

Instructionally Related Activities Report Form

SPONSOR: STEVEN MARSH

PROGRAM/DEPARTMENT: PERFORMING ARTS: MUSIC

ACTIVITY TITLE: “History of Rock” concert/demonstration series

DATE (S) OF ACTIVITY: in Fall of 2018: Sept. 17, Oct. 15

(1) PROVIDE A DESCRIPTION OF THE ACTIVITY

This series of two concerts in the Fall semester of 2018 brought in highly acclaimed professional musicians (including a Grammy Award winner Josh Sklair, and Grammy nominee Janiva Magness) to perform for our students, as they demonstrated Blues and Rock musical techniques to our students.

(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?

Our musical guests demonstrated some key components of the History of Rock course, including the Blues origins of Rock music and the performance techniques and repertoire of the classic Rock Trio

My students were also assigned writing projects about these concerts, which further addressed our course’s learning objectives, and our campus’ Writing Across the Curriculum mission.

(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

The strengths of these activities were the fantastic opportunities for students to witness a variety of American “Roots” music being performed up close and personal. Our students always say that these live performances bring our in-class lessons to life in the best way possible.

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY’S WEAKNESSES?

I saw no weaknesses in this activity. Except that we would like even more Instructors to encourage their students to take advantage of these fantastic live performances!

HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?

No improvements are necessary. The students enjoyed the experiences very much, and these concerts were an important part of their learning in this course. We will continue to bring these educational music performances to our CI students.

(5) WHAT DID YOU LEARN FROM THE PROCESS?

This was the first time that CSUCI’s History of Rock course has ever had IRA guest performances. I see from the students’ feedback surveys and in-class comment that experiencing these live music performances has way more impact upon them, than do

the You-Tube videos and streaming music tracks. I see that these live music performances are very essential to the learning process.

(6) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS.

See the Qualtrics report that is attached to the end of this report, which contains feedback/evaluations from just **some** of the attendees. Please be aware that it is impossible to obtain feedback from the attendees who are not in my class, so these responses are an incomplete representation of the total number of attendees.

(8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.

From accounting string **TK910-821-90958**, we paid these amounts:

IRA Amount for year-long award = \$7,684.

\$1,000 – Janiva Magness blues duo (Sept. 17, 2018.)

\$1,200 – Josh Sklair and the “310” band. (Oct. 15, 2018.)

Total Fall, 2018 Expenses = \$2,200.

\$5,484 remaining from this full-year IRA award, **to be used in Spring 2019 semester.**

**B. ON SEPARATE DOCUMENT, PLEASE ATTACH ATTENDEE LIST
 (PERSONALLY IDENTIFIABLE INFO REMOVED)**

The student feedback surveys from our events are attached below. On those surveys you will see a list of the majors and grade levels of **some** of the attendees in my class. Because we are unable to get all attendees to participate in the surveys, this only represents a **partial listing** of the attendees at each event. There were also a number of additional people (from other classes, faculty, staff, community members) who attended the events.

C. PLEASE INCLUDE UP TO 6 IMAGES AS ATTACHMENTS.

Josh Sklair & the “310” band.



Josh Sklair & the “310” band.



Janiva Magness blues duo performance:

Blues music concert with
Janiva Magness
(vocalist/Grammy nominee)
and
Zachary Ross (guitar)

Mon., Sept. . 17th
4:30pm – 5:45pm
Malibu #100
Open to the public!!



This event is sponsored by the
Instructionally Related Activities fund.

Survey Report

Janiva Magness Blues Concert (Sept. 17, 2018.)

Q - What is your major at CSUCI?

What is your major at CSUCI?

