



**INSTRUCTIONALLY
RELATED
ACTIVITIES**

C H A N N E L
I S L A N D S

Proposal # 697

Instructionally Related Activities Report Form

SPONSOR: J. JACOB JENKINS

DEPARTMENT: COMMUNICATION

ACTIVITY TITLE: *Campus-Wide Colloquium: Health Disparities at End-of-Life*

DATE (S) OF ACTIVITY: APRIL 14TH, 2014

Please submit via email to the IRA Coordinator along with any supporting documentation at david.daniels@csuci.edu within 30 days after the activity. Thank you for your commitment to engaging our students!

A. ADDRESS THE FOLLOWING QUESTIONS:

(1) PROVIDE A DESCRIPTION OF THE ACTIVITY

This campus-wide speaking event, entitled “*Health Disparities at End-of-Life: Media Campaigns and Hospice Care*” featured Dr. Patrick J. Dillon. Dillon is an Assistant Professor of Health Communication at the University of Memphis whose ongoing and award-winning research centers on health disparities at the end-of-life (please see attached CV for more information). Thus, this event focused on the interdisciplinary connections between institutionalized health, health campaigns, policy development, etc. The event was open to all CI students.

In addition to his all-campus lecture in the Broome Library, Dr. Patrick J. Dillon also gave two classroom presentations within Bell Tower, tailoring each of his presentations to compliment current course curriculum. Dr. Dillon spoke to students enrolled in two separate sections of COM 442: *Organizational Communication* (approximately 80 students total) about critical approaches to language and symbolism as it relates to our social construction of healthcare and other health-related issues.

(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?

This all-campus event related to a wide variety of programs on campus, including Communication, Sociology, Psychology, Nursing, Political Science, and History, to name but a few.

In addition, Dillon’s classroom presentations were tailored specifically to address issues of critical communication within each of the following courses:

COM 442 (S-1): *Organizational Communication* (approx. 40 students)

COM 442 (S-2): *Organizational Communication* (approx. 40 students)



INSTRUCTIONALLY RELATED ACTIVITIES

C H A N N E L I S L A N D S

IN RELATION TO LEARNING OBJECTIVES, DILLON'S PRESENTATIONS ADDRESSED THE FOLLOWING SLO'S:

- (1) Students gained an awareness of ongoing health disparities within the United State's current healthcare system.
- (2) Students explored the interrelated role of language and symbolism as it relates to our social construction of healthcare and other health-related issues.
- (3) Students expanded their learning processes beyond the classroom setting alone.
- (4) Students connected their educational experiences with that of relevant, timely, and "real world" issues (e.g., public debates that currently surround The Patient Protection and Affordable Care Act).

(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

The strengths of this activity included the theoretical expertise, presentation skills, and fresh voice/perspective that Dr. Dillon brought to CI's campus.

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?

CI's Students could have benefited from even more time with Dr. Dillon. In hindsight, it would have been nice to schedule more time and opportunities for Dillon to speak with students, in addition to speaking at them. This could have perhaps been accomplished via extended office hours, a time for shared coffee or lunch, etc.

(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?

As aforementioned, CI's Students could have benefited from even more time with Dr. Dillon. For this reason, to improve the activity for next time I will schedule more time and opportunities for Dillon to speak with students, in addition to speaking at them. This could perhaps be accomplished via extended office hours, a time for shared coffee or lunch, etc.

(6) WHAT DID YOU LEARN FROM THE PROCESS?

FROM DR. DILLON'S PRESENTATION I LEARNED A GREAT DEAL ABOUT THE HOSPICE WORLD AND BEST PRACTICES IN RELATION TO HEALTH COMMUNICATION IN AN END-OF-LIFE CONTEXT. FROM A PROCESS PERSPECTIVE, I ALSO LEARNED THE AFOREMENTIONED IMPORTANCE OF SCHEDULING PERSONAL AND/OR "DOWN" TIME FOR THE GUEST PRESENTOR TO MEET AND SPEAK WITH CI'S STUDENTS.

