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**A&FA Board Meeting  
10/17/2016, Camarillo Chamber of Commerce, 6pm  
MINUTES**

**Board members present:**

Gary Cushing  
Barbara Davey  
Marlene Dean  
Nichole Ipach  
Robert Krauss  
Maria Madrid  
Bert Partida  
Gary Wartik  
Jason Barnes  
Gladstone Bucknor  
James Jackson  
Saxon Knauss  
Ernie Villegas  
Daniel Wolowicz  
Natalie Yanez

**Board members absent:**

Matt Furmanski  
Amanda Gordon  
Melody Kimball  
Richard Lucas  
Allison MacDonald  
Lisa Pitts  
Sarah Gallagher  
Mark Garcia

**Special Guests/Staff present:**

Tania Garcia  
Steven Guetzoian  
Alysha Cordova  
Kiera Sailor  
Jarod Chudacoff  
Dana Driggs  
Maida Karamehic  
Carla Mena  
Elena Mishkanian  
Anthony Oliveras  
Parker Sorensen  
Ashley Basquez

**1. Welcome (Cushing)**

- a. Board Member Introductions  
All members present introduce themselves to student guests
- b. Special Student Guest Introductions  
All students present introduce themselves to board members

**2. Approval of Minutes, August 15, 2016 (Cushing)**

**Motion:** Approve minutes from August 17, 2015. (Wartik/Seconded by Partida)

**Discussion:** Edit request: Gary Wartik asks to amend minutes for August, 2016 meeting, to reflect that he was present, not absent.

**Vote:** All in favor

**Resolved:** Motion carried; minutes from meeting August 15, 2016 approved.

### 3. President's Report (Cushing)

#### a. Board Member Resignation

Jason Barnes resigned from board. He was presented with a gift and thanked for his years of service.

#### b. Alumni Council Report (Krauss)

Robert Krauss shared with the board his experience at the CSU Alumni Council Meeting at CSU Northridge. He and Tania attended and learned about social media strategies and advocacy for the CSU.

#### c. Special Report: Kiera Sailor, Senator for Alumni, Graduate, and Credential Students Food Pantry

Student Government is opening a food pantry for CI students experiencing food insecurity. The pantry will be open on Oct 10 – Dec 16, 11am-1pm. Kiera asks board to contact her if interested in giving or volunteering. Right now, the pantry is collecting cans/package goods - no perishables for now. Donations can be dropped off at Suite 219 in Student Union, 2<sup>nd</sup> Floor. Gary Cushing invites Nichole Ipach and Doc Sawyer to December 9 Camarillo Chamber event to present on food pantry issue.

Noteworthy:

- o FOOD Share interested in working with CI
- o Campus is conducting a study on food insecurity/homelessness issue
- o Other campuses tackling this issue with monetary support through their foundations or state funds.
- o Our campus is looking into forgivable loans, student emergency fund (student can come to a committee – present need and foundation can fund them), meal donation program (students can donate leftover meal credits into a pool).

### 4. Treasurer's Report (Krauss)

Robert Krauss reviews current 2016-17 financials

**Motion:** Approve financial report (Villegas/Seconded by Partida)

**Discussion:** No questions

**Vote:** All in favor

**Resolved:** Motion carried; current 2016-17 financials approved.

### 5. Action Items

#### Bylaws Correction – Committees

Gary Cushing proposes correcting the bylaws to better reflect the committees and board today. Proposes adding Fundraising Committee and removing Membership Committee and Chapter Affairs and Government Relations. Also, add line for generic, event specific committees as new events arise or change.

**Motion:** Approve financial report (Yanez/Seconded by Krauss)

**Discussion:** Yanez asks to edit typos then approves.

**Vote:** All in favor

**Resolved:** Motion carried; bylaws correction approved.

### 6. Committee Reports (Chairs)

#### a. Communication & Marketing (Jackson)

- o Jackson to schedule meeting soon.
- o Newsletter Intros – Executive Committee members to be featured in a rotating fashion in the alumni newsletter

#### b. Dodger Day (Guetzoian)

Steven Guetzoian reports that tickets sold out. The event had 2 goals: an engagement goal (700 attendees, goal met) and a fundraising goal, which was not met. Parker Sorensen, CI student and special guest, asks about Net Proceeds line in financial report. It is explained that the event did not raise funds. Gary Cushing suggests rethinking Dodger Day event as it is not raising funds and staff time could be used more efficiently. Nichole Ipach agrees and asks if Dodger Day lines up with the division's goals. Tania Garcia asks the Programs and Events Committee to lead a discussion on new event ideas, or making Dodger Day better. Dodger Day planning for 2017 begins now. Some ideas to make it profitable are marking up ticket price or eliminate transportation piece (save money and eliminate staff time). Rob Krauss suggests an alternative event could be a "Concert in the Park" style event on campus.

