

## ***Instructionally Related Activities Report Form***

SPONSOR: Multi-Sponsors

PROGRAM/DEPARTMENT: Multi-Departments

ACTIVITY TITLE: Daniel Lee Memorial MusicFest

DATE (S) OF ACTIVITY: Week of Nov. 13-17, 2017

Please submit via email to the IRA Coordinator along with any supporting documentation at [david.daniels@csuci.edu](mailto:david.daniels@csuci.edu) within 30 days after the activity.

Thank you for your commitment to engaging our students!

### **A. ADDRESS THE FOLLOWING QUESTIONS:**

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### **B. ATTENDEE LIST- SUPPORTING DOCUMENT:**

In addition to the report form, *in a separate document*, attach to your email a list of attendees complete with each student major and grade level. This for IRA Committee reference only and will not be published on the IRA website. Include your name and the title of your IRA activity on the document.

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### **C.IMAGES FROM ACTIVITY:**

Finally, attach to your email up to 6 images demonstrating student participation (under 2 MB total) with captions/titles. Please attach these photos in .JPEG format directly to email. Thank you!

### **(1) PROVIDE A DESCRIPTION OF THE ACTIVITY**

The Daniel Lee Memorial MusicFest, -- in its third year in the fall of 2017 -- is an annual campus event that supports our campus mission while honoring one of our campus colleagues who embodied that mission. Professor Daniel Lee was, among other things, the winner of the first Internationally Engaged Faculty Award from the Center for Community Engagement -- a tribute to his deep commitment to international engagement. Professor Lee was also a scholar and lover of music who shared that with

...onal level – creating community and deepening friendship through shared musical experiences. The event serves the campus mission by linking his two passions and contributions to campus – musical community and international engagement. First, the festival will honor Daniel's love of music – and his love of sharing community and friendship through music. Second, the festival will embody and promote international engagement and raise awareness for the Daniel Lee Memorial Scholarship Fund for International Engagement (which will be sponsoring its first study abroad student in the 2017-18 year). To tie the two together, the fall MusicFest will be held during International Week (Monday through Thursday), and focus on international musical and broader cultural themes.

The musical components of the event will encourage broad participation. That participation emphasis draws from Daniel's love of the community and sharing aspect of music, and seeks to draw in students (and faculty, staff, and community members) to contribute their own interests and talents in some way.

## **(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?**

We will focus on encouraging 392 students (and others studying abroad) to contribute music, and photos, and essays that promote the value of international engagement. Those collections will be displayed in a way that enhances the international mission of CI.

In addition, over the course of the week, members of the campus community will see several of those performances through the course of their days, each of which will make available materials on international opportunities (including scholarships and study abroad programs). On each day, there will also be a noontime concert of some sort – highlighting either volunteer student performers or music classes (African drumming, Mariachis, CSUCI Chorus, etc.).

## **(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?**

We measure our success by our participation rate. The Second Annual Daniel Lee Music Fest (Fall 2016) was a big success. You can see a brief video which includes snippets from a wide range of performances that were included as part of the Music Fest, from a video made by Jonas Lee:

<https://www.youtube.com/watch?v=bwiPyKlti5w&feature=youtu.be>. We believe that the Music Fest is becoming a signature event for our campus – celebrating interactions across students, faculty, and staff around the love of music, all in the context of celebrating international music for International Week.

## **(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?**

Sponsors and event organizers agree that marketing and advertising of the event are areas in which to improve. The event draws enthusiastic support from myriad communities (musicians, performers, and the international office) but we hope to increase participation as the event becomes part of the event landscape.

## **(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?**

Event organizers understand the multi-pronged event well, but that has not been communicated as well as could be. The organizing committee awards a travel scholarship, hosts pop-ups across the campus,

But the link between these three events may be lost on the attendees. We intend to do a better job of explaining and celebrating these three related activities.

Additionally, the partnerships that we've established with both Performing Arts Music classes and faculty as well as the International Office have been rewarding. We are hoping to find other partners and sponsors going forward.

Lastly, we want to do a better job of capturing student feedback. The event(s) are so time consuming and exacting that efforts to register student satisfaction have not been robust.

#### **(6) WHAT DID YOU LEARN FROM THE PROCESS?**

Since this is the third year that we have organized this, we believe that we have a strong template for repeating our success. Our most recent event allowed us an opportunity to review this template and to fine tune it.

#### **(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)**

We did not collect this information.

#### **(8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.**

Attached as Excel document

#### **B. ON SEPARATE DOCUMENT, PLEASE ATTACH ATTENDEE LIST (PERSONALLY IDENTIFIABLE INFO REMOVED)**

As the pictures illustrate, the events took place over the course of a week and the performative nature of the culminating event do not invite themselves to a sign-in environment.

#### **C. PLEASE INCLUDE UP TO 6 IMAGES AS ATTACHMENTS TO YOUR SUBMISSION**

# Initial Report

Daniel Lee MusicFest-Fall 17'

March 1st 2018, 8:31 am PST

## Q2 - How did you hear about this activity?

#	Answer	Count
1	Instructor	17
2	csuci.edu website	1
3	Electronic advertising	1
	Total	19

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How did you hear about this activity?	1.00	3.00	1.16	0.49	0.24	19

### Q3 - Which class are you currently taking that relates to this activity

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Contemporary Music Ensemble
Steel Drum / African Drumming
African drumming
Steel drumming ,sometimes african drumming
African Drumming
PAMU 330
Private Lessons of Piano, Drums, and Guitar, Music in History, Contemporary Ensemble, University Chorus
CI Ensemble
The Beatles
Jazz in America
Music in History
Contemporary Music Ensemble
Contemporary Ensemble
Pamu 310
Contemporary ensemble
n/a
contemporary music ensemble
All of them really.
N/A