Comp Sci

Economics

Communications

Communications

Psychology

Business

History

IT

Health Science

Communications

Computer Science

Business

bio

Environmental Science/ Resource Management

Business

Pre-Nursing

ESRM

Sociology

Communications

Math

psychology

Sociology

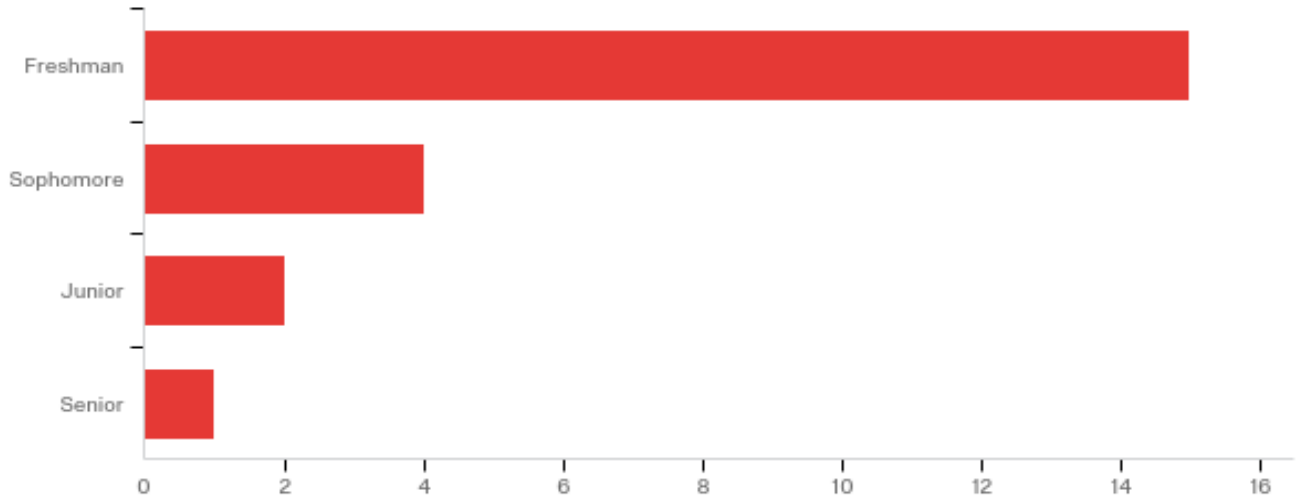


California State
University

INSTRUCTIONALLY RELATED ACTIVITIES

C H A N N E L
I S L A N D S

Q25 - What year are you at the University?