(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)

THE STUDENT RESPONSE TO THIS EVENT WAS OVERWHELMING POSITIVE.



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THIS REALITY WAS NOT ONLY EVIDENCED BY THE TURNOUT AT DR. DILLON'S ALL-CAMPUS EVENT, BUT ALSO BY THE STUDENTS' WRITTEN FEEDBACK FOLLOWING THE EVENT. AS EVIDENCED BY THE ATTACHED PHOTOGRAPHS, APPROXIMATELY 60 STUDENTS ATTENDED DR. DILLON'S ALL-CAMPUS EVENT IN BR 1360. THERE WAS STANDING ROOM ONLY.

IN ADDITION, I COLLECTED APPROXIMATELY 30 SURVEYS FROM STUDENTS, WHICH GRANTED THE PRESENTATION AN OVERALL RATING OF 3.5 ON A SCALE FROM 1-4, WITH 4 = EXCEPTIONAL.

8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.

THE TOTAL EXPENSE FOR THIS ACTIVITY WAS \$1550, WHICH COVERED THE \$750 HONORARIA, \$500 FOR AIRFARE FROM MEMPHIS, TN, AND \$250 FOR HOTEL, AND \$50 FOR GAS. FOR A MORE DETAILED BREAKDOWN OF THE ACTIVITY'S EXPENSES, PLEASE SEE THE ATTACHED BUDGET SHEET.

B. ATTENDEE LIST- SUPPORTING DOCUMENT:

In addition to the report form, *in a separate document*, attach to your email a list of attendees complete with each student major and grade level. This for IRA Committee reference only and will not be published on the IRA website. Include your name and the title of your IRA activity on the document.

Specific names, majors, and grade levels were not captured of students in attendance. However, as evidenced by the attached photos, approximately 55 students were in attendance at the all-campus event in Broome 1360. It was standing room only.

C.IMAGES FROM ACTIVITY:

Finally, attach to your email up to 6 images demonstrating student participation (under 2 MB total) with captions/titles. Please attach these photos in .JPEG format directly to email. Thank you!

Please see attached (4 photos total).

Patrick J. Dillon

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pjdillon@memphis.edu : (901) 678-3012

EDUCATION

Ph.D. Health Communication University of South Florida 2013

Major Professor: Ambar Basu
Committee Members: Carolyn Ellis, Michael Papa, & Lori Roscoe
Dissertation: *African Americans and Hospice: A Culture-Centered Exploration of Disparities in End-of-Life Care*

M.A. Communication Central Michigan University 2009

Major Professor: Mary Ann Renz
Committee Members: Wendy Papa & Lesley Withers
Thesis: *Assessing the Influence of Patient Participation in Primary Care Medical Interviews on Recall of Treatment Recommendations*

B.A.A. Communication Central Michigan University 2007

Major: Interpersonal and Public Communication
Minor: Personal and Community Health
Summa cum Laude

ACADEMIC AND PROFESSIONAL EMPLOYMENT

Assistant Professor, Department of Communication, University of Memphis, 2013-present.

Research Intern, Behavioral Health and Outcomes, H. Lee Moffitt Cancer Center, 2012-2013.

Graduate Research Assistant, Center for Hospice, Palliative Care & End-of-Life Studies,
Morsani College of Medicine, University of South Florida, 2012.

Graduate Research Assistant, College of Arts and Sciences, University of South Florida, 2010-2011.

Graduate Teaching Associate, Department of Communication, University of South Florida,
2009-2011.

Graduate Research Assistant, Department of Communication and Dramatic Arts,
Central Michigan University, 2008-2009.

Graduate Teaching Assistant, Department of Communication and Dramatic Arts,
Central Michigan University, 2007-2008.

AWARDS AND HONORS

Awarded, **Arthur P. Bochner Award for Achievement in Doctoral Studies**, Department of Communication, University of South Florida, 2013.

Invited, **Plenary Speaker**, Annual Biopsychosocial Oncology Conference, Moffitt Cancer Center, 2013.

Awarded, **Graduate Student Scholar Award**, Florida Communication Association, 2012.

