



SIDNEY GIGUERE

B.A. PSYCHOLOGY '14

Although she loves California, “military brat” (Army) Sidney Giguere says moving to Houston after graduation from CI was no big deal.

A native of Arkansas, Giguere attended elementary school in Texas, junior high in Kansas, and high school in California. She’s also lived in Alabama and Panama.

Giguere currently works as Field Marketing Manager for DISCO, a Houston-based software engineering company. Her responsibilities include planning and producing a variety of promotional events – a job perfect for someone who can pick up and go.

“I handle trade shows, internal gatherings, sporting events, customer appreciation dinners...you name an event that a company puts on and I’ve probably run one,” says Giguere. “My work takes me to LA, San Francisco, Chicago, New York and Austin, and we’re growing. Soon I’ll be adding Denver, Philadelphia, DC and more areas in the Southeast.”

Giguere’s job involves extensive coordination with different departments and perpetual multitasking. How does she juggle it all?

“Drinking my weight in coffee!” she says, and adds, “I’ve been drinking coffee since well before I should have been. Oddly enough, I’m not particularly picky about brands or where I get it. I just prefer it black and in extremely massive quantities.”

In her spare time, Giguere says she obsesses over all things Harry Potter.

“I’ve read the books and seen the movies a ridiculous number of times,” she says. “I went to all of the midnight book releases. Ditto for the movies. But, it’s much more than just a nerdy fascination. I believe that those of us who grew up with Harry Potter experienced our own ‘loss of innocence’ as the series got darker and the themes became more applicable to our daily lives. The messages about strength, courage and perseverance are really inspirational.”

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