



ROB HARRISON

B.S. BUSINESS '04

It's the peak of summer, and those who aren't at the beach or sitting in the shade are likely in buildings cooled by a fan or air conditioner.

Having electrical power at our fingertips is something most of us take for granted.

Too hot? Just flip a switch!

Rob Harrison has a different perspective.

A Project Manager for Hotline Construction, the primary contractor for Southern California Edison (SCE) Transmission in Ventura County and Santa Barbara County, and parts of LA and Kern, Harrison knows what it takes to power all those switches.

He leads teams responsible for setting some of SCE's largest and most powerful equipment in place. His responsibilities include everything from ordering massive poles and scheduling urban power outages to determining where and how to operate in inaccessible terrain. For example, he's coordinated the placement of a 7,000-pound, 85-foot pole delivered by a Nighthawk helicopter.

"Coordinating all the aspects associated with a 'helicopter set' delivery and then watching it happen safely and efficiently is definitely the most exciting and fulfilling aspect of my work," says Harrison.

Prior to his career in construction, Harrison – a lifelong athlete – owned and managed a skateboard shop for 10 years. He grew up playing baseball and tennis, and took up golf at 16. In 2000, he was ranked #3 among singles tennis players at Ventura College.

Today, he focuses primarily on golf (5 handicap) and he enjoys watching his four kids develop their own athletic abilities.

"They all love sports, especially baseball," says Harrison. "However, my 11-year-old is becoming a solid golfer. We also like to ride quads and dirt bikes in Mammoth."

Harrison credits positive habits and attitudes as keys to success in sports, work and life in general.

"I get up around 5 a.m. each day and know it contributes to my wellbeing," he says. "I'm also the type that sees the positive in everything. I always tell people to never give up on a goal. It will happen, I promise. Believe and achieve."

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**ONE UNIVERSITY DRIVE
CAMARILLO, CA 93012**

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