

## ***Instructionally Related Activities Report Form***

SPONSOR: Paul Murphy

PROGRAM/DEPARTMENT: Performing Arts

ACTIVITY TITLE: Beatles Guest Artist Series

DATE (S) OF ACTIVITY: Oct. 6, 12 2018, April 22, May 3 2019

Please submit via email to the IRA Coordinator along with any supporting documentation at [david.daniels@csuci.edu](mailto:david.daniels@csuci.edu) within 30 days after the activity. Thank you for your commitment to engaging our students!

### **A. ADDRESS THE FOLLOWING QUESTIONS:**

- (1) PROVIDE A DESCRIPTION OF THE ACTIVITY;
  - (2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?
  - (3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?
  - (4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?
  - (5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?
  - (6) WHAT DID YOU LEARN FROM THE PROCESS?
  - (7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)
  - 8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.
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### **B. ATTENDEE LIST- SUPPORTING DOCUMENT:**

In addition to the report form, *in a separate document*, attach to your email a list of attendees complete with each student major and grade level. This for IRA Committee reference only and will not be published on the IRA website. Include your name and the title of your IRA activity on the document.

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### **C.IMAGES FROM ACTIVITY:**

Finally, attach to your email up to 6 images demonstrating student participation (under 2 MB total) with captions/titles. Please attach these photos in .JPEG format directly to email. Thank you!

### **(1) PROVIDE A DESCRIPTION OF THE ACTIVITY**

For nine years I've been bringing four time Grammy award winner, and former Beatles engineer, Geoff Emerick to campus. Mr. Emerick closely collaborated with our CI students and interacted and engaged with thousands of our CI students during that period including several of our classes including the PAMU 231 Beatles class, the PAMU 385 Recording class, the PAMU 200 History of rock class, the PAMU 310 Contemporary Music ensemble and others. After Mr. Emerick's untimely death in Oct. 2018, we have had several different groups perform the music of the Beatles for our classes and we continue to look for new guest artist speakers to visit our classroom. Future planned visiting guest artists include former Paul McCartney and Wings guitarist, Laurence Juber and others.

### **(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?**

1. This event is specifically related to the ART/PAMU231 The Beatles: Music, Fashion and Culture course I created. Other classes that would directly benefit from this event PAMU385- Audio Design and Recording PAMU200-History of Rock PAMU310-Contemporary Music Ensemble PAMU332-World Music PAMU202-Group Guitar class Student Learning Outcomes for ART/PAMU231 The Beatles: Music, Fashion and Culture •Discuss the importance of diverse musical influences on the Beatles music • Write about the different styles and periods of the Beatles •Describe how the Beatles' music influenced popular culture of the 1960's •Distinguish specific songs, styles, and periods of the Beatles musical output •Discuss the evolution of rock and popular music as influenced by the Beatles •Differentiate and compare the songwriting styles of the various members •Demonstrate the lasting influence of the Beatles from a musical and social standpoint 2. Mr. Emerick will be visiting each section of the Beatles class I teach and I will moderate a class discussion with Geoff about his time working with the Beatles and his career as an elite sound engineer. There will be a Q&A with students

### **(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?**

Please enter response

### **(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?**

Please enter response

### **(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?**

Please enter response

### **(6) WHAT DID YOU LEARN FROM THE PROCESS?**



California State  
University

**INSTRUCTIONALLY  
RELATED  
ACTIVITIES**

C H A N N E L  
I S L A N D S

Please enter response

**(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)**

Please enter response

**(8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.**

Please enter response

**B. ON SEPARATE DOCUMENT, PLEASE ATTACH ATTENDEE LIST (PERSONALLY IDENTIFIABLE INFO REMOVED)**

**C. PLEASE INCLUDE UP TO 6 IMAGES AS ATTACHMENTS TO YOUR SUBMISSION**