Awarded, **International Communication Association Teacher of the Year Award**, Department of Communication, University of South Florida, 2012.

Selected, **Competitive Research Fellowship in End-Of-Life Care**, Center for Hospice, Palliative Care and End-of-Life Studies, Morsani College of Medicine, University of South Florida, 2012.

Awarded, **Top Student Paper**, Applied Communication Division, Southern States Communication Association, 2012.

Awarded, **Outstanding Graduate Student Paper**, Florida Communication Association, 2012.

Awarded, **Commendation for Outstanding Teaching by a Graduate Teaching Assistant**, Academy for Teaching and Learning Excellence, University of South Florida, 2012.

Awarded, **Top Student Paper**, Applied Communication Division, Southern States Communication Association, 2011.

Selected, **Health Communication Summer Doctoral Fellowship**, Cancer Communication Research Center and the National Cancer Institute, 2011.

Awarded, **Bernard Downs Spirit Award for Outstanding Departmental Citizenship and Service**, Department of Communication, University of South Florida, 2011.

Finalist, **Achievement in Graduate Student Research Award**, Office of Research and Creative Endeavors, Central Michigan University, 2009.

Awarded, **Graduate Student Research and Creative Endeavors Grant**, Office of Research and Sponsored Programs, Central Michigan University, 2008.

RESEARCH AND SCHOLARSHIP

Publications

Refereed Journal Articles

Basu, A., & Dillon, P. J. (In press). Locating culture as contradictory and contentious: HIV/AIDS and minority men who have sex with men. *Health Communication*.

- Dillon, P. J., & Basu, A. (In press). HIV/AIDS and minority men who have sex with men: A meta-ethnographic synthesis of qualitative research. *Health Communication*.
- Dillon, P. J., & Jenkins, J. J. (2013). Improving students' formal writing: The IDOL writing device. *College Teaching*, 61, 82.
- Dillon, P. J. (2012). *UnBalanced*: An autoethnography of fatherhood in academe. *Journal of Family Communication*, 12, 284-299.
- Dillon, P. J. (2012). Assessing the influence of patient participation in primary care medical interviews on recall of treatment recommendations. *Health Communication*, 27, 58-65.
- Dillon, P. J., Roscoe, L. A., & Jenkins, J. J. (2012). African Americans and hospice care: Making decisions about enrollment. *The Howard Journal of Communications*, 23, 175-193.
- Jenkins, J. J., & Dillon, P. J. (2012). "This is what we are all about:" The (re)construction of an oppressive organizational structure. *Southern Communication Journal*, 77, 287-306.
- Lopez, B., Dillon, P. J., & Frost, J. (2012). Reproductive health services for women with HIV/AIDS: A case study of the Tampa metropolitan area. *Technology and Innovation*, 13, 281-292.
- Dillon, P. J. (2011). Moral accounts and membership categorization in primary care medical interviews. *Communication & Medicine*, 8, 211-221.
- Castañeda, H., Kline, N., Rapp, M... Dillon, P... Timmons, C. (2011). Assessing the US Affordable Care Act: Perspectives from future health care professionals. *Practicing Anthropology*, 33(4), 44-48.
- Papa, M. J., Mapendere, J., & Dillon, P. J. (2010). Waging peace through improvisational action: Track-two diplomacy in the Sudan-Uganda conflict. *Southern Communication Journal*, 75, 349-369.

Book Chapters

- Dillon, P. J., & Basu, A. (In press). Culture-centered health communication: Addressing HIV/AIDS in a sex worker community. Dutta, M., & Kreps, G. L. (Eds.), *Communication and health disparities*. New York: Peter Lang Publishers.
- Jenkins, J. J., & Dillon, P. J. (In press). Learning through YouTube. In S. P. Ferris & H. A. Wilder (Eds.), *The Plugged-in Professor*. Oxford, UK: Chandos Publishing.
- Jenkins, J. J., & Dillon, P. J. (in press). Facebook, identity, and deception: Explorations of online identity construction. In J. E. Aitken (Ed.), *Cases on communication technology for second language acquisition and cultural learning*. Hershey, PA: IGI Global.

