| Proposal # |  |
|------------|--|
| 1028       |  |

### **Instructionally Related Activities Report Form**

SPONSOR: Paul Murphy

PROGRAM/DEPARTMENT: Performing Arts ACTIVITY TITLE: Beatles Guest Artist Series

DATE (S) OF ACTIVITY: Oct. 6, 12 2018, April 22, May 3 2019

Please submit via email to the IRA Coordinator along with any supporting documentation at <a href="mailto:david.daniels@csuci.edu">david.daniels@csuci.edu</a> within 30 days after the activity. Thank you for your commitment to engaging our students!

#### A. ADDRESS THE FOLLOWING QUESTIONS:

- (1) PROVIDE A DESCRIPTION OF THE ACTIVITY;
- (2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?
- (3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?
- (4) What would you say are/were the activity's weaknesses?
- (5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?
- (6) WHAT DID YOU LEARN FROM THE PROCESS?
- (7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)
- 8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.

#### **B. ATTENDEE LIST- SUPPORTING DOCUMENT:**

In addition to the report form, *in a separate document*, attach to your email a list of attendees complete with each student major and grade level. This for IRA Committee reference only and will not be published on the IRA website. Include your name and the title of your IRA activity on the document.

#### **C.IMAGES FROM ACTIVITY:**

Finally, attach to your email up to 6 images demonstrating student participation (under 2 MB total) with captions/titles. Please attach these photos in .JPEG format directly to email. Thank you!



#### (1) PROVIDE A DESCRIPTION OF THE ACTIVITY

For nine years I've been bringing four time Grammy award winner, and former Beatles engineer, Geoff Emerick to campus. Mr. Emerick closely collaborated with our CI students and interacted and engaged with thousands of our CI students during that period including several of our classes including the PAMU 231 Beatles class, the PAMU 385 Recording class, the PAMU 200 History of rock class, the PAMU 310 Contemporary Music ensemble and others. After Mr. Emerick's untimely death in Oct. 2018, we have had several different groups perform the music of the Beatles for our classes and we continue to look for new guest artist speakers to visit our classroom. Future planned visiting gust artists include former Paul McCartney and Wings guitarist, Luarence Juber and others.

# (2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?

1. This event is specifically related to the ART/PAMU231 The Beatles: Music, Fashion and Culture course I created. Other classes that would directly benefit from this event PAMU385-Audio Design and Recording PAMU200-HistoryofRock PAMU310-ContemporaryMusic Ensemble PAMU332-World Music PAMU202-GroupGuitar class Student Learning Outcomes for ART/PAMU231 The Beatles: Music, Fashion and Culture •Discuss the importance of diverse musical influences on the Beatles music • Write about the different styles and periods of the Beatles •Describe howthe Beatles' music influenced popular culture of the 1960's •Distinguish specific songs, styles, and periods of the Beatles musical output •Discuss the evolution of rock and popular music as influenced bythe Beatles •Differentiate and compare the songwriting styles of the various members •Demonstrate the lasting influence of the Beatles from a musical and social standpoint 2. Mr. Emerick will be visiting each section of the Beatles class I teach and I will moderate a class discussion with Geoff about his time working with the Beatles and his career as an elite sound engineer. There will be a Q&A with students

#### (3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

Please enter response

#### (4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?

Please enter response

#### (5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?

Please enter response

#### (6) WHAT DID YOU LEARN FROM THE PROCESS?



(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)

Please enter response

(8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.

