

## ***Instructionally Related Activities Report Form***

SPONSOR: Jacob Jenkins (COMM) & Nien-Tsu Nancy Chen (COMM)

PROGRAM/DEPARTMENT: Communication Program

ACTIVITY TITLE: Campus-Wide Colloquium: Media Campaigns and Hospice Care

DATE (S) OF ACTIVITY: October 13, 2016

Please submit via email to the IRA Coordinator along with any supporting documentation at [david.daniels@csuci.edu](mailto:david.daniels@csuci.edu) within 30 days after the activity. Thank you for your commitment to engaging our students!

### **A. ADDRESS THE FOLLOWING QUESTIONS:**

- (1) PROVIDE A DESCRIPTION OF THE ACTIVITY;
  - (2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?
  - (3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?
  - (4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?
  - (5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?
  - (6) WHAT DID YOU LEARN FROM THE PROCESS?
  - (7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)
  - 8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.
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### **B. ATTENDEE LIST- SUPPORTING DOCUMENT:**

In addition to the report form, *in a separate document*, attach to your email a list of attendees complete with each student major and grade level. This for IRA Committee reference only and will not be published on the IRA website. Include your name and the title of your IRA activity on the document.

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### **C.IMAGES FROM ACTIVITY:**

Finally, attach to your email up to 6 images demonstrating student participation (under 2 MB total) with captions/titles. Please attach these photos in .JPEG format directly to email. Thank you!

### **(1) PROVIDE A DESCRIPTION OF THE ACTIVITY**

With the support of the IRA funds, the Communication Program sponsored a guest lectures on health communication and hospice care on Thursday the 13<sup>th</sup> of October, 2016. This lecture was attended by 33 students from Health Science, Communication, Spanish and Pre-Nursing.

Dr. Dillon is an Assistant Professor of Health Communication at Kent State University, whose research centers on health disparities and health communication at the end-of-life. During his guest presentation to the 33 students from COMM/NRS 441 Health Communication, Dr. Dillon described the typical end-of-life experiences in the United States, how they are socially constructed through language and symbolism, and what we can do as students of communication to improve such experiences for our loved ones or our clients in a healthcare setting.

### **(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?**

Dr. Dillon's guest lecture enhanced student competency pertaining to the following course learning outcomes of COMM/NRS 441:

- Interpret and explain health care provider and patient interactions, and be knowledgeable about best practices.
- Identify ethical dilemmas and evaluate the implications of various health choices
- Convey how issues relevant to social, cultural, political, contemporary/ historical, economic, educational, or psychological realities interact with each other to shape health outcomes
- Apply health behavior change theory and health communication theory to practice

Based on feedback gathered through a survey, Dr. Dillon's lecture was rated highly for its ability to enhance student knowledge about:

- Best practices in end-of-life communication
- Theory and research on end-of-life experiences and communication
- Dilemmas and challenges in end-of-life communication
- Social, cultural, political, historical, economic and/or other contextual factors shaping end-of-life experiences and communication
- Health communication theory and practice in general

Please refer to the anonymized questionnaires included as an attachment to this report for further information.

### **(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?**

Dr. Dillon's guest lecture was relevant to the Health Communication students' academic and professional pursuits. His talk enabled students to understand hospice experiences and end-of-life communication through an interdisciplinary and critical lens. His ability to connect with the students and use humor to lighten up conversations about death made the lecture material palatable and memorable to the students.

#### **(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?**

The guest lecture lasted for one hour, but given Dr. Dillon's wealth of knowledge and the students' interest in the lecture topic, it would have been great to extend this talk for an additional hour or two.

#### **(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?**

The students would benefit from an extended lecture from Dr. Dillon, if we have the pleasure of inviting him back again. Another potential idea is to create opportunity for the students to interact with Dr. Dillon beyond the classroom and/or in a different context, such as coffee hour, Q&A session, etc.

#### **(6) WHAT DID YOU LEARN FROM THE PROCESS?**

I learned that it was invaluable for students to openly engage with the topic of death and end-of-life experiences in a classroom. Dr. Dillon also encouraged us to take this conversation further and begin discussing with our loved ones the advance directive, hospice care and other end-of-life options that are traditionally taboos in our culture.

#### **(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)**

Attendees were encouraged to fill out a questionnaire after Dr. Dillon's guest lecture. A total of 24 questionnaires were completed and returned. Student response to this lecture was overwhelming positive, as can be seen in the anonymized questionnaires attached to this report. Some qualitative comments from these questionnaires are provided below to provide a snapshot of the students' reflections:

*"I learned more about end-of-life experience. I feel less fearful of death, and understand the importance of communicating about preparation with my family."*

*"The best guest lecture I have had in my college experience."*

*"Did a great job. Great stories he shared. Feel he connected with everyone in class."*

#### **(8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.**

Speaker Stipend/Honoraria	\$750.00
Airfare:	\$500.00
Hotel (2 nights stay):	\$250.00
Gas & Mileage to/from LAX	\$70.00



California State  
University

**INSTRUCTIONALLY  
RELATED  
ACTIVITIES**

**C H A N N E L  
I S L A N D S**

*Total*

**\$1570.00**

**B. ON SEPARATE DOCUMENT, PLEASE ATTACH ATTENDEE LIST  
(PERSONALLY IDENTIFIABLE INFO REMOVED)**

**C. PLEASE INCLUDE UP TO 6 IMAGES AS ATTACHMENTS TO YOUR  
SUBMISSION**







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## INSTRUCTIONALLY RELATED ACTIVITIES

C H A N N E L