Reference Works

- Dillon, P. J. (In press). Interviewing in the health care context. In T. L. Thompson (Ed.), *SAGE Encyclopedia of Health Communication*. Thousand Oaks, CA: Sage.
- Dillon, P. J. (In press). Pediatric hospice care. In T. L. Thompson (Ed.), *SAGE Encyclopedia of Health Communication*. Thousand Oaks, CA: Sage.
- Dillon, P. J. (In press). HIV/AIDS: Mother-to-child transmission. In T. L. Thompson (Ed.), *SAGE Encyclopedia of Health Communication*. Thousand Oaks, CA: Sage.
- Jenkins, J. J., & Dillon, P. J. (in press). Siege of Mafeking. In T. R. Levine & J. G. Golson (Eds.), *Encyclopedia of lying and deception*. Thousand Oaks, CA: Sage.

Editorial Responsibilities

- Member, Editorial Board, Critical Cultural Studies in Global Health Communication book series, Left Coast Press, 2013.
- Ad Hoc Reviewer, *Communication and Medicine*, 2013.
- Ad Hoc Reviewer, *Health Communication*, 2012-2013.
- Member, Editorial Board, *Florida Communication Journal*, 2011-13.

Convention/Conference Presentations

Competitively Selected Papers

- Dillon, P. J. (2013, November). *The complexity of hope: Narratives of hospice care in African American families*. Paper selected for presentation at the Annual Meeting of the National Communication Association, Washington, DC.
- Dillon, P. J. (2013, November). *Reexamining the relationship between participation and patient satisfaction*. Paper selected for presentation at the Annual Meeting of the National Communication Association, Washington, DC.
- Basu, A., & Dillon, P. J. (2013, November). *Locating culture as contradictory and contentious: HIV/AIDS and minority men who have sex with men*. Paper selected for presentation at the Annual Meeting of the National Communication Association, Washington, DC.
- Dillon, P. J. (2013, April). *"I feel like he's still with me: Spatial narratives as a form of family storytelling"*. Part of a competitively selected panel at the Annual Meeting of the Southern States Communication Association Convention, Louisville, KY.
- Dillon, P. J. (2012, October). *Patient participation in primary care medical interviews: Does patients' communication influence satisfaction with their physician?*. Paper presented at the Annual Meeting of the Florida Communication Association Convention, Orlando, FL.

- Dillon, P. J. (2012, October). *End-of-life communication research: Issues of informed consent*. Part of a competitively selected panel at the Annual Meeting of the Florida Communication Association Convention, Orlando, FL.
- Dillon, P. J. (2012, April). *UnBalanced: An autoethnography of fatherhood in academe*. Paper presented at the Annual Meeting of the Southern States Communication Association, San Antonio, TX.
- Dillon, P. J. (2012, April). *Examining the relationship between patient participation and satisfaction in primary care medical interviews*. Paper presented at the Annual Meeting of the Southern States Communication Association, San Antonio, TX.
- Jenkins, J. J., & Dillon, P. J. (2012, April). "This is what we are all about:" *The (re)construction of an oppressive organizational structure*. Paper presented at the Annual Meeting of the Southern States Communication Association, San Antonio, TX. **Top Student Paper in Applied Communication Division**
- Dillon, P. J. (2011, November). *African Americans and hospice care: A qualitative meta-ethnography of decisions about hospice care*. Paper presented at the Annual Meeting of the National Communication Association, New Orleans, LA.
- Dillon, P. J. (2011, November). *Social work, HIV/AIDS, and minority sex worker men who have sex with men: A membership categorization analysis*. Paper presented at the Annual Meeting of the National Communication Association, New Orleans, LA.
- Dillon, P. J. (2011, November). *Breaking the pattern of silence: An autoethnography of illness and family*. Paper presented at the Annual Meeting of the National Communication Association, New Orleans, LA.
- Dillon, P. J. & Basu, A. (2011, May). *Minority men who have sex with men and HIV/AIDS: A meta-ethnography*. Paper presented at the Annual Meeting of the International Communication Association, Boston, MA.
- Dillon, P. J. (2011, March). *Challenges and opportunities: Educating medical trainees to disclose medical errors*. Paper presented at the Annual Meeting of the Southern States Communication Association, Little Rock, AK. **Top Student Paper in Applied Communication Division**
- Dillon, P. J. (2011, March). "That's not who we are:" *Examining structural divergence in a contemporary Christian church*. Part of a competitively selected panel at the Annual Meeting of the Southern States Communication Association Convention, Little Rock, AK.
- Castañeda, H., Kline, N., Novicki, E., K... Dillon, P. J....Timmons, C. M. (2011, March). *Perspectives of future health care providers on US health reform*. Paper presented at the Annual Meeting of the Society for Applied Anthropology, Seattle, WA.
- Dillon, P. J. (2010, November). *Moral accounts and membership categorization in primary care medical interviews*. Paper presented at the Annual Meeting of the National Communication Association, San Francisco, CA.