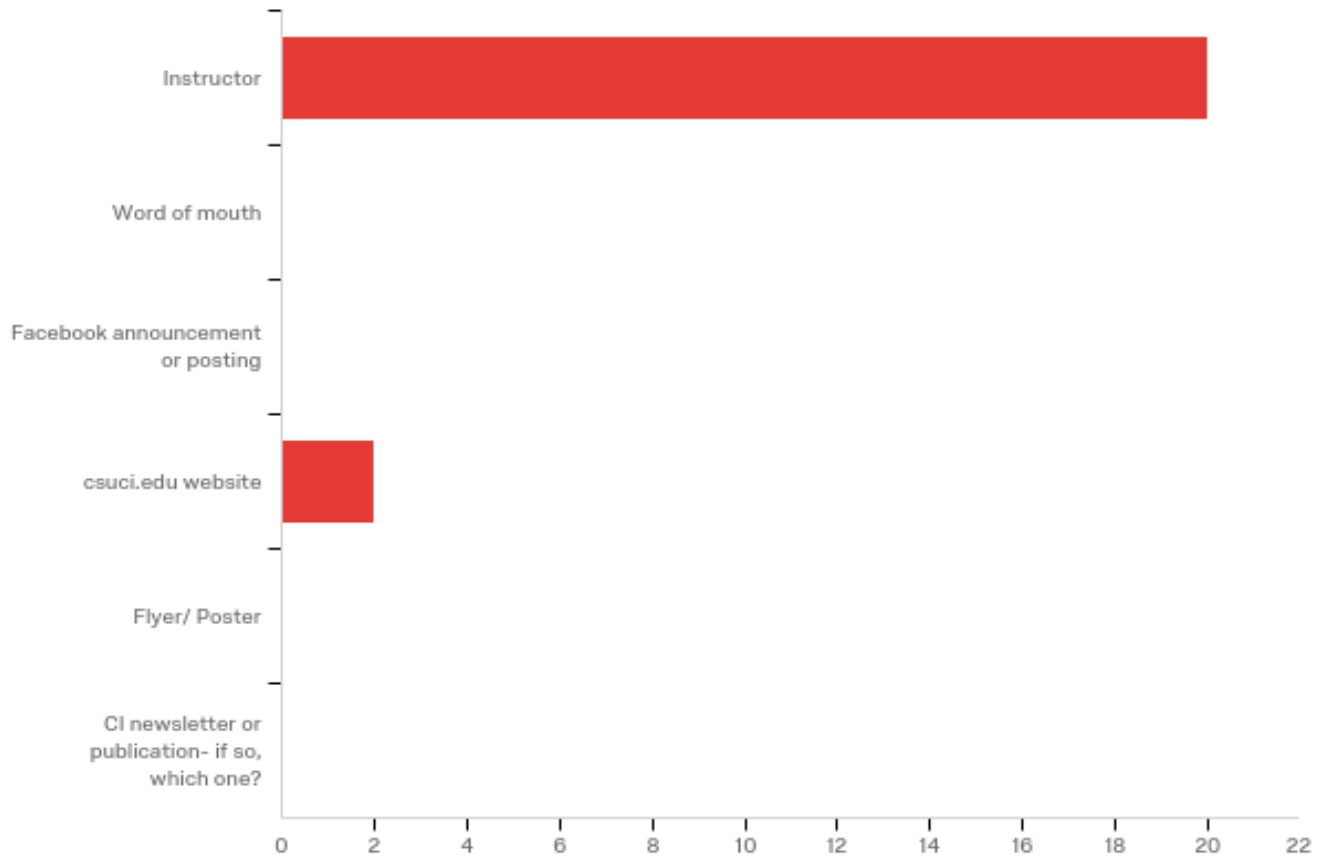


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What year are you at the University?	1.00	4.00	1.50	0.84	0.70	22

#	Answer	%	Count
1	Freshman	68.18%	15
2	Sophomore	18.18%	4
3	Junior	9.09%	2
4	Senior	4.55%	1
	Total	100%	22



Q15 - How did your hear about this activity?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How did your hear about this activity? - Selected Choice	1.00	4.00	1.27	0.86	0.74	22

Q22 - Which course(s) are you currently taking that relate to this activity?

Which course(s) are you currently taking that relate to this activity?

History of Rock

PAMU-200-History Of Rock

PAMU 200

I am not taking any other course(s) that relate this activity by being a music course.

History of Rock Music

None

History of Rock

PAMU-100/200

History of Rock

History of rock

History of Rock

History of Rock

History of Rock Music

The History of Rock

PAMU 200- Sec 001

PAMU-200 Sec 001 - History Of Rock

History of Rock

History Of Rock

History of Rock PAMU course

History of Rock

The history of rock and roll

History of Rock

Q23 - How did this activity relate to the content and/or learning outcomes of the courses that you are taking?

How did this activity relate to the content and/or learning outcomes of the courses that you are taking?

We were learning about blues and we listen to blues

It was a blues concert relating to how the blues influenced the development of rock and roll with the 12 bar blues and music styles.

We are currently studying the history of rock and roll music which originated from the blues. We have been studying the blues the past couple of weeks and because of that, we were lucky enough to have a blues artist come perform for our class.

Even though I am not taking courses that are within the musical field, yet my Communications course somehow relates to the activity. Throughout the activity, I watched Janiva Magness and Zachary Ross perform blues. As I watched them perform, I implemented my visual, hearing, and understating factors which are crucial within the system of communications. I watched Zachary Ross play the guitar as Janiva Magness sang. One main factor within communications is Observations, I observed both moments the vocal and the tone of the guitar being played, as it was creating amazing blues music.

We are currently learning about blues/country which are the roots of rock and roll, so this blues concert helped us understand that subject.

A live performance of the music I've been listening to, felt refreshing, authentic, and necessary for a more thorough understanding of the music styles in our history.

During this activity we listened to a performance, and she performed blues songs. This relates to the content of the course because were are currently learning about the blues.

Musical genre relates to studied style of music discussed during lecture

We are learning about rock and the music that helped influence rock music. The blues played a big part in that so having a blues performer helped us understand our content more and really get a feel for how this style of music really influenced rock. The course is called the history of rock and the performer helped us learn what led to the creation of rock.

It brought our lessons to life and gave us the opportunity to experience live music with real people.

It was a Blues concert and that is one of the bases of rock music

The artist that performed is a blues singer and she performed, with her guitarist, a few songs of different blues styles from different time periods which related to our course content because we learning about the blues and different styles which are foundational to the styles of Rock and Rock and Roll.

It related directly to the styles of music we are studying

The performers briefly talked about famous Blues artists prior to playing a song from the artists. Because Blues was a precursor of Rock'n Roll music, the students were able to hear how Blues help shape the genre.

This activity was related to the current content in my class as we were talking about blues and historical blues artist and she talked to us about those figures that we mentioned in class as well as did her own covers of the music which was wonderful. To hear the music live gave a different feel and understanding of the material we are learning.

The activity related to content being taught in the course at the time relating to the music that Janiva Magness performed. She had also taught information relating to the performance and the history in which the songs come with that was related to the current topic.



California State
University

INSTRUCTIONALLY RELATED ACTIVITIES

C H A N N E L

This activity related to my class because we are learning about the beginning of rock and roll music. They played some of the hit music from that time from well known artists.

We are currently learning about how rock came to be a big part of that has to do with blues so the concert was very informative and entertaining as well in that aspect .

We are learning about the history of blues in rock and roll. This concert was to help us feel the blues more and hear it in an everyday state.

