



**ALUMNI
& FRIENDS
ASSOCIATION**
C H A N N E L
I S L A N D S

Board Meeting - Agenda
June 18, 2018 at 6:00 p.m.
California State University Channel Islands, Martin V. Smith Center Room 1908

Board members present:

1. Gladstone Bucknor
2. Matthew Corse (via phone)
3. Gary Cushing
4. Barbara Davey
5. Mark Garcia
6. Nichole Ipach
7. Melody Kimball
8. Saxon Knauss
9. Leah Lacayo
10. Melissa Mirkovich-Scholes
11. Daniel Wolowicz

Board members absent:

1. Matthew Federis
2. Matt Furmanski
3. Sarah Giroux
4. Amanda Gordon
5. Stephanie Llamas Angel
6. Bert Partida
7. Ernie Villegas
8. Natalie Yanez

Special Guests/Staff Present: Amanda Carpenter (Staff), Steven Guetzoian (Staff), Ritchie Leroy (Staff), Cheyenne Mendoza (Guest), and Robert Smith (Guest).

1. **Welcome** (Kimball) – Meeting called to order at 6:04 p.m. by AFA President, Melody Kimball.
 - a. Introductions – All board members, staff, and special guests introduced themselves.
2. **Approval of Minutes** (Kimball)
 - a. April 16, 2018 – Two (2) amendments (approved as amended; no abstentions):
 - i. \$200 sponsorship versus \$20.
 - ii. Program and Events; July 10th Santa Barbara Mixer.
3. **President's Report** (Kimball)
 - a. Board Member Recognition – Gary Cushing and Barbara Davey were recognized for their two (2) four (4) year terms. Gary's commitment and passion have been tremendous; Barbara's commitment to supporting the Board and planning the annual wine event, which has been a very big success. Additionally, this will be M. Kimball's last meeting as President.

- b. Board Roster 2018-19 – Time to update communication preferences, which are via text, email, or phone.
- c. Membership – Lifetime Alums receive a coffee mug. Encourage all Board Members to become lifetime members.

4. Discussion (All)

- a. A&FA & Career Development - Introduction of Dr. Amanda Carpenter who is part of the Executive staff CSUCI's new Director of Career Development and Alumni Engagement. She has one (1) week on the job. She will be working towards a new vision in hopes of successfully merging career services and alumni together.

5. Treasurer's Report (Garcia)

- a. 2017-18 Financials – Working on increasing revenue and reducing expenses. Transitioning to a new financial reporting format which should help properly identify financial reporting trends. It should be noted that Wine Event revenue has not been recognized yet.

6. Action Items

- a. Bylaws Amendments (motion passes/approved; no abstentions) –
 - i. One year term with option for reappointment (Article III Section 1: Appointment).
 - ii. Office of the President may be co-chaired by two (2) members of the Board. Rationale for amendment is due to the flexibility of having Co-Presidents (Section 3: Officers, Duties and Executive Committee).
- b. Constitution Amendment (approved/motion passes; no abstentions) – The term for Board Director member shall be for 4 years, except student members who shall serve a one-year term w/ option of reappointment (Article V: The Governing Board of Directors...).
- c. Executive Team Slate 2018-19 (approved/motion passes; no abstentions) – Leah and Melissa (Co-Presidents), Allison (Vice President), Mark (Treasurer), Saxon (Secretary); and Melody (Immediate Past President).

7. Committee Reports (Chairs)

- a. Wine Team (Davey) – All proceeds for Scholarships. The event raised \$8,074 with a goal of \$16,000. Out of the 132 attendees, 64 were alumni & guests. Five (5) members of the Board attended. Leashless sold more than Four Bricks and Opala. \$1,200 was earned from the \$50 raffle and \$1,035 was earned from the \$5.
- b. Programs & Events (Guetzoian) – The commencement was a success as we sold out of Shirts and Dolphins with ~\$2,000 raised. Alumni Happy Hour at Institution Ale was great. Summer in S.B. hoping to engage area alumni with a start time of 5:30 pm at Chuck's Waterfront Grill. September 23rd is Dodger Day; free t-shirt and no bus transportation.

- c. Communication & Marketing (Ritchie) – (1) Gallup results are expected in a week and is free for us to participate, (2) Brand Awareness to target alumni and community members, and (3) CSU wide attitude survey.
- d. Finance (Garcia) – See Treasurer’s Report.
- e. Nominations (Cushing) – Per Gary, George is spelled “Georg” to correct the misspelling in the past Meeting Minutes.
- f. Scholarship Taskforce (Kimball) – Scholarship reception in September. Encouraging everyone to come out and attend.
- g. Strategic Plan (MacDonald) – No Report.

8. Student Report (Federis/Llamas Angel) – No Report.

9. Faculty Report (Furmanski) – No Report.

10. Alumni Director Report (LeRoy/Carpenter) – {Leroy} Recognizing Steven for doing a great job of filling the void left by Tania, and thanking Melody for her strong leadership. The Board is excited to welcome Leah and Melissa as Co-Presidents. Thanks to Amanda as the Director of Career Development and Alumni Engagement. {Carpenter} In her new role of one (1) week. Will be reviewing surveys, and will bring a team of six (6) career folks.

11. University Report (Ipach) – Thirteen (13) new faculty (tenure track faculty) starting in the Fall; good for WASC accreditation. Hired a VP for Student Affairs as of June 15th. Two (2) new Deans – Art & Science and Extended University. Identified the Strategic Initiative which will codify the focus and drive over the next five (5) years. We are not expecting the governor to fully fund CSU. We are realigning resources on campus. The importance of philanthropy cannot be understated as we look to develop a culture of philanthropy. Three (3) pronged approach: (1) Capital, space, building – multi use with a buildout in phases: classroom and having a conference boutique hotel. (2) High impact learning practices with internships, undergraduate research, peer mentorship, and (3) looking to build unrestricted endowment or “innovation fund.”

12. Open Comments (Cheyenne) – Four (4) years working with students and summer camps. Looking to get more alumni involved.

Meeting adjourned at 7:38 pm.

The next Alumni & Friends Association Board Meeting will occur on Monday, August 20, 2018 at 6:00pm at the CSUCI Martin V. Smith Center Room 1908.