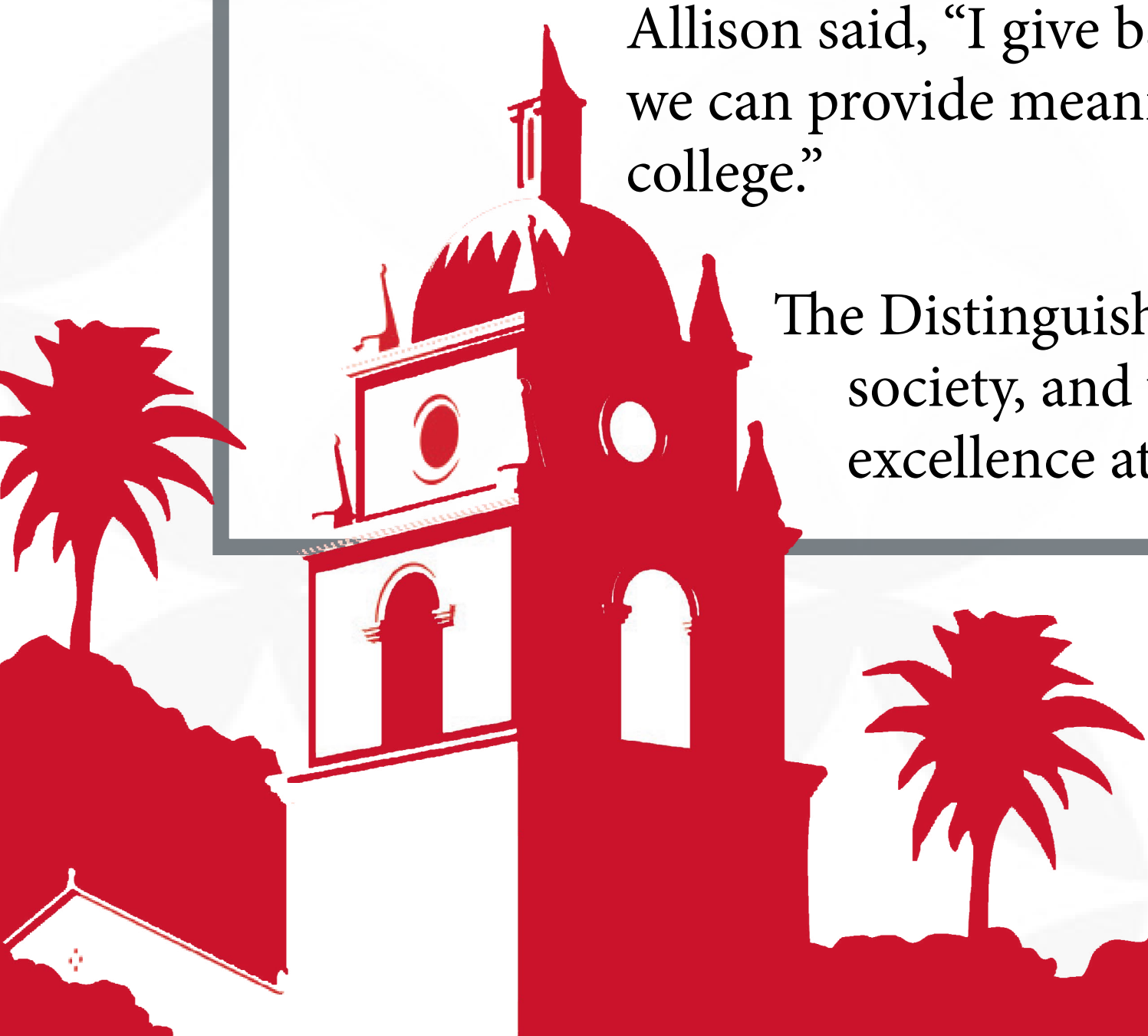
A couple years later, Allison joined the Alumni and Friends Association (A&FA) Board of Directors.

As an A&FA board member, she is passionate about volunteering for campus events and supporting its students and alumni. Moreover, she actively seeks out leadership opportunities and fulfills them to the highest expectations.

Through her corporation and personal giving, Allison has been instrumental in securing sponsorships for alumni events and engagement activities, such as the A&FA Dodger Day, Mentorship & Networking Night, and the President's Dinner & Concert. In 2014, Allison was recruited to the Executive Committee of the A&FA Board. She has held leadership roles such as Treasurer and, most recently, as Vice President.

A strong advocate for CI, Allison spends her free time giving back to future alumni, making it possible for others like her to achieve their dream of graduating from college. When asked why she gives philanthropically to CI, Allison said, "I give back to CI to stay connected and to support future students financially. As alumni we can provide meaningful support to students who otherwise may not have the opportunity to attend college."

The Distinguished Alumni Award recognizes alumni who have made significant contributions to society, and whose accomplishments, affiliations and careers have honored the legacy of excellence at the University.



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