

INSTRUCTIONALLY RELATED ACTIVITIES C H A N N E L

ISLANDS

Instructionally Related Activities Report Form

Sponsor	DEPARTMENT
Paul Murphy	Performing Arts
ACTIVITY TITLE	DATE (S) OF ACTIVITY

Beatles Guest Artist series-Laurence Juber

Oct. 1st, 2013

Attach:

SUPPORTING DOCUMENTATION

1) Student evaluations or assessmentssee attached student evaluations

2) Please list the number of students participating for each segment of the activity.-90-100 students For overnight activities please include the names, majors, and graduation dates of students on a separate sheet. (Student names are for internal IRA use only and will <u>not</u> be published)

3) Images demonstrating student participation (up to 6 images) See link, scroll down to Beatles Guest Artist Serieshttps://www.facebook.com/CSUChannellslands/photos_stream https://www.facebook.com/events/599809333393425

4) A summary of expenses -\$800 honorarium

E-mail to the IRA Coordinator at <u>lisa.ayre-smith@csuci.edu</u> within 30 days after the activity. It is recommended that sponsors also retain copies of reports for your records.

Thank you for your commitment to engaging our students!!

PLEASE ANSWER THE FOLLOWING QUESTIONS:

(1) PROVIDE A DESCRIPTION OF THE ACTIVITY; THIS WAS PART OF THE BEATLES GUEST ARTIST SERIES FOR THE ART/PAMU 231 BEATLES CLASS THAT I CREATED AND TEACH AT CI.

(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES? THE GUEST ARTIST WAS TWO TIME GRAMMY AWARD WINNING GUITARIST LAURENCE JUBER, WHO RECORDED WITH THREE BEATLE MEMBERS INCLUDING GEORGE HARRISON, RINGO STARR AND HE PERFORMED AND RECORDED WITH PAUL MCCARTNEY AND WINGS FROM 1979-1981.



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(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY? THE STUDENTS GOT A UNIQUE INTERNATIONAL BRITISH PERSPECTIVE OF WHAT IT WAS LIKE TO GROW UP IN ENGLAND AT THE HEIGHT OF BEATLEMANIA IN THE 1960'S. THEY GAINED INSIGHT TO WHAT IT WAS LIKE TO PERFORM WITH BEATLE MEMBERS PAUL MCCARTNEY, GEORGE HARRISON AND RINGO STARR. THEY ALSO GOT TO HEAR LUBER'S UNIQUE AND AWARD WINNING INTERPRETATIONS OF BEATLE SONGS.

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES? UNFORTUNATELY, MR. JUBER SOMETIMES SPENDS TOO MUCH TALKING INSTEAD OF PERFORMING MORE. MANY STUDENTS COMMENTED IN THEIR REPORTS AND EVALUATIONS THEY WISHED MR. JUBER PERFORMED MORE THAN SPOKE.

(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME? I WOULD LIE TO CONTINUE TO SEEK OUT NEW GUEST ARTISTS TO VISIT THE CLASS THAT WERE ASSOCIATED WITH THE BEATLES OR SOLO CAREERS OF BEATLE MEMBERS.

(6) WHAT DID YOU LEARN FROM THE PROCESS?

I LEARNED THAT THIS IS AN INVALUABLE COLLEGE EXPERIENCE FOR OUR STUDENTS AS THEY GET TO LEARN FROM SOMEONE FIRST HAND WHO GREW UP AT THAT TIME IN BRITAIN AND WHO LATER PERFORMED WITH MEMBERS OF THE BEATLES.

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