Please enter response

B. ON SEPARATE DOCUMENT, PLEASE ATTACH ATTENDEE LIST (PERSONALLY IDENTIFIABLE INFO REMOVED)

C. PLEASE INCLUDE UP TO 6 IMAGES AS ATTACHMENTS TO YOUR SUBMISSION

| 1     |  | Graded | 3.00 | Undergraduate -<br>BA: Communication -<br>Organizational<br>Communication                   | BA: Communication - Organizational Senior 04 |            | 12/22/2018 |
|-------|--|--------|------|---|--|------------|------------|
| Row2  |  | Graded | 3.00 | Undergraduate -<br>BS: Business   | Senior                                       | 04/17/2018 | 12/22/2018 |
| Row3  |  | Graded | 3.00 | Undergraduate -<br>BA: Sociology  | Senior                                       | 04/17/2018 | 12/22/2018 |
| Row4  |  | Graded | 3.00 | Undergraduate -<br>Pre-Nursing  | Sophomore                                    | 04/24/2018 | 12/22/2018 |
| Row5  |  | Graded | 3.00 | Undergraduate -<br>BS: Health Science   | Sophomore                                    | 04/19/2018 | 12/22/2018 |
| Row6  |  | Graded | 3.00 | Undergraduate -<br>BA: Liberal Studies, Teach<br>Lrn -<br>Visual and Performing Arts        | A: Liberal Studies, Teach rn -               |            | 12/22/2018 |
| Row7  |  | Graded | 3.00 | Undergraduate -<br>BA: Psychology   | Sophomore                                    | 04/24/2018 | 12/22/2018 |
| Row8  |  | Graded | 3.00 | Undergraduate -<br>BA: Economics  | Senior                                       | 04/19/2018 | 12/22/2018 |
| Row9  |  | Graded | 3.00 | Undergraduate -<br>Pre-Nursing  | Freshman                                     | 04/24/2018 | 12/22/2018 |
| Row10 |  | Graded | 3.00 | Junior Junior   |  | 04/20/2018 | 12/22/2018 |
| Row11 |  | Graded | 3.00 | Undergraduate -<br>BS: Business   | Senior                                       | 04/19/2018 | 12/22/2018 |
| Row12 |  | Graded | 3.00 | Undergraduate -<br>BA: Psychology   | Junior                                       | 04/20/2018 | 12/22/2018 |
| Row13 |  | Graded | 3.00 | Undergraduate -<br>BA: Communication -<br>Organizational<br>Communication                   | BA: Communication - Organizational Sophomore |            | 12/22/2018 |
| Row14 |  | Graded | 3.00 | Undergraduate -<br>BA: Art  | Sophomore                                    | 04/16/2018 | 12/22/2018 |
| Row15 |  | Graded | 3.00 | Undergraduate -<br>BA: Psychology   | Sophomore                                    | 04/18/2018 | 12/22/2018 |
| Row16 |  | Graded | 3.00 | Undergraduate -<br>Undeclared   | Sophomore                                    | 04/25/2018 | 12/22/2018 |
| Row17 |  | Graded | 3.00 | Undergraduate -<br>BA: Sociology  | Senior                                       | 04/17/2018 | 12/22/2018 |
| Row18 |  | Graded | 3.00 | Undergraduate -<br>BS: Health Science   | Sophomore                                    | 04/19/2018 | 12/22/2018 |
| Row19 |  | Graded | 3.00 | Undergraduate -<br>BA: Psychology   | Senior                                       | 04/20/2018 | 12/22/2018 |
| Row20 |  | Graded | 3.00 | Undergraduate -<br>BA: Liberal Studies, Teach<br>Lrn -<br>Human Development &<br>Psychology | Sophomore                                    | 04/23/2018 | 12/22/2018 |
|       |  |        |      | гэуспоюду   |  |            |            |