It depicts the styles that influenced rock and roll music

We are currently learning about blues and western music (which are the roots of rock and roll) so it helped us learn more about that kind of music. It was very fun and interesting because the performers talked quite a bit about history in music and famous musicians (which is also important to the class).

It directly related, the performer even spoke on things that we speak on in class on a daily basis.

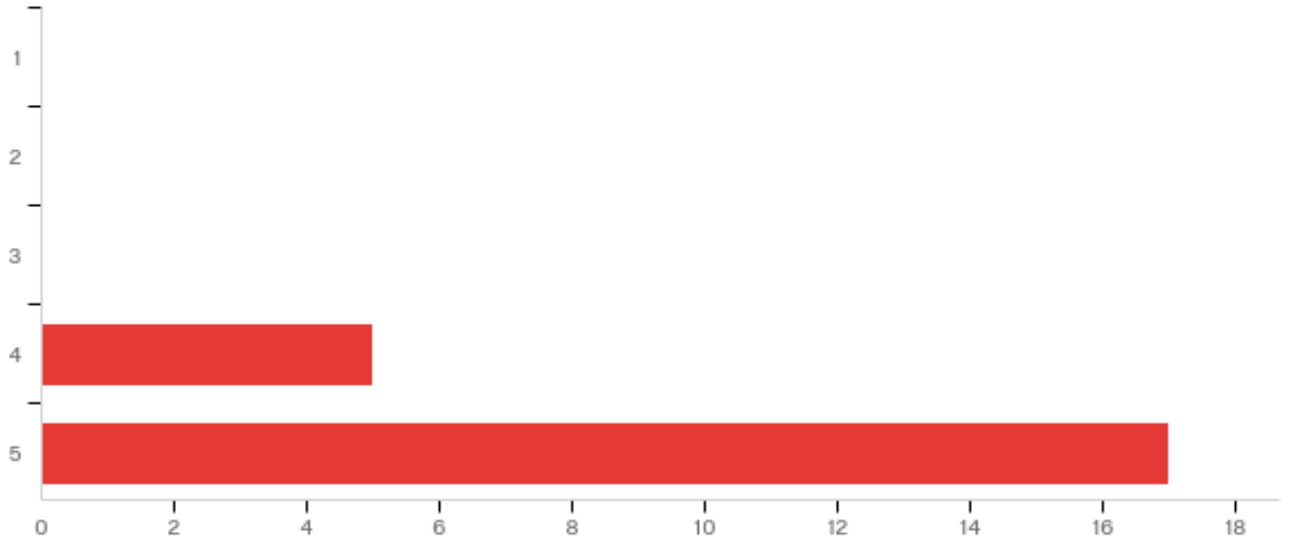


California State
University

INSTRUCTIONALLY RELATED ACTIVITIES

C H A N N E L
I S L A N D S

Q12 - Rate your overall satisfaction with this activity: 1 being the lowest, and 5 being the highest score.



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Rate your overall satisfaction with this activity: 1 being the lowest, and 5 being the highest score.	4.00	5.00	4.77	0.42	0.18	22

#	Answer	%	Count
1	1	0.00%	0
2	2	0.00%	0
3	3	0.00%	0
4	4	22.73%	5
5	5	77.27%	17
	Total	100%	22

Q20 - What do you consider the positives/ strengths of this activity?

What do you consider the positives/ strengths of this activity?

TO hear a musicians perspective on the music

Hearing the influential songs live that we were learning about to get another feel for them and understand how they incorporate to the history of early rock music.

Definitely having someone who has played the blues their entire life come to our school and perform for us was a huge positive factor of this activity. She gave so much good information about the history behind each song she sung. It was more moving to have someone come in and perform rather than just watch a youtube video about blues music

The positive strengths of this activity is that every song caught my attention, to the point where I wanted to dance. Due to the activity, I am looking forward into listening to more blues music.

We were able to see the music live and the performers also taught us about some of the history of blues as well.

The strengths of this activity is both Zachary Ross' and Janiva Magness' expertise in the music, additionally I thought that learning the past of artists brought a deeper connection to their music.

I think the positives/strengths of this activity is the music we listened to pertained exactly to what we are currently learning about in class.

The performance gives listener good understanding of the feeling that goes into performing the Blues music style

It helped us understand how the blues led to the creation and how it influenced rock music.

Really good way to get some insight on the topic that only the presenters could give. Also it was really fun.

It gave some insight and was nice to listen to

The positives of this activity were the performances of the songs live, which helped us discern the styles of the types of blues and the Question and Answer portions helped us discover more about the artist, in addition to her talking about history of the blues which was educational.

hearing the music we are studying

The performance itself is a good practice in trying to identify the musical composition (12 bar versus 8 bar). The brief background of the artist was also helpful in understanding the overall tone of the genre.

the positives were having someone bring a different perspective of the blues as she is a blues singer as well as discussing women in the field and performing their songs. a strength is giving the students a fresh perspective and become excited to learn more about music.