- Dillon, P. J. (2010, June). *Examining moral discourse in medical interviews*. Paper presented at the Interdisciplinary Conference on Communication, Medicine, & Ethics, Boston, MA.
- Dillon, P. J. (2010, April). *Assessing the influence of patient participation in primary care medical interviews on recall of treatment recommendations*. Paper presented at the Kentucky Conference on Health Communication, Lexington, KY.
- Dillon, P. J. (2010, April). *I'm here to take my medicine: Examining the image repair strategies of Alex Rodriguez*. Paper presented at the Annual Meeting of the Southern States Communication Association, Memphis, TN.
- Dillon, P. J. & Withers, L. A. (2009, September). *Measuring patients' participation in medical interviews: The patient participation scale*. Paper presented at the International Conference on Communication in Healthcare, Miami, FL.
- Dillon, P. J. (2008, September). *First do no harm but say you're sorry when you do: The role of health organizations in promoting open disclosure and apology behaviors following medical mistakes*. Paper presented at the Mini Organizational Communication Conference, Purdue University, West Lafayette, IN.

Great Ideas for Teaching Students (G.I.F.T.S.) Presentations

- Jenkins, J. J., & Dillon, P. J. (2013, April). *Facebook Identities*. Presented during the Great Ideas for Teaching Students session at the Annual Meeting of the Southern States Communication Association Convention, Louisville, KY.
- Jenkins, J. J., & Dillon, P. J. (2012, November). *Learning through YouTube*. Presented during the Great Ideas for Teaching Students session at the Annual Meeting of the National Communication Association, Orlando, FL.
- Dillon, P. J., & Jenkins, J. J. (2012, April). *Health campaign evaluation: A focus group exercise*. Presented during the Great Ideas for Teaching Students session at the Annual Meeting of the Southern States Communication Association, San Antonio, TX.
- Jenkins, J. J., & Dillon, P. J. (2012, April). *Weekly reflexions*. Presented during the Great Ideas for Teaching Students session at the Annual Meeting of the Southern States Communication Association, San Antonio, TX.

Invited Presentations

- Dillon, P. J. (2010, November). *Perspectives of future health care providers on U.S. health reform*. Morsani College of Medicine, University of South Florida, Tampa, FL.
- Dillon, P. J. (2010, March). *Addressing errors in medical training programs: Mentoring medical students and residents*. Communication and Social Action Conference, Central Michigan University, Mount Pleasant, MI.

Dillon, P. J. (2009, April). *Patient participation and predictors of health outcomes*. Student Research and Creative Endeavors Exhibition, Central Michigan University, Mount Pleasant, MI.

Dillon, P. J. (2009, February). *Asking and answering questions in medical interviews*. Genesys Regional Medical Center, Grand Blanc, MI.

Dillon, P. J. (2008, October). *Communicating with your doctor*. Alcona Health Center, Lincoln, MI.

Convention/Conference Participation

Paper Reader, Ethnography, NCA, Washington, DC, 2013.