|       |            | 1    |   |  | I          |            |
|-------|------------|------|---|--|------------|------------|
| 1     | Grad<br>ed | 3.00 | Undergraduate -<br>BS: Biology  | Sophomore  | 04/24/2018 | 12/22/2018 |
| Row2  | Grad<br>ed | 3.00 | Undergraduate -<br>BA: Communication                                      | Junior   | 07/24/2018 | 12/22/2018 |
| Row3  | Grad<br>ed | 3.00 | Undergraduate -<br>BS: Business   | Freshman   | 06/16/2018 | 12/22/2018 |
| Row4  | Grad<br>ed | 3.00 | Undergraduate -<br>Undeclared   | Freshman   | 06/15/2018 | 12/22/2018 |
| Row5  | Grad<br>ed | 3.00 | Undergraduate -<br>Pre-Nursing  | Sophomore  | 04/24/2018 | 12/22/2018 |
| Row6  | Grad<br>ed | 3.00 | Undergraduate -<br>BS: Biology  | Freshman   | 06/20/2018 | 12/22/2018 |
| Row7  | Grad<br>ed | 3.00 | Undergraduate -<br>BS: ESRM, Resource<br>Management                       | Sophomore  | 08/23/2018 | 12/22/2018 |
| Row8  | Grad<br>ed | 3.00 | Undergraduate -<br>Undeclared   | Freshman   | 06/15/2018 | 12/22/2018 |
| Row9  | Grad<br>ed | 3.00 | Undergraduate -<br>BS: Business   | Freshman   | 04/24/2018 | 12/22/2018 |
| Row10 | Grad<br>ed | 3.00 | Undergraduate -<br>BA: Psychology   | Freshman   | 06/15/2018 | 12/22/2018 |
| Row11 | Grad<br>ed | 3.00 | Undergraduate -<br>Undeclared   | Sophomore  | 08/06/2018 | 12/22/2018 |
| Row12 | Grad<br>ed | 3.00 | Undergraduate -<br>BA: Biology  | Freshman   | 05/30/2018 | 12/22/2018 |
| Row13 | Grad<br>ed | 3.00 | Undergraduate -<br>BA: History  | Junior   | 04/19/2018 | 12/22/2018 |
| Row14 | Grad<br>ed | 3.00 | Undergraduate -<br>BS: ESRM, Environmental<br>Sci                         | Sophomore  | 04/23/2018 | 12/22/2018 |
| Row15 | Grad<br>ed | 3.00 | Undergraduate -<br>BS: Business   | Sophomore  | 04/23/2018 | 12/22/2018 |
| Row16 | Grad<br>ed | 3.00 | Undergraduate -<br>BS: Environ Sci Resource<br>Mgmt                       | Freshman   | 05/27/2018 | 12/22/2018 |
| Row17 | Grad<br>ed | 3.00 | Undergraduate -<br>BA: Communication -<br>Organizational<br>Communication | Undergraduate -<br>BA: Communication -<br>Organizational |            | 12/22/2018 |
| Row18 | Grad<br>ed | 3.00 | Undergraduate -<br>BS: Health Science                                     | Sophomore  | 04/23/2018 | 12/22/2018 |
| Row19 | Grad<br>ed | 3.00 | Undergraduate -<br>BS: Biology  | Freshman   | 04/24/2018 | 12/22/2018 |
| Row20 | Grad<br>ed | 3.00 | Undergraduate -<br>BA: Psychology   | Freshman   | 06/15/2018 | 12/22/2018 |
| Row21 | Grad<br>ed | 3.00 | Undergraduate -<br>Pre-Nursing  | Freshman   | 04/24/2018 | 12/22/2018 |
| Row22 | Grad<br>ed | 3.00 | Undergraduate -<br>BA: Anthropology                                       | Freshman   | 06/15/2018 | 12/22/2018 |
| Row23 | Grad<br>ed | 3.00 | Undergraduate -<br>BS: Biology  | Freshman   | 06/20/2018 | 12/22/2018 |

| Row24 | Grad ed    | 3.00 | ndergraduate -<br>A: Psychology   |           | 06/15/2018 | 12/22/2018 |
|-------|------------|------|---|-----------|------------|------------|
| Row25 | Grad<br>ed | 3.00 | Undergraduate -<br>BA: Communication -<br>Environmental<br>Communication                    | Freshman  | 08/07/2018 | 12/22/2018 |
| Row26 | Grad ed    | 3.00 | Undergraduate -<br>BA: Early Childhood Studies  | Sophomore | 04/30/2018 | 12/22/2018 |
| Row27 | Grad ed    | 3.00 | Undergraduate -<br>BA: History  | Senior    | 04/19/2018 | 12/22/2018 |
| Row28 | Grad<br>ed | 3.00 | Undergraduate -<br>BA: Liberal Studies, Teach<br>Lrn -<br>Human Development &<br>Psychology | Junior    | 07/27/2018 | 12/22/2018 |

| 1     | Graded | 3.00 | Undergraduate -<br>BA: Sociology                                       | Senior    | 11/29/2018 |
|-------|--------|------|--|-----------|------------|
| Row2  | Graded | 3.00 | Undergraduate -<br>BA: Communication -<br>Organizational Communication | Senior    | 11/27/2018 |
| Row3  | Graded | 3.00 | Undergraduate -<br>Pre-Nursing   | Sophomore | 01/24/2019 |
| Row4  | Graded | 3.00 | Undergraduate -<br>BS: Business  | Senior    | 11/29/2018 |
| Row5  | Graded | 3.00 | Undergraduate -<br>Pre-Nursing   | Sophomore | 01/22/2019 |
| Row6  | Graded | 3.00 | Undergraduate -<br>BA: Sociology                                       | Senior    | 11/28/2018 |
| Row7  | Graded | 3.00 | Undergraduate -<br>BA: Sociology                                       | Junior    | 11/30/2018 |
| Row8  | Graded | 3.00 | Undergraduate -<br>BA: Psychology                                      | Senior    | 11/29/2018 |
| Row9  | Graded | 3.00 | Undergraduate -<br>BA: Communication -<br>Organizational Communication | Senior    | 11/27/2018 |
| Row10 | Graded | 3.00 | Undergraduate -<br>BA: Sociology                                       | Senior    | 11/29/2018 |
| Row11 | Graded | 3.00 | Undergraduate -<br>BA: Performing Arts -<br>Theatre Emphasis           | Senior    | 11/29/2018 |