The strengths of this activity was the informational side of it all that gave me a better understanding of the topic we were discussing in the course. Another strength would be the phenomenal performance given by Janiva Magness that gave me a better look at the era of music that we were studying at the time.

A strength was actually listening to the music I have been studying. The artists were very talented and nice. She told us the history of the artist before she sang one of their songs which I thought was helpful.

It was able to give us a better taste of what live Blues was especially since they played it with so much passion and really tried to play it how it was originally intended.

The positives that came out of this activity was that we learned a more real-life feel for a professional artist that sings blues as a career. It was also a positive wake up call to be grateful for how lives have changed since the beginning blues era.



California State
University

INSTRUCTIONALLY RELATED ACTIVITIES

C H A N N E L

They were well-informed and gave great insight into the genre and its history

I think the positive strengths are that we got to see the music live rather than listening to a recording. When seeing it live you feel much more of a groove with the music and personally I was much more into the music when I heard it live because I saw that the performers were into it mentally and physically.

We get to see a Grammy nominated performer, we get to see how the instruments tie together and get to learn more about the History of Rock n roll.



California State
University

**INSTRUCTIONALLY
RELATED
ACTIVITIES**

C H A N N E L
I S L A N D S

Q17 - Were there any weaknesses of this activity? (If not, leave blank.)

Were there any weaknesses of this activity? (If not, leave blank.)

The only weakness that cant really be fixed is that some people may not like the genre of music but does that really matter?

Was a little long and did not play very many songs.

There wasn't enough time to have her perform all of the songs she wanted to.

Sometimes the required notes took away from experience the music.

The activity was great just wish the length of the concert was longer.

Q14 - Suggestions or comments for future activities?

Suggestions or comments for future activities?

More songs being played at these in class concerts.

Have her perform all the songs first and then have a Q&A rather than have a couple of questions in between each song.

I believe that in-class concert activities provide a great experience and can inspire someone who is unsure to go into the musical field.

No it was all great!

I hope future activities relate to what we are learning about in class.

It was pretty great. No suggestions.

Maybe get more people for the concert

I believe we ran out of time because the question and answer portions filled up some time that could have been utilized by playing more songs. There were a few long pauses because the performers waited for someone to ask a question. Perhaps a better approach is wait until the end for the Q&A. Sometimes, it takes a while for students to formulate a question especially if it is for an unfamiliar subject.

More concerts like these would be amazing!

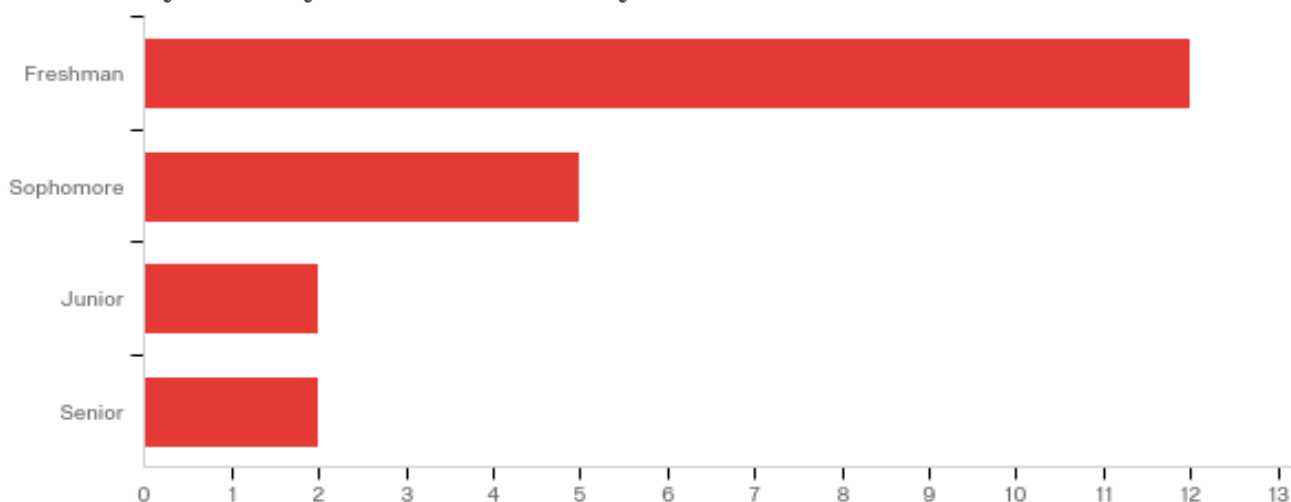
No, I thought every thing was great!