Paper Reader, Health Communication, NCA, Washington, DC, 2013

Paper Reader, Applied Communication, SSCA, Louisville, KY, 2013

Paper Reader, FCA, Orlando, FL, 2012.

Participant, *Early Career in Health Communication*, NCA Preconference, Orlando, FL, 2012.

Division Representative, Applied Communication, Publication Roundtable, SSCA, San Antonio, TX, 2012.

Paper Reader, Applied Communication, SSCA, San Antonio, TX, 2012.

Participant, *Hearing Marginalized and Mainstream Voices in Health Communication: Contributions of Interpretive and Critical Approaches*, NCA Preconference, New Orleans, LA, 2011.

Paper Reader, Health Communication, NCA, New Orleans, LA, 2011.

GRANTS AND FUNDED RESEARCH

“Conference Presentation Grant.” Graduate Student and Professional Council, University of South Florida, 2012. \$500.

“Graduate Research Fellowship in End-Of-Life Care.” Center for Hospice, Palliative Care and End-of-Life Studies, Morsani College of Medicine, University of South Florida, 2012. \$25,000.

This competitive research assistantship provides support for graduate students interested in studying end-of-life care. The Center for Hospice, Palliative Care and End-of-Life Studies at the University of South Florida, an interdisciplinary research center housed within the Morsani College of Medicine, funds this assistantship. In addition to funding my dissertation research, this assistantship provides the opportunity to work with members of the Office of Research at a local hospice organization and a comprehensive cancer center. This assistantship is highly competitive. Only one graduate student research study receives support each year.

“Conference Presentation Grant.” Graduate Student and Professional Council, University of South Florida, 2011. \$500.

“New Researcher Grant.” Research Assistant to Ambar Basu (Primary Investigator), Division of Sponsored Research, University of South Florida, 2010-2011. \$10,000.

I worked with Dr. Basu to complete the rationale, proposed methods, and budget for this grant application. Upon receiving the award, my primary responsibilities were to locate, review, and summarize research on the intersections of culture and HIV/AIDS in African American and Latino MSM populations. I also conducted, transcribed, and analyzed in-depth interviews with study participants.

“Conference Presentation Grant.” Graduate Student and Professional Council, University of South Florida, 2010. \$500.

“Conference Presentation Grant.” Graduate Student and Professional Council, University of South Florida, 2009. \$500.

“Graduate Student Recruitment Grant.” Department of Communication, University of South Florida, 2009, \$400.

“Graduate Student Research and Creative Endeavors Grant.” Office of Research and Sponsored Programs, Central Michigan University, 2008-2009. \$1,000.

This research grant provided support for my thesis project. My proposal was the top-ranked application and received the maximum award available.

TEACHING

Teaching Evaluations

Summary of University of South Florida Core Items (Scale of 1-5, 1 = poor; 5 = excellent)

Description of Course Objectives and Assignments: 4.7

Communication of Ideas and Information: 4.7

Expression of Expectations for Performance: 4.7

Availability to Assist Students Out of Class: 4.8

Respect and Concern for the Students: 4.8

Stimulation of Interest in the Course: 4.6

Facilitation of Learning: 4.7

Overall Rating of the Instructor: 4.8

Courses Taught

University of Memphis

Health Communication

Senior Seminar in Communication at the End of Life

University of South Florida

Family Communication
Health Communication
Interpersonal Communication
Public Speaking

Central Michigan University

Communication and Change (Teaching Assistant)
Foundations of Communication Theory (Teaching Assistant)
Introduction to Research in Communication (Teaching Assistant)
Introduction to Speech Communication

Seminars

Seminar Leader, “Persuasive Speaking,” Saginaw Correctional Facility, Freeland, MI, Fall 2008.

Seminar Leader, “Public Speaking Skills,” Academic and Career Empowerment Program, Central Michigan University, Summer 2008.

Invited Lectures

Invited Lecturer, “The Hospice Movement and Informed Decisions about End-of-Life Care,” Health Communication course, Department of Communication, University of South Florida, April 2012.