# **Initial Report**

Geoff Emerick-spring 17'
March 15, 2019 10:53 AM PDT

### Q1 - How did you hear about this activity?

| # | Field                                 |         |                   |      |               |          | Choice<br>Count |
|---|---------------------------------------|---------|-------------------|------|---------------|----------|-----------------|
| 1 | Instructor                            |         |                   |      |               |          | 28              |
| 2 | csuci.edu website                     |         |                   |      |               |          | 0               |
| 3 | Electronic advertising                |         |                   |      |               |          | 0               |
|   |                                       |         |                   |      |               |          | 28              |
|   |                                       | Showin  | g rows 1 - 4 of 4 |      |               |          |                 |
| # | Field                                 | Minimum | Maximum           | Mean | Std Deviation | Variance | Count           |
| 1 | How did you hear about this activity? | 1.00    | 1.00              | 1.00 | 0.00          | 0.00     | 28              |

## Q2 - Which class are you currently taking that relates to this activity

| Which class are you currently taking that relates to this activity |
|--|
| History of the Beatles   |
| Contemporary Music Ensemble  |
| ART 231  |
| Art 231 The Beatles  |
| Beatles  |
| Art 231  |
| PAMU 231-01  |
| The Beatles  |
| Art 231  |
| Art 231  |
| ART 231-01 - The Beatles, on Mondays, at 12 noon to 2:50 pm        |
| art 231 The beatles  |
| ART 231 - History of the Beatles                                   |
| PAMU 231   |
| The Beatles  |
| PAMU 231-The Beatles   |
| The Beatles  |
| Contemporary Music Ensemble  |
| ART 231  |
| The Beatles  |
| Art  |
| Contemporary Ensemble  |

Contemporary Music Ensemble

ART 231 The Beatles

The Beatles Class

The Beatles-01

Contemporary Music Ensemble

Beatles: Music History Culture

Which class are you currently taking that relates to this activity

#### Q3 - How did this activity relate to the learning outcomes of the course you are taking?

How did this activity relate to the learning outcomes of the course you are...

Geoff Emerick is the author of the text books we use.

It provided valuable feedback on our performance in the class as to what we could improve upon and how we could accomplish that

I am currently taking the Beatles class and having the sound engineer for the Beatles from Revolver up until Abbey Road was a wonderful way to hear about the processes that went into making an album.

The stories and experiences told by Mr. Emerick were very much like the text that we are reading for the claas.

The guest provided great insight to historic events.

We read his book in class and talked about all the new innovations he made while being the Beatles recording engineer.

Gave me better insight to what we learned in class.

A better understanding from the person who was actually present and was there of what we are learning from

It involved the writer of the book that is used in the course.

We are studying the Beatles and Geoff Emerick worked with the Beatles most of their career

Having Geoff Emerick as our guest speaker related with the innovative engineering of the Beatles music. Geoff Emerick became the Beatles' innovative engineer starting from the Beatles Revolver album to the Beatles (White Album) album, with their experimental period. He quit for a period due to the Beatles' behaviors and attitudes due to their emerging split-up. However, Emerick did return to work with the Beatles during the Abbey Road album.

we got to meet the author of the book we're reading and he told us his personal stories of making the Beatles' music

This activity was focused on the guest lecturer, Geoff Emerick, whom worked as a sound engineer throughout the Beatles career. He also wrote a book detailing his interactions with the Beatles and his job of recording them. His presence is a chance for students to get firsthand knowledge about course material.

some more insight on the history of the beatles and the person who created the sound for the beatles

We got to hear someone who was heavily involved in the sound quality of The Beatles.

Being in a class about The Beatles, being able to speak and listen to Geoff Emerick was a very unique and great learning experience.

We learned more about The Beatles from someone who has been with them and spent a lot of time with them.

Geoff Emerick is a widely known and extremely accomplished producer for world famous artists such as the Beatles, and many many others. His critique of our performance and our sound is highly valuable; advice from a trained ear and especially such a profound one as his is very honorable and vital to receive.

It gave me a real-life experience to hear someone who has worked with The Beatles which is what the class is about.

How did this activity relate to the learning outcomes of the course you are...