None.

Survey Report

Josh Sklair Rock Trio performance; Oct. 15, 2018

Q25 - What year are you at the University?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What year are you at the University?	1.00	4.00	1.71	0.98	0.97	21

#	Answer	%	Count
1	Freshman	57.14%	12
2	Sophomore	23.81%	5
3	Junior	9.52%	2
4	Senior	9.52%	2
	Total	100%	21

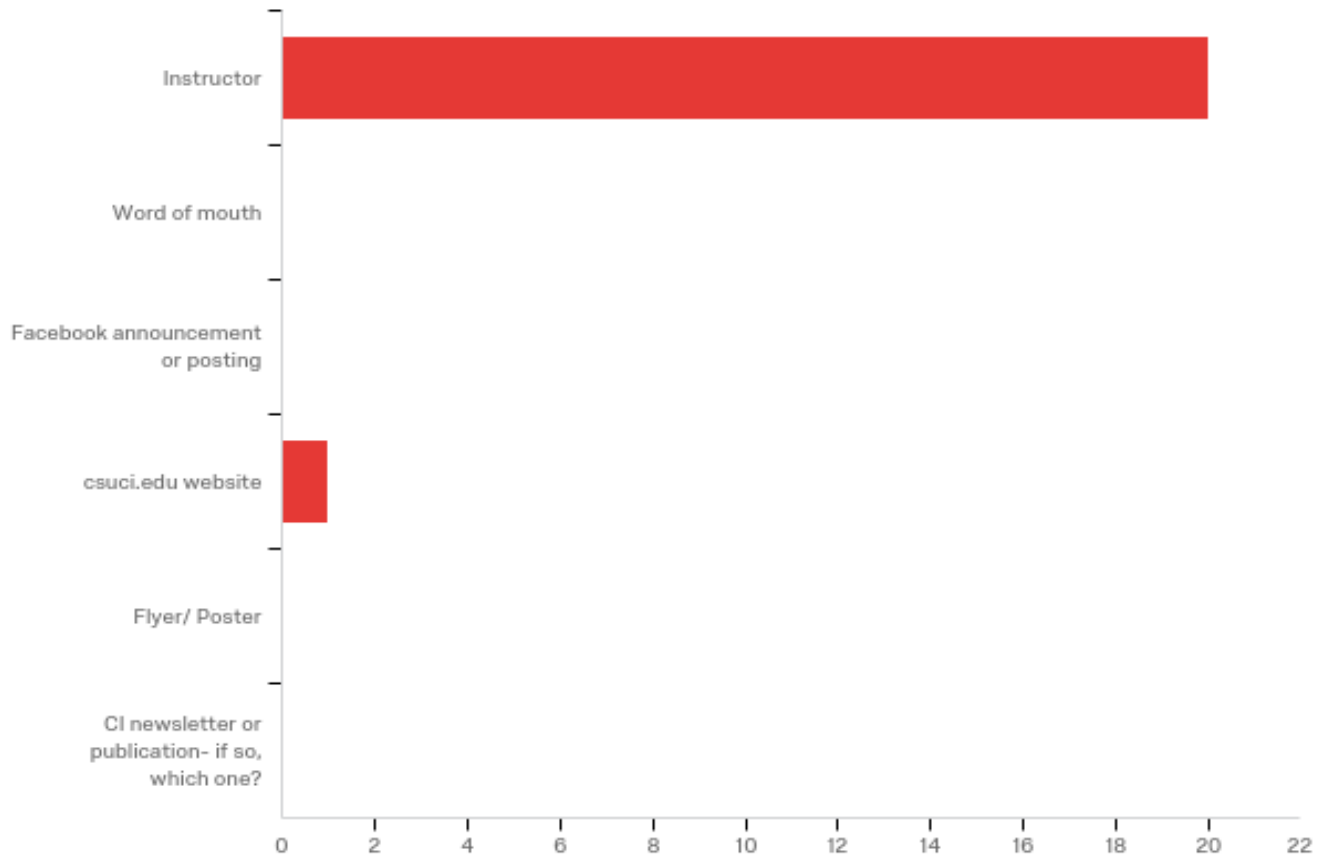


California State
University

INSTRUCTIONALLY RELATED ACTIVITIES

C H A N N E L
I S L A N D S

Q15 - How did your hear about this activity?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How did your hear about this activity? - Selected Choice	1.00	4.00	1.14	0.64	0.41	21

#	Answer	%	Count
1	Instructor	95.24%	20
2	Word of mouth	0.00%	0
3	Facebook announcement or posting	0.00%	0
4	csuci.edu website	4.76%	1
5	Flyer/ Poster	0.00%	0



6	CI newsletter or publication- if so, which one?	0.00%	0
	Total	100%	21



SOURCECONFIGDEP.NO_RESULTS_TO_SHOW

Data source misconfigured for this visualization

Answer	%	Count
Total	100%	0

Q22 - Which course(s) are you currently taking that relate to this activity?