#### c. Finance (Partida)

Finance Committee Meeting next Wednesday, Oct 26, 2016.

- d. *Fundraising (Barnes)*  
Jason Barnes has resigned. However, he will help transition new chair into role. Chair has not been named.
- e. *Nominations (Wartik)*  
Gary Wartik looking for a new alumni board member to replace Jason Barnes. More on this to come in November meeting.
- f. *Programs & Events (Davey)*  
Committee meeting on October 25, 2016. Group will discuss new event idea to replace Dodger Day.
- g. *Scholarship Taskforce (Kimball absent, Tania Garcia presents)*  
2 vacancies to fill on taskforce. Any interested board members should contact Tania Garcia.
- h. *Strategic Plan (Wartik)*  
Final draft of the strategic plan will be presented in November meeting. Any feedback should be sent to Tania Garcia and Gary Wartik.
- i. *Wine Team (Davey)*  
Group will be meeting on Wednesday, October 19, 2016. They will announce wine event venue in November meeting.

**7. Student Report (Pitts absent/Madrid reports)**

By 2025, CI wants to increase its 4 year plan graduation rates for freshmen. To help raise the rates, students must attend mandatory advising meetings before registering for classes. Currently, only 25% of CI students graduate in 4 years.

**8. Faculty Report (Furmanski absent)**

No report, absent

**9. Alumni Director Report (Garcia)**

- a. *Alumni Stories*  
Alum Matt Rejis is on the cover of Smith Journal. Alum Kyle Fitzgibbons is teaching in Singapore and is a published author. Tania meets with 3-4 per alumni per week.
- b. *LiveAlumni Demo*  
Demo to be presented at later meeting. Tania Garcia explains Mobile Cause giving – first time ever to allow reoccurring gifts all through cell phone text messages.
- c. *Alumni Giving Numbers*  
Goals are 600 alumni donors and to raise \$45,000 for A&FA Student Scholarships. So far we have 41 donors and \$2,900 funds raised. However, a large planned gift is coming through this year. We will meet fundraising goal. We need alumni, donor participation number up.
- d. Tania passes out “Words of Encouragement” forms. Alumni to write down advice for students going through finals week tests. Letters to be displayed in library.

**10. University Report (Ipach)**

- o Open remarks are thanking staff for hard work on Dodger Day and commends Dr. Beck for her great leadership on campus, explains her listening tour.
- o Invites board to the Santa Rosa Housing ribbon cutting event.
- o CI is holding a nationwide search for Provost – VP for Academic Affairs. There may be an opportunity for board members to meet finalists. Candidate to be named in March/April 2017. Begin role on July 1, 2017.
- o Last 3 years have been highest fundraising numbers – thanks community for support. This last year, most of money supports scholarships and academic programs.
- o President’s Dinner & Concert – over 800 people, VIP Reception sold out, great sponsorships, and revenue still being counted. Bruce Hornsby was great.

**11. Open Comments**

Gary Cushing asks for students comments on meeting; comments included:

- o Concise meeting
- o Thanks board for allowing attendance
- o Similar to Student Government meetings
- o Nice to see all community members in one place, great networking opportunity
- o Seems like we all work well together
- o More interesting than expected
- o Enjoyed food pantry discussion
- o Suggestion was made that more students need to donate to increase university ranking – if more students knew, they would donate, even if just one dollar.

- Suggestion was made to look into other ways to make Dodger Day more profitable all while keeping the transportation piece.

*The next Alumni & Friends Association Board Meeting will occur on Monday, November 21, 2016 at 6:00pm at the Camarillo Chamber of Commerce Board Room.*