It gave an inside view of the recording of several Beatles albums and gave me further appreciation for the bands greatness.

It provided a better understanding of what we were learning in class and helped me understand the book we are reading.

Live Music

Aided us in learning better techniques while playing our instruments.

We brought in the recording engineer for the Beatles Geoff Emerick to talk to the class. Our textbook is also written by Emerick

I was able to get a clear understanding and an insight of The Beatles personalities and music taste. I was also able to hear stories that no one really hears about regarding the making of the albums. Mr. Emerick was also able to explain instruments and techniques explained in his book that we had questions about.

Guest speaker was very informative and had great personal incite to assist the learning materials covered in this course.

It helped me develop a repertoire to playing in a group of other musicians.

We are reading the book written by our guest speaker Geoff Emerick. I believe it was beneficial to us as a class because hearing first hand accounts of Beatles recordings solidified our readings and it was great to hear the stories in person

## Q4 - Rate your overall satisfaction with this activity- 1 being lowest, 10 being highest

| # | Field   |                 |         |      |                  |          | Choice<br>Count |
|---|---|-----------------|---------|------|------------------|----------|-----------------|
| 1 | 1-5   |                 |         |      |                  |          | 0               |
| 2 | 6-8   |                 |         |      |                  |          | 1               |
| 3 | 9-10  |                 |         |      |                  |          | 27              |
|   |   |                 |         |      |                  |          | 28              |
|   | Showing   | rows 1 - 4 of 4 |         |      |                  |          |                 |
| # | Field   | Minimum         | Maximum | Mean | Std<br>Deviation | Variance | Count           |
| 1 | Rate your overall satisfaction with this activity- 1 being lowest, 10 being highest | 2.00            | 3.00    | 2.96 | 0.19             | 0.03     | 28              |

#### Q5 - What do you consider the strengths of this activity?

What do you consider the strengths of this activity?

Listening to a first hand experience of how the Beatles recorded their music

Getting critiqued by a professional in the music industry is a very valuable resource

As I mentioned before, having the sound engineer was a wonderful way to learn about what went into making an album. I also thought that he added an extra sort of flair to the class that day.

first hand experiences were shared with us. It is one experience to read about an event, but to hear it directly made it more real. Mr. Emerick was part of our routine lecture, and I watched his expressions and reaction to some of the material we were discussing and it was a neat experience to watch someone's emotions about a time of their life.

Having the actual author of the class textbook provides immense insight to fully understanding the events in said textbook.

He gives us his personal view and tells us stories that didn't make it to the book or he thought we should know.

Learn from the perspective of the author of the book.

The personal questions being able to be asked and answered

It really helped me learn more about the author and also about the class subject.

Learning more info than what is just in the textbook

The strengths of this activity was to listen to Emerick's explanations on how the Beatles experimental period music emerged due to his innovative visualization of sound for their music. Without individuals like Emerick, the music industry may not have advanced musically with side effects of today.

it was great to meet someone who was involved in what's basically studied in our class

I think the strengths of this activity lie in the firsthand knowledge that students are able to obtain from direct questioning. Geoff Emerick was able to provide details and insights about different aspects of the Beatles music that wasn't as apparent in his book.

how he was innovative

Getting to know aspects of the band I did not know before.

Being able to get first had information about The Beatles and learning many unique things others might not know about The Beatles.

I thought it was really cool we were able to meet Geoff Emerick and to ask him questions we came up with.

The fact that such a well-known producer was able to hear us is incredible.

speaker having a personal connection with students.

Having someone who has a true love for the music and the band itself makes me much more inspired to learn on the subject/

What do you consider the strengths of this activity?

The side stories and how it was actually related to what we were talking about.

Having input with a professional

Very helpful

The presentation given by the speaker

The lessons and questions were linked to what we are studying now in the class.

Guest speaker has deep, intimate knowledge regarding the topic covered in this course.

playing chords and rhythm on keyboards

The way our instructor structured the lecture around our guest speaker so the two flowed properly with what we were learning.