Which course(s) are you currently taking that relate to this activity?

1

PAMU history of rock

History of Rock

History of rock 200

History of Rock

PAMU 200- History of Rock

I am not taking any other courses that constructionally relate to this activity, however, I am taking a communication course that can somehow relate to this course through the implementation of listening skills.

History of Rock

PAMU 200 (History of Rock)

PAMU-200 Sec 001 - History Of Rock

History Of Rock

History of Rock

PAMU-200

PAMU-200 Sec 001 - History Of Rock

Pamu 200- History of Rock

History of Rock(PAMU 200)

History of Rock

The history of rock and roll

PAMU 200

History of Rock

PAMU 200- History of Rock and Roll

Q23 - How did this activity relate to the content and/or learning outcomes of the courses that you are taking?

How did this activity relate to the content and/or learning outcomes of the courses that you are taking?

We are learning about the history of rock music and a band came in and played music we are learning about.

We are learning about early rock history and they played songs we were learning about.

They played old school rock for us that we were learning in class

this activity related to the content we are currently learning in class and gives us a chance to understand and have a connection with the music we study and listen to.

This activity related to the content we are learning because the musicians performed songs from the era we were learning about.

This concert encompasses a few styles in the 1960s such as psychedelic rock, surf rock, Motown, Latin rock, and rock'n roll.

This activity relates to my communications course in the way that we implement listening skills to determine a certain function or tone.

Songs performed were examples discussed in class using instruments and song forms discussed.

We reach the section in the course when rock music actually began to be played rather than what other types of music came before it that influenced rock music. So it was a good to hear all many rock songs that we had previous heard in class as examples in person.

This activity related to the content of the course by being in line with what was currently being taught in the unit though the music that the trio performed. Every song they performed had a connection to the unit we are learning and added to the history of certain elements of rock music that was relevant to the course.

We learned about bands and the music they played

They played the songs of the era that we are studying.

Provided live performance of instruments played during time period. Experienced how live performances are different than pieces heard from studio recordings. Exemplified different genres that formed during different time periods.

This activity gave us a real life example of not only the songs we learned in class, but shows a little hoe genius and talented these artists were to not only create but also perform these songs.

The band went over topics that we have covered or are covering. The songs related to the songs we are currently listening to in class.

We are currently learning about rock during the British invasion and the band that we heard played rock music and some of the songs of the artist that influenced rock music.

This activity related to the content that we are learning in History of Rock because they played a lot of songs that are by artists we have learned about.

It related because we are learning about rock and roll and this band played all sorts of genres that apply to what we are learning! They did some classic, psychedelic, and surf rock! All of which we are learning about, it is also so much better to hear rock music live.



California State
University

**INSTRUCTIONALLY
RELATED
ACTIVITIES**

C H A N N E L

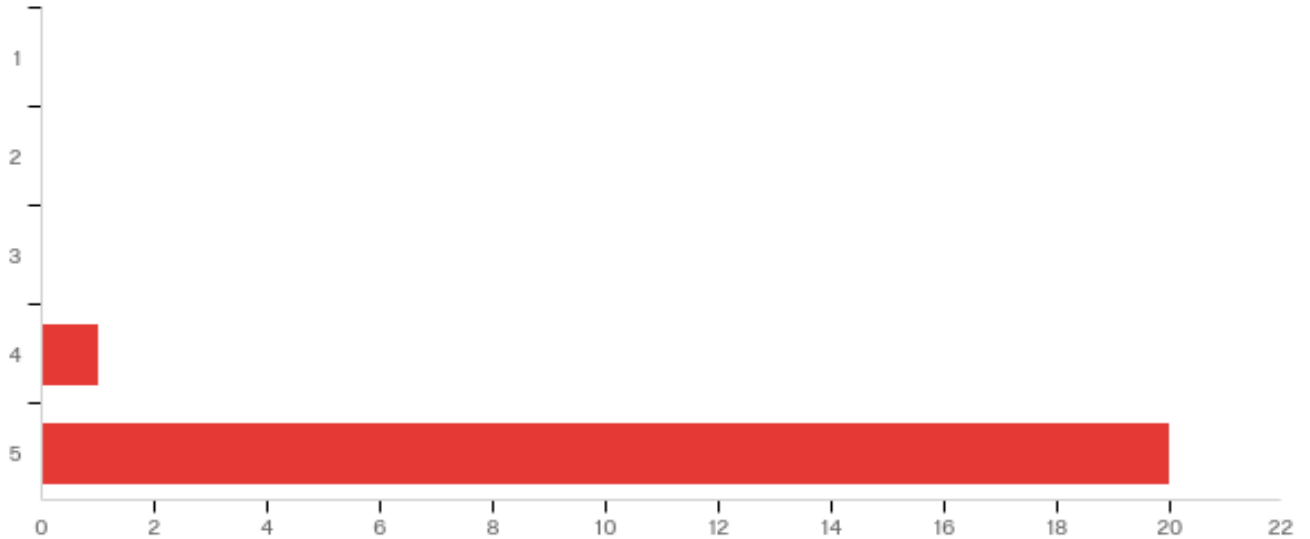
It demonstrated the different techniques and styles we are learning in class

