

To: IRA Granting Committee; David Daniels (Instructionally Related Activities Coordinator); Christina Smith (Communication Program Chair)

From: Tracylee Clarke, Professor of Communication

Re: IRA Grant Report #1016: Communicating Science & Policy Campus Event & Class Lecture

Date: September 20, 2018

This document provides a report and assessment of Instructionally Related Activities (IRA) Grant #1016: *Communicating Science & Policy Campus Event* used for to bring a guest lecture to CSUCI to speak about the relationship between science and policy. What follows is a description of the event, assessment of funded activity as it relates to learning outcomes, experience responses from students, and use of funding.

I. Event & Lecture Description

Dr. Karen Taylor, Associate professor of Communication at the University of Alaska spoke to students about her expertise on the intricate relationship between science and policy as it relates to communication strategies used to educate and advocate. She spoke at two events:

Communicating Science & Policy: Effective Strategies

All Campus Event (COMM/ESRM 327: Communicating Science & Policy)

Wednesday, September 19th

9:00 AM to Noon

The Rhetoric of Science: Scientists, Technology & The Environment

Lecture in COMM/ESRM 443: Environmental Communication

Thursday, September 20th

1:30- 2:30 PM

During both of these presentations, Dr. Taylor used case studies from Alaska focused on climate change to illustrate concepts of the rhetoric of science.

II. Relation to Course Curriculum

Both of these activities relate to curriculum in *COMM /ESRM 327: Communicating Science & Policy* and *COMM/ESRM 443: Environmental Communication*, required courses for Environmental Communication majors and electives for students in Environmental Science & Resource Management and Political Science. Course learning outcomes it specifically supported include:

COMM 327: Communicating Science & Policy

- Think critically about how issues related to environmental science have been communicated to various publics.

COMM 443: Environmental Communication

- Identify how language and other symbols influence our perception of and interactions with nature.
- Articulate a critical perspective on local/global environmental issues and contemporary events by examining the rhetorical mechanisms used in oral, written, and visual arguments about the environment.

III. Assessment of Student Learning

Students were held responsible for content learned through workshop activities facilitated by Dr. Taylor and through testing of lecture content on the midterm.

IV. Participant Response & Evaluation

Students enjoyed the presentation and workshop activities and many thanked me privately for bringing her to campus. Further, in a focus group held after the events, students discussed not only how they were able to link what they learned from Dr. Taylor to their course readings and class discussions, but also requested opportunities for additional experiences from with experts in the field.

V. Budget

The total budget for this grant was \$1500 used as an honorarium for the speaker and compensation for time and travel expenses.

VI. Student Attendance and Major (both events)

Affrunti, Ilana	Health Communication	Bacon, Emma	Environmental Communication
Bettencourt, Hunter	Environmental Communication	Baker, Austin	Organizational Communication
Butler, Christina	Environmental Communication	Collins, Brian	Organizational Communication
Calderon, Aaron	Environmental Communication	Cuevas, Jose	Organizational Communication
Cossette, Maria	Organizational Communication	Falla-Hagerty, Eliu	Environmental Communication
Crown, Andrew	Organizational Communication	Flores, Alexis	Health Communication
Falla-Hagerty	Environmental Communication	Fochtman, Ryan	Organizational Communication
Jones, Haley	Environmental Communication	Franson, Erik	Liberal Studies
Macatiag, Chester	Political Science	Israeli, Eleanor	Organizational Communication
Maddux, Kaylee	Environmental Communication	Jones, Haley	Environmental Communication
McLaughlin, Alyssa	Global Studies	Jones, Jennifer	Environmental Communication
Nguyen, Oliver	Environmental Communication	Matsuura, Cole	Organizational Communication
Nosrat, Joseph	Environmental Communication	McGrath, Sam	Organizational Communication
Oden, Randall	Environmental Communication	Mccurry, shea-aiko	Environmental Communication
Ranck, Lauren	Organizational Communication	Mitchell, Mariah	Organizational Communication
Riegert, Hunter	Environmental Communication	Orellana, Sophie	Environmental Communication
Selfridge, Grant	Organizational Communication	Paulson, Mitchel	Environmental Communication
Shields, Brianna	Organizational Communication	Perez, Abegail	Environmental Communication
Specht, Marius	Political Science	Torres, Edgar	Environmental Communication
Vasquez, Oscar	Environmental Communication	Alcala, Alexis	Chemistry
Baker, Rane	ESRM	Clary-Wilson, Addie	ESRM
Ball, Kyle	ESRM	DeCuir, Bianca	ESRM
Terman, Andrea	ESRM	Lupian, Loretta	ESRM
VanGorden, Emily	ESRM	Martin, Lily	ESRM
Wordin, Emilia	ESRM		

VII. Documentation