## Q6 - What were the weaknesses of the activity?

| What were the weaknesses of the activity?   |
|---|
| I didn't see any weaknesses in it   |
| Not enough time for individual assessments, mostly just on the group as a whole   |
| I wish we were able to talk to Mr. Emerick about more than just one album, although Sgt. Pepper was a great album to discuss.   |
| The acoustics in that room are not he greatest, so it was hard to hear questions and some of the responses.   |
| There were none   |
| There are no weaknesses   |
| None!   |
| Hard to hear the speaker and didn't seemed welcoming enough   |
| No weaknesses come to mind.   |
| none  |
|   |
| To me, there were no real weaknesses with Emerick's presentation. He was able to discuss in detail of the realities of the experimental period of the Beatles music. He was quite informative about the Beatles' individual personalities and their strengths and weaknesses as musicians.  |
|   |
| Beatles music. He was quite informative about the Beatles' individual personalities and their strengths and weaknesses as musicians.  |
| Beatles music. He was quite informative about the Beatles' individual personalities and their strengths and weaknesses as musicians.  Geoff Emerick, the visitor, was only here for a few days, and the other class didn't have as much time with him   |
| Beatles music. He was quite informative about the Beatles' individual personalities and their strengths and weaknesses as musicians.  Geoff Emerick, the visitor, was only here for a few days, and the other class didn't have as much time with him  Nothing.   |
| Beatles music. He was quite informative about the Beatles' individual personalities and their strengths and weaknesses as musicians.  Geoff Emerick, the visitor, was only here for a few days, and the other class didn't have as much time with him  Nothing.  n/a  |
| Beatles music. He was quite informative about the Beatles' individual personalities and their strengths and weaknesses as musicians.  Geoff Emerick, the visitor, was only here for a few days, and the other class didn't have as much time with him  Nothing.  I found that the presentation didn't really have any weaknesses.   |
| Beatles music. He was quite informative about the Beatles' individual personalities and their strengths and weaknesses as musicians.  Geoff Emerick, the visitor, was only here for a few days, and the other class didn't have as much time with him  Nothing.  n/a  I found that the presentation didn't really have any weaknesses.  I don't feel there were any weaknesses to the activity.                                     |
| Beatles music. He was quite informative about the Beatles' individual personalities and their strengths and weaknesses as musicians.  Geoff Emerick, the visitor, was only here for a few days, and the other class didn't have as much time with him  Nothing.  n/a  I found that the presentation didn't really have any weaknesses.  I don't feel there were any weaknesses to the activity.  N/A                                |
| Beatles music. He was quite informative about the Beatles' individual personalities and their strengths and weaknesses as musicians.  Geoff Emerick, the visitor, was only here for a few days, and the other class didn't have as much time with him  Nothing.  n/a  I found that the presentation didn't really have any weaknesses.  I don't feel there were any weaknesses to the activity.  N/A  The length of the class time. |

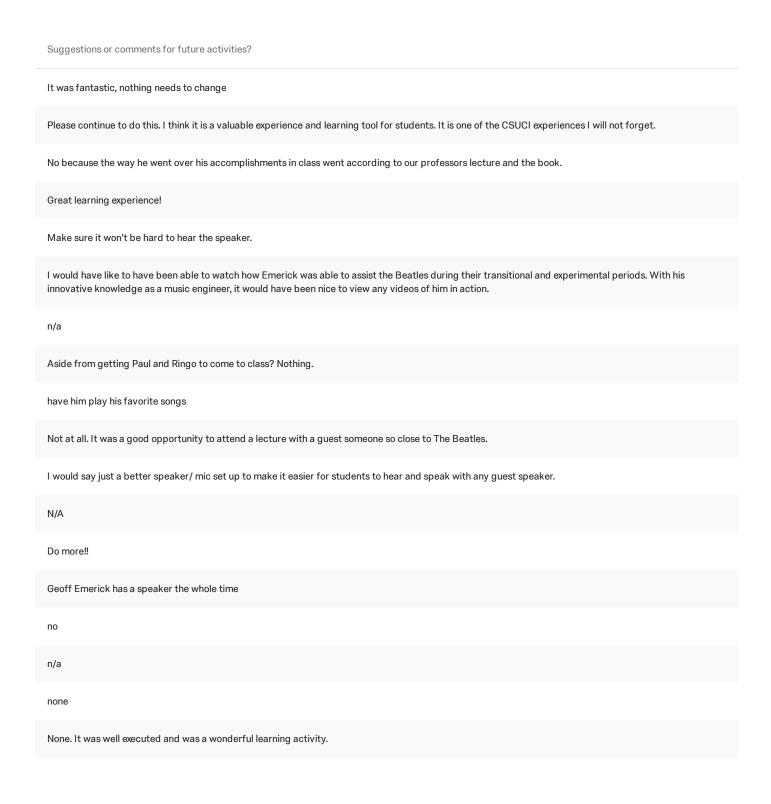
What were the weaknesses of the activity?