Invited Lecturer, “Structuration Theory and Communication in Medical Encounters,” Organizational Communication course, Department of Communication, University of Tampa, January 2012.

Invited Lecturer, “Community Engagement in Health Promotion Campaigns,” Communication, Culture, and Community course, Department of Communication, University of South Florida, January 2011.

Service

Disciplinary Service

Vice Chair Elect, Applied Communication Division, Southern States Communication Association, 2013.

Division Representative, Applied Communication Division, Southern States Communication Association, 2013.

Department/College Service

Member, Interpersonal Communication Faculty Search Committee, University of South Florida, 2012-2013.

Organizer, Bulls Speak Out Undergraduate Speech Contest, University of South Florida, 2010, 2011, 2012.

Organizer, Migrant Farm Worker Holiday Drive, University of South Florida 2011, 2012.

President, Graduate Communication Association, University of South Florida, 2010-2011.

Peer Mentor, University of South Florida, 2010, 2011.

Department Representative, Graduate Student Recruitment Fair, University of South Florida, 2010, 2011.

Department Representative, NCA Graduate Student Fair, 2010, 2011.

Member, Dean Search Committee, College of Communication and Fine Arts, 2009.

Member, Exploratory Committee to Develop Health Communication Minor, Central Michigan University, 2009.

Member, Committee to Create “Health Campaigns” Master Course Syllabus, Central Michigan University, 2009.

University Service

Facilitator, Workshop on Narrative Medicine, Morsani College of Medicine, University of South Florida, 2012.

Founding Member, Innovative Inquiry Saloon, University of South Florida, 2011.

Volunteer Coordinator, Stampede of Service, University of South Florida, 2011.

Communication Preceptor, Simulated Patient Encounters, Morsani College of Medicine, University of South Florida, 2010, 2011.

Department Representative, Graduate Student Association, Central Michigan University, 2008-2009.

Community Service

Volunteer, Patient and Family Support Services, LifePath Hospice, 2010-2012.

Class B Volunteer, Special Olympics Florida, 2010-2012.

Volunteer, Amazing Love Ministries, 2011, 2012.

Volunteer, Patient Relations Department, Mid-Michigan Community Hospital, 2007-2009.

Volunteer, S.O.S. Animal Rescue, 2007-2009.

Aquatics Volunteer, Special Olympics Michigan, 2005-2009.

Professional Consulting

Organizational Consultant, Maternal Health Web Site Development, Forde Group, 2012.

Organizational Consultant, Health Message Design, Grand Rapids Medical Education Partners, 2011-2012.

Organizational Consultant, Organizational Systems Analysis, Midland Reformed Church, 2009.

Organizational Consultant, Risk Communication Plan, Lake Louise Summer Camp, 2008.

PROFESSIONAL DEVELOPMENT

Professional Memberships

Center for Hospice, Palliative Care and End of Life Studies at the University of South Florida

Florida Communication Association

International Communication Association

National Communication Association

Southern States Communication Association

Workshops

Attended, "Teaching Communication Theory," NCA Short Course, Orlando, FL, November 2012.

Attended, "Grant Writing Workshop," Graduate School, University of South Florida, April 2012.

Attended, "Planning and Conducting Focus Groups," Center for Research, Evaluation, Assessment and Measurement, University of South Florida, August 2011.

Attended, "New Technologies for Instruction," eTeaching & Technology Group, University of South Florida, April 2011.

Attended, "Advanced Blackboard," eTeaching & Technology Group, University of South Florida, March 2011.

Attended, "Developing a Research Agenda: For Graduate/Doctoral Students and Beyond!," Center for Research, Evaluation, Assessment and Measurement, University of South Florida, February 2011.

Attended, “Qualitative Approaches to Evaluation through Narrative Techniques: Written text, Visual text, and Storytelling,” Center for Research, Evaluation, Assessment and Measurement, University of South Florida, September 2010.

Attended, “Making Midterms Count: The Value of Student Feedback,” College of Graduate Studies, Central Michigan University, February 2009.

Attended, “Blackboard Basics: Quizzes & Feedback” Faculty Center for Innovative Teaching (FaCIT), Central Michigan University, November 2008.