#### Q4 - How did this activity relate to the learning outcomes of the course you are taking?

How did this activity relate to the learning outcomes of the course you are taking?
This performance gave us an opportunity to showcase our music ability to improvise. We had multiple members from different sections take solos in which they came up with notes on the spot. This opportunity gave us a chance to work on our improv skills as well give us more practice performing in front of a live audience.
Got in touch with the culture
Rhythm
N/A
I was able to present what I have been learning in class. It was a great way to share the African culture with the audience.
Live performances enhance the learned outcomes of the course allowing us to appreciate the music and its performers equally.
Audience Interaction, Performance,
Gave us a chance to perform and celebrate international culture
It was to hear different types of music and there was a beatle song playing.
Live performance of the music styles i am learning about
The mechanics and performance of music
Performing and playing music in public.
Through music.
It really helped as it showed me how the band runs later in the year with little practice.
it definitely tested my knowledge of the material covered
n/a
Improved my performance skills.
Saw music. The classes I'm taking are music classes.
N/A

**Q5 - Rate your overall satisfaction with this activity- 1 being lowest, 10 being highest**

#	Answer	Count
1	1-5	0
2	6-8	7
3	9-10	12
	Total	19

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Rate your overall satisfaction with this activity- 1 being lowest, 10 being highest	2.00	3.00	2.63	0.48	0.23	19

## Q6 - What do you consider the strengths of this activity?

What do you consider the strengths of this activity?
Some strengths of this activity include the intimate setting with people being able to watch us play only a short distance away, as well as the list of performances we had. There are a lot of talented musicians here at CI and this performance gave many people the chance to share their passion with others. There was a wide variety of genres and kinds of performances that I also appreciated.
Being together as one and supporting other groups
The numbers in the beginning
Everything honestly we all come from different musical backgrounds and we use that to build upon what we know and help the others who dont understand
Sharing music in a learning environment so it was okay if it was not perfect.
It encourages CI's performing arts students to perform and gain support from their CI community. It also expands the exposure of non-performing arts students and may encourage them to consider taking a class to further their education in music. The catered food was great and well organized.
Being able to see all the variety of different types of genres and instruments available for students
Gives everyone a chance to perform
I loves how the musicians played through the rain.
A lot of people were there, friendly gathering
Being accurate together as a music group and having fun.
The food.
The ability to preform in front of people and develop my ability to play when conditions aren?t perfect.
brought people together and showcased the performing arts department
great opportunity for students to gain experience in public performance; unique scholarship opportunities as well.
Very entertaining.
Lots of engagement live music!
The international music is a great way to highlight one of our mission pillars, and brings the campus closer together.



## Q7 - What were the weaknesses of the activity?

What were the weaknesses of the activity?
A weakness I thought that this performance had was that not enough people heard about it beforehand. They may have heard the music playing during the performance and decide to head over, but overall I feel like a wide majority of students on campus don't hear about a lot of the activities we have in the Performing Arts Dept.
the contemporary band / other performers leaving once steel drum / African Drum came on.
The numbers of people at the end.
Sometimes we joke around a little too much but it makes us more in tune with each other
Everyone left including the other performers. African drum did not receive the same support that they gave.
A little More organization, sometimes it felt like there wasn't really a plan
That it rained.
Protection from weather
some fumbles
The rain.
The rain (I realize it can't be controlled, but it was a weakness). Also the venue, I think there would have been more people to see it if we hadn't been in such a weird location.
timing and weather inconvenience
advertising scope could be broader
none
Not a big budget. Also it rained.
Rain

## Q9 - Suggestions or comments for future activities?

Suggestions or comments for future activities?
Maybe on top of the pop-up performances that led up to this event, we could have a information rally of some sort where we hand out flyers about our upcoming performance. I did really enjoy the pop-up music performances during the week because it felt like the final performance on Thursday had a lot leading up to it.
Paul Murphy the contemporary band professor needs to get his contemporary group together to support the other performing acts that play after AKA Steel Drum and African Drumming. You completely bailed at the Daniel Pearl performance and so did your group and you did it again! I am not sure why you do this but it is not professional at all. Please make a change in this if your reading this.... Support other groups like we do to YOU!!!
That the other bands stay to support the way that steel drums and african drumming supported them.
It would be nice if the band and other performers stay around for the whole and not just leave when they're done
Performers and professors should stay until the show is over.
I loved it and do not really see a need to add a suggestion for future activities.
Looking forward to them
none.
Move it to an area of high traffic where people who are randomly walking by might hear
nope
there was no mention of the Daniel Lee International MusicFest culminating event on the master International Week flyer/announcement circulated by the Center for International Affairs; let's make sure this is incorporated next time.
The weather forecast said a 0% chance. What can you do !
I especially like the pop-up musical presentations during the week.

## Q10 - Any other comments?

Any other comments?
N/a
Paul Murphy the contemporary band professor needs to get his contemporary group together to support the other performing acts that play after AKA Steel Drum and African Drumming. You completely bailed at the Daniel Pearl performance and so did your group and you did it again for this event as well. I am not sure why you do this but it is not professional at all. Please make a change in this if your reading this.... Support other groups like we do to YOU!!!
If you would like to speak about this I would more than be happy to - Anthony Munoz
I had a great time seeing all my fellow colleagues have a chance to perform their repertoire they were working on throughout the semester.
Good job on keeping a calm manor though it rained.
I had a good time and was able to enjoy some wonderful music.
none.
nope
some of the logistics involving the Founders Courtyard were challenging; none of the students I spoke to knew where it was... use of banners and/or way-finding signage may be helpful next time; there are pros and cons in any venue, perhaps more discussions on other locations will take place next year?
More social media posts.