The room was large and the guest speaker's voice could not adequately reach the entire class unless spoken through a microphone, which the guest speaker was not totally comfortable using.

bit of memorization

There were no weaknesses.

#### Q7 - Suggestions or comments for future activities?



## Q8 - Any other comments?

| Any other comments?  |
|--|
| It was super interesting and I really enjoyed listening to him talk about all the different techniques he used to record   |
| Thank you for the opportunity.   |
| No   |
| It was a good experience. Definitely would like to see more of those around school.  |
| It is very important for young people to learn about the history of music. What better way to learn about the historical developments in music than from the actual individuals that were involved in the revolution of music. Having an actual person involved in historical music advances gives the presentation more realism to music's history. |
| n/a  |
| N/A  |
| no   |
| n/a  |
| none   |
| None.  |

**End of Report** 

# **Initial Report**

Geoff Emerick-fall 17' March 15, 2019 10:59 AM PDT

### Q1 - How did you hear about this activity?

| # | Field                                 |         |                   |      |               |          | Choice<br>Count |
|---|---------------------------------------|---------|-------------------|------|---------------|----------|-----------------|
| 1 | Instructor                            |         |                   |      |               |          | 21              |
| 2 | csuci.edu website                     |         |                   |      |               |          | 0               |
| 3 | Electronic advertising                |         |                   |      |               |          | 0               |
|   |                                       |         |                   |      |               |          | 21              |
|   |                                       | Showin  | g rows 1 - 4 of 4 |      |               |          |                 |
| # | Field                                 | Minimum | Maximum           | Mean | Std Deviation | Variance | Count           |
| 1 | How did you hear about this activity? | 1.00    | 1.00              | 1.00 | 0.00          | 0.00     | 21              |

## Q2 - Which class are you currently taking that relates to this activity

| Which class are you currently taking that relates to this activity |
|--|
| Beatles  |
| Beatles History  |
| ART 231  |
| The Beatles  |
| PAMU 231   |
| PAMU 231   |
| Art 231  |
| PAMU 231   |
| Beatles-02   |
| Art 231  |
| Philosophy200,Art 101  |
| BEATLES HISTORY  |
| Beatles 101  |
| art 231  |
| This is Daniel   |
| Art 231 The Beatles  |
| PAMU 231   |
| Beatles 02   |
| PAMU (The Beatles Class)   |
| The Beatles  |
| The Beatles  |

#### Q3 - How did this activity relate to the learning outcomes of the course you are taking?

How did this activity relate to the learning outcomes of the course you are... We were able to meet and engage with the sound engineer we have been studying the entire semester. It is entirely related! The author of our textbook came and spoke a bit about the lesson we are on. it created a more personal learning experience and we learned more than we might?ve just through the book Mr Emeric was one of the producer for the Beatles This class is focused on The Beatles and our course text is Geoff Emerick's book. Meeting him provided insights to The Beatles, their personalities, and the recording processes they used at the time. It helped me have a deeper understanding of the material. Having Geoff Emerick come speak to our class really pulled everything that we've been learning together and made it real instead of just learning about a famous musical group. He really gave us an idea of what they were like during the time and how everything went about when they were recording. This activity related to the learning outcomes of this course because the author of the book we are reading in the class came to give a guest lecture. We got to meet the author of our book and also the chief engineer of the Beatles during their most influential album. This activity related to what we are learning because our guest speaker is the author of the book we are using for the class. Excellent The speaker is the writer of the book that is of topic in the class. It solidified the book and all of the stories in the book. BY having the sound engineer there, he could relate his perspective on his interactions with the **Beatles** Our main text that we use to relate back to the subject is the author that spoke. This is Daniel We focused on the creation of the sound for multiple songs and a couple of backstories.

Geoff Emerick was the author of our book and engineer of the Beatles.

engineering behind the music of the Beatles

It gave me, a student understanding the rich history of the Beatles, a lot of personal insight such as understanding personal struggles of popularity, innovation, creativity, and hard work.

It was really neat hearing the stories from someone who's book we're reading in class.

How did this activity relate to the learning outcomes of the course you are...

We got to meet the engineer who recorded The Beatles! It helped us understand the significance of the music.