Attended, “Blackboard Basics: Grade Center” Faculty Center for Innovative Teaching (FaCIT), Central Michigan University, November 2008.

PROFESSIONAL REFERENCES

Dr. Ambar Basu
Assistant Professor, Department of Communication
University of South Florida
4202 E Fowler Ave CIS 3057, Tampa, FL 33620
Phone: (813) 974-2145
Email: abasu@usf.edu

Dr. Carolyn Ellis
Professor & Associate Chair, Department of Communication
University of South Florida
4202 E Fowler Ave CIS 3057, Tampa, FL 33620
Phone: (813) 974-2145
Email: cellis@usf.edu

Dr. Michael Papa
Professor, Department of Communication and Dramatic Arts
Central Michigan University
333 Moore Hall
Mount Pleasant, MI 48859
Phone: (989) 774-3177
Email: papa1mj@cmich.edu

Dr. Lori Roscoe
Associate Professor, Department of Communication
University of South Florida
4202 E Fowler Ave CIS 3057, Tampa, FL 33620
Phone: (813) 974-7514
Email: lroscoe@usf.edu





IRA Activity Budget



INSTRUCTIONALLY
RELATED
ACTIVITIES
CHANNEL
ISLANDS

Activity Title: **Health Disparities at End-of-Life: Media Campaigns and Hospice Care**

Name of Sponsor: **J. Jacob Jenkins, PhD**

| Account | Operating Expenses | Amount | PLEASE EXPLAIN: Comments/Notes |
|---|---|---------------|---|
| | | | |
| A. Artist/ Performer/Speaker | | | |
| 613802 | Honoraria (Price set by CI) | \$750.00 | Fee set by me/CI repreasetative |
| 613802 | Honoraria (Price set by CI) | | |
| 613801 | Professional Svcs/ Speaker Fees (Price set by vendor) | | |
| 601801 | Special Consultants (existing CI employees) | | |
| 613801 | Other Consultants /Other Professional Services | | |
| 613001 | Independent Contractor(s) | | |
| | Other: | | |
| | Artist/Performer/Speaker/Consultant TOTALS | \$750.00 | |
| | | | |
| B.. Supplies & Services- Other | | | |
| 660002 | Printing | | |
| 660017 | Advertising (such as in a magazine or publication) | | |
| 660831 | Copier Chargeback | | |
| 660090 | Event Signage (wayfinding on day of event) | | |
| 660835 | Event or Parking-related Staffing | | |
| 660825 | Rentals or Leases | | |
| 660833 | Promotional Items (with logo) | | |
| 660834 | Awards | | |
| 660890 | Registration- Conferences & Meetings | | |
| 660003 | Supplies & Services- Other | \$500.00 | Airfare for Speaker (Flying from University of Memphis) |
| 660003 | Supplies & Services- Other | \$250.00 | 2-Night Hotel stay in Camarillo, CA |
| 660003 | Parking (please describe) | | |
| | Other (specify) | \$50.00 | Gas/Mileage to/from LAX |
| | Other (specify) | | |
| | Supplies & Services- Other TOTALS | \$800.00 | |
| TOTAL EXPENSES | | \$1,550.00 | |
| | | | |
| C. Revenue | | Amount | Comments/Notes |
| | A. Course Fees | | |
| | B. Ticket Sales | | |
| | C. Additional Sources of Funding | | |

| | | | |
|-----------------------------|--|------------|--|
| TOTAL REVENUE | | \$0.00 | INSTRUCTIONALLY RELATED ACTIVITIES H A N N E I S L A N D S |
| | | | |
| D. TOTAL REQUESTED FROM IRA | | \$1,550.00 | |
| | | | |

E. Other Expenses

| | | | |
|-------------------------|-------------------------------------|--------|--|
| 660832 | OPC Chargebacks & Facility Use Fees | | |
| | Other (not requested from IRA) | | |
| | Other (not requested from IRA) | | |
| TOTAL OF OTHER EXPENSES | | \$0.00 | |