The band played rock songs the we learned in class

It was an in-class concert for my course involving the history of rock and roll.



Q12 - Rate your overall satisfaction with this activity: 1 being the lowest, and 5 being the highest score.



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Rate your overall satisfaction with this activity: 1 being the lowest, and 5 being the highest score.	4.00	5.00	4.95	0.21	0.05	21

#	Answer	%	Count
1	1	0.00%	0
2	2	0.00%	0
3	3	0.00%	0
4	4	4.76%	1
5	5	95.24%	20
	Total	100%	21

Q20 - What do you consider the positives/ strengths of this activity?

It's always fun to hear live music! I really enjoy listening to people perform.

I learned more about rock's history and got a good visual representation of how these songs are played and also how difficult it can be.

They played their instruments well

the strengths of this activity are that it allows us to see the challenges band face while performing music that requires more people to be in the band but they made up for it with different techniques that made the music just as enlightening.

A strength to this activity was actually getting to hear the songs we are analyzing live.

I enjoyed the moment when Josh, Michael and Les described how they played their instruments. Josh's demonstration of utilizing the different pedal switches was particularly as interesting as it was entertaining.

I consider this activity performance to be fascinating in the ways that students were able to listen to the music and instruments being played and at the same time learn about the history with the music being played.

Properly reflected the theme of the class.

The performers were very good not only in thier performance of the sons but they also knew which songs were the ones that the class was most interested in and they also made the performance very to watch.

I consider the talent of the trio to be a strength as they were able to encapsulate the sound of a particular style of rock to the best they could. This then aided me into having an up close experience to this music that gives me a better knowledge of what were are learning.

It was a fun interactive way to see the course information come to life

The musicians were experts at their craft.

Outstanding live performance. Band members improvised very well during solo sections and outros.

It really gave us an insight to the songs we heard in class and reinforced the teachings and songs in the readings and the chapters. Not only was it educational, but it was also entertaining as well.

We get to hear the instruments up live and personal and who doesn't love a concert?

It is nice to be able to hear the things that we are learning about in person. We can use what we learned in context.

I think this was a positive activity because it related a lot to what we are learning in class.

That we get to hear it live, it is so much to understand music when you hear it performed in person.

They played a wide variety of styles



California State
University

**INSTRUCTIONALLY
RELATED
ACTIVITIES**

C H A N N E L
I S L A N D S

It really opens students sightings more to different music styling all over the spectrum.



California State
University

**INSTRUCTIONALLY
RELATED
ACTIVITIES**

C H A N N E L
I S L A N D S

Q17 - Were there any weaknesses of this activity? (If not, leave blank.)

Were there any weaknesses of this activity? (If not, leave blank.)

Although not necessarily a weakness, I would've liked to have them mention the song title of each musical numbers they were about to play. I sometimes note the song and look it up in the internet- especially when I like it.

No weakness on the performers, but just the fact that they could not play as loud as they may have wanted to because of the echo of the room.

Q14 - Suggestions or comments for future activities?

Suggestions or comments for future activities?

Set up the classroom different. It was weird being so crowded.

I would like to see more live concerts in the future.

I enjoy having in class activities, such as in class concerts. I recommed to have more in class concerts because it is a very fascinating experience.

More rock artists.

I suggest maybe a better speaker system to hear the performers in the best way possible.

Make sure to close the curtains in the Grand Salon, because the sun's rays can make the room feel pretty hot.

Please have more cover bands and live performances.

More classes with live performances.

More rock bands/influencers for our class to hear!

I think the future activities should be like this where it was a whole band.

No.

None

Definitely recommend more of these activities in the future and/or for other classes!