## Q4 - Rate your overall satisfaction with this activity- 1 being lowest, 10 being highest

| # | Field   |                 |         |      |                  |          | Choice<br>Count |
|---|---|-----------------|---------|------|------------------|----------|-----------------|
| 1 | 1-5   |                 |         |      |                  |          | 0               |
| 2 | 6-8   |                 |         |      |                  |          | 0               |
| 3 | 9-10  |                 |         |      |                  |          | 21              |
|   |   |                 |         |      |                  |          | 21              |
|   | Showing   | rows 1 - 4 of 4 |         |      |                  |          |                 |
| # | Field   | Minimum         | Maximum | Mean | Std<br>Deviation | Variance | Count           |
| 1 | Rate your overall satisfaction with this activity- 1 being lowest, 10 being highest | 3.00            | 3.00    | 3.00 | 0.00             | 0.00     | 21              |

#### Q5 - What do you consider the strengths of this activity?

How we got to ask questions as well as the fact that Geoff added to the lecture we were already doing.

What do you consider the strengths of this activity? Geoff Emerick came to CI The amazing chance of getting firsthand information on Beatles history it was awesome to be able to ask geoff emerick questions that not many people in the world can answer. Good atmosphere This activity was extremly interesting and insightful. It supported everything we had been talking abut in class with a real person who was actually there and experienced it all first hand. Being able to ask questions to someone who experienced it first hand. Geoff was there so the source of the information is direct. The author, Geoff Emerick gave background information and shared stories that we haven't heard from his book, and that was interesting. How Dr. Murphy kept the conversation moving along and allowed people to ask several questions throughout the presentation. I thought this activity was strong because it allowed us to get a first person perspective about what we are learning. should have activity demand. It gives more of a connection to the reading, and more information. The fact that the school was able to bring Geoff into class. This was one of the coolest experiances. gives us a chance to ask questions or hear things we didn't read in the book. This is Daniel Meeting a person who had a strong involvement in the creation of some of the greatest songs for the Beatles further knowledge of Geoff's work on the songs & background of songs The questions that were asked and how Dr. Murphy kept him talking and moving along It is great to see a person with actual experience giving us stories and information from the person who lived it. Not only do the stories seem more insightful, but also gives a certain flavor to the stories compared to just hearing or reading facts. Just personal experiences that Geoff had.

## Q6 - What were the weaknesses of the activity?

| What were the weaknesses of the activity?   |
|---|
| None  |
| None  |
| none!   |
| I do not think there were any weaknesses.   |
| None  |
| none  |
| There were not any weaknesses of the activity.  |
| Could've been longer  |
| There were no weaknesses!   |
| as follow the chapter   |
| i felt as if the speaker could elaborated more, but then on the other side the speaker was an older gentleman so he might have not been able to recall that much information. |
| Geoff Emericks' memory. He seemed a little out of it.   |
| none  |
| This is Daniel  |
| Not organized enough for everyone to hear everything.   |
| I think both Dr. Murphy and Mr. Emerick need microphones, sometimes hard to hear the question so the answer didn't make sense   |
| No real weaknesses.   |
| It was at an odd time where I had to skip another class to be here.   |
| Many students who were not familiar with The Beatles didn't get to ask Geoff about the later albums because we hadn't covered that yet.                                       |

## Q7 - Suggestions or comments for future activities?

| Suggestions or comments for future activities?   |
|--|
| Make it more public and promote throughout campus to increase student-involvement and participation. It was an incredible opportunity and experience that I'd love for other students to also engage in. |
| None   |
| if talking about technical aspects w music, maybe putting up pictures of those things so people who don't know what they are can understand better   |
| I do not have any suggestions.   |
| n/a  |
| To keep this activity going! It was such a great time for all the students!  |
| motivate is working berry well   |
| None that come to mind at the moment.  |
| Get more people to participate.  |
| snacks   |
| This is Daniel   |
| Maybe have a circular structure instead of a stage set up so that everyone can hear and have the presenter in the middle.  |
| Maybe more time for questions  |
| Nothing  |
| For sure would be cool if he was available to speak more personal to us than just him reading off of slides that we see in class.  |

## Q8 - Any other comments?

| Any other comments?  |
|--|
| Please continue inviting Mr. Emerick! He's incredible.   |
| It was so amazing getting to meet the master behind the recording techniques used in the Beatles music.  |
| it was awesome!!!!!!!  |
| I really enjoyed this activity and hope it is able to continue in the future. I am sure many students will benefit and enjoy this learning experience. |
| n/a  |
| No further comments.   |
| nothank you  |
| None for the moment.   |
| It was one of the greatest experiences of my life.   |
| Daniel this is   |
| n/a  |
| Nothing really.  |

**End of Report**